

# Global SPF Lip Balm Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global SPF Lip Balm market size was valued at US\$ 440 million in 2025 and is forecast to a readjusted size of US\$ 657 million by 2032 with a CAGR of 5.6% during review period.

Sunscreen lip balms are lip care products formulated with UV-blocking agents that also offer moisturizing and reparative benefits. They help mitigate UV-induced damage to the delicate skin of the lips and alleviate issues such as dryness, cracking, peeling, and dullness. These products are particularly popular in contexts involving outdoor activities, sports, summer weather, and high-altitude environments.

The upstream supply chain comprises ingredients such as beeswax, various oils, petroleum jelly, shea butter, UV filters, Vitamin E, fragrances, colorants, packaging tubes, and other cosmetic raw materials. The downstream market targets consumers across various channels, including daily necessities retail, e-commerce platforms, pharmacies and dermocosmetic outlets, outdoor sports sectors, travel-related sun protection, and general personal care segments.

Globally, the average unit price for sunscreen lip balms stands at approximately US\$3.50. Global sales volume is estimated at around 122.04 million units, with an annual production capacity ranging from 130 million to 150 million units; the industry maintains a profit margin of approximately 45%.

Looking ahead, the sunscreen lip balm market is poised to benefit from heightened awareness regarding sun protection, the growing popularity of outdoor sports, the trend toward sophisticated skincare regimens, and the widespread adoption of year-round sun protection habits. Products are expected to evolve beyond basic moisturizing

functions to offer advanced, multi-functional capabilities—combining hydration, SPF protection, skin repair, and hypoallergenic properties. Consumers will increasingly prioritize factors such as SPF ratings, broad-spectrum protection, non-greasy and lightweight textures, colorless matte finishes, suitability for children, natural ingredients, and eco-friendly packaging. Furthermore, brand competition is shifting from a singular focus on basic lip moisturization toward scenario-specific sun care solutions, targeting niche segments such as sports-specific sun protection, travel-friendly portability, care for sensitive lips, and lip balms tailored for men.

This report is a detailed and comprehensive analysis for global SPF Lip Balm market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global SPF Lip Balm market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global SPF Lip Balm market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global SPF Lip Balm market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global SPF Lip Balm market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for SPF Lip Balm

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global SPF Lip Balm market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cl? de Peau Beaut? (Shiseido), Av?ne, Uriage, NIVEA, Vaseline?Unilever?, Elizabeth Arden(Revlon), Neutrogena, Mentholatum, Cetaphil, Mistine, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

SPF Lip Balm market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

SPF10-20

SPF20-30

SPF30-40

SPF40-50

### Market segment by Sunscreen Types

Physical Sunscreens

Chemical Sunscreens

## Hybrid (Physical-Chemical) Sunscreens

### Market segment by Formulation Ingredients

Beeswax-based

Petrolatum-based

Vegetable Oil-based

Shea Butter-based

Vitamin E-based

Others

### Market segment by Application

Online Sales

Offline Sales

### Major players covered

Cl? de Peau Beaut? (Shiseido)

Av?ne

Uriage

NIVEA

Vaseline?Unilever?

Elizabeth Arden(Revlon)

Neutrogena

Mentholatum

Cetaphil

Mistine

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe SPF Lip Balm product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of SPF Lip Balm, with price, sales quantity, revenue, and global market share of SPF Lip Balm from 2021 to 2026.

Chapter 3, the SPF Lip Balm competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the SPF Lip Balm breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and SPF Lip Balm market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of SPF Lip Balm.

Chapter 14 and 15, to describe SPF Lip Balm sales channel, distributors, customers, research findings and conclusion.

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