

# Global Sports Brand Licensing Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G5DC75E4C08DEN.html>

Date: July 2023

Pages: 114

Price: US\$ 4,480.00 (Single User License)

ID: G5DC75E4C08DEN

## Abstracts

The global Sports Brand Licensing market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Sports Brand Licensing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Brand Licensing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Brand Licensing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Brand Licensing total market, 2018-2029, (USD Million)

Global Sports Brand Licensing total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Sports Brand Licensing total market, key domestic companies and share, (USD Million)

Global Sports Brand Licensing revenue by player and market share 2018-2023, (USD Million)

Global Sports Brand Licensing total market by Type, CAGR, 2018-2029, (USD Million)

Global Sports Brand Licensing total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Sports Brand Licensing market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include National Hockey League, Major League Baseball, National Basketball Association, National Football League, MLS, NASCAR, USTA, WNBA and WTA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sports Brand Licensing market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Sports Brand Licensing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Sports Brand Licensing Market, Segmentation by Type

Apparel

Consumer Packaged Goods

Toys

Others

## Global Sports Brand Licensing Market, Segmentation by Application

College Sports

Other Sports

## Companies Profiled:

National Hockey League

Major League Baseball

National Basketball Association

National Football League

MLS

NASCAR

USTA

WNBA

WTA

Canadian Football League

Flat Track Canada

### Key Questions Answered

1. How big is the global Sports Brand Licensing market?
2. What is the demand of the global Sports Brand Licensing market?
3. What is the year over year growth of the global Sports Brand Licensing market?
4. What is the total value of the global Sports Brand Licensing market?
5. Who are the major players in the global Sports Brand Licensing market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Sports Brand Licensing Introduction
- 1.2 World Sports Brand Licensing Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Sports Brand Licensing Total Market by Region (by Headquarter Location)
  - 1.3.1 World Sports Brand Licensing Market Size by Region (2018-2029), (by Headquarter Location)
  - 1.3.2 United States Sports Brand Licensing Market Size (2018-2029)
  - 1.3.3 China Sports Brand Licensing Market Size (2018-2029)
  - 1.3.4 Europe Sports Brand Licensing Market Size (2018-2029)
  - 1.3.5 Japan Sports Brand Licensing Market Size (2018-2029)
  - 1.3.6 South Korea Sports Brand Licensing Market Size (2018-2029)
  - 1.3.7 ASEAN Sports Brand Licensing Market Size (2018-2029)
  - 1.3.8 India Sports Brand Licensing Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Sports Brand Licensing Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Sports Brand Licensing Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World Sports Brand Licensing Consumption Value (2018-2029)
- 2.2 World Sports Brand Licensing Consumption Value by Region
  - 2.2.1 World Sports Brand Licensing Consumption Value by Region (2018-2023)
  - 2.2.2 World Sports Brand Licensing Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Sports Brand Licensing Consumption Value (2018-2029)
- 2.4 China Sports Brand Licensing Consumption Value (2018-2029)
- 2.5 Europe Sports Brand Licensing Consumption Value (2018-2029)
- 2.6 Japan Sports Brand Licensing Consumption Value (2018-2029)
- 2.7 South Korea Sports Brand Licensing Consumption Value (2018-2029)
- 2.8 ASEAN Sports Brand Licensing Consumption Value (2018-2029)
- 2.9 India Sports Brand Licensing Consumption Value (2018-2029)

### **3 WORLD SPORTS BRAND LICENSING COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Sports Brand Licensing Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Sports Brand Licensing Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Sports Brand Licensing in 2022
  - 3.2.3 Global Concentration Ratios (CR8) for Sports Brand Licensing in 2022
- 3.3 Sports Brand Licensing Company Evaluation Quadrant
- 3.4 Sports Brand Licensing Market: Overall Company Footprint Analysis
  - 3.4.1 Sports Brand Licensing Market: Region Footprint
  - 3.4.2 Sports Brand Licensing Market: Company Product Type Footprint
  - 3.4.3 Sports Brand Licensing Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Sports Brand Licensing Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Sports Brand Licensing Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  - 4.1.2 United States VS China: Sports Brand Licensing Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Sports Brand Licensing Consumption Value Comparison
  - 4.2.1 United States VS China: Sports Brand Licensing Consumption Value Comparison (2018 & 2022 & 2029)
  - 4.2.2 United States VS China: Sports Brand Licensing Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based Sports Brand Licensing Companies and Market Share, 2018-2023
  - 4.3.1 United States Based Sports Brand Licensing Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Sports Brand Licensing Revenue, (2018-2023)
- 4.4 China Based Companies Sports Brand Licensing Revenue and Market Share,

2018-2023

4.4.1 China Based Sports Brand Licensing Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Sports Brand Licensing Revenue, (2018-2023)

4.5 Rest of World Based Sports Brand Licensing Companies and Market Share, 2018-2023

4.5.1 Rest of World Based Sports Brand Licensing Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Sports Brand Licensing Revenue, (2018-2023)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Sports Brand Licensing Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Apparel

5.2.2 Consumer Packaged Goods

5.2.3 Toys

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Sports Brand Licensing Market Size by Type (2018-2023)

5.3.2 World Sports Brand Licensing Market Size by Type (2024-2029)

5.3.3 World Sports Brand Licensing Market Size Market Share by Type (2018-2029)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World Sports Brand Licensing Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 College Sports

6.2.2 Other Sports

6.3 Market Segment by Application

6.3.1 World Sports Brand Licensing Market Size by Application (2018-2023)

6.3.2 World Sports Brand Licensing Market Size by Application (2024-2029)

6.3.3 World Sports Brand Licensing Market Size by Application (2018-2029)

## **7 COMPANY PROFILES**

7.1 National Hockey League

- 7.1.1 National Hockey League Details
- 7.1.2 National Hockey League Major Business
- 7.1.3 National Hockey League Sports Brand Licensing Product and Services
- 7.1.4 National Hockey League Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
- 7.1.5 National Hockey League Recent Developments/Updates
- 7.1.6 National Hockey League Competitive Strengths & Weaknesses
- 7.2 Major League Baseball
  - 7.2.1 Major League Baseball Details
  - 7.2.2 Major League Baseball Major Business
  - 7.2.3 Major League Baseball Sports Brand Licensing Product and Services
  - 7.2.4 Major League Baseball Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
  - 7.2.5 Major League Baseball Recent Developments/Updates
  - 7.2.6 Major League Baseball Competitive Strengths & Weaknesses
- 7.3 National Basketball Association
  - 7.3.1 National Basketball Association Details
  - 7.3.2 National Basketball Association Major Business
  - 7.3.3 National Basketball Association Sports Brand Licensing Product and Services
  - 7.3.4 National Basketball Association Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
  - 7.3.5 National Basketball Association Recent Developments/Updates
  - 7.3.6 National Basketball Association Competitive Strengths & Weaknesses
- 7.4 National Football League
  - 7.4.1 National Football League Details
  - 7.4.2 National Football League Major Business
  - 7.4.3 National Football League Sports Brand Licensing Product and Services
  - 7.4.4 National Football League Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
  - 7.4.5 National Football League Recent Developments/Updates
  - 7.4.6 National Football League Competitive Strengths & Weaknesses
- 7.5 MLS
  - 7.5.1 MLS Details
  - 7.5.2 MLS Major Business
  - 7.5.3 MLS Sports Brand Licensing Product and Services
  - 7.5.4 MLS Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
  - 7.5.5 MLS Recent Developments/Updates
  - 7.5.6 MLS Competitive Strengths & Weaknesses

## 7.6 NASCAR

7.6.1 NASCAR Details

7.6.2 NASCAR Major Business

7.6.3 NASCAR Sports Brand Licensing Product and Services

7.6.4 NASCAR Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

7.6.5 NASCAR Recent Developments/Updates

7.6.6 NASCAR Competitive Strengths & Weaknesses

## 7.7 USTA

7.7.1 USTA Details

7.7.2 USTA Major Business

7.7.3 USTA Sports Brand Licensing Product and Services

7.7.4 USTA Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

7.7.5 USTA Recent Developments/Updates

7.7.6 USTA Competitive Strengths & Weaknesses

## 7.8 WNBA

7.8.1 WNBA Details

7.8.2 WNBA Major Business

7.8.3 WNBA Sports Brand Licensing Product and Services

7.8.4 WNBA Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

7.8.5 WNBA Recent Developments/Updates

7.8.6 WNBA Competitive Strengths & Weaknesses

## 7.9 WTA

7.9.1 WTA Details

7.9.2 WTA Major Business

7.9.3 WTA Sports Brand Licensing Product and Services

7.9.4 WTA Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

7.9.5 WTA Recent Developments/Updates

7.9.6 WTA Competitive Strengths & Weaknesses

## 7.10 Canadian Football League

7.10.1 Canadian Football League Details

7.10.2 Canadian Football League Major Business

7.10.3 Canadian Football League Sports Brand Licensing Product and Services

7.10.4 Canadian Football League Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)

7.10.5 Canadian Football League Recent Developments/Updates

- 7.10.6 Canadian Football League Competitive Strengths & Weaknesses
- 7.11 Flat Track Canada
  - 7.11.1 Flat Track Canada Details
  - 7.11.2 Flat Track Canada Major Business
  - 7.11.3 Flat Track Canada Sports Brand Licensing Product and Services
  - 7.11.4 Flat Track Canada Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023)
  - 7.11.5 Flat Track Canada Recent Developments/Updates
  - 7.11.6 Flat Track Canada Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Sports Brand Licensing Industry Chain
- 8.2 Sports Brand Licensing Upstream Analysis
- 8.3 Sports Brand Licensing Midstream Analysis
- 8.4 Sports Brand Licensing Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Sports Brand Licensing Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Sports Brand Licensing Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Sports Brand Licensing Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Sports Brand Licensing Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Sports Brand Licensing Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Sports Brand Licensing Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Sports Brand Licensing Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Sports Brand Licensing Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Sports Brand Licensing Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Sports Brand Licensing Players in 2022

Table 12. World Sports Brand Licensing Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Sports Brand Licensing Company Evaluation Quadrant

Table 14. Head Office of Key Sports Brand Licensing Player

Table 15. Sports Brand Licensing Market: Company Product Type Footprint

Table 16. Sports Brand Licensing Market: Company Product Application Footprint

Table 17. Sports Brand Licensing Mergers & Acquisitions Activity

Table 18. United States VS China Sports Brand Licensing Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Sports Brand Licensing Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Sports Brand Licensing Companies, Headquarters (States, Country)

Table 21. United States Based Companies Sports Brand Licensing Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies Sports Brand Licensing Revenue Market Share (2018-2023)

Table 23. China Based Sports Brand Licensing Companies, Headquarters (Province, Country)

Table 24. China Based Companies Sports Brand Licensing Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Sports Brand Licensing Revenue Market Share (2018-2023)

Table 26. Rest of World Based Sports Brand Licensing Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Sports Brand Licensing Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Sports Brand Licensing Revenue Market Share (2018-2023)

Table 29. World Sports Brand Licensing Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Sports Brand Licensing Market Size by Type (2018-2023) & (USD Million)

Table 31. World Sports Brand Licensing Market Size by Type (2024-2029) & (USD Million)

Table 32. World Sports Brand Licensing Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Sports Brand Licensing Market Size by Application (2018-2023) & (USD Million)

Table 34. World Sports Brand Licensing Market Size by Application (2024-2029) & (USD Million)

Table 35. National Hockey League Basic Information, Area Served and Competitors

Table 36. National Hockey League Major Business

Table 37. National Hockey League Sports Brand Licensing Product and Services

Table 38. National Hockey League Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. National Hockey League Recent Developments/Updates

Table 40. National Hockey League Competitive Strengths & Weaknesses

Table 41. Major League Baseball Basic Information, Area Served and Competitors

Table 42. Major League Baseball Major Business

Table 43. Major League Baseball Sports Brand Licensing Product and Services

Table 44. Major League Baseball Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. Major League Baseball Recent Developments/Updates

- Table 46. Major League Baseball Competitive Strengths & Weaknesses
- Table 47. National Basketball Association Basic Information, Area Served and Competitors
- Table 48. National Basketball Association Major Business
- Table 49. National Basketball Association Sports Brand Licensing Product and Services
- Table 50. National Basketball Association Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. National Basketball Association Recent Developments/Updates
- Table 52. National Basketball Association Competitive Strengths & Weaknesses
- Table 53. National Football League Basic Information, Area Served and Competitors
- Table 54. National Football League Major Business
- Table 55. National Football League Sports Brand Licensing Product and Services
- Table 56. National Football League Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 57. National Football League Recent Developments/Updates
- Table 58. National Football League Competitive Strengths & Weaknesses
- Table 59. MLS Basic Information, Area Served and Competitors
- Table 60. MLS Major Business
- Table 61. MLS Sports Brand Licensing Product and Services
- Table 62. MLS Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. MLS Recent Developments/Updates
- Table 64. MLS Competitive Strengths & Weaknesses
- Table 65. NASCAR Basic Information, Area Served and Competitors
- Table 66. NASCAR Major Business
- Table 67. NASCAR Sports Brand Licensing Product and Services
- Table 68. NASCAR Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. NASCAR Recent Developments/Updates
- Table 70. NASCAR Competitive Strengths & Weaknesses
- Table 71. USTA Basic Information, Area Served and Competitors
- Table 72. USTA Major Business
- Table 73. USTA Sports Brand Licensing Product and Services
- Table 74. USTA Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 75. USTA Recent Developments/Updates
- Table 76. USTA Competitive Strengths & Weaknesses
- Table 77. WNBA Basic Information, Area Served and Competitors
- Table 78. WNBA Major Business

- Table 79. WNBA Sports Brand Licensing Product and Services
- Table 80. WNBA Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. WNBA Recent Developments/Updates
- Table 82. WNBA Competitive Strengths & Weaknesses
- Table 83. WTA Basic Information, Area Served and Competitors
- Table 84. WTA Major Business
- Table 85. WTA Sports Brand Licensing Product and Services
- Table 86. WTA Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. WTA Recent Developments/Updates
- Table 88. WTA Competitive Strengths & Weaknesses
- Table 89. Canadian Football League Basic Information, Area Served and Competitors
- Table 90. Canadian Football League Major Business
- Table 91. Canadian Football League Sports Brand Licensing Product and Services
- Table 92. Canadian Football League Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Canadian Football League Recent Developments/Updates
- Table 94. Flat Track Canada Basic Information, Area Served and Competitors
- Table 95. Flat Track Canada Major Business
- Table 96. Flat Track Canada Sports Brand Licensing Product and Services
- Table 97. Flat Track Canada Sports Brand Licensing Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 98. Global Key Players of Sports Brand Licensing Upstream (Raw Materials)
- Table 99. Sports Brand Licensing Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Sports Brand Licensing Picture

Figure 2. World Sports Brand Licensing Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Sports Brand Licensing Total Market Size (2018-2029) & (USD Million)

Figure 4. World Sports Brand Licensing Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Sports Brand Licensing Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Sports Brand Licensing Revenue (2018-2029) & (USD Million)

Figure 13. Sports Brand Licensing Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 16. World Sports Brand Licensing Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 18. China Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Million)

Figure 21. South Korea Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 23. India Sports Brand Licensing Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Sports Brand Licensing by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Sports Brand Licensing Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Sports Brand Licensing Markets in 2022

Figure 27. United States VS China: Sports Brand Licensing Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Sports Brand Licensing Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Sports Brand Licensing Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Sports Brand Licensing Market Size Market Share by Type in 2022

Figure 31. Apparel

Figure 32. Consumer Packaged Goods

Figure 33. Toys

Figure 34. Others

Figure 35. World Sports Brand Licensing Market Size Market Share by Type (2018-2029)

Figure 36. World Sports Brand Licensing Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 37. World Sports Brand Licensing Market Size Market Share by Application in 2022

Figure 38. College Sports

Figure 39. Other Sports

Figure 40. Sports Brand Licensing Industrial Chain

Figure 41. Methodology

Figure 42. Research Process and Data Source

## I would like to order

Product name: Global Sports Brand Licensing Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/G5DC75E4C08DEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5DC75E4C08DEN.html>