

# Global Sports Artificial Turf Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sports Artificial Turf market size was valued at USD 2154.2 million in 2023 and is forecast to a readjusted size of USD 2764.4 million by 2030 with a CAGR of 3.6% during review period.

The Sports Artificial Turf market, which involves the production and installation of synthetic turf surfaces for sports and recreational purposes, is influenced by several drivers and restrictions. Here are some key factors that drive and limit the Sports Artificial Turf market:

### Market Drivers:

**Durability:** Synthetic turf is known for its durability and ability to withstand heavy use, making it suitable for high-traffic sports fields and recreational areas.

**All-Weather Use:** Sports artificial turf can be used in various weather conditions, providing consistent playing surfaces even in rain or extreme heat, which is advantageous for year-round sports activities.

**Water Conservation:** The need for water conservation in arid regions has led to increased demand for synthetic turf as an alternative to natural grass, which requires substantial watering.

**Low Maintenance:** Synthetic turf requires less maintenance than natural grass fields, including mowing, watering, and fertilizing, reducing overall operational costs.

**Customization:** Sports artificial turf can be customized with different colors, logos, and line markings to suit specific sports and team branding, making it a popular choice for professional and recreational facilities.

**Player Safety:** Properly designed and installed synthetic turf systems can provide consistent shock absorption and reduce the risk of injuries, driving their use in sports fields.

**Environmental Concerns:** Synthetic turf eliminates the need for pesticides and fertilizers, reducing environmental impacts and health risks associated with their use on natural grass.

**Growing Sports Industry:** The expansion of sports leagues, events, and recreational activities worldwide contributes to the demand for sports artificial turf.

**Market Restrictions:**

**Initial Cost:** The upfront cost of installing synthetic turf can be higher than establishing natural grass fields, which can deter potential buyers, particularly in budget-constrained projects.

**Heat Retention:** Some synthetic turf surfaces can become significantly hotter than natural grass under direct sunlight, which can affect player comfort and safety.

**Environmental Concerns:** Environmentalists and some communities have expressed concerns about the environmental impact of synthetic turf, particularly related to the disposal of old turf materials and the use of non-recyclable materials.

**Infill Materials:** The type of infill materials used in synthetic turf systems, such as rubber or sand, can raise health and environmental concerns, particularly if they contain potentially harmful chemicals.

**Surface Hardness:** Inadequately designed or maintained synthetic turf surfaces can be too hard, increasing the risk of injuries, especially in contact sports.

**Limited Lifespan:** Synthetic turf has a finite lifespan and may require replacement after a certain number of years, incurring additional costs.

**Temperature Restrictions:** Extreme cold temperatures can affect the performance and

durability of synthetic turf, limiting its suitability in certain climates.

**Regulations:** Some sports organizations and governing bodies have specific regulations and standards for synthetic turf, and non-compliance can restrict its use in sanctioned events.

In summary, the Sports Artificial Turf market benefits from its durability, all-weather use, water conservation properties, low maintenance, customization options, and safety features. However, it faces restrictions related to initial cost, heat retention, environmental concerns, infill materials, surface hardness, limited lifespan, temperature limitations, and regulatory compliance. Manufacturers, installers, and users of sports artificial turf need to address these challenges while considering the benefits it offers for sports and recreational applications.

The Global Info Research report includes an overview of the development of the Sports Artificial Turf industry chain, the market status of School (10-25 mm, Below 10 mm), Playground (10-25 mm, Below 10 mm), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sports Artificial Turf.

Regionally, the report analyzes the Sports Artificial Turf markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sports Artificial Turf market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Sports Artificial Turf market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sports Artificial Turf industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K sq.m), revenue generated, and market share of different by Type (e.g., 10-25 mm, Below 10 mm).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sports Artificial Turf market.

**Regional Analysis:** The report involves examining the Sports Artificial Turf market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sports Artificial Turf market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sports Artificial Turf:

**Company Analysis:** Report covers individual Sports Artificial Turf manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sports Artificial Turf This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (School, Playground).

**Technology Analysis:** Report covers specific technologies relevant to Sports Artificial Turf. It assesses the current state, advancements, and potential future developments in Sports Artificial Turf areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sports Artificial Turf market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sports Artificial Turf market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

10-25 mm

Below 10 mm

Above 25 mm

### Market segment by Application

School

Playground

Others

### Major players covered

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sports Artificial Turf product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sports Artificial Turf, with price, sales, revenue and global market share of Sports Artificial Turf from 2019 to 2024.

Chapter 3, the Sports Artificial Turf competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sports Artificial Turf breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sports Artificial Turf market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sports Artificial Turf.

Chapter 14 and 15, to describe Sports Artificial Turf sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sports Artificial Turf
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Sports Artificial Turf Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 10-25 mm
  - 1.3.3 Below 10 mm
  - 1.3.4 Above 25 mm
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Sports Artificial Turf Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 School
  - 1.4.3 Playground
  - 1.4.4 Others
- 1.5 Global Sports Artificial Turf Market Size & Forecast
  - 1.5.1 Global Sports Artificial Turf Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Sports Artificial Turf Sales Quantity (2019-2030)
  - 1.5.3 Global Sports Artificial Turf Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Ten Cate
  - 2.1.1 Ten Cate Details
  - 2.1.2 Ten Cate Major Business
  - 2.1.3 Ten Cate Sports Artificial Turf Product and Services
  - 2.1.4 Ten Cate Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Ten Cate Recent Developments/Updates
- 2.2 Shaw Sports Turf
  - 2.2.1 Shaw Sports Turf Details
  - 2.2.2 Shaw Sports Turf Major Business
  - 2.2.3 Shaw Sports Turf Sports Artificial Turf Product and Services
  - 2.2.4 Shaw Sports Turf Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 Shaw Sports Turf Recent Developments/Updates



## 2.3 FieldTurf (Tarkett)

### 2.3.1 FieldTurf (Tarkett) Details

### 2.3.2 FieldTurf (Tarkett) Major Business

### 2.3.3 FieldTurf (Tarkett) Sports Artificial Turf Product and Services

### 2.3.4 FieldTurf (Tarkett) Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 FieldTurf (Tarkett) Recent Developments/Updates

## 2.4 CoCreation Grass

### 2.4.1 CoCreation Grass Details

### 2.4.2 CoCreation Grass Major Business

### 2.4.3 CoCreation Grass Sports Artificial Turf Product and Services

### 2.4.4 CoCreation Grass Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 CoCreation Grass Recent Developments/Updates

## 2.5 Polytan GmbH

### 2.5.1 Polytan GmbH Details

### 2.5.2 Polytan GmbH Major Business

### 2.5.3 Polytan GmbH Sports Artificial Turf Product and Services

### 2.5.4 Polytan GmbH Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Polytan GmbH Recent Developments/Updates

## 2.6 Domo Sports Grass

### 2.6.1 Domo Sports Grass Details

### 2.6.2 Domo Sports Grass Major Business

### 2.6.3 Domo Sports Grass Sports Artificial Turf Product and Services

### 2.6.4 Domo Sports Grass Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Domo Sports Grass Recent Developments/Updates

## 2.7 ACT Global Sports

### 2.7.1 ACT Global Sports Details

### 2.7.2 ACT Global Sports Major Business

### 2.7.3 ACT Global Sports Sports Artificial Turf Product and Services

### 2.7.4 ACT Global Sports Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 ACT Global Sports Recent Developments/Updates

## 2.8 SIS Pitches

### 2.8.1 SIS Pitches Details

### 2.8.2 SIS Pitches Major Business

### 2.8.3 SIS Pitches Sports Artificial Turf Product and Services

2.8.4 SIS Pitches Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 SIS Pitches Recent Developments/Updates

2.9 Limonta Sport

2.9.1 Limonta Sport Details

2.9.2 Limonta Sport Major Business

2.9.3 Limonta Sport Sports Artificial Turf Product and Services

2.9.4 Limonta Sport Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Limonta Sport Recent Developments/Updates

2.10 Edel Grass B.V.

2.10.1 Edel Grass B.V. Details

2.10.2 Edel Grass B.V. Major Business

2.10.3 Edel Grass B.V. Sports Artificial Turf Product and Services

2.10.4 Edel Grass B.V. Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Edel Grass B.V. Recent Developments/Updates

2.11 Unisport-Saltex Oy

2.11.1 Unisport-Saltex Oy Details

2.11.2 Unisport-Saltex Oy Major Business

2.11.3 Unisport-Saltex Oy Sports Artificial Turf Product and Services

2.11.4 Unisport-Saltex Oy Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Unisport-Saltex Oy Recent Developments/Updates

2.12 GreenVision / Mattex

2.12.1 GreenVision / Mattex Details

2.12.2 GreenVision / Mattex Major Business

2.12.3 GreenVision / Mattex Sports Artificial Turf Product and Services

2.12.4 GreenVision / Mattex Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 GreenVision / Mattex Recent Developments/Updates

2.13 Mondo S.p.A.

2.13.1 Mondo S.p.A. Details

2.13.2 Mondo S.p.A. Major Business

2.13.3 Mondo S.p.A. Sports Artificial Turf Product and Services

2.13.4 Mondo S.p.A. Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Mondo S.p.A. Recent Developments/Updates

2.14 Juta

- 2.14.1 Juta Details
- 2.14.2 Juta Major Business
- 2.14.3 Juta Sports Artificial Turf Product and Services
- 2.14.4 Juta Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Juta Recent Developments/Updates
- 2.15 Condor Grass
  - 2.15.1 Condor Grass Details
  - 2.15.2 Condor Grass Major Business
  - 2.15.3 Condor Grass Sports Artificial Turf Product and Services
  - 2.15.4 Condor Grass Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Condor Grass Recent Developments/Updates
- 2.16 Nurteks
  - 2.16.1 Nurteks Details
  - 2.16.2 Nurteks Major Business
  - 2.16.3 Nurteks Sports Artificial Turf Product and Services
  - 2.16.4 Nurteks Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Nurteks Recent Developments/Updates
- 2.17 Taishan
  - 2.17.1 Taishan Details
  - 2.17.2 Taishan Major Business
  - 2.17.3 Taishan Sports Artificial Turf Product and Services
  - 2.17.4 Taishan Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Taishan Recent Developments/Updates
- 2.18 Victoria PLC
  - 2.18.1 Victoria PLC Details
  - 2.18.2 Victoria PLC Major Business
  - 2.18.3 Victoria PLC Sports Artificial Turf Product and Services
  - 2.18.4 Victoria PLC Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Victoria PLC Recent Developments/Updates
- 2.19 ForestGrass
  - 2.19.1 ForestGrass Details
  - 2.19.2 ForestGrass Major Business
  - 2.19.3 ForestGrass Sports Artificial Turf Product and Services
  - 2.19.4 ForestGrass Sports Artificial Turf Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2019-2024)

### 2.19.5 ForestGrass Recent Developments/Updates

## 2.20 Forbex

### 2.20.1 Forbex Details

### 2.20.2 Forbex Major Business

### 2.20.3 Forbex Sports Artificial Turf Product and Services

## 2.20.4 Forbex Sports Artificial Turf Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.20.5 Forbex Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: SPORTS ARTIFICIAL TURF BY MANUFACTURER**

### 3.1 Global Sports Artificial Turf Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Sports Artificial Turf Revenue by Manufacturer (2019-2024)

### 3.3 Global Sports Artificial Turf Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Sports Artificial Turf by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Sports Artificial Turf Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Sports Artificial Turf Manufacturer Market Share in 2023

### 3.5 Sports Artificial Turf Market: Overall Company Footprint Analysis

#### 3.5.1 Sports Artificial Turf Market: Region Footprint

#### 3.5.2 Sports Artificial Turf Market: Company Product Type Footprint

#### 3.5.3 Sports Artificial Turf Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Sports Artificial Turf Market Size by Region

#### 4.1.1 Global Sports Artificial Turf Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Sports Artificial Turf Consumption Value by Region (2019-2030)

#### 4.1.3 Global Sports Artificial Turf Average Price by Region (2019-2030)

### 4.2 North America Sports Artificial Turf Consumption Value (2019-2030)

### 4.3 Europe Sports Artificial Turf Consumption Value (2019-2030)

### 4.4 Asia-Pacific Sports Artificial Turf Consumption Value (2019-2030)

### 4.5 South America Sports Artificial Turf Consumption Value (2019-2030)

### 4.6 Middle East and Africa Sports Artificial Turf Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Sports Artificial Turf Sales Quantity by Type (2019-2030)
- 5.2 Global Sports Artificial Turf Consumption Value by Type (2019-2030)
- 5.3 Global Sports Artificial Turf Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Sports Artificial Turf Sales Quantity by Application (2019-2030)
- 6.2 Global Sports Artificial Turf Consumption Value by Application (2019-2030)
- 6.3 Global Sports Artificial Turf Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Sports Artificial Turf Sales Quantity by Type (2019-2030)
- 7.2 North America Sports Artificial Turf Sales Quantity by Application (2019-2030)
- 7.3 North America Sports Artificial Turf Market Size by Country
  - 7.3.1 North America Sports Artificial Turf Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Sports Artificial Turf Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Sports Artificial Turf Sales Quantity by Type (2019-2030)
- 8.2 Europe Sports Artificial Turf Sales Quantity by Application (2019-2030)
- 8.3 Europe Sports Artificial Turf Market Size by Country
  - 8.3.1 Europe Sports Artificial Turf Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Sports Artificial Turf Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Sports Artificial Turf Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Sports Artificial Turf Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Sports Artificial Turf Market Size by Region
  - 9.3.1 Asia-Pacific Sports Artificial Turf Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Sports Artificial Turf Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Sports Artificial Turf Sales Quantity by Type (2019-2030)
- 10.2 South America Sports Artificial Turf Sales Quantity by Application (2019-2030)
- 10.3 South America Sports Artificial Turf Market Size by Country
  - 10.3.1 South America Sports Artificial Turf Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Sports Artificial Turf Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Sports Artificial Turf Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Sports Artificial Turf Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Sports Artificial Turf Market Size by Country
  - 11.3.1 Middle East & Africa Sports Artificial Turf Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Sports Artificial Turf Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**



- 12.1 Sports Artificial Turf Market Drivers
- 12.2 Sports Artificial Turf Market Restraints
- 12.3 Sports Artificial Turf Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Sports Artificial Turf and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Sports Artificial Turf
- 13.3 Sports Artificial Turf Production Process
- 13.4 Sports Artificial Turf Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Sports Artificial Turf Typical Distributors
- 14.3 Sports Artificial Turf Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Sports Artificial Turf Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Sports Artificial Turf Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Ten Cate Basic Information, Manufacturing Base and Competitors

Table 4. Ten Cate Major Business

Table 5. Ten Cate Sports Artificial Turf Product and Services

Table 6. Ten Cate Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Ten Cate Recent Developments/Updates

Table 8. Shaw Sports Turf Basic Information, Manufacturing Base and Competitors

Table 9. Shaw Sports Turf Major Business

Table 10. Shaw Sports Turf Sports Artificial Turf Product and Services

Table 11. Shaw Sports Turf Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Shaw Sports Turf Recent Developments/Updates

Table 13. FieldTurf (Tarkett) Basic Information, Manufacturing Base and Competitors

Table 14. FieldTurf (Tarkett) Major Business

Table 15. FieldTurf (Tarkett) Sports Artificial Turf Product and Services

Table 16. FieldTurf (Tarkett) Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. FieldTurf (Tarkett) Recent Developments/Updates

Table 18. CoCreation Grass Basic Information, Manufacturing Base and Competitors

Table 19. CoCreation Grass Major Business

Table 20. CoCreation Grass Sports Artificial Turf Product and Services

Table 21. CoCreation Grass Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. CoCreation Grass Recent Developments/Updates

Table 23. Polytan GmbH Basic Information, Manufacturing Base and Competitors

Table 24. Polytan GmbH Major Business

Table 25. Polytan GmbH Sports Artificial Turf Product and Services

Table 26. Polytan GmbH Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 27. Polytan GmbH Recent Developments/Updates
- Table 28. Domo Sports Grass Basic Information, Manufacturing Base and Competitors
- Table 29. Domo Sports Grass Major Business
- Table 30. Domo Sports Grass Sports Artificial Turf Product and Services
- Table 31. Domo Sports Grass Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Domo Sports Grass Recent Developments/Updates
- Table 33. ACT Global Sports Basic Information, Manufacturing Base and Competitors
- Table 34. ACT Global Sports Major Business
- Table 35. ACT Global Sports Sports Artificial Turf Product and Services
- Table 36. ACT Global Sports Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. ACT Global Sports Recent Developments/Updates
- Table 38. SIS Pitches Basic Information, Manufacturing Base and Competitors
- Table 39. SIS Pitches Major Business
- Table 40. SIS Pitches Sports Artificial Turf Product and Services
- Table 41. SIS Pitches Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. SIS Pitches Recent Developments/Updates
- Table 43. Limonta Sport Basic Information, Manufacturing Base and Competitors
- Table 44. Limonta Sport Major Business
- Table 45. Limonta Sport Sports Artificial Turf Product and Services
- Table 46. Limonta Sport Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Limonta Sport Recent Developments/Updates
- Table 48. Edel Grass B.V. Basic Information, Manufacturing Base and Competitors
- Table 49. Edel Grass B.V. Major Business
- Table 50. Edel Grass B.V. Sports Artificial Turf Product and Services
- Table 51. Edel Grass B.V. Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Edel Grass B.V. Recent Developments/Updates
- Table 53. Unisport-Saltex Oy Basic Information, Manufacturing Base and Competitors
- Table 54. Unisport-Saltex Oy Major Business
- Table 55. Unisport-Saltex Oy Sports Artificial Turf Product and Services
- Table 56. Unisport-Saltex Oy Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Unisport-Saltex Oy Recent Developments/Updates

Table 58. GreenVision / Mattex Basic Information, Manufacturing Base and Competitors

Table 59. GreenVision / Mattex Major Business

Table 60. GreenVision / Mattex Sports Artificial Turf Product and Services

Table 61. GreenVision / Mattex Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. GreenVision / Mattex Recent Developments/Updates

Table 63. Mondo S.p.A. Basic Information, Manufacturing Base and Competitors

Table 64. Mondo S.p.A. Major Business

Table 65. Mondo S.p.A. Sports Artificial Turf Product and Services

Table 66. Mondo S.p.A. Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Mondo S.p.A. Recent Developments/Updates

Table 68. Juta Basic Information, Manufacturing Base and Competitors

Table 69. Juta Major Business

Table 70. Juta Sports Artificial Turf Product and Services

Table 71. Juta Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Juta Recent Developments/Updates

Table 73. Condor Grass Basic Information, Manufacturing Base and Competitors

Table 74. Condor Grass Major Business

Table 75. Condor Grass Sports Artificial Turf Product and Services

Table 76. Condor Grass Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Condor Grass Recent Developments/Updates

Table 78. Nurteks Basic Information, Manufacturing Base and Competitors

Table 79. Nurteks Major Business

Table 80. Nurteks Sports Artificial Turf Product and Services

Table 81. Nurteks Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Nurteks Recent Developments/Updates

Table 83. Taishan Basic Information, Manufacturing Base and Competitors

Table 84. Taishan Major Business

Table 85. Taishan Sports Artificial Turf Product and Services

Table 86. Taishan Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Taishan Recent Developments/Updates

Table 88. Victoria PLC Basic Information, Manufacturing Base and Competitors

- Table 89. Victoria PLC Major Business
- Table 90. Victoria PLC Sports Artificial Turf Product and Services
- Table 91. Victoria PLC Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Victoria PLC Recent Developments/Updates
- Table 93. ForestGrass Basic Information, Manufacturing Base and Competitors
- Table 94. ForestGrass Major Business
- Table 95. ForestGrass Sports Artificial Turf Product and Services
- Table 96. ForestGrass Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. ForestGrass Recent Developments/Updates
- Table 98. Forbex Basic Information, Manufacturing Base and Competitors
- Table 99. Forbex Major Business
- Table 100. Forbex Sports Artificial Turf Product and Services
- Table 101. Forbex Sports Artificial Turf Sales Quantity (K sq.m), Average Price (USD/sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Forbex Recent Developments/Updates
- Table 103. Global Sports Artificial Turf Sales Quantity by Manufacturer (2019-2024) & (K sq.m)
- Table 104. Global Sports Artificial Turf Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Sports Artificial Turf Average Price by Manufacturer (2019-2024) & (USD/sq.m)
- Table 106. Market Position of Manufacturers in Sports Artificial Turf, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Sports Artificial Turf Production Site of Key Manufacturer
- Table 108. Sports Artificial Turf Market: Company Product Type Footprint
- Table 109. Sports Artificial Turf Market: Company Product Application Footprint
- Table 110. Sports Artificial Turf New Market Entrants and Barriers to Market Entry
- Table 111. Sports Artificial Turf Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Sports Artificial Turf Sales Quantity by Region (2019-2024) & (K sq.m)
- Table 113. Global Sports Artificial Turf Sales Quantity by Region (2025-2030) & (K sq.m)
- Table 114. Global Sports Artificial Turf Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Sports Artificial Turf Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Sports Artificial Turf Average Price by Region (2019-2024) &

(USD/sq.m)

Table 117. Global Sports Artificial Turf Average Price by Region (2025-2030) & (USD/sq.m)

Table 118. Global Sports Artificial Turf Sales Quantity by Type (2019-2024) & (K sq.m)

Table 119. Global Sports Artificial Turf Sales Quantity by Type (2025-2030) & (K sq.m)

Table 120. Global Sports Artificial Turf Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Sports Artificial Turf Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Sports Artificial Turf Average Price by Type (2019-2024) & (USD/sq.m)

Table 123. Global Sports Artificial Turf Average Price by Type (2025-2030) & (USD/sq.m)

Table 124. Global Sports Artificial Turf Sales Quantity by Application (2019-2024) & (K sq.m)

Table 125. Global Sports Artificial Turf Sales Quantity by Application (2025-2030) & (K sq.m)

Table 126. Global Sports Artificial Turf Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Sports Artificial Turf Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Sports Artificial Turf Average Price by Application (2019-2024) & (USD/sq.m)

Table 129. Global Sports Artificial Turf Average Price by Application (2025-2030) & (USD/sq.m)

Table 130. North America Sports Artificial Turf Sales Quantity by Type (2019-2024) & (K sq.m)

Table 131. North America Sports Artificial Turf Sales Quantity by Type (2025-2030) & (K sq.m)

Table 132. North America Sports Artificial Turf Sales Quantity by Application (2019-2024) & (K sq.m)

Table 133. North America Sports Artificial Turf Sales Quantity by Application (2025-2030) & (K sq.m)

Table 134. North America Sports Artificial Turf Sales Quantity by Country (2019-2024) & (K sq.m)

Table 135. North America Sports Artificial Turf Sales Quantity by Country (2025-2030) & (K sq.m)

Table 136. North America Sports Artificial Turf Consumption Value by Country (2019-2024) & (USD Million)

Table 137. North America Sports Artificial Turf Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Sports Artificial Turf Sales Quantity by Type (2019-2024) & (K sq.m)

Table 139. Europe Sports Artificial Turf Sales Quantity by Type (2025-2030) & (K sq.m)

Table 140. Europe Sports Artificial Turf Sales Quantity by Application (2019-2024) & (K sq.m)

Table 141. Europe Sports Artificial Turf Sales Quantity by Application (2025-2030) & (K sq.m)

Table 142. Europe Sports Artificial Turf Sales Quantity by Country (2019-2024) & (K sq.m)

Table 143. Europe Sports Artificial Turf Sales Quantity by Country (2025-2030) & (K sq.m)

Table 144. Europe Sports Artificial Turf Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Sports Artificial Turf Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Sports Artificial Turf Sales Quantity by Type (2019-2024) & (K sq.m)

Table 147. Asia-Pacific Sports Artificial Turf Sales Quantity by Type (2025-2030) & (K sq.m)

Table 148. Asia-Pacific Sports Artificial Turf Sales Quantity by Application (2019-2024) & (K sq.m)

Table 149. Asia-Pacific Sports Artificial Turf Sales Quantity by Application (2025-2030) & (K sq.m)

Table 150. Asia-Pacific Sports Artificial Turf Sales Quantity by Region (2019-2024) & (K sq.m)

Table 151. Asia-Pacific Sports Artificial Turf Sales Quantity by Region (2025-2030) & (K sq.m)

Table 152. Asia-Pacific Sports Artificial Turf Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Sports Artificial Turf Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Sports Artificial Turf Sales Quantity by Type (2019-2024) & (K sq.m)

Table 155. South America Sports Artificial Turf Sales Quantity by Type (2025-2030) & (K sq.m)

Table 156. South America Sports Artificial Turf Sales Quantity by Application (2019-2024) & (K sq.m)

Table 157. South America Sports Artificial Turf Sales Quantity by Application



(2025-2030) & (K sq.m)

Table 158. South America Sports Artificial Turf Sales Quantity by Country (2019-2024) & (K sq.m)

Table 159. South America Sports Artificial Turf Sales Quantity by Country (2025-2030) & (K sq.m)

Table 160. South America Sports Artificial Turf Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Sports Artificial Turf Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Sports Artificial Turf Sales Quantity by Type (2019-2024) & (K sq.m)

Table 163. Middle East & Africa Sports Artificial Turf Sales Quantity by Type (2025-2030) & (K sq.m)

Table 164. Middle East & Africa Sports Artificial Turf Sales Quantity by Application (2019-2024) & (K sq.m)

Table 165. Middle East & Africa Sports Artificial Turf Sales Quantity by Application (2025-2030) & (K sq.m)

Table 166. Middle East & Africa Sports Artificial Turf Sales Quantity by Region (2019-2024) & (K sq.m)

Table 167. Middle East & Africa Sports Artificial Turf Sales Quantity by Region (2025-2030) & (K sq.m)

Table 168. Middle East & Africa Sports Artificial Turf Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Sports Artificial Turf Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Sports Artificial Turf Raw Material

Table 171. Key Manufacturers of Sports Artificial Turf Raw Materials

Table 172. Sports Artificial Turf Typical Distributors

Table 173. Sports Artificial Turf Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Sports Artificial Turf Picture

Figure 2. Global Sports Artificial Turf Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Sports Artificial Turf Consumption Value Market Share by Type in 2023

Figure 4. 10-25 mm Examples

Figure 5. Below 10 mm Examples

Figure 6. Above 25 mm Examples

Figure 7. Global Sports Artificial Turf Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Sports Artificial Turf Consumption Value Market Share by Application in 2023

Figure 9. School Examples

Figure 10. Playground Examples

Figure 11. Others Examples

Figure 12. Global Sports Artificial Turf Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Sports Artificial Turf Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Sports Artificial Turf Sales Quantity (2019-2030) & (K sq.m)

Figure 15. Global Sports Artificial Turf Average Price (2019-2030) & (USD/sq.m)

Figure 16. Global Sports Artificial Turf Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Sports Artificial Turf Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Sports Artificial Turf by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Sports Artificial Turf Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Sports Artificial Turf Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Sports Artificial Turf Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Sports Artificial Turf Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Sports Artificial Turf Consumption Value (2019-2030) & (USD

Million)

Figure 24. Europe Sports Artificial Turf Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Sports Artificial Turf Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Sports Artificial Turf Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Sports Artificial Turf Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Sports Artificial Turf Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Sports Artificial Turf Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Sports Artificial Turf Average Price by Type (2019-2030) & (USD/sq.m)

Figure 31. Global Sports Artificial Turf Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Sports Artificial Turf Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Sports Artificial Turf Average Price by Application (2019-2030) & (USD/sq.m)

Figure 34. North America Sports Artificial Turf Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Sports Artificial Turf Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Sports Artificial Turf Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Sports Artificial Turf Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Sports Artificial Turf Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Sports Artificial Turf Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Sports Artificial Turf Sales Quantity Market Share by Country



(2019-2030)

Figure 44. Europe Sports Artificial Turf Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Sports Artificial Turf Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Sports Artificial Turf Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Sports Artificial Turf Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Sports Artificial Turf Consumption Value Market Share by Region (2019-2030)

Figure 54. China Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Sports Artificial Turf Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Sports Artificial Turf Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Sports Artificial Turf Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Sports Artificial Turf Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Sports Artificial Turf Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Sports Artificial Turf Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Sports Artificial Turf Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Sports Artificial Turf Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Sports Artificial Turf Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Sports Artificial Turf Market Drivers

Figure 75. Sports Artificial Turf Market Restraints

Figure 76. Sports Artificial Turf Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Sports Artificial Turf in 2023

Figure 79. Manufacturing Process Analysis of Sports Artificial Turf

Figure 80. Sports Artificial Turf Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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