

Global Sports Betting Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G392C98EED8GEN.html>

Date: August 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: G392C98EED8GEN

Abstracts

Sports betting is a type of gambling activity that involves predicting the outcome of a sports activity and placing wagers accordingly.

SCOPE OF THE REPORT:

This report studies the Sports Betting market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Sports Betting market by product type and applications/end industries.

During 2017, the land-based sports betting segment accounted for the highest share in the global sports betting market, however the segment will lose some of its share to the online sports betting during the forecast period due to the popularity of digital betting platforms. The high growth prospects of online sports betting are mainly due to the large number of passionate viewers of games like NFL, NBL, FIFA, and Indian Premier League (IPL). The online sports betting market is quite popular in Europe owing to several football matches held in the region each year.

APAC will continue its dominance in the sports betting market during the forecast period and is likely to occupy around 45% of the overall market revenue. The major reason for this region's growth is the easy government regulation and improved spending capability of the populace. The increased penetration of internet has created awareness among people about the latest online entertainment and gambling trends, especially in sports. Macau and Hong Kong are the major revenue generating countries in APAC. The global Sports Betting market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Sports Betting.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

William Hill

GVC Holdings

888 Holdings

Kindred Group

Paddy Power Betfair

Amaya gaming

Bet365 Group

Bet-at-home.com

BetAmerica

Betfred

Betsson

Draft Kings

Fan duel

Gala coral group

Ladbrokes

Sportech

TVG

Twinspires

Watch and Wager

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Land-Based Sports Betting

Online Sports Betting

Market Segment by Applications, can be divided into

Association Football (Soccer)

American Football

Basketball

Hockey

Mixed Martial Arts

Boxing

Other

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