

Global Sports Bras Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

Scope of the Report:

This report focuses on the Sports Bras in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global average price of Sports Bras is in the increasing trend, from 7.45 USD/Unit in 2013 to 7.89 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Sports Bras includes light support type, medium support type, and high support type. And the proportion of medium support type in 2017 is about 55%, and the proportion is in increasing trend from 2013 to 2017.

Sports Bras is widely sold through specialty stores, supermarket, E-commerce and other channels. The most proportion of Sports Bras is sold through specialty stores, and the proportion in 2017 is about 45%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 28%.

Market competition is intense. Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, Under Armour, Lorna Jane, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Sports Bras is expected to grow at a CAGR of roughly 10.8% over the next five years, will reach 11700 million US\$ in 2023, from 6300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nike

Adidas

HanesBrands

Lululemon Athletica

Brooks Sports

Under Armour

Lorna Jane

Decathlon

Puma

Gap

Wacoal

L Brands

Anta

Columbia Sportswear

Fast Retailing

Anita

Asics

VF

Triumph

New Balance

Cosmo Lady

Aimer

Lining

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Light Support

Medium Support

High Support

Market Segment by Applications, can be divided into

Specialty Stores

Supermarket

E-commerce

Others

There are 15 Chapters to deeply display the global Sports Bras market.

Chapter 1, to describe Sports Bras Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sports Bras, with sales, revenue, and price of Sports Bras, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sports Bras, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sports Bras market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sports Bras sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Sports Bras Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Light Support
 - 1.2.2 Medium Support
 - 1.2.3 High Support
- 1.3 Market Analysis by Applications
 - 1.3.1 Specialty Stores
 - 1.3.2 Supermarket
 - 1.3.3 E-commerce
 - 1.3.4 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Nike

2.1.1 Business Overview

2.1.2 Sports Bras Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Nike Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2 Adidas

2.2.1 Business Overview

2.2.2 Sports Bras Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Adidas Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3 HanesBrands

2.3.1 Business Overview

2.3.2 Sports Bras Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 HanesBrands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4 Lululemon Athletica

2.4.1 Business Overview

2.4.2 Sports Bras Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Lululemon Athletica Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 Brooks Sports

2.5.1 Business Overview

2.5.2 Sports Bras Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Brooks Sports Sports Bras Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.6 Under Armour

2.6.1 Business Overview

2.6.2 Sports Bras Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Under Armour Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 Lorna Jane

2.7.1 Business Overview

2.7.2 Sports Bras Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Lorna Jane Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 Decathlon

2.8.1 Business Overview

2.8.2 Sports Bras Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Decathlon Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9 Puma

2.9.1 Business Overview

2.9.2 Sports Bras Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Puma Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10 Gap

2.10.1 Business Overview

2.10.2 Sports Bras Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Gap Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.11 Wacoal

2.11.1 Business Overview

2.11.2 Sports Bras Type and Applications

- 2.11.2.1 Product A
- 2.11.2.2 Product B
- 2.11.3 Wacoal Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 L Brands
 - 2.12.1 Business Overview
 - 2.12.2 Sports Bras Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B
 - 2.12.3 L Brands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Anta
 - 2.13.1 Business Overview
 - 2.13.2 Sports Bras Type and Applications
 - 2.13.2.1 Product A
 - 2.13.2.2 Product B
 - 2.13.3 Anta Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Columbia Sportswear
 - 2.14.1 Business Overview
 - 2.14.2 Sports Bras Type and Applications
 - 2.14.2.1 Product A
 - 2.14.2.2 Product B
 - 2.14.3 Columbia Sportswear Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Fast Retailing
 - 2.15.1 Business Overview
 - 2.15.2 Sports Bras Type and Applications
 - 2.15.2.1 Product A
 - 2.15.2.2 Product B
 - 2.15.3 Fast Retailing Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Anita
 - 2.16.1 Business Overview
 - 2.16.2 Sports Bras Type and Applications
 - 2.16.2.1 Product A
 - 2.16.2.2 Product B
 - 2.16.3 Anita Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.17 Asics

2.17.1 Business Overview

2.17.2 Sports Bras Type and Applications

2.17.2.1 Product A

2.17.2.2 Product B

2.17.3 Asics Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.18 VF

2.18.1 Business Overview

2.18.2 Sports Bras Type and Applications

2.18.2.1 Product A

2.18.2.2 Product B

2.18.3 VF Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.19 Triumph

2.19.1 Business Overview

2.19.2 Sports Bras Type and Applications

2.19.2.1 Product A

2.19.2.2 Product B

2.19.3 Triumph Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.20 New Balance

2.20.1 Business Overview

2.20.2 Sports Bras Type and Applications

2.20.2.1 Product A

2.20.2.2 Product B

2.20.3 New Balance Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.21 Cosmo Lady

2.21.1 Business Overview

2.21.2 Sports Bras Type and Applications

2.21.2.1 Product A

2.21.2.2 Product B

2.21.3 Cosmo Lady Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.22 Aimer

2.22.1 Business Overview

2.22.2 Sports Bras Type and Applications

2.22.2.1 Product A

2.22.2.2 Product B

2.22.3 Aimer Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.23 Lining

2.23.1 Business Overview

2.23.2 Sports Bras Type and Applications

2.23.2.1 Product A

2.23.2.2 Product B

2.23.3 Lining Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL SPORTS BRAS SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)

3.1 Global Sports Bras Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Sports Bras Revenue and Market Share by Manufacturer (2016-2017)

3.3 Market Concentration Rate

3.3.1 Top 3 Sports Bras Manufacturer Market Share in 2017

3.3.2 Top 6 Sports Bras Manufacturer Market Share in 2017

3.4 Market Competition Trend

4 GLOBAL SPORTS BRAS MARKET ANALYSIS BY REGIONS

4.1 Global Sports Bras Sales, Revenue and Market Share by Regions

4.1.1 Global Sports Bras Sales and Market Share by Regions (2013-2018)

4.1.2 Global Sports Bras Revenue and Market Share by Regions (2013-2018)

4.2 North America Sports Bras Sales and Growth Rate (2013-2018)

4.3 Europe Sports Bras Sales and Growth Rate (2013-2018)

4.4 Asia-Pacific Sports Bras Sales and Growth Rate (2013-2018)

4.5 South America Sports Bras Sales and Growth Rate (2013-2018)

4.6 Middle East and Africa Sports Bras Sales and Growth Rate (2013-2018)

5 NORTH AMERICA SPORTS BRAS BY COUNTRIES

5.1 North America Sports Bras Sales, Revenue and Market Share by Countries

5.1.1 North America Sports Bras Sales and Market Share by Countries (2013-2018)

5.1.2 North America Sports Bras Revenue and Market Share by Countries (2013-2018)

5.2 United States Sports Bras Sales and Growth Rate (2013-2018)

5.3 Canada Sports Bras Sales and Growth Rate (2013-2018)

5.4 Mexico Sports Bras Sales and Growth Rate (2013-2018)

6 EUROPE SPORTS BRAS BY COUNTRIES

6.1 Europe Sports Bras Sales, Revenue and Market Share by Countries

6.1.1 Europe Sports Bras Sales and Market Share by Countries (2013-2018)

6.1.2 Europe Sports Bras Revenue and Market Share by Countries (2013-2018)

6.2 Germany Sports Bras Sales and Growth Rate (2013-2018)

6.3 UK Sports Bras Sales and Growth Rate (2013-2018)

6.4 France Sports Bras Sales and Growth Rate (2013-2018)

6.5 Russia Sports Bras Sales and Growth Rate (2013-2018)

6.6 Italy Sports Bras Sales and Growth Rate (2013-2018)

7 ASIA-PACIFIC SPORTS BRAS BY COUNTRIES

7.1 Asia-Pacific Sports Bras Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Sports Bras Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Sports Bras Revenue and Market Share by Countries (2013-2018)

7.2 China Sports Bras Sales and Growth Rate (2013-2018)

7.3 Japan Sports Bras Sales and Growth Rate (2013-2018)

7.4 Korea Sports Bras Sales and Growth Rate (2013-2018)

7.5 India Sports Bras Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Sports Bras Sales and Growth Rate (2013-2018)

8 SOUTH AMERICA SPORTS BRAS BY COUNTRIES

8.1 South America Sports Bras Sales, Revenue and Market Share by Countries

8.1.1 South America Sports Bras Sales and Market Share by Countries (2013-2018)

8.1.2 South America Sports Bras Revenue and Market Share by Countries
(2013-2018)

8.2 Brazil Sports Bras Sales and Growth Rate (2013-2018)

8.3 Argentina Sports Bras Sales and Growth Rate (2013-2018)

8.4 Colombia Sports Bras Sales and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA SPORTS BRAS BY COUNTRIES

9.1 Middle East and Africa Sports Bras Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Sports Bras Sales and Market Share by Countries

(2013-2018)

9.1.2 Middle East and Africa Sports Bras Revenue and Market Share by Countries

(2013-2018)

9.2 Saudi Arabia Sports Bras Sales and Growth Rate (2013-2018)

9.3 UAE Sports Bras Sales and Growth Rate (2013-2018)

9.4 Egypt Sports Bras Sales and Growth Rate (2013-2018)

9.5 Nigeria Sports Bras Sales and Growth Rate (2013-2018)

9.6 South Africa Sports Bras Sales and Growth Rate (2013-2018)

10 GLOBAL SPORTS BRAS MARKET SEGMENT BY TYPE

10.1 Global Sports Bras Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Sports Bras Sales and Market Share by Type (2013-2018)

10.1.2 Global Sports Bras Revenue and Market Share by Type (2013-2018)

10.2 Light Support Sales Growth and Price

10.2.1 Global Light Support Sales Growth (2013-2018)

10.2.2 Global Light Support Price (2013-2018)

10.3 Medium Support Sales Growth and Price

10.3.1 Global Medium Support Sales Growth (2013-2018)

10.3.2 Global Medium Support Price (2013-2018)

10.4 High Support Sales Growth and Price

10.4.1 Global High Support Sales Growth (2013-2018)

10.4.2 Global High Support Price (2013-2018)

11 GLOBAL SPORTS BRAS MARKET SEGMENT BY APPLICATION

11.1 Global Sports Bras Sales Market Share by Application (2013-2018)

11.2 Specialty Stores Sales Growth (2013-2018)

11.3 Supermarket Sales Growth (2013-2018)

11.4 E-commerce Sales Growth (2013-2018)

11.5 Others Sales Growth (2013-2018)

12 SPORTS BRAS MARKET FORECAST (2018-2023)

12.1 Global Sports Bras Sales, Revenue and Growth Rate (2018-2023)

12.2 Sports Bras Market Forecast by Regions (2018-2023)

12.2.1 North America Sports Bras Market Forecast (2018-2023)

12.2.2 Europe Sports Bras Market Forecast (2018-2023)

12.2.3 Asia-Pacific Sports Bras Market Forecast (2018-2023)

- 12.2.4 South America Sports Bras Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Sports Bras Market Forecast (2018-2023)
- 12.3 Sports Bras Market Forecast by Type (2018-2023)
 - 12.3.1 Global Sports Bras Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Sports Bras Market Share Forecast by Type (2018-2023)
- 12.4 Sports Bras Market Forecast by Application (2018-2023)
 - 12.4.1 Global Sports Bras Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Sports Bras Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Sports Bras Picture
Table Product Specifications of Sports Bras
Figure Global Sales Market Share of Sports Bras by Types in 2017
Table Sports Bras Types for Major Manufacturers
Figure Light Support Picture
Figure Medium Support Picture
Figure High Support Picture
Figure Sports Bras Sales Market Share by Applications in 2017
Figure Specialty Stores Picture
Figure Supermarket Picture
Figure E-commerce Picture
Figure Others Picture
Figure United States Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Canada Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Mexico Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Germany Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure France Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure UK Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Russia Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Italy Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure China Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Japan Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Korea Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure India Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Southeast Asia Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Brazil Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Egypt Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Saudi Arabia Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure South Africa Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Figure Nigeria Sports Bras Revenue (Value) and Growth Rate (2013-2023)
Table Nike Basic Information, Manufacturing Base and Competitors
Table Nike Sports Bras Type and Applications
Table Nike Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Adidas Basic Information, Manufacturing Base and Competitors

Table Adidas Sports Bras Type and Applications

Table Adidas Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table HanesBrands Basic Information, Manufacturing Base and Competitors

Table HanesBrands Sports Bras Type and Applications

Table HanesBrands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Lululemon Athletica Basic Information, Manufacturing Base and Competitors

Table Lululemon Athletica Sports Bras Type and Applications

Table Lululemon Athletica Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Brooks Sports Basic Information, Manufacturing Base and Competitors

Table Brooks Sports Sports Bras Type and Applications

Table Brooks Sports Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Under Armour Basic Information, Manufacturing Base and Competitors

Table Under Armour Sports Bras Type and Applications

Table Under Armour Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Lorna Jane Basic Information, Manufacturing Base and Competitors

Table Lorna Jane Sports Bras Type and Applications

Table Lorna Jane Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Decathlon Basic Information, Manufacturing Base and Competitors

Table Decathlon Sports Bras Type and Applications

Table Decathlon Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Puma Basic Information, Manufacturing Base and Competitors

Table Puma Sports Bras Type and Applications

Table Puma Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Gap Basic Information, Manufacturing Base and Competitors

Table Gap Sports Bras Type and Applications

Table Gap Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Wacoal Basic Information, Manufacturing Base and Competitors

Table Wacoal Sports Bras Type and Applications

Table Wacoal Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table L Brands Basic Information, Manufacturing Base and Competitors

Table L Brands Sports Bras Type and Applications

Table L Brands Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Anta Basic Information, Manufacturing Base and Competitors

Table Anta Sports Bras Type and Applications

Table Anta Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Columbia Sportswear Basic Information, Manufacturing Base and Competitors

Table Columbia Sportswear Sports Bras Type and Applications

Table Columbia Sportswear Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Fast Retailing Basic Information, Manufacturing Base and Competitors

Table Fast Retailing Sports Bras Type and Applications

Table Fast Retailing Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Anita Basic Information, Manufacturing Base and Competitors

Table Anita Sports Bras Type and Applications

Table Anita Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Asics Basic Information, Manufacturing Base and Competitors

Table Asics Sports Bras Type and Applications

Table Asics Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table VF Basic Information, Manufacturing Base and Competitors

Table VF Sports Bras Type and Applications

Table VF Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Triumph Basic Information, Manufacturing Base and Competitors

Table Triumph Sports Bras Type and Applications

Table Triumph Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table New Balance Basic Information, Manufacturing Base and Competitors

Table New Balance Sports Bras Type and Applications

Table New Balance Sports Bras Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Cosmo Lady Basic Information, Manufacturing Base and Competitors

Table Cosmo Lady Sports Bras Type and Applications

Table Cosmo Lady Sports Bras Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Table Aimer Basic Information, Manufacturing Base and Competitors

Table Aimer Sports Bras Type and Applications

Table Aimer Sports Bras Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Table Lining Basic Information, Manufacturing Base and Competitors

Table Lining Sports Bras Type and Applications

Table Lining Sports Bras Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

Table Global Sports Bras Sales by Manufacturer (2016-2017)

Figure Global Sports Bras Sales Market Share by Manufacturer in 2016

Figure Global Sports Bras Sales Market Share by Manufacturer in 2017

Table Global Sports Bras Revenue by Manufacturer (2016-2017)

Figure Global Sports Bras Revenue Market Share by Manufacturer in 2016

Figure Global Sports Bras Revenue Market Share by Manufacturer in 2017

Figure Top 3 Sports Bras Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Sports Bras Manufacturer (Revenue) Market Share in 2017

Figure Global Sports Bras Sales and Growth Rate (2013-2018)

Figure Global Sports Bras Revenue and Growth Rate (2013-2018)

Table Global Sports Bras Sales by Regions (2013-2018)

Table Global Sports Bras Sales Market Share by Regions (2013-2018)

Table Global Sports Bras Revenue by Regions (2013-2018)

Figure Global Sports Bras Revenue Market Share by Regions in 2013

Figure Global Sports Bras Revenue Market Share by Regions in 2017

Figure North America Sports Bras Sales and Growth Rate (2013-2018)

Figure Europe Sports Bras Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Sports Bras Sales and Growth Rate (2013-2018)

Figure South America Sports Bras Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Sports Bras Sales and Growth Rate (2013-2018)

Figure North America Sports Bras Revenue and Growth Rate (2013-2018)

Table North America Sports Bras Sales by Countries (2013-2018)

Table North America Sports Bras Sales Market Share by Countries (2013-2018)

Figure North America Sports Bras Sales Market Share by Countries in 2013

Figure North America Sports Bras Sales Market Share by Countries in 2017

Table North America Sports Bras Revenue by Countries (2013-2018)

Table North America Sports Bras Revenue Market Share by Countries (2013-2018)

Figure North America Sports Bras Revenue Market Share by Countries in 2013

Figure North America Sports Bras Revenue Market Share by Countries in 2017

Figure United States Sports Bras Sales and Growth Rate (2013-2018)

Figure Canada Sports Bras Sales and Growth Rate (2013-2018)
Figure Mexico Sports Bras Sales and Growth Rate (2013-2018)
Figure Europe Sports Bras Revenue and Growth Rate (2013-2018)
Table Europe Sports Bras Sales by Countries (2013-2018)
Table Europe Sports Bras Sales Market Share by Countries (2013-2018)
Table Europe Sports Bras Revenue by Countries (2013-2018)
Figure Europe Sports Bras Revenue Market Share by Countries in 2016
Figure Europe Sports Bras Revenue Market Share by Countries in 2017
Figure Germany Sports Bras Sales and Growth Rate (2013-2018)
Figure UK Sports Bras Sales and Growth Rate (2013-2018)
Figure France Sports Bras Sales and Growth Rate (2013-2018)
Figure Russia Sports Bras Sales and Growth Rate (2013-2018)
Figure Italy Sports Bras Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Sports Bras Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Sports Bras Sales by Countries (2013-2018)
Table Asia-Pacific Sports Bras Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Sports Bras Sales Market Share by Countries 2017
Table Asia-Pacific Sports Bras Revenue by Countries (2013-2018)
Figure Asia-Pacific Sports Bras Revenue Market Share by Countries 2017
Figure China Sports Bras Sales and Growth Rate (2013-2018)
Figure Japan Sports Bras Sales and Growth Rate (2013-2018)
Figure Korea Sports Bras Sales and Growth Rate (2013-2018)
Figure India Sports Bras Sales and Growth Rate (2013-2018)
Figure Southeast Asia Sports Bras Sales and Growth Rate (2013-2018)
Figure South America Sports Bras Revenue and Growth Rate (2013-2018)
Table South America Sports Bras Sales by Countries (2013-2018)
Table South America Sports Bras Sales Market Share by Countries (2013-2018)
Figure South America Sports Bras Sales Market Share by Countries in 2017
Table South America Sports Bras Revenue by Countries (2013-2018)
Table South America Sports Bras Revenue Market Share by Countries (2013-2018)
Figure South America Sports Bras Revenue Market Share by Countries in 2017
Figure Brazil Sports Bras Sales and Growth Rate (2013-2018)
Figure Argentina Sports Bras Sales and Growth Rate (2013-2018)
Figure Colombia Sports Bras Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Sports Bras Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Sports Bras Sales by Countries (2013-2018)
Table Middle East and Africa Sports Bras Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Sports Bras Sales Market Share by Countries in 2017
Table Middle East and Africa Sports Bras Revenue by Countries (2013-2018)

Table Middle East and Africa Sports Bras Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Sports Bras Revenue Market Share by Countries in 2013

Figure Middle East and Africa Sports Bras Revenue Market Share by Countries in 2017

Figure Saudi Arabia Sports Bras Sales and Growth Rate (2013-2018)

Figure UAE Sports Bras Sales and Growth Rate (2013-2018)

Figure Egypt Sports Bras Sales and Growth Rate (2013-2018)

Figure Nigeria Sports Bras Sales and Growth Rate (2013-2018)

Figure South Africa Sports Bras Sales and Growth Rate (2013-2018)

Table Global Sports Bras Sales by Type (2013-2018)

Table Global Sports Bras Sales Share by Type (2013-2018)

Table Global Sports Bras Revenue by Type (2013-2018)

Table Global Sports Bras Revenue Share by Type (2013-2018)

Figure Global Light Support Sales Growth (2013-2018)

Figure Global Light Support Price (2013-2018)

Figure Global Medium Support Sales Growth (2013-2018)

Figure Global Medium Support Price (2013-2018)

Figure Global High Support Sales Growth (2013-2018)

Figure Global High Support Price (2013-2018)

Table Global Sports Bras Sales by Application (2013-2018)

Table Global Sports Bras Sales Share by Application (2013-2018)

Figure Global Supermarket Sales Growth (2013-2018)

Figure Global E-commerce Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global Sports Bras Sales, Revenue and Growth Rate (2018-2023)

Table Global Sports Bras Sales Forecast by Regions (2018-2023)

Table Global Sports Bras Market Share Forecast by Regions (2018-2023)

Figure North America Sales Sports Bras Market Forecast (2018-2023)

Figure Europe Sales Sports Bras Market Forecast (2018-2023)

Figure Asia-Pacific Sales Sports Bras Market Forecast (2018-2023)

Figure South America Sales Sports Bras Market Forecast (2018-2023)

Figure Middle East and Africa Sales Sports Bras Market Forecast (2018-2023)

Table Global Sports Bras Sales Forecast by Type (2018-2023)

Table Global Sports Bras Market Share Forecast by Type (2018-2023)

Table Global Sports Bras Sales Forecast by Application (2018-2023)

Table Global Sports Bras Market Share Forecast by Application (2018-2023)

Table Distributors/Traders/ Dealers List

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