

Global Sports Bras Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sports Bras market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032).

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

In Asia, sports bras key players include Nike, Adidas, HanesBrands and Decathlon. The top four manufacturers hold a share about 26%. In terms of product, light support is the largest segment, with a share about 60%. And in terms of application, the largest application is specialty stores, with a share about 60%.

This report studies the global Sports Bras production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Bras and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Bras that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Bras total production and demand, 2021-2032, (K Units)

Global Sports Bras total production value, 2021-2032, (USD Million)

Global Sports Bras production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Sports Bras consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Sports Bras domestic production, consumption, key domestic manufacturers and share

Global Sports Bras production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Sports Bras production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Sports Bras production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Sports Bras market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, HanesBrands, Wacoal, Lululemon Athletica, MAIA ACTIVE, Puma, Decathlon, Ubras, Aimer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sports Bras market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Bras Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sports Bras Market, Segmentation by Type:

Light Support

Medium Support

High Support

Global Sports Bras Market, Segmentation by Application:

Specialty Stores

Supermarket

E-commerce

Others

Companies Profiled:

Nike

Adidas

HanesBrands

Wacoal

Lululemon Athletica

MAIA ACTIVE

Puma

Decathlon

Ubras

Aimer

Under Armour

Shock Absorber

Lorna Jane

Lining

Victoria's Secret

New Balance

Key Questions Answered:

1. How big is the global Sports Bras market?
2. What is the demand of the global Sports Bras market?
3. What is the year over year growth of the global Sports Bras market?

4. What is the production and production value of the global Sports Bras market?
5. Who are the key producers in the global Sports Bras market?
6. What are the growth factors driving the market demand?

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