

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Sports Bras Market 2018, Forecast to 2023

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Abstracts

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

Scope of the Report:

This report focuses on the Sports Bras in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Sports Bras is in the increasing trend, from 7.45 USD/Unit in 2013 to 7.89 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Sports Bras includes light support type, medium support type, and high support type. And the proportion of medium support type in 2017 is about 55%, and the proportion is in increasing trend from 2013 to 2017.

Sports Bras is widely sold through specialty stores, supermarket, E-commerce and other channels. The most proportion of Sports Bras is sold through specialty stores, and the proportion in 2017 is about 45%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest

consumption place with the consumption market share of 28%.

Market competition is intense. Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, Under Armour, Lorna Jane, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Sports Bras is expected to grow at a CAGR of roughly 10.8% over the next five years, will reach 11700 million US\$ in 2023, from 6300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nike

Adidas

HanesBrands

Lululemon Athletica

Brooks Sports

Under Armour

Lorna Jane

Decathlon

Puma

Gap

Wacoal

L Brands

Anta

Columbia Sportswear

Fast Retailing

Anita

Asics

VF

Triumph

New Balance

Cosmo Lady

Aimer

Lining

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Light Support

Medium Support

High Support

Market Segment by Applications, can be divided into

Specialty Stores

Supermarket

E-commerce

Others

There are 15 Chapters to deeply display the global Sports Bras market.

Chapter 1, to describe Sports Bras Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sports Bras, with sales, revenue, and price of Sports Bras, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sports Bras, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sports Bras market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sports Bras sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Sports Bras Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Light Support
 - 1.2.2 Medium Support
 - 1.2.3 High Support
- 1.3 Market Analysis by Applications
 - 1.3.1 Specialty Stores
 - 1.3.2 Supermarket
 - 1.3.3 E-commerce
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Nike

2.1.1 Business Overview

2.1.1.1 Nike Description

2.1.1.2 Nike Headquarter, Main Business and Finance Overview

2.1.2 Nike Sports Bras Product Introduction

2.1.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors

2.1.2.2 Sports Bras Product Information

2.1.3 Nike Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Nike Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Nike Sports Bras Market Share in 2017

2.2 Adidas

2.2.1 Business Overview

2.2.1.1 Adidas Description

2.2.1.2 Adidas Headquarter, Main Business and Finance Overview

2.2.2 Adidas Sports Bras Product Introduction

2.2.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors

2.2.2.2 Sports Bras Product Information

2.2.3 Adidas Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Adidas Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Adidas Sports Bras Market Share in 2017

2.3 HanesBrands

2.3.1 Business Overview

2.3.1.1 HanesBrands Description

2.3.1.2 HanesBrands Headquarter, Main Business and Finance Overview

2.3.2 HanesBrands Sports Bras Product Introduction

2.3.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors

2.3.2.2 Sports Bras Product Information

2.3.3 HanesBrands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 HanesBrands Sports Bras Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.3.3.2 Global HanesBrands Sports Bras Market Share in 2017

2.4 Lululemon Athletica

2.4.1 Business Overview

2.4.1.1 Lululemon Athletica Description

2.4.1.2 Lululemon Athletica Headquarter, Main Business and Finance Overview

2.4.2 Lululemon Athletica Sports Bras Product Introduction

2.4.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors

2.4.2.2 Sports Bras Product Information

2.4.3 Lululemon Athletica Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Lululemon Athletica Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Lululemon Athletica Sports Bras Market Share in 2017

2.5 Brooks Sports

2.5.1 Business Overview

2.5.1.1 Brooks Sports Description

2.5.1.2 Brooks Sports Headquarter, Main Business and Finance Overview

2.5.2 Brooks Sports Sports Bras Product Introduction

2.5.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors

2.5.2.2 Sports Bras Product Information

2.5.3 Brooks Sports Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Brooks Sports Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Brooks Sports Sports Bras Market Share in 2017

2.6 Under Armour

2.6.1 Business Overview

2.6.1.1 Under Armour Description

2.6.1.2 Under Armour Headquarter, Main Business and Finance Overview

2.6.2 Under Armour Sports Bras Product Introduction

2.6.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors

2.6.2.2 Sports Bras Product Information

2.6.3 Under Armour Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Under Armour Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Under Armour Sports Bras Market Share in 2017

2.7 Lorna Jane

- 2.7.1 Business Overview
 - 2.7.1.1 Lorna Jane Description
 - 2.7.1.2 Lorna Jane Headquarter, Main Business and Finance Overview
- 2.7.2 Lorna Jane Sports Bras Product Introduction
 - 2.7.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Sports Bras Product Information
- 2.7.3 Lorna Jane Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Lorna Jane Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Lorna Jane Sports Bras Market Share in 2017
- 2.8 Decathlon
 - 2.8.1 Business Overview
 - 2.8.1.1 Decathlon Description
 - 2.8.1.2 Decathlon Headquarter, Main Business and Finance Overview
 - 2.8.2 Decathlon Sports Bras Product Introduction
 - 2.8.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Sports Bras Product Information
 - 2.8.3 Decathlon Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Decathlon Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Decathlon Sports Bras Market Share in 2017
- 2.9 Puma
 - 2.9.1 Business Overview
 - 2.9.1.1 Puma Description
 - 2.9.1.2 Puma Headquarter, Main Business and Finance Overview
 - 2.9.2 Puma Sports Bras Product Introduction
 - 2.9.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Sports Bras Product Information
 - 2.9.3 Puma Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Puma Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Puma Sports Bras Market Share in 2017
- 2.10 Gap
 - 2.10.1 Business Overview
 - 2.10.1.1 Gap Description
 - 2.10.1.2 Gap Headquarter, Main Business and Finance Overview

- 2.10.2 Gap Sports Bras Product Introduction
 - 2.10.2.1 Sports Bras Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Sports Bras Product Information
- 2.10.3 Gap Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Gap Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Gap Sports Bras Market Share in 2017
- 2.11 Wacoal
 - 2.11.1 Business Overview
 - 2.11.2 Wacoal Sports Bras Product Introduction
 - 2.11.3 Wacoal Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 L Brands
 - 2.12.1 Business Overview
 - 2.12.2 L Brands Sports Bras Product Introduction
 - 2.12.3 L Brands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Anta
 - 2.13.1 Business Overview
 - 2.13.2 Anta Sports Bras Product Introduction
 - 2.13.3 Anta Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Columbia Sportswear
 - 2.14.1 Business Overview
 - 2.14.2 Columbia Sportswear Sports Bras Product Introduction
 - 2.14.3 Columbia Sportswear Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Fast Retailing
 - 2.15.1 Business Overview
 - 2.15.2 Fast Retailing Sports Bras Product Introduction
 - 2.15.3 Fast Retailing Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Anita
 - 2.16.1 Business Overview
 - 2.16.2 Anita Sports Bras Product Introduction
 - 2.16.3 Anita Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 Asics

- 2.17.1 Business Overview
- 2.17.2 Asics Sports Bras Product Introduction
- 2.17.3 Asics Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.18 VF
 - 2.18.1 Business Overview
 - 2.18.2 VF Sports Bras Product Introduction
 - 2.18.3 VF Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.19 Triumph
 - 2.19.1 Business Overview
 - 2.19.2 Triumph Sports Bras Product Introduction
 - 2.19.3 Triumph Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.20 New Balance
 - 2.20.1 Business Overview
 - 2.20.2 New Balance Sports Bras Product Introduction
 - 2.20.3 New Balance Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.21 Cosmo Lady
 - 2.21.1 Business Overview
 - 2.21.2 Cosmo Lady Sports Bras Product Introduction
 - 2.21.3 Cosmo Lady Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.22 Aimer
 - 2.22.1 Business Overview
 - 2.22.2 Aimer Sports Bras Product Introduction
 - 2.22.3 Aimer Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.23 Lining
 - 2.23.1 Business Overview
 - 2.23.2 Lining Sports Bras Product Introduction
 - 2.23.3 Lining Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL SPORTS BRAS MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Sports Bras Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Sports Bras Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Sports Bras Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Sports Bras Manufacturer Market Share in 2017

3.4.2 Top 5 Sports Bras Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL SPORTS BRAS MARKET ANALYSIS BY REGIONS

4.1 Global Sports Bras Sales, Revenue and Market Share by Regions

4.1.1 Global Sports Bras Sales by Regions (2013-2018)

4.1.2 Global Sports Bras Revenue by Regions (2013-2018)

4.2 North America Sports Bras Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Sports Bras Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Sports Bras Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Sports Bras Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Sports Bras Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA SPORTS BRAS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Sports Bras Sales, Revenue and Market Share by Countries

5.1.1 North America Sports Bras Sales by Countries (2013-2018)

5.1.2 North America Sports Bras Revenue by Countries (2013-2018)

5.1.3 United States Sports Bras Sales and Growth Rate (2013-2018)

5.1.4 Canada Sports Bras Sales and Growth Rate (2013-2018)

5.1.5 Mexico Sports Bras Sales and Growth Rate (2013-2018)

5.2 North America Sports Bras Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Sports Bras Sales by Manufacturers (2016-2017)

5.2.2 North America Sports Bras Revenue by Manufacturers (2016-2017)

5.3 North America Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Sports Bras Sales and Sales Share by Type (2013-2018)

5.3.2 North America Sports Bras Revenue and Revenue Share by Type (2013-2018)

5.4 North America Sports Bras Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Sports Bras Sales and Sales Share by Application (2013-2018)

5.4.2 North America Sports Bras Revenue and Revenue Share by Application (2013-2018)

6 EUROPE SPORTS BRAS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Sports Bras Sales, Revenue and Market Share by Countries

- 6.1.1 Europe Sports Bras Sales by Countries (2013-2018)
- 6.1.2 Europe Sports Bras Revenue by Countries (2013-2018)
- 6.1.3 Germany Sports Bras Sales and Growth Rate (2013-2018)
- 6.1.4 UK Sports Bras Sales and Growth Rate (2013-2018)
- 6.1.5 France Sports Bras Sales and Growth Rate (2013-2018)
- 6.1.6 Russia Sports Bras Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Sports Bras Sales and Growth Rate (2013-2018)

6.2 Europe Sports Bras Sales and Revenue (Value) by Manufacturers (2016-2017)

- 6.2.1 Europe Sports Bras Sales by Manufacturers (2016-2017)
- 6.2.2 Europe Sports Bras Revenue by Manufacturers (2016-2017)

6.3 Europe Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

- 6.3.1 Europe Sports Bras Sales and Sales Share by Type (2013-2018)
- 6.3.2 Europe Sports Bras Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Sports Bras Sales, Revenue and Market Share by Application (2013-2018)

- 6.4.1 Europe Sports Bras Sales and Sales Share by Application (2013-2018)
- 6.4.2 Europe Sports Bras Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC SPORTS BRAS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Sports Bras Sales, Revenue and Market Share by Countries

- 7.1.1 Asia-Pacific Sports Bras Sales by Countries (2013-2018)
- 7.1.2 Asia-Pacific Sports Bras Revenue by Countries (2013-2018)
- 7.1.3 China Sports Bras Sales and Growth Rate (2013-2018)
- 7.1.4 Japan Sports Bras Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Sports Bras Sales and Growth Rate (2013-2018)
- 7.1.6 India Sports Bras Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Sports Bras Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Sports Bras Sales and Revenue (Value) by Manufacturers (2016-2017)

- 7.2.1 Asia-Pacific Sports Bras Sales by Manufacturers (2016-2017)
- 7.2.2 Asia-Pacific Sports Bras Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

- 7.3.1 Asia-Pacific Sports Bras Sales and Sales Share by Type (2013-2018)
- 7.3.2 Asia-Pacific Sports Bras Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Sports Bras Sales, Revenue and Market Share by Application

(2013-2018)

7.4.1 Asia-Pacific Sports Bras Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Sports Bras Revenue and Revenue Share by Application

(2013-2018)

8 SOUTH AMERICA SPORTS BRAS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Sports Bras Sales, Revenue and Market Share by Countries

8.1.1 South America Sports Bras Sales by Countries (2013-2018)

8.1.2 South America Sports Bras Revenue by Countries (2013-2018)

8.1.3 Brazil Sports Bras Sales and Growth Rate (2013-2018)

8.1.4 Argentina Sports Bras Sales and Growth Rate (2013-2018)

8.1.5 Colombia Sports Bras Sales and Growth Rate (2013-2018)

8.2 South America Sports Bras Sales and Revenue (Value) by Manufacturers
(2016-2017)

8.2.1 South America Sports Bras Sales by Manufacturers (2016-2017)

8.2.2 South America Sports Bras Revenue by Manufacturers (2016-2017)

8.3 South America Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Sports Bras Sales and Sales Share by Type (2013-2018)

8.3.2 South America Sports Bras Revenue and Revenue Share by Type (2013-2018)

8.4 South America Sports Bras Sales, Revenue and Market Share by Application
(2013-2018)

8.4.1 South America Sports Bras Sales and Sales Share by Application (2013-2018)

8.4.2 South America Sports Bras Revenue and Revenue Share by Application

(2013-2018)

9 MIDDLE EAST AND AFRICA SPORTS BRAS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Sports Bras Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Sports Bras Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Sports Bras Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Sports Bras Sales and Growth Rate (2013-2018)

9.1.4 UAE Sports Bras Sales and Growth Rate (2013-2018)

9.1.5 Egypt Sports Bras Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Sports Bras Sales and Growth Rate (2013-2018)

9.1.7 South Africa Sports Bras Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Sports Bras Sales and Revenue (Value) by Manufacturers

(2016-2017)

9.2.1 Middle East and Africa Sports Bras Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Sports Bras Revenue by Manufacturers (2016-2017)

9.3 Middle East and Africa Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Sports Bras Sales and Sales Share by Type (2013-2018)

9.3.1 Middle East and Africa Sports Bras Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Sports Bras Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Sports Bras Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Sports Bras Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL SPORTS BRAS MARKET SEGMENT BY TYPE

10.1 Global Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Sports Bras Sales and Market Share by Type (2013-2018)

10.1.2 Global Sports Bras Revenue and Market Share by Type (2013-2018)

10.2 Light Support Sales Growth and Price

10.2.1 Global Light Support Sales Growth (2013-2018)

10.2.2 Global Light Support Price (2013-2018)

10.3 Medium Support Sales Growth and Price

10.3.1 Global Medium Support Sales Growth (2013-2018)

10.3.2 Global Medium Support Price (2013-2018)

10.4 High Support Sales Growth and Price

10.4.1 Global High Support Sales Growth (2013-2018)

10.4.2 Global High Support Price (2013-2018)

11 GLOBAL SPORTS BRAS MARKET SEGMENT BY APPLICATION

11.1 Global Sports Bras Sales Market Share by Application (2013-2018)

11.2 Specialty Stores Sales Growth (2013-2018)

11.3 Supermarket Sales Growth (2013-2018)

11.4 E-commerce Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

12 SPORTS BRAS MARKET FORECAST (2018-2023)

- 12.1 Global Sports Bras Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Sports Bras Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Sports Bras Market Forecast (2018-2023)
 - 12.2.2 Europe Sports Bras Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Sports Bras Market Forecast (2018-2023)
 - 12.2.4 South America Sports Bras Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Sports Bras Market Forecast (2018-2023)
- 12.3 Sports Bras Market Forecast by Type (2018-2023)
 - 12.3.1 Global Sports Bras Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Sports Bras Market Share Forecast by Type (2018-2023)
- 12.4 Sports Bras Market Forecast by Application (2018-2023)
 - 12.4.1 Global Sports Bras Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Sports Bras Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Sports Bras Picture

Table Product Specifications of Sports Bras

Figure Global Sports Bras CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Sports Bras CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Sports Bras by Types in 2017

Figure Light Support Picture

Table Major Manufacturers of Light Support

Figure Medium Support Picture

Table Major Manufacturers of Medium Support

Figure High Support Picture

Table Major Manufacturers of High Support

Figure Sports Bras Sales Market Share by Applications in 2017

Figure Specialty Stores Picture

Figure Supermarket Picture

Figure E-commerce Picture

Figure Others Picture

Figure United States Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure France Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure UK Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure China Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure India Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Sports Bras Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Table Nike Headquarter, Established, Main Business and Finance Overview (2017)
Table Nike Sports Bras Production Bases, Sales Regions and Major Competitors
Table Nike Sports Bras Product
Table Nike Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Nike Sports Bras Sales Market Share in 2017
Figure Global Nike Sports Bras Revenue Market Share in 2017
Table Adidas Headquarter, Established, Main Business and Finance Overview (2017)
Table Adidas Sports Bras Production Bases, Sales Regions and Major Competitors
Table Adidas Sports Bras Product
Table Adidas Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Adidas Sports Bras Sales Market Share in 2017
Figure Global Adidas Sports Bras Revenue Market Share in 2017
Table HanesBrands Headquarter, Established, Main Business and Finance Overview (2017)
Table HanesBrands Sports Bras Production Bases, Sales Regions and Major Competitors
Table HanesBrands Sports Bras Product
Table HanesBrands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global HanesBrands Sports Bras Sales Market Share in 2017
Figure Global HanesBrands Sports Bras Revenue Market Share in 2017
Table Lululemon Athletica Headquarter, Established, Main Business and Finance Overview (2017)
Table Lululemon Athletica Sports Bras Production Bases, Sales Regions and Major Competitors
Table Lululemon Athletica Sports Bras Product
Table Lululemon Athletica Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Lululemon Athletica Sports Bras Sales Market Share in 2017
Figure Global Lululemon Athletica Sports Bras Revenue Market Share in 2017
Table Brooks Sports Headquarter, Established, Main Business and Finance Overview (2017)
Table Brooks Sports Sports Bras Production Bases, Sales Regions and Major Competitors
Table Brooks Sports Sports Bras Product
Table Brooks Sports Sports Bras Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

Figure Global Brooks Sports Sports Bras Sales Market Share in 2017

Figure Global Brooks Sports Sports Bras Revenue Market Share in 2017

Table Under Armour Headquarter, Established, Main Business and Finance Overview (2017)

Table Under Armour Sports Bras Production Bases, Sales Regions and Major Competitors

Table Under Armour Sports Bras Product

Table Under Armour Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Under Armour Sports Bras Sales Market Share in 2017

Figure Global Under Armour Sports Bras Revenue Market Share in 2017

Table Lorna Jane Headquarter, Established, Main Business and Finance Overview (2017)

Table Lorna Jane Sports Bras Production Bases, Sales Regions and Major Competitors

Table Lorna Jane Sports Bras Product

Table Lorna Jane Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lorna Jane Sports Bras Sales Market Share in 2017

Figure Global Lorna Jane Sports Bras Revenue Market Share in 2017

Table Decathlon Headquarter, Established, Main Business and Finance Overview (2017)

Table Decathlon Sports Bras Production Bases, Sales Regions and Major Competitors

Table Decathlon Sports Bras Product

Table Decathlon Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Decathlon Sports Bras Sales Market Share in 2017

Figure Global Decathlon Sports Bras Revenue Market Share in 2017

Table Puma Headquarter, Established, Main Business and Finance Overview (2017)

Table Puma Sports Bras Production Bases, Sales Regions and Major Competitors

Table Puma Sports Bras Product

Table Puma Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Puma Sports Bras Sales Market Share in 2017

Figure Global Puma Sports Bras Revenue Market Share in 2017

Table Gap Headquarter, Established, Main Business and Finance Overview (2017)

Table Gap Sports Bras Production Bases, Sales Regions and Major Competitors

Table Gap Sports Bras Product

Table Gap Sports Bras Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Figure Global Gap Sports Bras Sales Market Share in 2017

Figure Global Gap Sports Bras Revenue Market Share in 2017

Table Wacoal

Table Wacoal Sports Bras

Table L Brands

Table L Brands Sports Bras

Table Anta

Table Anta Sports Bras

Table Columbia Sportswear

Table Columbia Sportswear Sports Bras

Table Fast Retailing

Table Fast Retailing Sports Bras

Table Anita

Table Anita Sports Bras

Table Asics

Table Asics Sports Bras

Table VF

Table VF Sports Bras

Table Triumph

Table Triumph Sports Bras

Table New Balance

Table New Balance Sports Bras

Table Cosmo Lady

Table Cosmo Lady Sports Bras

Table Aimer

Table Aimer Sports Bras

Table Lining

Table Lining Sports Bras

Table Global Sports Bras Sales by Manufacturer (2016-2017)

Figure Global Sports Bras Sales Market Share by Manufacturer in 2016

Figure Global Sports Bras Sales Market Share by Manufacturer in 2017

Table Global Sports Bras Revenue by Manufacturer (2016-2017)

Figure Global Sports Bras Revenue Market Share by Manufacturer in 2016

Figure Global Sports Bras Revenue Market Share by Manufacturer in 2017

Table Global Sports Bras Price by Manufacturer (2016-2017)

Figure Top 3 Sports Bras Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Sports Bras Manufacturer (Revenue) Market Share in 2017

Figure Global Sports Bras Sales and Growth Rate (2013-2018)

Figure Global Sports Bras Revenue and Growth Rate (2013-2018)
Table Global Sports Bras Sales by Regions (2013-2018)
Table Global Sports Bras Sales Market Share by Regions (2013-2018)
Table Global Sports Bras Revenue by Regions (2013-2018)
Figure Global Sports Bras Revenue Market Share by Regions in 2013
Figure Global Sports Bras Revenue Market Share by Regions in 2017
Figure North America Sports Bras Sales and Growth Rate (2013-2018)
Figure North America Sports Bras Revenue and Growth Rate (2013-2018)
Figure Europe Sports Bras Sales and Growth Rate (2013-2018)
Figure Europe Sports Bras Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Sports Bras Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Sports Bras Revenue and Growth Rate (2013-2018)
Figure South America Sports Bras Sales and Growth Rate (2013-2018)
Figure South America Sports Bras Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Sports Bras Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Sports Bras Revenue and Growth Rate (2013-2018)
Figure North America Sports Bras Revenue and Growth Rate (2013-2018)
Table North America Sports Bras Sales by Countries (2013-2018)
Table North America Sports Bras Sales Market Share by Countries (2013-2018)
Figure North America Sports Bras Sales Market Share by Countries in 2013
Figure North America Sports Bras Sales Market Share by Countries in 2017
Table North America Sports Bras Revenue by Countries (2013-2018)
Table North America Sports Bras Revenue Market Share by Countries (2013-2018)
Figure North America Sports Bras Revenue Market Share by Countries in 2013
Figure North America Sports Bras Revenue Market Share by Countries in 2017
Figure United States Sports Bras Sales and Growth Rate (2013-2018)
Figure Canada Sports Bras Sales and Growth Rate (2013-2018)
Figure Mexico Sports Bras Sales and Growth Rate (2013-2018)
Table North America Sports Bras Sales by Manufacturer (2016-2017)
Figure North America Sports Bras Sales Market Share by Manufacturer in 2016
Figure North America Sports Bras Sales Market Share by Manufacturer in 2017
Table North America Sports Bras Revenue by Manufacturer (2016-2017)
Figure North America Sports Bras Revenue Market Share by Manufacturer in 2016
Figure North America Sports Bras Revenue Market Share by Manufacturer in 2017
Table North America Sports Bras Sales by Type (2013-2018)
Table North America Sports Bras Sales Share by Type (2013-2018)
Table North America Sports Bras Revenue by Type (2013-2018)
Table North America Sports Bras Revenue Share by Type (2013-2018)
Table North America Sports Bras Sales by Application (2013-2018)

Table North America Sports Bras Sales Share by Application (2013-2018)
Table North America Sports Bras Revenue by Application (2013-2018)
Table North America Sports Bras Revenue Share by Application (2013-2018)
Figure Europe Sports Bras Revenue and Growth Rate (2013-2018)
Table Europe Sports Bras Sales by Countries (2013-2018)
Table Europe Sports Bras Sales Market Share by Countries (2013-2018)
Table Europe Sports Bras Revenue by Countries (2013-2018)
Figure Europe Sports Bras Revenue Market Share by Countries in 2016
Figure Europe Sports Bras Revenue Market Share by Countries in 2017
Figure Germany Sports Bras Sales and Growth Rate (2013-2018)
Figure UK Sports Bras Sales and Growth Rate (2013-2018)
Figure France Sports Bras Sales and Growth Rate (2013-2018)
Figure Russia Sports Bras Sales and Growth Rate (2013-2018)
Figure Italy Sports Bras Sales and Growth Rate (2013-2018)
Table Europe Sports Bras Sales by Manufacturer (2016-2017)
Figure Europe Sports Bras Sales Market Share by Manufacturer in 2016
Figure Europe Sports Bras Sales Market Share by Manufacturer in 2017
Table Europe Sports Bras Revenue by Manufacturer (2016-2017)
Figure Europe Sports Bras Revenue Market Share by Manufacturer in 2016
Figure Europe Sports Bras Revenue Market Share by Manufacturer in 2017
Table Europe Sports Bras Sales by Type (2013-2018)
Table Europe Sports Bras Sales Share by Type (2013-2018)
Table Europe Sports Bras Revenue by Type (2013-2018)
Table Europe Sports Bras Revenue Share by Type (2013-2018)
Table Europe Sports Bras Sales by Application (2013-2018)
Table Europe Sports Bras Sales Share by Application (2013-2018)
Table Europe Sports Bras Revenue by Application (2013-2018)
Table Europe Sports Bras Revenue Share by Application (2013-2018)
Figure Asia-Pacific Sports Bras Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Sports Bras Sales by Countries (2013-2018)
Table Asia-Pacific Sports Bras Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Sports Bras Sales Market Share by Countries 2017
Table Asia-Pacific Sports Bras Revenue by Countries (2013-2018)
Figure Asia-Pacific Sports Bras Revenue Market Share by Countries 2017
Figure China Sports Bras Sales and Growth Rate (2013-2018)
Figure Japan Sports Bras Sales and Growth Rate (2013-2018)
Figure Korea Sports Bras Sales and Growth Rate (2013-2018)
Figure India Sports Bras Sales and Growth Rate (2013-2018)
Figure Southeast Asia Sports Bras Sales and Growth Rate (2013-2018)

Table Asia-Pacific Sports Bras Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Sports Bras Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Sports Bras Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Sports Bras Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Sports Bras Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Sports Bras Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Sports Bras Sales by Type (2013-2018)
Table Asia-Pacific Sports Bras Sales Share by Type (2013-2018)
Table Asia-Pacific Sports Bras Revenue by Type (2013-2018)
Table Asia-Pacific Sports Bras Revenue Share by Type (2013-2018)
Table Asia-Pacific Sports Bras Sales by Application (2013-2018)
Table Asia-Pacific Sports Bras Sales Share by Application (2013-2018)
Table Asia-Pacific Sports Bras Revenue by Application (2013-2018)
Table Asia-Pacific Sports Bras Revenue Share by Application (2013-2018)
Figure South America Sports Bras Revenue and Growth Rate (2013-2018)
Table South America Sports Bras Sales by Countries (2013-2018)
Table South America Sports Bras Sales Market Share by Countries (2013-2018)
Figure South America Sports Bras Sales Market Share by Countries in 2017
Table South America Sports Bras Revenue by Countries (2013-2018)
Table South America Sports Bras Revenue Market Share by Countries (2013-2018)
Figure South America Sports Bras Revenue Market Share by Countries in 2017
Figure Brazil Sports Bras Sales and Growth Rate (2013-2018)
Figure Argentina Sports Bras Sales and Growth Rate (2013-2018)
Figure Colombia Sports Bras Sales and Growth Rate (2013-2018)
Table South America Sports Bras Sales by Manufacturer (2016-2017)
Figure South America Sports Bras Sales Market Share by Manufacturer in 2016
Figure South America Sports Bras Sales Market Share by Manufacturer in 2017
Table South America Sports Bras Revenue by Manufacturer (2016-2017)
Figure South America Sports Bras Revenue Market Share by Manufacturer in 2016
Figure South America Sports Bras Revenue Market Share by Manufacturer in 2017
Table South America Sports Bras Sales by Type (2013-2018)
Table South America Sports Bras Sales Share by Type (2013-2018)
Table South America Sports Bras Revenue by Type (2013-2018)
Table South America Sports Bras Revenue Share by Type (2013-2018)
Table South America Sports Bras Sales by Application (2013-2018)
Table South America Sports Bras Sales Share by Application (2013-2018)
Table South America Sports Bras Revenue by Application (2013-2018)
Table South America Sports Bras Revenue Share by Application (2013-2018)
Figure Middle East and Africa Sports Bras Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Sports Bras Sales by Countries (2013-2018)
Table Middle East and Africa Sports Bras Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Sports Bras Sales Market Share by Countries in 2017
Table Middle East and Africa Sports Bras Revenue by Countries (2013-2018)
Table Middle East and Africa Sports Bras Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Sports Bras Revenue Market Share by Countries in 2013
Figure Middle East and Africa Sports Bras Revenue Market Share by Countries in 2017
Figure Saudi Arabia Sports Bras Sales and Growth Rate (2013-2018)
Figure UAE Sports Bras Sales and Growth Rate (2013-2018)
Figure Egypt Sports Bras Sales and Growth Rate (2013-2018)
Figure Nigeria Sports Bras Sales and Growth Rate (2013-2018)
Figure South Africa Sports Bras Sales and Growth Rate (2013-2018)
Table Middle East and Africa Sports Bras Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Sports Bras Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Sports Bras Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Sports Bras Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Sports Bras Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Sports Bras Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Sports Bras Sales by Type (2013-2018)
Table Middle East and Africa Sports Bras Sales Share by Type (2013-2018)
Table Middle East and Africa Sports Bras Revenue by Type (2013-2018)
Table Middle East and Africa Sports Bras Revenue Share by Type (2013-2018)
Table Middle East and Africa Sports Bras Sales by Application (2013-2018)
Table Middle East and Africa Sports Bras Sales Share by Application (2013-2018)
Table Middle East and Africa Sports Bras Revenue by Application (2013-2018)
Table Middle East and Africa Sports Bras Revenue Share by Application (2013-2018)
Table Global Sports Bras Sales by Type (2013-2018)
Table Global Sports Bras Sales Share by Type (2013-2018)
Table Global Sports Bras Revenue by Type (2013-2018)
Table Global Sports Bras Revenue Share by Type (2013-2018)
Figure Global Light Support Sales Growth (2013-2018)
Figure Global Light Support Price (2013-2018)
Figure Global Medium Support Sales Growth (2013-2018)
Figure Global Medium Support Price (2013-2018)
Figure Global High Support Sales Growth (2013-2018)
Figure Global High Support Price (2013-2018)

Table Global Sports Bras Sales by Application (2013-2018)
Table Global Sports Bras Sales Share by Application (2013-2018)
Figure Global Specialty Stores Sales Growth (2013-2018)
Figure Global Supermarket Sales Growth (2013-2018)
Figure Global E-commerce Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Sports Bras Sales, Revenue and Growth Rate (2018-2023)
Table Global Sports Bras Sales Forecast by Regions (2018-2023)
Table Global Sports Bras Market Share Forecast by Regions (2018-2023)
Figure North America Sales Sports Bras Market Forecast (2018-2023)
Figure Europe Sales Sports Bras Market Forecast (2018-2023)
Figure Asia-Pacific Sales Sports Bras Market Forecast (2018-2023)
Figure South America Sales Sports Bras Market Forecast (2018-2023)
Figure Middle East and Africa Sales Sports Bras Market Forecast (2018-2023)
Table Global Sports Bras Sales Forecast by Type (2018-2023)
Table Global Sports Bras Market Share Forecast by Type (2018-2023)
Table Global Sports Bras Sales Forecast by Application (2018-2023)
Table Global Sports Bras Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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