

Global Spiral Juice Extractor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Spiral Juice Extractor market size is expected to reach \$ 1128 million by 2032, rising at a market growth of 1.9% CAGR during the forecast period (2026-2032).

A Spiral Juice Extractor is a type of kitchen appliance or industrial machine designed to extract juice from fruits and vegetables using a spiral pressing and squeezing mechanism. This type of juicer operates by breaking down the cell walls of produce through the rotation of a spiral or auger, allowing the juice to be separated from the pulp. Spiral juice extractors are popular for their ability to efficiently extract juice while retaining the nutrients and flavors of the ingredients.

In 2025, global Spiral Juice Extractor sales volume reached approximately 3.8 million units, with an average price of approximately US\$ 250 per unit.

Spiral juice extractors are popular among health-conscious individuals, as well as in the culinary and hospitality industries where fresh, high-quality juices are in demand. They offer a way to enjoy the benefits of fresh fruit and vegetable juices while maintaining the natural nutrients and flavors.

Premium fresh juice demand is pushing commercial users toward slow/cold-press style extraction. Juice bars, cafés, hotels, restaurants, gyms, supermarkets, and wellness beverage operators increasingly use commercial slow juicers to produce higher-value fresh juices, green juices, ginger shots, mixed vegetable drinks, and functional beverages. Compared with high-speed centrifugal juicers, slow juicers are usually positioned around lower heat generation, less foam, lower oxidation, better texture, and higher juice yield, which helps operators sell juice as a premium, health-oriented drink. Cold-pressed juice is generally more expensive than conventional juice because it is

made from fruit and vegetables without added ingredients and uses more involved extraction and preservation processes.

Equipment competition is shifting toward higher yield, batch processing, and lower labor cost. Commercial buyers are not only comparing machine price; they are also evaluating pulp dryness, leafy-green performance, whole-fruit feeding, continuous operation time, motor durability, noise, cleaning time, and ease of disassembly. Newer slow-juicer designs increasingly emphasize large hoppers, hands-free feeding, multiple strainers, sorbet or plant-milk functions, and easier operation, showing that the category is moving from simple juice extraction toward multi-function beverage preparation and labor-saving batch production. Recent product coverage of high-end slow juicers highlights large hopper capacity, whole-fruit processing, multiple strainers, and plant-based milk functions, which reflects the broader product direction even though not all models are commercial-grade.

Food safety, shelf-life management, and cleaning efficiency are becoming more important purchase factors. In commercial use, fresh juice production involves raw produce, pulp residue, sugar-rich liquid, and frequent customer service, so machines must be easy to clean and sanitize. For bottled or wholesale cold-pressed juice, operators may also need preservation processes such as HPP or pasteurization to extend shelf life and meet safety requirements. Public food-safety guidance around juice emphasizes HACCP-style controls and pathogen reduction for commercial juice distribution, which means professional buyers increasingly consider sanitation design, stainless-steel food-contact parts, quick cleaning, after-sales service, and compliance support when selecting equipment.

The market is becoming segmented between on-site fresh juice service and bottled cold-pressed juice production. Small juice bars, cafés, hotels, and restaurants typically need compact commercial slow juicers that can handle daily fresh orders with manageable cleaning and moderate throughput. Larger beverage processors or bottled juice brands need higher-capacity cold-press systems, grinding/pressing workflows, filtration, filling, refrigeration, and possibly HPP or pasteurization. This creates two product directions: countertop or medium-duty slow juicers for foodservice outlets, and industrial cold-press systems for packaged juice production. The first group competes on convenience and service speed, while the second competes on yield, throughput, hygiene, shelf-life process compatibility, and total production cost.

Price competition remains strong, but premium brands can defend margins through durability and service. Entry-level commercial slow juicers face competition from lower-

cost imported machines and upgraded household slow juicers used in light-commercial settings. However, professional operators are usually more willing to pay for equipment that reduces downtime, improves juice yield, lasts longer under continuous use, and has reliable spare parts. As a result, future competition will focus on lifecycle cost rather than purchase price alone, including motor life, auger durability, filter wear, clogging control, cleaning labor, warranty, and local maintenance support.

This report studies the global Spiral Juice Extractor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Spiral Juice Extractor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Spiral Juice Extractor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Spiral Juice Extractor total production and demand, 2021-2032, (Units)

Global Spiral Juice Extractor total production value, 2021-2032, (USD Million)

Global Spiral Juice Extractor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Spiral Juice Extractor consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Spiral Juice Extractor domestic production, consumption, key domestic manufacturers and share

Global Spiral Juice Extractor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Spiral Juice Extractor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Spiral Juice Extractor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Spiral Juice Extractor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Joyoung, Kuvings, Hurom, Omega, Cuisinart, Breville, Braun, Philips, Supor, Midea, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Spiral Juice Extractor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Spiral Juice Extractor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Spiral Juice Extractor Market, Segmentation by Type:

Automatic Spiral Juice Extractor

Semi-Automatic Spiral Juice Extractor

Global Spiral Juice Extractor Market, Segmentation by Capacity:

High Capacity

Low Capacity

Global Spiral Juice Extractor Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Global Spiral Juice Extractor Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

Joyoung

Kuvings

Hurom

Omega

Cuisinart

Breville

Braun

Philips

Supor

Midea

Oster

Electrolux

Panasonic

Hamilton Beach

Kenwood

Donlim

Key Questions Answered:

1. How big is the global Spiral Juice Extractor market?
2. What is the demand of the global Spiral Juice Extractor market?
3. What is the year over year growth of the global Spiral Juice Extractor market?
4. What is the production and production value of the global Spiral Juice Extractor market?
5. Who are the key producers in the global Spiral Juice Extractor market?
6. What are the growth factors driving the market demand?

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