

# Global Sports Card Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GEE03F6CEEB4EN.html>

Date: January 2026

Pages: 75

Price: US\$ 3,480.00 (Single User License)

ID: GEE03F6CEEB4EN

## Abstracts

According to our (Global Info Research) latest study, the global Sports Card market size was valued at US\$ 2726 million in 2025 and is forecast to a readjusted size of US\$ 6412 million by 2032 with a CAGR of 11.7% during review period.

Sports Cards are a type of collectible trading card centered around professional athletes from various sports, such as baseball, basketball, soccer, and American football. These cards typically feature a player's image on the front, accompanied by statistics, biographical data, or career highlights on the back. Beyond their role as memorabilia, high-end sports cards—especially those featuring autographs (AU), jersey patches (Patch), or limited-edition parallels—have evolved into a significant alternative investment asset class, with their value determined by rarity, player performance, and professional grading scores (e.g., PSA or BGS).

This report is a detailed and comprehensive analysis for global Sports Card market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Sports Card market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Sports Card market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Sports Card market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Sports Card market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sports Card

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sports Card market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panini, Fanatics, The Upper Deck Company, Futera, Leaf Trading Cards, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Sports Card market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basketball Trading Card

Football Trading Card

Soccer Trading Card

Others

## Market segment by Issuance

Base Card

Insert Card

Others

## Market segment by Application

Online Channels

Offline Channels

## Market segment by players, this report covers

Panini

Fanatics

The Upper Deck Company

Futera

Leaf Trading Cards

## Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Sports Card product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Sports Card, with revenue, gross margin, and global market share of Sports Card from 2021 to 2026.

Chapter 3, the Sports Card competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Sports Card market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Sports Card.

Chapter 13, to describe Sports Card research findings and conclusion.

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