

Global Sports Event Insurance Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Sports Event Insurance market size was valued at US\$ 3740 million in 2025 and is forecast to a readjusted size of US\$ 5735 million by 2032 with a CAGR of 6.3% during review period.

Sports event insurance is a professional insurance system designed to cover financial losses, legal liabilities, and unforeseen risks that may occur during the organization, operation, participation, and related commercial activities of sports events. Its insured parties typically include event organizers, venue operators, sports leagues, sponsors, athletes, spectators, and third-party service providers. This type of insurance primarily covers risks such as event cancellation or postponement, public liability, athlete accidental injury, spectator personal injury, equipment loss, weather risks, extreme disasters, cyberattacks, terrorist attacks, broadcast interruptions, and loss of commercial revenue. With the increasing commercialization of large-scale sports events, event insurance has gradually evolved from the traditional 'accident insurance + liability insurance' model into a comprehensive risk transfer tool integrating risk management, data analysis, climate assessment, ticketing protection, and digital claims processing, becoming one of the important infrastructures of the modern sports industry.

From an industry perspective, sports event insurance is entering a phase of rapid global growth, driven by five key factors: First, the global sports industry continues to expand, with rapid increases in revenue from event copyrights, sponsorships, ticketing, and sports tourism, leading to increasingly substantial losses from event disruptions. Second, frequent occurrences of extreme weather, climate change, public health events, and geopolitical risks have increased the demand for insurance against event

cancellations and postponements. Third, the number of mass-market events such as marathons, cycling, triathlons, outdoor sports, and esports is exploding, prompting smaller events to systematically purchase insurance. Fourth, sports leagues, venues, and government agencies are continuously raising compliance requirements for liability insurance. Fifth, AI risk control, real-time weather models, dynamic pricing, and digital claims technology are reducing underwriting costs and expanding insurance penetration. In the future, sports event insurance will not only expand into professional sports but also into campus sports, community events, esports, virtual events, and sports tourism, forming a comprehensive ecosystem of 'events + insurance + data services + risk management.'

This report is a detailed and comprehensive analysis for global Sports Event Insurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sports Event Insurance market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Sports Event Insurance market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Sports Event Insurance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Sports Event Insurance market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sports Event Insurance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sports Event Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CCW Global, RENOMIA, Sportsguard, Gallagher Specialty, K&K Insurance, Event Insurance Direct, JMG Insurance Corp, ESP Specialty, Bene-Marc, SADLER & Company, Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Sports Event Insurance market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Event Cancellation Insurance

Public Liability Insurance

Athlete Accident Insurance

Extreme Weather Insurance

Property and Equipment Insurance

Cybersecurity Insurance

Terrorism Insurance

Ticket Refund Insurance

Market segment by Insurance Period

Single Event Insurance

Annual Event Insurance

Long-Term League Protection Plan

Market segment by Client Size

Major International Events

Medium-Sized Commercial Events

Community/Amateur Events

Individual Participation Insurance

Market segment by Application

Professional Athletes

Amateurs

Market segment by players, this report covers

CCW Global

RENOMIA

Sportsguard

Gallagher Specialty

K&K Insurance

Event Insurance Direct

JMG Insurance Corp

ESP Specialty

Bene-Marc

SADLER & Company, Inc

Sadler Sports & Recreation Insurance

HUB International

Sports Insurance 4 U

eSportsInsurance

Ping An Insurance

PICC

ZhongAn Insurance

Sompo Japan Insurance Inc.

AIA Korea

JTBC Seoul Marathon

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Sports Event Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sports Event Insurance, with revenue, gross margin, and global market share of Sports Event Insurance from 2021 to 2026.

Chapter 3, the Sports Event Insurance competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Sports Event Insurance market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sports Event Insurance.

Chapter 13, to describe Sports Event Insurance research findings and conclusion.

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