

Global Sporting and Athletic Goods Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Sporting and athletic goods manufacturing market comprises establishments primarily engaged in manufacturing sporting and athletic goods except clothing and footwear.

Scope of the Report:

This report studies the Sporting and Athletic Goods market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Sporting and Athletic Goods market by product type and applications/end industries.

Rise in demand for guards while playing has driven the market for 3D printed mouth guards due to its enhanced protection level while playing. Mouth guard is a device for mouth that protects the teeth and gums from injury while playing. 3D printed mouth guards employ 3D printing and digital scanning technology to provide each player a comfortable fit. 3D Printed Mouth guards can be personalized specifically for every player by creating a dental scan of them. It provides a better shield and optimal respiration capability during playing.

The global Sporting and Athletic Goods market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Sporting and Athletic Goods.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Decathlon

Callaway Golf

NIKE

Performance Sports

Russell

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sporting Goods

Athletic Goods

Market Segment by Applications, can be divided into

Special Stores

Hypermarket

E-Commerce

Retailers

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