

Global Sports Bike Tire Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G3B4B637F516EN.html>

Date: May 2026

Pages: 124

Price: US\$ 4,480.00 (Single User License)

ID: G3B4B637F516EN

Abstracts

The global Sports Bike Tire market size is expected to reach \$ 2190 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

A sports bike tire is a high-performance bicycle tire designed for speed, grip, durability, and handling across various cycling disciplines, including road, racing, and performance riding, typically engineered with advanced rubber compounds, reinforced casings, and optimized tread patterns to balance rolling resistance, traction, and wear resistance.

The sports bike tire industry chain begins upstream with suppliers of natural and synthetic rubber, carbon black, silica, textile fibers, aramid materials, and chemical additives, along with tire manufacturing machinery providers, continues in the midstream with tire manufacturers engaged in compound formulation, casing construction, tread design, extrusion, molding, and vulcanization processes, and extends downstream to bicycle OEM brands, distributors, retailers, e-commerce platforms, and end users, where tires are installed on new bicycles or sold as replacement products, driven by continuous wear cycles, performance upgrades, and growing demand for high-quality cycling equipment in global markets.

Current and planned projects in the sports bike tire sector include expansion of high-performance tire manufacturing capacity in Asia, investment in next-generation rubber compounds for improved grip and lower rolling resistance, development of advanced tubeless and puncture-resistant technologies, establishment of regional distribution and logistics centers to enhance supply chain efficiency, and research initiatives focused on sustainable materials such as bio-based rubber and recyclable components, alongside collaborations with professional cycling teams to develop race-optimized products, driven by increasing global cycling participation, demand for premium performance

equipment, and continuous technological innovation in tire design and materials.

2025 Global Market sales Volume: 67 Million Units, Average Global Market Price: USD 22 Per Unit, Market Average Gross Profit Margin: 22%.

The sports bike tire market is a key segment of the bicycle components industry, benefiting from strong replacement demand, continuous product innovation, and the growing popularity of cycling as both a sport and a lifestyle activity. Market development is driven by increasing participation in performance cycling, including road racing, endurance riding, and competitive events, which require high-quality tires with superior grip and low rolling resistance. The market is also supported by frequent replacement cycles, as tires are consumable products subject to wear, making this segment less cyclical than complete bicycle sales.

Regionally, Asia-Pacific dominates manufacturing due to cost advantages and well-established supply chains for rubber and textile materials, while Europe and North America represent the largest consumption markets, characterized by strong demand for premium and high-performance tires. Emerging markets are gradually expanding, supported by rising bicycle adoption and infrastructure development, although demand remains more price-sensitive in these regions.

Market opportunities are concentrated in premium segments such as tubeless tires, puncture-resistant designs, and advanced compound technologies that enhance performance and durability. The shift toward wider tires and improved comfort is also influencing product development. However, risks include volatility in raw material prices, particularly rubber and chemical additives, and intense competition in the mid- and low-end segments. Environmental concerns related to tire disposal and sustainability are also becoming increasingly important.

Key trends include the rapid adoption of tubeless systems, increasing use of high-performance rubber compounds, and integration of advanced casing technologies to improve ride quality and durability. Manufacturers are also focusing on sustainability through the development of eco-friendly materials and production processes. The competitive landscape is moderately fragmented, with global tire brands competing alongside regional manufacturers, and competition is primarily based on performance, durability, brand reputation, and pricing. Innovation in materials and design will remain a critical factor in shaping the future of the sports bike tire market.

This report studies the global Sports Bike Tire production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sports Bike Tire and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sports Bike Tire that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sports Bike Tire total production and demand, 2021-2032, (K Units)

Global Sports Bike Tire total production value, 2021-2032, (USD Million)

Global Sports Bike Tire production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Sports Bike Tire consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Sports Bike Tire domestic production, consumption, key domestic manufacturers and share

Global Sports Bike Tire production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Sports Bike Tire production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Sports Bike Tire production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Sports Bike Tire market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trek Bicycle, Decathlon, Shimano, DT SWISS, Campagnolo, CST, Michelin, Continental, Ralf Bohle GmbH, Pirelli Cycling, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sports Bike Tire market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sports Bike Tire Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sports Bike Tire Market, Segmentation by Type:

Clincher Type

Tubular Type

Tubeless Type

Global Sports Bike Tire Market, Segmentation by Tire Width:

Narrow Width Type

Medium Width Type

Wide Endurance Type

Global Sports Bike Tire Market, Segmentation by Material Composition:

Standard Rubber Compound Type

Silica Enhanced Compound Type

Kevlar Bead Type

Others

Global Sports Bike Tire Market, Segmentation by Application:

Mountain Bike

Road Bike

Others

Companies Profiled:

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Key Questions Answered:

1. How big is the global Sports Bike Tire market?
2. What is the demand of the global Sports Bike Tire market?
3. What is the year over year growth of the global Sports Bike Tire market?
4. What is the production and production value of the global Sports Bike Tire market?
5. Who are the key producers in the global Sports Bike Tire market?
6. What are the growth factors driving the market demand?

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