

# Global Speciality Malt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Speciality Malt market size was valued at USD 2381 million in 2023 and is forecast to a readjusted size of USD 4167.6 million by 2030 with a CAGR of 8.3% during review period.

Specialty malts are those malts that by definition provide something different or “special” to wort and beer. While base malts have enough diastatic power to convert their own starch and usually that of some amount of starch from un-malted grain, called adjuncts, specialty malts have little diastatic power, but provide flavor, color, or 'body' (viscosity) to the finished product.

Specialty Malt can be categorized into caramelized malts and non-caramelized, or roasted, malts. The most popular specialty malts are crystal or caramel malts. Maltsters create crystal malts by roasting still-moist barley before drying it. Dark malts are also quite popular. As the name would suggest, these malts add deep brown, or even black colour to your beer. They can also add smokiness, rustiness, sweetness, and even coffee-like flavours to your beer. Given their potency (to both change the colour and the flavour of the beer), they are used in small quantities. A little really goes a long way.

The major players in global Speciality Malt market include Cargill, Weyermann Specialty Malts, Malteurop Groupe S.A., etc. The top 3 players occupy about 35% shares of the global market. North America and Europe are main markets, they occupy about 80% of the global market. Roasted Malt is the main type, with a share about 65%. Ales is the main application, which holds a share about 75%.

The Global Info Research report includes an overview of the development of the Speciality Malt industry chain, the market status of Ales (Roasted Malt, Caramelized

Malts), Lagers (Roasted Malt, Caramelized Malts), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Speciality Malt.

Regionally, the report analyzes the Speciality Malt markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Speciality Malt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Speciality Malt market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Speciality Malt industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Roasted Malt, Caramelized Malts).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Speciality Malt market.

**Regional Analysis:** The report involves examining the Speciality Malt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Speciality Malt market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Speciality Malt:

**Company Analysis:** Report covers individual Speciality Malt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Speciality Malt. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Ales, Lagers).

**Technology Analysis:** Report covers specific technologies relevant to Speciality Malt. It assesses the current state, advancements, and potential future developments in Speciality Malt areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Speciality Malt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Speciality Malt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Roasted Malt

Caramelized Malts

### Market segment by Application

Ales

Lagers

Others

Major players covered

Cargill

Malteurop Groupe S.A.

Graincorp Limited

Ireks GmbH

Simpsons Malt Ltd

Weyermann Specialty Malts

Viking Malt

Briess Malt

Barmalt Malting India Pvt

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Speciality Malt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Speciality Malt, with price, sales, revenue and global market share of Speciality Malt from 2019 to 2024.

Chapter 3, the Speciality Malt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Speciality Malt breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Speciality Malt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Speciality Malt.

Chapter 14 and 15, to describe Speciality Malt sales channel, distributors, customers, research findings and conclusion.

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