

Global Sports Bras Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G7AC4AB7B8CEN.html>

Date: September 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: G7AC4AB7B8CEN

Abstracts

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

Scope of the Report:

This report focuses on the Sports Bras in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global average price of Sports Bras is in the increasing trend, from 7.45 USD/Unit in 2013 to 7.89 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Sports Bras includes light support type, medium support type, and high support type. And the proportion of medium support type in 2017 is about 55%, and the proportion is in increasing trend from 2013 to 2017.

Sports Bras is widely sold through specialty stores, supermarket, E-commerce and other channels. The most proportion of Sports Bras is sold through specialty stores, and the proportion in 2017 is about 45%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 28%.

Market competition is intense. Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, Under Armour, Lorna Jane, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Sports Bras is expected to grow at a CAGR of roughly 10.8% over the next five years, will reach 11700 million US\$ in 2023, from 6300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nike

Adidas

HanesBrands

Lululemon Athletica

Brooks Sports

Under Armour

Lorna Jane

Decathlon

Puma

Gap

Wacoal

L Brands

Anta

Columbia Sportswear

Fast Retailing

Anita

Asics

VF

Triumph

New Balance

Cosmo Lady

Aimer

Lining

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Light Support

Medium Support

High Support

Market Segment by Applications, can be divided into

Specialty Stores

Supermarket

E-commerce

Others

There are 15 Chapters to deeply display the global Sports Bras market.

Chapter 1, to describe Sports Bras Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Sports Bras, with sales, revenue, and price of Sports Bras, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Sports Bras, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Sports Bras market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Sports Bras sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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