

# Global Sparkling Wine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sparkling Wine market size was valued at USD 29620 million in 2023 and is forecast to a readjusted size of USD 37070 million by 2030 with a CAGR of 3.3% during review period.

Sparkling wine is a type of wine with high carbon dioxide levels, which makes it fizzy. The bubbles result from natural fermentation that occurs either in the bottle or in a large tank.

The fermentation happens when sugar is added to wine, and yeast starts acting on the sugar, releasing carbon dioxide. This carbon dioxide trapped inside a sealed space creates bubbles in the wine.

Many people refer to sparkling wine as Champagne. However, this term is exclusively reserved only for the sparkling wines made in the Champagne region of France.

The global sparkling wine market has a low degree of concentration, and the main players include Rotk?ppchen-Mumm Sektkellereien, Moet & Chandon, E & J Gallo Winery, Freixenet, etc. Top 4 players hold a share over 10%. Europe and North America are the key market, hold a share over 70%. Normal sparkling wine is the main type with over 90% shares. The key distribution channel is online retailers, which covers over 50% shares.

The Global Info Research report includes an overview of the development of the Sparkling Wine industry chain, the market status of Supermarkets and Hypermarkets (Normal sparkling wine, Semi-sparkling wine), Independent Retailers (Normal sparkling wine, Semi-sparkling wine), and key enterprises in developed and developing market,

and analysed the cutting-edge technology, patent, hot applications and market trends of Sparkling Wine.

Regionally, the report analyzes the Sparkling Wine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sparkling Wine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Sparkling Wine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sparkling Wine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Liters), revenue generated, and market share of different by Type (e.g., Normal sparkling wine, Semi-sparkling wine).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sparkling Wine market.

**Regional Analysis:** The report involves examining the Sparkling Wine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sparkling Wine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sparkling Wine:

**Company Analysis:** Report covers individual Sparkling Wine manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sparkling Wine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution channel (Supermarkets and Hypermarkets, Independent Retailers).

**Technology Analysis:** Report covers specific technologies relevant to Sparkling Wine. It assesses the current state, advancements, and potential future developments in Sparkling Wine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Sparkling Wine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Sparkling Wine market is split by Type and by Distribution channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution channel in terms of volume and value.

### Market segment by Type

Normal sparkling wine

Semi-sparkling wine

### Market segment by Distribution channel

Supermarkets and Hypermarkets

Independent Retailers

## Online Retailers

### Major players covered

E & J Gallo Winery

Henkell & Co. Sektkellerei

Freixenet

Moet & Chandon

Rotkappchen-Mumm Sektkellereien

Cecchi

Martini & Rossi

Mionetto Prosecco

Maranello Wines

Juv? & Camps

Sovereign Brands

Wolfberger Winery

Veuve Clicquot

Champagne Bollinger

Laurent Perrier

Piper-Heidsieck

Louis Roederer

Ruffino

Zonin

La Marca Prosecco

Riondo

Prestige Beverage Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sparkling Wine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sparkling Wine, with price, sales, revenue and global market share of Sparkling Wine from 2019 to 2024.

Chapter 3, the Sparkling Wine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sparkling Wine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sparkling Wine market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sparkling Wine.

Chapter 14 and 15, to describe Sparkling Wine sales channel, distributors, customers, research findings and conclusion.

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