

Global Sponge Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Sponge market size was valued at USD 6522.9 million in 2023 and is forecast to a readjusted size of USD 9047.7 million by 2030 with a CAGR of 4.8% during review period.

Sponge, a porous material with good water absorption, can be used for cleaning goods. Currently, the main material of sponge on the market is polyurethane, which generally refers to the low density PU with foam density lower than 18 kg/m³. This kind of material flexibility is good, basically apply at all sorts of hot material, cushion material, the cushion for leaning on and armrest of sofa chair of car boat and furniture, cushion for leaning on, mattress, clothing cushion. China's demand for sponges increased to 2.06 million tons in 2018 from 1.64 million tons in 2014. It is estimated that under the support of the downstream industry, especially the soft furniture in China, the automobile industry under the influence of continuous high demand, with the rapid development of China's economy, people's requirements for household goods have been expanded from the single use to the comfort of the product, beautiful and multi-use characteristics. Because of polyurethane sponge with good air permeability, rebound elasticity and plasticity, material to design the software furniture with joint human body body, soft and breathable, high elastic characteristics of this kind of furniture has gradually become a residential, office buildings, commercial business premises such as building one of the indispensable thing, so the downstream demand growth is inevitable trend. We expect China's demand for sponges to continue to grow at a compound annual rate of 6% over the next six years. In terms of production areas, east and south China are the largest sponge production base, followed by north China, where the three regions account for 79% of the market. This is mainly because these regions are close to or have been the manufacturing sites of traditional household products. China's overall upstream polyurethane industry has been very mature,

polyether polyols, MDI, TDI overcapacity, therefore, China made sponge has a great advantage, coupled with low labor costs, make China made sponge in the world has a strong competitiveness. At present, the sponge manufacturing industry in China is relatively scattered and lacks industry giants. Meanwhile, there are still a large number of small and micro manufacturers in the market. The dispersion of industries leads to the lack of corresponding industry standards and access system. As a result, the good and bad products in the sponge industry in China are interchangeable, which greatly weakens the competitiveness of the whole industry in the international market. At present, the larger market is Shengnuo, Henan Jiabaijia industry, Fengsheng International Group. They have a unified feature is that they have an excellent downstream industry chain. It is expected that in the future, sponge processing as a household, the phenomenon of seat manufacturers will be more common.

In China, Sponge key players include Sinomax Group, Henan Jiabaijia, Fengsheng International Group, Xinxiang Xinyuan Chemical Industry Co., Ltd., etc. Global top four manufacturers hold a share about 10%.

East China is the largest market, with a share about 30%, followed by South China, and North China, both have a share about 45 percent.

In terms of product, Ordinary Sponge is the largest segment, with a share about 45%. And in terms of application, the largest application is Upholstered Furniture, followed by Automation, Clothing and Footwear, Daily Necessities, etc.

The Global Info Research report includes an overview of the development of the Sponge industry chain, the market status of Upholstered Furniture (Ordinary Sponge, High Rebound Sponge), Clothing and Footwear (Ordinary Sponge, High Rebound Sponge), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sponge.

Regionally, the report analyzes the Sponge markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sponge market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sponge market. It provides a holistic view of the industry, as well as detailed insights into individual components and

stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sponge industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kiloton), revenue generated, and market share of different by Type (e.g., Ordinary Sponge, High Rebound Sponge).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sponge market.

Regional Analysis: The report involves examining the Sponge market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Sponge market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sponge:

Company Analysis: Report covers individual Sponge manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Sponge This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Upholstered Furniture, Clothing and Footwear).

Technology Analysis: Report covers specific technologies relevant to Sponge. It assesses the current state, advancements, and potential future developments in Sponge areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Sponge market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Sponge market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ordinary Sponge

High Rebound Sponge

Slow Rebound Sponge

Others

Market segment by Application

Upholstered Furniture

Clothing and Footwear

Automation

Daily Necessities

Architecture and Decoration

Other

Major players covered

Sinomax Group

Henan Jiabaijia

Fengsheng International Group

Xinxiang Xinyuan Chemical Industry Co.,Ltd.

Chiao Fu Enterprise Co., Ltd

Jiangsu Lvyuan

Shenzhen Zhongshenfeng Technology Co., LTD

Dongguan Hengying Sponge Products

Shanghai Xinyuan New Materials Technology Co.,Ltd.

Langxi Taiji Sponge

Shenzhen Zhenyue Sponge Products Co.,Ltd.

Jiamei Technology

Dongyang Haijia Sponge Product

Gaomi Rongsheng Composition Material

Wenzhou Ruian Fangyuan Polyurethane Sponge

Dongguan Tengwei Sponge

JIHUA GROUP

Sleemon

CYHOME

Hubei Shifeng New Materials Co.,Ltd

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sponge product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sponge, with price, sales, revenue and global market share of Sponge from 2019 to 2024.

Chapter 3, the Sponge competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sponge breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Sponge market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sponge.

Chapter 14 and 15, to describe Sponge sales channel, distributors, customers, research findings and conclusion.

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