

# Global Special Interest Tourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Special Interest Tourism market size was valued at US\$ 3337 million in 2023 and is forecast to a readjusted size of USD 6996 million by 2030 with a CAGR of 11.1% during review period.

Special interest tourism is a form of tourism that focuses on satisfying tourists' specific interests or themes that are not part of traditional mass tourism. Unlike regular sightseeing tourism, special interest tourism aims to explore a specific area or activity in depth, allowing tourists to fully immerse themselves in what they are interested in and gain a unique and in-depth travel experience.

This report is a detailed and comprehensive analysis for global Special Interest Tourism market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

### Key Features:

Global Special Interest Tourism market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Special Interest Tourism market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Special Interest Tourism market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Special Interest Tourism market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Special Interest Tourism

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Special Interest Tourism market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Intrepid Travel, Audley Travel, Acsedu, Kensington Tours, Fez Travel, EF Educational Tours, Wilderness Safaris, Soltour, G Adventures, Contiki Tours, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Special Interest Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Domestic

International

## Market segment by Application

Individual

Couple

Group

Others

## Market segment by players, this report covers

Intrepid Travel

Audley Travel

Acsedu

Kensington Tours

Fez Travel

EF Educational Tours

Wilderness Safaris

Soltour

G Adventures

Contiki Tours

Wendy Wu Tours UK

China Highlights

Luxury Gold

The Priceline Group

Adventures Abroad

Scenic Luxury Cruises & Tours

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Special Interest Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Special Interest Tourism, with revenue, gross margin, and global market share of Special Interest Tourism from 2019 to 2024.

Chapter 3, the Special Interest Tourism competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Special Interest Tourism market forecast, by regions, by Type and by Application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Special Interest Tourism.

Chapter 13, to describe Special Interest Tourism research findings and conclusion.

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