

Global Sports Equipment and Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Sports Equipment and Apparel market size was valued at USD 373810 million in 2023 and is forecast to a readjusted size of USD 542150 million by 2030 with a CAGR of 5.5% during review period.

Sports equipment are devices used for engaging in sport activity, protecting the athletes from injuries. These devices assist in following the rules and regulations of a particular sport. On the other hand, sports apparel is a performance clothing, which helps athletes to optimize their performance in sports activities by providing the required comfort during the activities.

The Global Info Research report includes an overview of the development of the Sports Equipment and Apparel industry chain, the market status of Online (Bike, Outdoor), Offline (Bike, Outdoor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Equipment and Apparel.

Regionally, the report analyzes the Sports Equipment and Apparel markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Equipment and Apparel market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sports Equipment and Apparel market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Equipment and Apparel industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bike, Outdoor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Equipment and Apparel market.

Regional Analysis: The report involves examining the Sports Equipment and Apparel market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sports Equipment and Apparel market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Equipment and Apparel:

Company Analysis: Report covers individual Sports Equipment and Apparel manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sports Equipment and Apparel This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to Sports Equipment

and Apparel. It assesses the current state, advancements, and potential future developments in Sports Equipment and Apparel areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sports Equipment and Apparel market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sports Equipment and Apparel market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bike

Outdoor

Racket Sports

Running

Fitness

Team Sports

Others

Market segment by Application

Online

Offline

Major players covered

Decathlon S.A. (France)

Nike (US)

Adidas AG (Germany)

Puma SE (Germany)

Under Armour Inc. (US)

Amer Sports Corporation (Finland)

ASICS Corporation (Japan)

Sports Direct International Plc. (UK)

V.F. Corporation New Balance (US)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Global Sports Equipment and Apparel Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2...

Chapter 1, to describe Sports Equipment and Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Equipment and Apparel, with price, sales, revenue and global market share of Sports Equipment and Apparel from 2019 to 2024.

Chapter 3, the Sports Equipment and Apparel competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Equipment and Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sports Equipment and Apparel market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Equipment and Apparel.

Chapter 14 and 15, to describe Sports Equipment and Apparel sales channel, distributors, customers, research findings and conclusion.

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