

# **Global Specialty Metallic Pigments Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Specialty Metallic Pigments market size was valued at USD 1488.9 million in 2023 and is forecast to a readjusted size of USD 1974.5 million by 2030 with a CAGR of 4.1% during review period.

Metallic Pigments are s are metal based pigments offering metallic effects. Specialty Metallic Pigments are also widely utilized in other expanding end-use industries such as packaging, cosmetics and printing inks, particularly in emerging economies.

Global Specialty Metallic Pigments key players include ALTANA, Toyo Aluminium, Carl Schlenk, Silberline, etc.Global top four manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by China, and North America, both have a share over 45 percent.

In terms of product, Aluminum is the largest segment, with a share about 45%. And in terms of application, the largest application is Paints and Coatings, followed by Printing Inks, Plastics, Cosmetics, etc.

The Global Info Research report includes an overview of the development of the Specialty Metallic Pigments industry chain, the market status of Paints and Coatings (Aluminum, Copper), Printing Inks (Aluminum, Copper), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Specialty Metallic Pigments.

Regionally, the report analyzes the Specialty Metallic Pigments markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Specialty Metallic Pigments market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Specialty Metallic Pigments market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Specialty Metallic Pigments industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Aluminum, Copper).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Specialty Metallic Pigments market.

**Regional Analysis:** The report involves examining the Specialty Metallic Pigments market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Specialty Metallic Pigments market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Specialty Metallic Pigments:

**Company Analysis:** Report covers individual Specialty Metallic Pigments manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Specialty Metallic Pigments. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paints and Coatings, Printing Inks).

**Technology Analysis:** Report covers specific technologies relevant to Specialty Metallic Pigments. It assesses the current state, advancements, and potential future developments in Specialty Metallic Pigments areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Specialty Metallic Pigments market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Specialty Metallic Pigments market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Aluminum

Copper

Zinc

Stainless Steel

Other

### Market segment by Application

Paints and Coatings

Printing Inks

Plastics

Cosmetics

Others

Major players covered

ALTANA

Carl Schlenk

Silberline

Sun Chemical

Toyo Aluminium

BASF

Zuxin New Material

Zhangqiu Metallic Pigment

Sunrise

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Specialty Metallic Pigments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Specialty Metallic Pigments, with price, sales, revenue and global market share of Specialty Metallic Pigments from 2019 to 2024.

Chapter 3, the Specialty Metallic Pigments competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Specialty Metallic Pigments breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Specialty Metallic Pigments market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Specialty Metallic Pigments.

Chapter 14 and 15, to describe Specialty Metallic Pigments sales channel, distributors,

customers, research findings and conclusion.

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