

# Global Sporting Events Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Sporting events are specially organized for different types of sports at both local and international levels. These sporting events are organized with the help of sponsorships from numerous companies. This type of event involves high enthusiasm and passion for exploring, understanding, and analyzing the games, strategy, and coordination of different teams playing the games. Sporting events are increasing rapidly owing to the growing passion of individuals for sports, which has resulted in the formation of numerous teams representing various countries.

### SCOPE OF THE REPORT:

This report studies the Sporting Events market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Sporting Events market by product type and applications/end industries.

During 2017, the sponsorship segment accounted for the major shares of the sporting events market. Factors such as the increase in the number of players who are extremely talented but lack the opportunity to get visibility and the increased brand recognition will contribute to the growth of this industry segment in the coming years. In terms of geographic regions, EMEA will be the major revenue contributor to the sporting events market throughout the forecast period. The growth of the sporting events and rising passion for soccer among Europeans will drive the growth of the market in the region.

The global Sporting Events market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Sporting Events.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ESPN

Razorgator

Ticketmaster

21st Century Fox

Ace Ticket Worldwide

Adidas

GoTicketscom

Nike

StubHub

Ticketscom

TicketCity

Ticketek

TickPick

TiqIQ

Viagogo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Soccer

Cricket

Tennis

Basketball

Other

Market Segment by Applications, can be divided into

Live Viewing

Video Viewing

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