

Global Sports Card Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sports Card market size is expected to reach \$ 6412 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

Sports Cards are a type of collectible trading card centered around professional athletes from various sports, such as baseball, basketball, soccer, and American football. These cards typically feature a player's image on the front, accompanied by statistics, biographical data, or career highlights on the back. Beyond their role as memorabilia, high-end sports cards—especially those featuring autographs (AU), jersey patches (Patch), or limited-edition parallels—have evolved into a significant alternative investment asset class, with their value determined by rarity, player performance, and professional grading scores (e.g., PSA or BGS).

This report studies the global Sports Card demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Card, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Card that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Card total market, 2021-2032, (USD Million)

Global Sports Card total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Sports Card total market, key domestic companies, and share, (USD Million)

Global Sports Card revenue by player, revenue and market share 2021-2026, (USD Million)

Global Sports Card total market by Type, CAGR, 2021-2032, (USD Million)

Global Sports Card total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Sports Card market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panini, Fanatics, The Upper Deck Company, Futera, Leaf Trading Cards, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Sports Card market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Card Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sports Card Market, Segmentation by Type:

Basketball Trading Card

Football Trading Card

Soccer Trading Card

Others

Global Sports Card Market, Segmentation by Issuance:

Base Card

Insert Card

Others

Global Sports Card Market, Segmentation by Application:

Online Channels

Offline Channels

Companies Profiled:

Panini

Fanatics

The Upper Deck Company

Futera

Leaf Trading Cards

Key Questions Answered

1. How big is the global Sports Card market?
2. What is the demand of the global Sports Card market?
3. What is the year over year growth of the global Sports Card market?

4. What is the total value of the global Sports Card market?

5. Who are the Major Players in the global Sports Card market?
6. What are the growth factors driving the market demand?

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