

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Specialty Pressure Sensitive Tape Market 2018, Forecast to 2023

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Abstracts

Specialty pressure-sensitive tapes are defined as a series of pressure-sensitive tapes that can be only used in specific areas instead of multiple uses. As a kind of pressure-sensitive tapes, specialty pressure-sensitive tapes adhere to surfaces when pressure is applied and do not require solvents, heat, or other agents. These tapes are used in the industrial and construction applications because of their high-tensile strength. They are also used in the healthcare and automotive industries for their fastening and bonding properties. Many variants of these tapes, such as double-sided tapes, are available in the market.

Scope of the Report:

This report focuses on the Specialty Pressure Sensitive Tape in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

3M is the leading company in USA specialty pressure sensitive tape industry which produce products accounts for more than 25% of USA market. Though tape plant of 3M is distributed around the world, it specialty pressure sensitive tapes are mainly manufactured in USA. The following players in this field are Avery Dennison and Intertape Polymer, the production amount of which are much lower, though. Generally, the specialty pressure sensitive tape industry is concentrated compared with the whole pressure sensitive tape area, but still quite fragmented. The sales revenue of medium sized players are rather even and looks small compared with leading players like 3M. It is their professions in each industry that brought in this situation. The end use of specialty pressure sensitive tape is fragmented as more than 10 categories, among

which, electronics, automotive and medical are the major applications. It is estimated that the growth in hygiene area would be met with rapid increase due to the growing attention in health care industry. Also, traditional specialty pressure sensitive tapes that used in industrial application would still be the steady usage.

The price of specialty pressure sensitive tape has been trending down for the past years past years, due to the fierce competition in this field. Also, the market is vulnerable to economic situation change. The depression of local market would greatly influence the revenue of specialty pressure sensitive tape producers, compared with common pressure sensitive tape manufacturers. We tend to believe this market is highly mature in USA, and challenges would be faced in price competition with developing countries, industry monopoly and increasingly growing wage standard in USA. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Specialty Pressure Sensitive Tape is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Avery Dennison

Intertape Polymer

Berry Plastics

Nitto Denko

American Biltrite

Essentra

Mactac

Scapa

tesa

Arkema (Bostik)

Shurtape Technologies

DeWAL Industries

Johnson & Johnson

Syntac Coated Products

CCT Tapes

Adhesives Research

Lamart Corp

Cantech

Coroplast Tape Corporation

Worthen Industries

Cardinal Health

Main Tape

Adhesive Applications

Medline Medical

DYNAREX

McKesson

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Specialty Pressure Sensiti...

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single Coated Tape

Double Coated Tape

Reinforced Single Coated Tape

Unsupported Single Coated Tape

Others

Market Segment by Applications, can be divided into

Electrical

Medical

Automotive

White Goods

Hygiene

Paper/Printing

Building/Construction

Retail/Graphics

Aerospace

Others

There are 15 Chapters to deeply display the global Specialty Pressure Sensitive Tape market.

Chapter 1, to describe Specialty Pressure Sensitive Tape Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Specialty Pressure Sensitive Tape, with sales, revenue, and price of Specialty Pressure Sensitive Tape, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Specialty Pressure Sensitive Tape, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Specialty Pressure Sensitive Tape market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Specialty Pressure Sensitive Tape sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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