

# Global Sports Cold Spray Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Sports Cold Spray market size is expected to reach \$ 513 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Sports cold spray is a rapid-cooling care product designed for athletic settings; it primarily serves as an immediate first-aid treatment for post-exercise muscle fatigue or acute injuries—such as sprains and strains—by generating an instant sensation of intense cold upon application. Within a short timeframe, it lowers the skin's surface temperature, reduces swelling, and alleviates pain, thereby delivering an immediate analgesic effect comparable to that of ice application.

In 2025, the global production volume of sports cold sprays is projected to reach 96.8 million units, with an average price of \$3.62 per unit and an average gross margin of 35.6%.

From a supply perspective, the market is split among sports medicine brands, pharmacy cold-pain-relief brands, sports first-aid suppliers and aerosol OEM manufacturers. Mueller Sports Medicine, Performance Health/Cramer, Gebauer, SELECT, Steroplast and Koolpak are more visible in team sports, athletic training, school sports and first-aid-kit channels. Beiersdorf/Elastoplast, Mentholatum/Deep Freeze and Ice Power/Fysioline are more connected to pharmacy retail and muscle-joint care. Dispotech, Phyto Performance, GSPMED and selected Chinese aerosol manufacturers provide product manufacturing, private-label and regional supply capabilities. The market is fragmented, with many country-level brands and private-label suppliers; competition is therefore driven by distribution, price, safety labeling, brand trust and retail visibility rather than by complex proprietary technology alone.

Demand growth is driven by rising sports participation, school and club sports, recreational running, football, basketball, fitness, physiotherapy and household sports-care needs. Team and school users value portability, fast cooling, easy sideline use and compatibility with first-aid kits. Pharmacy and e-commerce consumers value price, brand recognition, simple instructions and the perception of cold spray as a convenient alternative to ice packs. Professional users treat cold spray as an immediate first-aid tool, not as a complete rehabilitation solution. Gebauer's Instant Ice is positioned for athletic trainers and athletes, while Sterofreeze is described for use during or after sports and activities, reinforcing the core usage scenario of quick on-the-spot cooling relief.

From a technology perspective, the category includes hydrocarbon-based cold sprays, menthol cooling sprays, ethanol/water-based cooling sprays, medical vapocoolant sprays and private-label aerosol formulations. Traditional aerosol cold sprays often use butane, propane, isobutane, pentane or similar volatile ingredients to create rapid cooling through evaporation. These products are low-cost and fast acting, but they carry risks related to flammability, over-spraying, frostbite and transport restrictions. Menthol or ethanol-based sports sprays are gentler and more suitable for post-exercise muscle comfort, but may have a weaker immediate freezing sensation than high-volatility propellant systems. Mueller's safety material lists pentane, butane and propane in its coolant spray, SELECT Ice Spray lists isobutane, propane, butane and menthol, and Deep Freeze Cold Spray uses n-pentane and levomenthol. Future product improvement will focus on safer labels, lower irritation, improved environmental profiles, better spray control and clearer use instructions.

This report studies the global Sports Cold Spray production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Cold Spray and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Cold Spray that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Cold Spray total production and demand, 2021-2032, (K Units)

Global Sports Cold Spray total production value, 2021-2032, (USD Million)

Global Sports Cold Spray production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Sports Cold Spray consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Sports Cold Spray domestic production, consumption, key domestic manufacturers and share

Global Sports Cold Spray production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Sports Cold Spray production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Sports Cold Spray production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Sports Cold Spray market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mueller Sports Medicine, Inc., Performance Health Holding, Inc., Gebauer Company, Beiersdorf AG, The Mentholatum Company Ltd., SELECT SPORT A/S, Steroplast Healthcare Ltd., Koolpak Ltd., Phyto Performance Italia S.r.l., Fysioline Oy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sports Cold Spray market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Cold Spray Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Sports Cold Spray Market, Segmentation by Type:

Hydrocarbon Propellant-based Spray

Pentane-based Cooling Spray

Menthol-based Cooling Spray

Alcohol/Water-based Cooling Spray

Non-medicated Cooling Spray

Other

#### Global Sports Cold Spray Market, Segmentation by Pack Size:

Below 100ml

100–150ml

151–250ml

251–400ml

Above 400ml

## Global Sports Cold Spray Market, Segmentation by Sales Channel:

Pharmacy Retail

Sports Goods Stores

E-commerce Retail

## Companies Profiled:

Mueller Sports Medicine, Inc.

Performance Health Holding, Inc.

Gebauer Company

Beiersdorf AG

The Mentholatum Company Ltd.

SELECT SPORT A/S

Steroplast Healthcare Ltd.

Koolpak Ltd.

Phyto Performance Italia S.r.l.

Fysioline Oy

Dispotech S.r.l.

Beeswift Limited

Sport Performance Sant?

Aero Healthcare

Medique Products

Acme United Corporation

Hangzhou GSPMED Medical Appliances Co., Ltd.

Hubei Marine Fine Chemical Co., Ltd.

Guangzhou Wayxi Biotechnology Co., Ltd.

Key Questions Answered:

1. How big is the global Sports Cold Spray market?
2. What is the demand of the global Sports Cold Spray market?
3. What is the year over year growth of the global Sports Cold Spray market?
4. What is the production and production value of the global Sports Cold Spray market?
5. Who are the key producers in the global Sports Cold Spray market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Sports Cold Spray Introduction
- 1.2 World Sports Cold Spray Supply & Forecast
  - 1.2.1 World Sports Cold Spray Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Sports Cold Spray Production (2021-2032)
  - 1.2.3 World Sports Cold Spray Pricing Trends (2021-2032)
- 1.3 World Sports Cold Spray Production by Region (Based on Production Site)
  - 1.3.1 World Sports Cold Spray Production Value by Region (2021-2032)
  - 1.3.2 World Sports Cold Spray Production by Region (2021-2032)
  - 1.3.3 World Sports Cold Spray Average Price by Region (2021-2032)
  - 1.3.4 North America Sports Cold Spray Production (2021-2032)
  - 1.3.5 Europe Sports Cold Spray Production (2021-2032)
  - 1.3.6 China Sports Cold Spray Production (2021-2032)
  - 1.3.7 Japan Sports Cold Spray Production (2021-2032)
  - 1.3.8 Southeast Asia Sports Cold Spray Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Sports Cold Spray Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Sports Cold Spray Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Sports Cold Spray Demand (2021-2032)
- 2.2 World Sports Cold Spray Consumption by Region
  - 2.2.1 World Sports Cold Spray Consumption by Region (2021-2026)
  - 2.2.2 World Sports Cold Spray Consumption Forecast by Region (2027-2032)
- 2.3 United States Sports Cold Spray Consumption (2021-2032)
- 2.4 China Sports Cold Spray Consumption (2021-2032)
- 2.5 Europe Sports Cold Spray Consumption (2021-2032)
- 2.6 Japan Sports Cold Spray Consumption (2021-2032)
- 2.7 South Korea Sports Cold Spray Consumption (2021-2032)
- 2.8 ASEAN Sports Cold Spray Consumption (2021-2032)
- 2.9 India Sports Cold Spray Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Sports Cold Spray Production Value by Manufacturer (2021-2026)
- 3.2 World Sports Cold Spray Production by Manufacturer (2021-2026)
- 3.3 World Sports Cold Spray Average Price by Manufacturer (2021-2026)
- 3.4 Sports Cold Spray Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Sports Cold Spray Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Sports Cold Spray in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Sports Cold Spray in 2025
- 3.6 Sports Cold Spray Market: Overall Company Footprint Analysis
  - 3.6.1 Sports Cold Spray Market: Region Footprint
  - 3.6.2 Sports Cold Spray Market: Company Product Type Footprint
  - 3.6.3 Sports Cold Spray Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Sports Cold Spray Production Value Comparison
  - 4.1.1 United States VS China: Sports Cold Spray Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Sports Cold Spray Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Sports Cold Spray Production Comparison
  - 4.2.1 United States VS China: Sports Cold Spray Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Sports Cold Spray Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Sports Cold Spray Consumption Comparison
  - 4.3.1 United States VS China: Sports Cold Spray Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Sports Cold Spray Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Sports Cold Spray Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Sports Cold Spray Manufacturers, Headquarters and

## Production Site (States, Country)

4.4.2 United States Based Manufacturers Sports Cold Spray Production Value (2021-2026)

4.4.3 United States Based Manufacturers Sports Cold Spray Production (2021-2026)

## 4.5 China Based Sports Cold Spray Manufacturers and Market Share

4.5.1 China Based Sports Cold Spray Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Sports Cold Spray Production Value (2021-2026)

4.5.3 China Based Manufacturers Sports Cold Spray Production (2021-2026)

## 4.6 Rest of World Based Sports Cold Spray Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Sports Cold Spray Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Sports Cold Spray Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Sports Cold Spray Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Sports Cold Spray Market Size Overview by Type: 2021 VS 2025 VS 2032

### 5.2 Segment Introduction by Type

5.2.1 Hydrocarbon Propellant-based Spray

5.2.2 Pentane-based Cooling Spray

5.2.3 Menthol-based Cooling Spray

5.2.4 Alcohol/Water-based Cooling Spray

5.2.5 Non-medicated Cooling Spray

5.2.6 Other

### 5.3 Market Segment by Type

5.3.1 World Sports Cold Spray Production by Type (2021-2032)

5.3.2 World Sports Cold Spray Production Value by Type (2021-2032)

5.3.3 World Sports Cold Spray Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY PACK SIZE**

6.1 World Sports Cold Spray Market Size Overview by Pack Size: 2021 VS 2025 VS 2032

### 6.2 Segment Introduction by Pack Size

6.2.1 Below 100ml

6.2.2 100–150ml

6.2.3 151–250ml

6.2.4 251–400ml

6.2.5 Above 400ml

### 6.3 Market Segment by Pack Size

6.3.1 World Sports Cold Spray Production by Pack Size (2021-2032)

6.3.2 World Sports Cold Spray Production Value by Pack Size (2021-2032)

6.3.3 World Sports Cold Spray Average Price by Pack Size (2021-2032)

## 7 MARKET ANALYSIS BY SALES CHANNEL

7.1 World Sports Cold Spray Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channel

7.2.1 Pharmacy Retail

7.2.2 Sports Goods Stores

7.2.3 E-commerce Retail

7.3 Market Segment by Sales Channel

7.3.1 World Sports Cold Spray Production by Sales Channel (2021-2032)

7.3.2 World Sports Cold Spray Production Value by Sales Channel (2021-2032)

7.3.3 World Sports Cold Spray Average Price by Sales Channel (2021-2032)

## 8 COMPANY PROFILES

8.1 Mueller Sports Medicine, Inc.

8.1.1 Mueller Sports Medicine, Inc. Details

8.1.2 Mueller Sports Medicine, Inc. Major Business

8.1.3 Mueller Sports Medicine, Inc. Sports Cold Spray Product and Services

8.1.4 Mueller Sports Medicine, Inc. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Mueller Sports Medicine, Inc. Recent Developments/Updates

8.1.6 Mueller Sports Medicine, Inc. Competitive Strengths & Weaknesses

8.2 Performance Health Holding, Inc.

8.2.1 Performance Health Holding, Inc. Details

8.2.2 Performance Health Holding, Inc. Major Business

8.2.3 Performance Health Holding, Inc. Sports Cold Spray Product and Services

8.2.4 Performance Health Holding, Inc. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Performance Health Holding, Inc. Recent Developments/Updates

8.2.6 Performance Health Holding, Inc. Competitive Strengths & Weaknesses

### 8.3 Gebauer Company

#### 8.3.1 Gebauer Company Details

#### 8.3.2 Gebauer Company Major Business

#### 8.3.3 Gebauer Company Sports Cold Spray Product and Services

#### 8.3.4 Gebauer Company Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.3.5 Gebauer Company Recent Developments/Updates

#### 8.3.6 Gebauer Company Competitive Strengths & Weaknesses

### 8.4 Beiersdorf AG

#### 8.4.1 Beiersdorf AG Details

#### 8.4.2 Beiersdorf AG Major Business

#### 8.4.3 Beiersdorf AG Sports Cold Spray Product and Services

#### 8.4.4 Beiersdorf AG Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.4.5 Beiersdorf AG Recent Developments/Updates

#### 8.4.6 Beiersdorf AG Competitive Strengths & Weaknesses

### 8.5 The Mentholatum Company Ltd.

#### 8.5.1 The Mentholatum Company Ltd. Details

#### 8.5.2 The Mentholatum Company Ltd. Major Business

#### 8.5.3 The Mentholatum Company Ltd. Sports Cold Spray Product and Services

#### 8.5.4 The Mentholatum Company Ltd. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.5.5 The Mentholatum Company Ltd. Recent Developments/Updates

#### 8.5.6 The Mentholatum Company Ltd. Competitive Strengths & Weaknesses

### 8.6 SELECT SPORT A/S

#### 8.6.1 SELECT SPORT A/S Details

#### 8.6.2 SELECT SPORT A/S Major Business

#### 8.6.3 SELECT SPORT A/S Sports Cold Spray Product and Services

#### 8.6.4 SELECT SPORT A/S Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.6.5 SELECT SPORT A/S Recent Developments/Updates

#### 8.6.6 SELECT SPORT A/S Competitive Strengths & Weaknesses

### 8.7 Steroplast Healthcare Ltd.

#### 8.7.1 Steroplast Healthcare Ltd. Details

#### 8.7.2 Steroplast Healthcare Ltd. Major Business

#### 8.7.3 Steroplast Healthcare Ltd. Sports Cold Spray Product and Services

#### 8.7.4 Steroplast Healthcare Ltd. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

#### 8.7.5 Steroplast Healthcare Ltd. Recent Developments/Updates

- 8.7.6 Steroplast Healthcare Ltd. Competitive Strengths & Weaknesses
- 8.8 Koolpak Ltd.
  - 8.8.1 Koolpak Ltd. Details
  - 8.8.2 Koolpak Ltd. Major Business
  - 8.8.3 Koolpak Ltd. Sports Cold Spray Product and Services
  - 8.8.4 Koolpak Ltd. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.8.5 Koolpak Ltd. Recent Developments/Updates
  - 8.8.6 Koolpak Ltd. Competitive Strengths & Weaknesses
- 8.9 Phyto Performance Italia S.r.l.
  - 8.9.1 Phyto Performance Italia S.r.l. Details
  - 8.9.2 Phyto Performance Italia S.r.l. Major Business
  - 8.9.3 Phyto Performance Italia S.r.l. Sports Cold Spray Product and Services
  - 8.9.4 Phyto Performance Italia S.r.l. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.9.5 Phyto Performance Italia S.r.l. Recent Developments/Updates
  - 8.9.6 Phyto Performance Italia S.r.l. Competitive Strengths & Weaknesses
- 8.10 Fysioline Oy
  - 8.10.1 Fysioline Oy Details
  - 8.10.2 Fysioline Oy Major Business
  - 8.10.3 Fysioline Oy Sports Cold Spray Product and Services
  - 8.10.4 Fysioline Oy Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.10.5 Fysioline Oy Recent Developments/Updates
  - 8.10.6 Fysioline Oy Competitive Strengths & Weaknesses
- 8.11 Dispotech S.r.l.
  - 8.11.1 Dispotech S.r.l. Details
  - 8.11.2 Dispotech S.r.l. Major Business
  - 8.11.3 Dispotech S.r.l. Sports Cold Spray Product and Services
  - 8.11.4 Dispotech S.r.l. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.11.5 Dispotech S.r.l. Recent Developments/Updates
  - 8.11.6 Dispotech S.r.l. Competitive Strengths & Weaknesses
- 8.12 Beeswift Limited
  - 8.12.1 Beeswift Limited Details
  - 8.12.2 Beeswift Limited Major Business
  - 8.12.3 Beeswift Limited Sports Cold Spray Product and Services
  - 8.12.4 Beeswift Limited Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 8.12.5 Beeswift Limited Recent Developments/Updates
- 8.12.6 Beeswift Limited Competitive Strengths & Weaknesses
- 8.13 Sport Performance Sant?
  - 8.13.1 Sport Performance Sant? Details
  - 8.13.2 Sport Performance Sant? Major Business
  - 8.13.3 Sport Performance Sant? Sports Cold Spray Product and Services
  - 8.13.4 Sport Performance Sant? Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.13.5 Sport Performance Sant? Recent Developments/Updates
  - 8.13.6 Sport Performance Sant? Competitive Strengths & Weaknesses
- 8.14 Aero Healthcare
  - 8.14.1 Aero Healthcare Details
  - 8.14.2 Aero Healthcare Major Business
  - 8.14.3 Aero Healthcare Sports Cold Spray Product and Services
  - 8.14.4 Aero Healthcare Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.14.5 Aero Healthcare Recent Developments/Updates
  - 8.14.6 Aero Healthcare Competitive Strengths & Weaknesses
- 8.15 Medique Products
  - 8.15.1 Medique Products Details
  - 8.15.2 Medique Products Major Business
  - 8.15.3 Medique Products Sports Cold Spray Product and Services
  - 8.15.4 Medique Products Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.15.5 Medique Products Recent Developments/Updates
  - 8.15.6 Medique Products Competitive Strengths & Weaknesses
- 8.16 Acme United Corporation
  - 8.16.1 Acme United Corporation Details
  - 8.16.2 Acme United Corporation Major Business
  - 8.16.3 Acme United Corporation Sports Cold Spray Product and Services
  - 8.16.4 Acme United Corporation Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.16.5 Acme United Corporation Recent Developments/Updates
  - 8.16.6 Acme United Corporation Competitive Strengths & Weaknesses
- 8.17 Hangzhou GSPMED Medical Appliances Co., Ltd.
  - 8.17.1 Hangzhou GSPMED Medical Appliances Co., Ltd. Details
  - 8.17.2 Hangzhou GSPMED Medical Appliances Co., Ltd. Major Business
  - 8.17.3 Hangzhou GSPMED Medical Appliances Co., Ltd. Sports Cold Spray Product and Services

8.17.4 Hangzhou GSPMED Medical Appliances Co., Ltd. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.17.5 Hangzhou GSPMED Medical Appliances Co., Ltd. Recent Developments/Updates

8.17.6 Hangzhou GSPMED Medical Appliances Co., Ltd. Competitive Strengths & Weaknesses

8.18 Hubei Marine Fine Chemical Co., Ltd.

8.18.1 Hubei Marine Fine Chemical Co., Ltd. Details

8.18.2 Hubei Marine Fine Chemical Co., Ltd. Major Business

8.18.3 Hubei Marine Fine Chemical Co., Ltd. Sports Cold Spray Product and Services

8.18.4 Hubei Marine Fine Chemical Co., Ltd. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.18.5 Hubei Marine Fine Chemical Co., Ltd. Recent Developments/Updates

8.18.6 Hubei Marine Fine Chemical Co., Ltd. Competitive Strengths & Weaknesses

8.19 Guangzhou Wayxi Biotechnology Co., Ltd.

8.19.1 Guangzhou Wayxi Biotechnology Co., Ltd. Details

8.19.2 Guangzhou Wayxi Biotechnology Co., Ltd. Major Business

8.19.3 Guangzhou Wayxi Biotechnology Co., Ltd. Sports Cold Spray Product and Services

8.19.4 Guangzhou Wayxi Biotechnology Co., Ltd. Sports Cold Spray Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.19.5 Guangzhou Wayxi Biotechnology Co., Ltd. Recent Developments/Updates

8.19.6 Guangzhou Wayxi Biotechnology Co., Ltd. Competitive Strengths & Weaknesses

## **9 INDUSTRY CHAIN ANALYSIS**

9.1 Sports Cold Spray Industry Chain

9.2 Sports Cold Spray Upstream Analysis

9.2.1 Sports Cold Spray Core Raw Materials

9.2.2 Main Manufacturers of Sports Cold Spray Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Sports Cold Spray Production Mode

9.6 Sports Cold Spray Procurement Model

9.7 Sports Cold Spray Industry Sales Model and Sales Channels

9.7.1 Sports Cold Spray Sales Model

9.7.2 Sports Cold Spray Typical Distributors

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Sports Cold Spray Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Sports Cold Spray Production Value by Region (2021-2026) & (USD Million)

Table 3. World Sports Cold Spray Production Value by Region (2027-2032) & (USD Million)

Table 4. World Sports Cold Spray Production Value Market Share by Region (2021-2026)

Table 5. World Sports Cold Spray Production Value Market Share by Region (2027-2032)

Table 6. World Sports Cold Spray Production by Region (2021-2026) & (K Units)

Table 7. World Sports Cold Spray Production by Region (2027-2032) & (K Units)

Table 8. World Sports Cold Spray Production Market Share by Region (2021-2026)

Table 9. World Sports Cold Spray Production Market Share by Region (2027-2032)

Table 10. World Sports Cold Spray Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Sports Cold Spray Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Sports Cold Spray Major Market Trends

Table 13. World Sports Cold Spray Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Sports Cold Spray Consumption by Region (2021-2026) & (K Units)

Table 15. World Sports Cold Spray Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Sports Cold Spray Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Sports Cold Spray Producers in 2025

Table 18. World Sports Cold Spray Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Sports Cold Spray Producers in 2025

Table 20. World Sports Cold Spray Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Sports Cold Spray Company Evaluation Quadrant

Table 22. World Sports Cold Spray Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Sports Cold Spray Production Site of Key Manufacturer

Table 24. Sports Cold Spray Market: Company Product Type Footprint

Table 25. Sports Cold Spray Market: Company Product Application Footprint

- Table 26. Sports Cold Spray Competitive Factors
- Table 27. Sports Cold Spray New Entrant and Capacity Expansion Plans
- Table 28. Sports Cold Spray Mergers & Acquisitions Activity
- Table 29. United States VS China Sports Cold Spray Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Sports Cold Spray Production Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 31. United States VS China Sports Cold Spray Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 32. United States Based Sports Cold Spray Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Sports Cold Spray Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Sports Cold Spray Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Sports Cold Spray Production (2021-2026) & (K Units)
- Table 36. United States Based Manufacturers Sports Cold Spray Production Market Share (2021-2026)
- Table 37. China Based Sports Cold Spray Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Sports Cold Spray Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Sports Cold Spray Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Sports Cold Spray Production, (2021-2026) & (K Units)
- Table 41. China Based Manufacturers Sports Cold Spray Production Market Share (2021-2026)
- Table 42. Rest of World Based Sports Cold Spray Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Sports Cold Spray Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Sports Cold Spray Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Sports Cold Spray Production, (2021-2026) & (K Units)
- Table 46. Rest of World Based Manufacturers Sports Cold Spray Production Market Share (2021-2026)

Table 47. World Sports Cold Spray Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Sports Cold Spray Production by Type (2021-2026) & (K Units)

Table 49. World Sports Cold Spray Production by Type (2027-2032) & (K Units)

Table 50. World Sports Cold Spray Production Value by Type (2021-2026) & (USD Million)

Table 51. World Sports Cold Spray Production Value by Type (2027-2032) & (USD Million)

Table 52. World Sports Cold Spray Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Sports Cold Spray Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Sports Cold Spray Production Value by Pack Size, (USD Million), 2021 & 2025 & 2032

Table 55. World Sports Cold Spray Production by Pack Size (2021-2026) & (K Units)

Table 56. World Sports Cold Spray Production by Pack Size (2027-2032) & (K Units)

Table 57. World Sports Cold Spray Production Value by Pack Size (2021-2026) & (USD Million)

Table 58. World Sports Cold Spray Production Value by Pack Size (2027-2032) & (USD Million)

Table 59. World Sports Cold Spray Average Price by Pack Size (2021-2026) & (US\$/Unit)

Table 60. World Sports Cold Spray Average Price by Pack Size (2027-2032) & (US\$/Unit)

Table 61. World Sports Cold Spray Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Sports Cold Spray Production by Sales Channel (2021-2026) & (K Units)

Table 63. World Sports Cold Spray Production by Sales Channel (2027-2032) & (K Units)

Table 64. World Sports Cold Spray Production Value by Sales Channel (2021-2026) & (USD Million)

Table 65. World Sports Cold Spray Production Value by Sales Channel (2027-2032) & (USD Million)

Table 66. World Sports Cold Spray Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 67. World Sports Cold Spray Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 68. Mueller Sports Medicine, Inc. Basic Information, Manufacturing Base and Competitors

Table 69. Mueller Sports Medicine, Inc. Major Business

Table 70. Mueller Sports Medicine, Inc. Sports Cold Spray Product and Services

Table 71. Mueller Sports Medicine, Inc. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Mueller Sports Medicine, Inc. Recent Developments/Updates

Table 73. Mueller Sports Medicine, Inc. Competitive Strengths & Weaknesses

Table 74. Performance Health Holding, Inc. Basic Information, Manufacturing Base and Competitors

Table 75. Performance Health Holding, Inc. Major Business

Table 76. Performance Health Holding, Inc. Sports Cold Spray Product and Services

Table 77. Performance Health Holding, Inc. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Performance Health Holding, Inc. Recent Developments/Updates

Table 79. Performance Health Holding, Inc. Competitive Strengths & Weaknesses

Table 80. Gebauer Company Basic Information, Manufacturing Base and Competitors

Table 81. Gebauer Company Major Business

Table 82. Gebauer Company Sports Cold Spray Product and Services

Table 83. Gebauer Company Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Gebauer Company Recent Developments/Updates

Table 85. Gebauer Company Competitive Strengths & Weaknesses

Table 86. Beiersdorf AG Basic Information, Manufacturing Base and Competitors

Table 87. Beiersdorf AG Major Business

Table 88. Beiersdorf AG Sports Cold Spray Product and Services

Table 89. Beiersdorf AG Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Beiersdorf AG Recent Developments/Updates

Table 91. Beiersdorf AG Competitive Strengths & Weaknesses

Table 92. The Mentholatum Company Ltd. Basic Information, Manufacturing Base and Competitors

Table 93. The Mentholatum Company Ltd. Major Business

Table 94. The Mentholatum Company Ltd. Sports Cold Spray Product and Services

Table 95. The Mentholatum Company Ltd. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. The Mentholatum Company Ltd. Recent Developments/Updates

Table 97. The Mentholatum Company Ltd. Competitive Strengths & Weaknesses

Table 98. SELECT SPORT A/S Basic Information, Manufacturing Base and

## Competitors

Table 99. SELECT SPORT A/S Major Business

Table 100. SELECT SPORT A/S Sports Cold Spray Product and Services

Table 101. SELECT SPORT A/S Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. SELECT SPORT A/S Recent Developments/Updates

Table 103. SELECT SPORT A/S Competitive Strengths & Weaknesses

Table 104. Steroplast Healthcare Ltd. Basic Information, Manufacturing Base and Competitors

Table 105. Steroplast Healthcare Ltd. Major Business

Table 106. Steroplast Healthcare Ltd. Sports Cold Spray Product and Services

Table 107. Steroplast Healthcare Ltd. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Steroplast Healthcare Ltd. Recent Developments/Updates

Table 109. Steroplast Healthcare Ltd. Competitive Strengths & Weaknesses

Table 110. Koolpak Ltd. Basic Information, Manufacturing Base and Competitors

Table 111. Koolpak Ltd. Major Business

Table 112. Koolpak Ltd. Sports Cold Spray Product and Services

Table 113. Koolpak Ltd. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. Koolpak Ltd. Recent Developments/Updates

Table 115. Koolpak Ltd. Competitive Strengths & Weaknesses

Table 116. Phyto Performance Italia S.r.l. Basic Information, Manufacturing Base and Competitors

Table 117. Phyto Performance Italia S.r.l. Major Business

Table 118. Phyto Performance Italia S.r.l. Sports Cold Spray Product and Services

Table 119. Phyto Performance Italia S.r.l. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. Phyto Performance Italia S.r.l. Recent Developments/Updates

Table 121. Phyto Performance Italia S.r.l. Competitive Strengths & Weaknesses

Table 122. Fysioline Oy Basic Information, Manufacturing Base and Competitors

Table 123. Fysioline Oy Major Business

Table 124. Fysioline Oy Sports Cold Spray Product and Services

Table 125. Fysioline Oy Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. Fysioline Oy Recent Developments/Updates

- Table 127. Fysioline Oy Competitive Strengths & Weaknesses
- Table 128. Dispotech S.r.l. Basic Information, Manufacturing Base and Competitors
- Table 129. Dispotech S.r.l. Major Business
- Table 130. Dispotech S.r.l. Sports Cold Spray Product and Services
- Table 131. Dispotech S.r.l. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 132. Dispotech S.r.l. Recent Developments/Updates
- Table 133. Dispotech S.r.l. Competitive Strengths & Weaknesses
- Table 134. Beeswift Limited Basic Information, Manufacturing Base and Competitors
- Table 135. Beeswift Limited Major Business
- Table 136. Beeswift Limited Sports Cold Spray Product and Services
- Table 137. Beeswift Limited Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 138. Beeswift Limited Recent Developments/Updates
- Table 139. Beeswift Limited Competitive Strengths & Weaknesses
- Table 140. Sport Performance Sant? Basic Information, Manufacturing Base and Competitors
- Table 141. Sport Performance Sant? Major Business
- Table 142. Sport Performance Sant? Sports Cold Spray Product and Services
- Table 143. Sport Performance Sant? Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 144. Sport Performance Sant? Recent Developments/Updates
- Table 145. Sport Performance Sant? Competitive Strengths & Weaknesses
- Table 146. Aero Healthcare Basic Information, Manufacturing Base and Competitors
- Table 147. Aero Healthcare Major Business
- Table 148. Aero Healthcare Sports Cold Spray Product and Services
- Table 149. Aero Healthcare Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 150. Aero Healthcare Recent Developments/Updates
- Table 151. Aero Healthcare Competitive Strengths & Weaknesses
- Table 152. Medique Products Basic Information, Manufacturing Base and Competitors
- Table 153. Medique Products Major Business
- Table 154. Medique Products Sports Cold Spray Product and Services
- Table 155. Medique Products Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 156. Medique Products Recent Developments/Updates
- Table 157. Medique Products Competitive Strengths & Weaknesses
- Table 158. Acme United Corporation Basic Information, Manufacturing Base and

## Competitors

Table 159. Acme United Corporation Major Business

Table 160. Acme United Corporation Sports Cold Spray Product and Services

Table 161. Acme United Corporation Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Acme United Corporation Recent Developments/Updates

Table 163. Acme United Corporation Competitive Strengths & Weaknesses

Table 164. Hangzhou GSPMED Medical Appliances Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 165. Hangzhou GSPMED Medical Appliances Co., Ltd. Major Business

Table 166. Hangzhou GSPMED Medical Appliances Co., Ltd. Sports Cold Spray Product and Services

Table 167. Hangzhou GSPMED Medical Appliances Co., Ltd. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Hangzhou GSPMED Medical Appliances Co., Ltd. Recent Developments/Updates

Table 169. Hangzhou GSPMED Medical Appliances Co., Ltd. Competitive Strengths & Weaknesses

Table 170. Hubei Marine Fine Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 171. Hubei Marine Fine Chemical Co., Ltd. Major Business

Table 172. Hubei Marine Fine Chemical Co., Ltd. Sports Cold Spray Product and Services

Table 173. Hubei Marine Fine Chemical Co., Ltd. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Hubei Marine Fine Chemical Co., Ltd. Recent Developments/Updates

Table 175. Hubei Marine Fine Chemical Co., Ltd. Competitive Strengths & Weaknesses

Table 176. Guangzhou Wayxi Biotechnology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 177. Guangzhou Wayxi Biotechnology Co., Ltd. Major Business

Table 178. Guangzhou Wayxi Biotechnology Co., Ltd. Sports Cold Spray Product and Services

Table 179. Guangzhou Wayxi Biotechnology Co., Ltd. Sports Cold Spray Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Guangzhou Wayxi Biotechnology Co., Ltd. Recent Developments/Updates

Table 181. Guangzhou Wayxi Biotechnology Co., Ltd. Competitive Strengths & Weaknesses

Table 182. Global Key Players of Sports Cold Spray Upstream (Raw Materials)

Table 183. Global Sports Cold Spray Typical Customers

Table 184. Sports Cold Spray Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Sports Cold Spray Picture

Figure 2. World Sports Cold Spray Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Sports Cold Spray Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Sports Cold Spray Production (2021-2032) & (K Units)

Figure 5. World Sports Cold Spray Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Sports Cold Spray Production Value Market Share by Region (2021-2032)

Figure 7. World Sports Cold Spray Production Market Share by Region (2021-2032)

Figure 8. North America Sports Cold Spray Production (2021-2032) & (K Units)

Figure 9. Europe Sports Cold Spray Production (2021-2032) & (K Units)

Figure 10. China Sports Cold Spray Production (2021-2032) & (K Units)

Figure 11. Japan Sports Cold Spray Production (2021-2032) & (K Units)

Figure 12. Southeast Asia Sports Cold Spray Production (2021-2032) & (K Units)

Figure 13. Sports Cold Spray Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 16. World Sports Cold Spray Consumption Market Share by Region (2021-2032)

Figure 17. United States Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 18. China Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 19. Europe Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 20. Japan Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 21. South Korea Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 23. India Sports Cold Spray Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Sports Cold Spray by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Sports Cold Spray Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Sports Cold Spray Markets in 2025

Figure 27. United States VS China: Sports Cold Spray Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Sports Cold Spray Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Sports Cold Spray Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Sports Cold Spray Production Market Share 2025

Figure 31. China Based Manufacturers Sports Cold Spray Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Sports Cold Spray Production Market Share 2025

Figure 33. World Sports Cold Spray Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Sports Cold Spray Production Value Market Share by Type in 2025

Figure 35. Hydrocarbon Propellant-based Spray

Figure 36. Pentane-based Cooling Spray

Figure 37. Menthol-based Cooling Spray

Figure 38. Alcohol/Water-based Cooling Spray

Figure 39. Non-medicated Cooling Spray

Figure 40. Other

Figure 41. World Sports Cold Spray Production Market Share by Type (2021-2032)

Figure 42. World Sports Cold Spray Production Value Market Share by Type (2021-2032)

Figure 43. World Sports Cold Spray Average Price by Type (2021-2032) & (US\$/Unit)

Figure 44. World Sports Cold Spray Production Value by Pack Size, (USD Million), 2021 & 2025 & 2032

Figure 45. World Sports Cold Spray Production Value Market Share by Pack Size in 2025

Figure 46. Below 100ml

Figure 47. 100–150ml

Figure 48. 151–250ml

Figure 49. 251–400ml

Figure 50. Above 400ml

Figure 51. World Sports Cold Spray Production Market Share by Pack Size (2021-2032)

Figure 52. World Sports Cold Spray Production Value Market Share by Pack Size (2021-2032)

Figure 53. World Sports Cold Spray Average Price by Pack Size (2021-2032) & (US\$/Unit)

Figure 54. World Sports Cold Spray Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 55. World Sports Cold Spray Production Value Market Share by Sales Channel

in 2025

Figure 56. Pharmacy Retail

Figure 57. Sports Goods Stores

Figure 58. E-commerce Retail

Figure 59. World Sports Cold Spray Production Market Share by Sales Channel  
(2021-2032)

Figure 60. World Sports Cold Spray Production Value Market Share by Sales Channel  
(2021-2032)

Figure 61. World Sports Cold Spray Average Price by Sales Channel (2021-2032) &  
(US\$/Unit)

Figure 62. Sports Cold Spray Industry Chain

Figure 63. Sports Cold Spray Procurement Model

Figure 64. Sports Cold Spray Sales Model

Figure 65. Sports Cold Spray Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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