

Global Spirulina Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Spirulina market size is expected to reach \$ 227 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Spirulina is a microscopic spiral shaped blue-green vegetable algae which grows in mineral-rich freshwater and saltwater sources. It provides an abundance of protein, vitamins, minerals, trace minerals, essential fatty acids, phytonutrients, and antioxidants. In 2024, global Spirulina production reached approximately 36 K MT, with an average global market price of around US\$ 4366 per MT.

Spirulina market demand is driven primarily by health and wellness trends, since spirulina is positioned as a high-protein “superfood” rich in phycocyanin, vitamins, minerals, and antioxidants. It is widely used in dietary supplements (tablets, capsules, powders), sports nutrition, and functional foods and beverages aimed at energy, immunity, weight management, and “clean label” plant-based nutrition, so rising disposable incomes, aging populations, and the growth of fitness and vegan/vegetarian lifestyles all push consumption. Additional drivers include its use as a natural blue and green coloring ingredient (especially phycocyanin) to replace synthetic dyes in confectionery, dairy, beverages, and ice cream, plus interest from the cosmetic and personal-care sectors where spirulina extracts are marketed for antioxidant and anti-aging benefits.

Upstream, spirulina sits in the algae and aquaculture value chain: production typically involves open raceway ponds or closed photobioreactors in regions with high solar radiation and suitable climate, using water, nutrients (usually nitrogen, phosphorus, trace minerals), and controlled pH and salinity. Key cost drivers upstream are land and water access, energy for agitation and harvesting, nutrient costs, climate suitability, and

biosecurity/contamination control; some producers are experimenting with integrating production with CO₂ capture, wastewater treatment, or using brackish/non-arable land to strengthen the sustainability story. Once harvested, spirulina biomass is filtered, washed, and dried (spray drying, low-temperature drying or freeze-drying) and then milled into powder or further processed to extract phycocyanin; downstream, this material flows to supplement brands, food and beverage manufacturers, pet food producers, and cosmetics companies that incorporate it into finished products and market it under various clean-label, natural color, or plant-protein claims through retail, e-commerce, and specialist health channels.

Overall, spirulina producers and processors typically enjoy relatively attractive gross profit margins—often in the mid-20s to mid-30s percent range.

This report studies the global Spirulina production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Spirulina and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Spirulina that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Spirulina total production and demand, 2021-2032, (K MT)

Global Spirulina total production value, 2021-2032, (USD Million)

Global Spirulina production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Spirulina consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Spirulina domestic production, consumption, key domestic manufacturers and share

Global Spirulina production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Spirulina production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Spirulina production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Spirulina market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DIC, Cyanotech, Parry Nutraceuticals, Hydrolina Biotech, Fuqing King Dharma Spirulina, CBN, Green-A, Chenghai Baoer, Lvxian Biotech, Wudi Luqi Biological Engineering, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Spirulina market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Spirulina Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Spirulina Market, Segmentation by Type:

Spirulina Powder

Spirulina Tablet

Spirulina Extracts

Global Spirulina Market, Segmentation by Feature:

Freshwater Spirulina

Marine Spirulina

Global Spirulina Market, Segmentation by Channel:

Direct Selling

Distribution

Global Spirulina Market, Segmentation by Application:

Health Products

Feed

Others

Companies Profiled:

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

Fuqing King Dnarmsa Spirulina

CBN

Green-A

Chenghai Baoer

Lvxian Biotech

Wudi Luqi Biological Engineering

FEBICO

Key Questions Answered:

1. How big is the global Spirulina market?
2. What is the demand of the global Spirulina market?
3. What is the year over year growth of the global Spirulina market?
4. What is the production and production value of the global Spirulina market?
5. Who are the key producers in the global Spirulina market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Spirulina Introduction
- 1.2 World Spirulina Supply & Forecast
 - 1.2.1 World Spirulina Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Spirulina Production (2021-2032)
 - 1.2.3 World Spirulina Pricing Trends (2021-2032)
- 1.3 World Spirulina Production by Region (Based on Production Site)
 - 1.3.1 World Spirulina Production Value by Region (2021-2032)
 - 1.3.2 World Spirulina Production by Region (2021-2032)
 - 1.3.3 World Spirulina Average Price by Region (2021-2032)
 - 1.3.4 North America Spirulina Production (2021-2032)
 - 1.3.5 China Spirulina Production (2021-2032)
 - 1.3.6 India Spirulina Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Spirulina Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Spirulina Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Spirulina Demand (2021-2032)
- 2.2 World Spirulina Consumption by Region
 - 2.2.1 World Spirulina Consumption by Region (2021-2026)
 - 2.2.2 World Spirulina Consumption Forecast by Region (2027-2032)
- 2.3 United States Spirulina Consumption (2021-2032)
- 2.4 China Spirulina Consumption (2021-2032)
- 2.5 Europe Spirulina Consumption (2021-2032)
- 2.6 Japan Spirulina Consumption (2021-2032)
- 2.7 South Korea Spirulina Consumption (2021-2032)
- 2.8 ASEAN Spirulina Consumption (2021-2032)
- 2.9 India Spirulina Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Spirulina Production Value by Manufacturer (2021-2026)
- 3.2 World Spirulina Production by Manufacturer (2021-2026)

- 3.3 World Spirulina Average Price by Manufacturer (2021-2026)
- 3.4 Spirulina Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Spirulina Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Spirulina in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Spirulina in 2025
- 3.6 Spirulina Market: Overall Company Footprint Analysis
 - 3.6.1 Spirulina Market: Region Footprint
 - 3.6.2 Spirulina Market: Company Product Type Footprint
 - 3.6.3 Spirulina Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Spirulina Production Value Comparison
 - 4.1.1 United States VS China: Spirulina Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Spirulina Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Spirulina Production Comparison
 - 4.2.1 United States VS China: Spirulina Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Spirulina Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Spirulina Consumption Comparison
 - 4.3.1 United States VS China: Spirulina Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Spirulina Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Spirulina Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Spirulina Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Spirulina Production Value (2021-2026)
 - 4.4.3 United States Based Manufacturers Spirulina Production (2021-2026)
- 4.5 China Based Spirulina Manufacturers and Market Share

- 4.5.1 China Based Spirulina Manufacturers, Headquarters and Production Site (Province, Country)
- 4.5.2 China Based Manufacturers Spirulina Production Value (2021-2026)
- 4.5.3 China Based Manufacturers Spirulina Production (2021-2026)
- 4.6 Rest of World Based Spirulina Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Spirulina Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Spirulina Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Spirulina Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Spirulina Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Spirulina Powder
 - 5.2.2 Spirulina Tablet
 - 5.2.3 Spirulina Extracts
- 5.3 Market Segment by Type
 - 5.3.1 World Spirulina Production by Type (2021-2032)
 - 5.3.2 World Spirulina Production Value by Type (2021-2032)
 - 5.3.3 World Spirulina Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

- 6.1 World Spirulina Market Size Overview by Application: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Application
 - 6.2.1 Health Products
 - 6.2.2 Feed
 - 6.2.3 Others
- 6.3 Market Segment by Application
 - 6.3.1 World Spirulina Production by Application (2021-2032)
 - 6.3.2 World Spirulina Production Value by Application (2021-2032)
 - 6.3.3 World Spirulina Average Price by Application (2021-2032)

7 COMPANY PROFILES

- 7.1 DIC
 - 7.1.1 DIC Details
 - 7.1.2 DIC Major Business

- 7.1.3 DIC Spirulina Product and Services
- 7.1.4 DIC Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.1.5 DIC Recent Developments/Updates
- 7.1.6 DIC Competitive Strengths & Weaknesses
- 7.2 Cyanotech
 - 7.2.1 Cyanotech Details
 - 7.2.2 Cyanotech Major Business
 - 7.2.3 Cyanotech Spirulina Product and Services
 - 7.2.4 Cyanotech Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.2.5 Cyanotech Recent Developments/Updates
 - 7.2.6 Cyanotech Competitive Strengths & Weaknesses
- 7.3 Parry Nutraceuticals
 - 7.3.1 Parry Nutraceuticals Details
 - 7.3.2 Parry Nutraceuticals Major Business
 - 7.3.3 Parry Nutraceuticals Spirulina Product and Services
 - 7.3.4 Parry Nutraceuticals Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Parry Nutraceuticals Recent Developments/Updates
 - 7.3.6 Parry Nutraceuticals Competitive Strengths & Weaknesses
- 7.4 Hydrolina Biotech
 - 7.4.1 Hydrolina Biotech Details
 - 7.4.2 Hydrolina Biotech Major Business
 - 7.4.3 Hydrolina Biotech Spirulina Product and Services
 - 7.4.4 Hydrolina Biotech Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Hydrolina Biotech Recent Developments/Updates
 - 7.4.6 Hydrolina Biotech Competitive Strengths & Weaknesses
- 7.5 Fuqing King Dnarmsa Spirulina
 - 7.5.1 Fuqing King Dnarmsa Spirulina Details
 - 7.5.2 Fuqing King Dnarmsa Spirulina Major Business
 - 7.5.3 Fuqing King Dnarmsa Spirulina Spirulina Product and Services
 - 7.5.4 Fuqing King Dnarmsa Spirulina Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Fuqing King Dnarmsa Spirulina Recent Developments/Updates
 - 7.5.6 Fuqing King Dnarmsa Spirulina Competitive Strengths & Weaknesses
- 7.6 CBN
 - 7.6.1 CBN Details

- 7.6.2 CBN Major Business
- 7.6.3 CBN Spirulina Product and Services
- 7.6.4 CBN Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.6.5 CBN Recent Developments/Updates
- 7.6.6 CBN Competitive Strengths & Weaknesses
- 7.7 Green-A
 - 7.7.1 Green-A Details
 - 7.7.2 Green-A Major Business
 - 7.7.3 Green-A Spirulina Product and Services
 - 7.7.4 Green-A Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.7.5 Green-A Recent Developments/Updates
 - 7.7.6 Green-A Competitive Strengths & Weaknesses
- 7.8 Chenghai Baoer
 - 7.8.1 Chenghai Baoer Details
 - 7.8.2 Chenghai Baoer Major Business
 - 7.8.3 Chenghai Baoer Spirulina Product and Services
 - 7.8.4 Chenghai Baoer Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Chenghai Baoer Recent Developments/Updates
 - 7.8.6 Chenghai Baoer Competitive Strengths & Weaknesses
- 7.9 Lvxian Biotech
 - 7.9.1 Lvxian Biotech Details
 - 7.9.2 Lvxian Biotech Major Business
 - 7.9.3 Lvxian Biotech Spirulina Product and Services
 - 7.9.4 Lvxian Biotech Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.9.5 Lvxian Biotech Recent Developments/Updates
 - 7.9.6 Lvxian Biotech Competitive Strengths & Weaknesses
- 7.10 Wudi Luqi Biological Engineering
 - 7.10.1 Wudi Luqi Biological Engineering Details
 - 7.10.2 Wudi Luqi Biological Engineering Major Business
 - 7.10.3 Wudi Luqi Biological Engineering Spirulina Product and Services
 - 7.10.4 Wudi Luqi Biological Engineering Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Wudi Luqi Biological Engineering Recent Developments/Updates
 - 7.10.6 Wudi Luqi Biological Engineering Competitive Strengths & Weaknesses
- 7.11 FEBICO

- 7.11.1 FEBICO Details
- 7.11.2 FEBICO Major Business
- 7.11.3 FEBICO Spirulina Product and Services
- 7.11.4 FEBICO Spirulina Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.11.5 FEBICO Recent Developments/Updates
- 7.11.6 FEBICO Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Spirulina Industry Chain
- 8.2 Spirulina Upstream Analysis
 - 8.2.1 Spirulina Core Raw Materials
 - 8.2.2 Main Manufacturers of Spirulina Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Spirulina Production Mode
- 8.6 Spirulina Procurement Model
- 8.7 Spirulina Industry Sales Model and Sales Channels
 - 8.7.1 Spirulina Sales Model
 - 8.7.2 Spirulina Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Spirulina Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Spirulina Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Spirulina Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Spirulina Production Value Market Share by Region (2021-2026)
- Table 5. World Spirulina Production Value Market Share by Region (2027-2032)
- Table 6. World Spirulina Production by Region (2021-2026) & (K MT)
- Table 7. World Spirulina Production by Region (2027-2032) & (K MT)
- Table 8. World Spirulina Production Market Share by Region (2021-2026)
- Table 9. World Spirulina Production Market Share by Region (2027-2032)
- Table 10. World Spirulina Average Price by Region (2021-2026) & (USD/MT)
- Table 11. World Spirulina Average Price by Region (2027-2032) & (USD/MT)
- Table 12. Spirulina Major Market Trends
- Table 13. World Spirulina Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K MT)
- Table 14. World Spirulina Consumption by Region (2021-2026) & (K MT)
- Table 15. World Spirulina Consumption Forecast by Region (2027-2032) & (K MT)
- Table 16. World Spirulina Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Spirulina Producers in 2025
- Table 18. World Spirulina Production by Manufacturer (2021-2026) & (K MT)
- Table 19. Production Market Share of Key Spirulina Producers in 2025
- Table 20. World Spirulina Average Price by Manufacturer (2021-2026) & (USD/MT)
- Table 21. Global Spirulina Company Evaluation Quadrant
- Table 22. World Spirulina Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Spirulina Production Site of Key Manufacturer
- Table 24. Spirulina Market: Company Product Type Footprint
- Table 25. Spirulina Market: Company Product Application Footprint
- Table 26. Spirulina Competitive Factors
- Table 27. Spirulina New Entrant and Capacity Expansion Plans
- Table 28. Spirulina Mergers & Acquisitions Activity
- Table 29. United States VS China Spirulina Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Spirulina Production Comparison, (2021 & 2025 &

2032) & (K MT)

Table 31. United States VS China Spirulina Consumption Comparison, (2021 & 2025 & 2032) & (K MT)

Table 32. United States Based Spirulina Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Spirulina Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Spirulina Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Spirulina Production (2021-2026) & (K MT)

Table 36. United States Based Manufacturers Spirulina Production Market Share (2021-2026)

Table 37. China Based Spirulina Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Spirulina Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Spirulina Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Spirulina Production, (2021-2026) & (K MT)

Table 41. China Based Manufacturers Spirulina Production Market Share (2021-2026)

Table 42. Rest of World Based Spirulina Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Spirulina Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Spirulina Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Spirulina Production, (2021-2026) & (K MT)

Table 46. Rest of World Based Manufacturers Spirulina Production Market Share (2021-2026)

Table 47. World Spirulina Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Spirulina Production by Type (2021-2026) & (K MT)

Table 49. World Spirulina Production by Type (2027-2032) & (K MT)

Table 50. World Spirulina Production Value by Type (2021-2026) & (USD Million)

Table 51. World Spirulina Production Value by Type (2027-2032) & (USD Million)

Table 52. World Spirulina Average Price by Type (2021-2026) & (USD/MT)

Table 53. World Spirulina Average Price by Type (2027-2032) & (USD/MT)

- Table 54. World Spirulina Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Spirulina Production by Application (2021-2026) & (K MT)
- Table 56. World Spirulina Production by Application (2027-2032) & (K MT)
- Table 57. World Spirulina Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Spirulina Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Spirulina Average Price by Application (2021-2026) & (USD/MT)
- Table 60. World Spirulina Average Price by Application (2027-2032) & (USD/MT)
- Table 61. DIC Basic Information, Manufacturing Base and Competitors
- Table 62. DIC Major Business
- Table 63. DIC Spirulina Product and Services
- Table 64. DIC Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 65. DIC Recent Developments/Updates
- Table 66. DIC Competitive Strengths & Weaknesses
- Table 67. Cyanotech Basic Information, Manufacturing Base and Competitors
- Table 68. Cyanotech Major Business
- Table 69. Cyanotech Spirulina Product and Services
- Table 70. Cyanotech Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 71. Cyanotech Recent Developments/Updates
- Table 72. Cyanotech Competitive Strengths & Weaknesses
- Table 73. Parry Nutraceuticals Basic Information, Manufacturing Base and Competitors
- Table 74. Parry Nutraceuticals Major Business
- Table 75. Parry Nutraceuticals Spirulina Product and Services
- Table 76. Parry Nutraceuticals Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Parry Nutraceuticals Recent Developments/Updates
- Table 78. Parry Nutraceuticals Competitive Strengths & Weaknesses
- Table 79. Hydrolina Biotech Basic Information, Manufacturing Base and Competitors
- Table 80. Hydrolina Biotech Major Business
- Table 81. Hydrolina Biotech Spirulina Product and Services
- Table 82. Hydrolina Biotech Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 83. Hydrolina Biotech Recent Developments/Updates
- Table 84. Hydrolina Biotech Competitive Strengths & Weaknesses
- Table 85. Fuqing King Dharma Spirulina Basic Information, Manufacturing Base and Competitors
- Table 86. Fuqing King Dharma Spirulina Major Business

- Table 87. Fuqing King Dnarmsa Spirulina Spirulina Product and Services
- Table 88. Fuqing King Dnarmsa Spirulina Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Fuqing King Dnarmsa Spirulina Recent Developments/Updates
- Table 90. Fuqing King Dnarmsa Spirulina Competitive Strengths & Weaknesses
- Table 91. CBN Basic Information, Manufacturing Base and Competitors
- Table 92. CBN Major Business
- Table 93. CBN Spirulina Product and Services
- Table 94. CBN Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. CBN Recent Developments/Updates
- Table 96. CBN Competitive Strengths & Weaknesses
- Table 97. Green-A Basic Information, Manufacturing Base and Competitors
- Table 98. Green-A Major Business
- Table 99. Green-A Spirulina Product and Services
- Table 100. Green-A Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Green-A Recent Developments/Updates
- Table 102. Green-A Competitive Strengths & Weaknesses
- Table 103. Chenghai Baoer Basic Information, Manufacturing Base and Competitors
- Table 104. Chenghai Baoer Major Business
- Table 105. Chenghai Baoer Spirulina Product and Services
- Table 106. Chenghai Baoer Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Chenghai Baoer Recent Developments/Updates
- Table 108. Chenghai Baoer Competitive Strengths & Weaknesses
- Table 109. Lvxiang Biotech Basic Information, Manufacturing Base and Competitors
- Table 110. Lvxiang Biotech Major Business
- Table 111. Lvxiang Biotech Spirulina Product and Services
- Table 112. Lvxiang Biotech Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 113. Lvxiang Biotech Recent Developments/Updates
- Table 114. Lvxiang Biotech Competitive Strengths & Weaknesses
- Table 115. Wudi Luqi Biological Engineering Basic Information, Manufacturing Base and Competitors
- Table 116. Wudi Luqi Biological Engineering Major Business
- Table 117. Wudi Luqi Biological Engineering Spirulina Product and Services
- Table 118. Wudi Luqi Biological Engineering Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 119. Wudi Luqi Biological Engineering Recent Developments/Updates

Table 120. Wudi Luqi Biological Engineering Competitive Strengths & Weaknesses

Table 121. FEBICO Basic Information, Manufacturing Base and Competitors

Table 122. FEBICO Major Business

Table 123. FEBICO Spirulina Product and Services

Table 124. FEBICO Spirulina Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. FEBICO Recent Developments/Updates

Table 126. FEBICO Competitive Strengths & Weaknesses

Table 127. Global Key Players of Spirulina Upstream (Raw Materials)

Table 128. Global Spirulina Typical Customers

Table 129. Spirulina Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Spirulina Picture

Figure 2. World Spirulina Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Spirulina Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Spirulina Production (2021-2032) & (K MT)

Figure 5. World Spirulina Average Price (2021-2032) & (USD/MT)

Figure 6. World Spirulina Production Value Market Share by Region (2021-2032)

Figure 7. World Spirulina Production Market Share by Region (2021-2032)

Figure 8. North America Spirulina Production (2021-2032) & (K MT)

Figure 9. China Spirulina Production (2021-2032) & (K MT)

Figure 10. India Spirulina Production (2021-2032) & (K MT)

Figure 11. Spirulina Market Drivers

Figure 12. Factors Affecting Demand

Figure 13. World Spirulina Consumption (2021-2032) & (K MT)

Figure 14. World Spirulina Consumption Market Share by Region (2021-2032)

Figure 15. United States Spirulina Consumption (2021-2032) & (K MT)

Figure 16. China Spirulina Consumption (2021-2032) & (K MT)

Figure 17. Europe Spirulina Consumption (2021-2032) & (K MT)

Figure 18. Japan Spirulina Consumption (2021-2032) & (K MT)

Figure 19. South Korea Spirulina Consumption (2021-2032) & (K MT)

Figure 20. ASEAN Spirulina Consumption (2021-2032) & (K MT)

Figure 21. India Spirulina Consumption (2021-2032) & (K MT)

Figure 22. Producer Shipments of Spirulina by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 23. Global Four-firm Concentration Ratios (CR4) for Spirulina Markets in 2025

Figure 24. Global Four-firm Concentration Ratios (CR8) for Spirulina Markets in 2025

Figure 25. United States VS China: Spirulina Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Spirulina Production Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Spirulina Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States Based Manufacturers Spirulina Production Market Share 2025

Figure 29. China Based Manufacturers Spirulina Production Market Share 2025

Figure 30. Rest of World Based Manufacturers Spirulina Production Market Share 2025

Figure 31. World Spirulina Production Value by Type, (USD Million), 2021 & 2025 &

2032

Figure 32. World Spirulina Production Value Market Share by Type in 2025

Figure 33. Spirulina Powder

Figure 34. Spirulina Tablet

Figure 35. Spirulina Extracts

Figure 36. World Spirulina Production Market Share by Type (2021-2032)

Figure 37. World Spirulina Production Value Market Share by Type (2021-2032)

Figure 38. World Spirulina Average Price by Type (2021-2032) & (USD/MT)

Figure 39. World Spirulina Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 40. World Spirulina Production Value Market Share by Application in 2025

Figure 41. Health Products

Figure 42. Feed

Figure 43. Others

Figure 44. World Spirulina Production Market Share by Application (2021-2032)

Figure 45. World Spirulina Production Value Market Share by Application (2021-2032)

Figure 46. World Spirulina Average Price by Application (2021-2032) & (USD/MT)

Figure 47. Spirulina Industry Chain

Figure 48. Spirulina Procurement Model

Figure 49. Spirulina Sales Model

Figure 50. Spirulina Sales Channels, Direct Sales, and Distribution

Figure 51. Methodology

Figure 52. Research Process and Data Source

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