

# Global Spirulina Protein Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Spirulina Protein Powder market size was valued at US\$ 146 million in 2024 and is forecast to a readjusted size of USD 196 million by 2031 with a CAGR of 4.4% during review period.

Spirulina protein powder is a dietary supplement made from the blue-green algae known as spirulina (scientifically known as *Arthrospira platensis*). Spirulina is a nutrient-rich microorganism that grows in both fresh and saltwater environments. It has been consumed for centuries as a food source due to its high protein content and nutritional benefits.

The global market for spirulina protein powder has been experiencing steady growth due to increasing consumer awareness of the health benefits associated with spirulina and the growing demand for plant-based protein supplements. Spirulina's nutrient-rich profile, especially its high protein content and complete amino acid profile, has made it a popular choice among health-conscious consumers, vegetarians, vegans, and athletes. The spirulina protein powder market is expected to continue growing, driven by the rising demand for plant-based proteins, increasing health consciousness, and expanding applications in the food and beverage, nutraceutical, and sports nutrition industries. Advances in cultivation and processing technologies, as well as a focus on product quality and safety, are likely to further fuel market expansion.

This report is a detailed and comprehensive analysis for global Spirulina Protein Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Spirulina Protein Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2020-2031

Global Spirulina Protein Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2020-2031

Global Spirulina Protein Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2020-2031

Global Spirulina Protein Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiloton), and ASP (US\$/Ton), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Spirulina Protein Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Spirulina Protein Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DIC Corporation, Cyanotech, NB Laboratories, Yunnan Green A Biological Project, EID Parry, Fuqing King Dnarmsa Spirulina, Medikonda Nutrients, ENERGYbits, Allmicroalgae, Jiangshan Comp Spirulina, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## Market Segmentation

Spirulina Protein Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Food Grade

Pharmaceutical Grade

Others

### Market segment by Application

Dietary Supplements

Functional Food And Beverage

Pharmaceutical

Animal Feed

Others

### Major players covered

DIC Corporation

Cyanotech

NB Laboratories

Yunnan Green A Biological Project

EID Parry

Fuqing King Dnarmsa Spirulina

Medikonda Nutrients

ENERGYbits

Allmicroalgae

Jiangshan Comp Spirulina

Algene Biotech

NOW Foods

Naturya

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Spirulina Protein Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Spirulina Protein Powder, with price, sales quantity, revenue, and global market share of Spirulina Protein Powder from 2020 to 2025.

Chapter 3, the Spirulina Protein Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Spirulina Protein Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Spirulina Protein Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Spirulina Protein Powder.

Chapter 14 and 15, to describe Spirulina Protein Powder sales channel, distributors, customers, research findings and conclusion.

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