

Global Spa Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A spa is a place where different treatments and facilities are provided for health and wellness. It is a popular destination for health management and body relaxation. Services such as massages, facials, salon services, hair spa, and other treatments are provided at a spa. It also offers fitness activities like yoga, Ayurveda medicines, and other medical treatments.

SCOPE OF THE REPORT:

This report studies the Spa market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Spa market by product type and applications/end industries.

Day spas provide a wide range of services, treatments, and facilities and relaxation treatments during the day. These spas provide meals and spa treatments in addition to facilities such as well-equipped gyms, relaxation lounges or bars, and beauty salons where treatments like nail services or other beauty services are provided. According to this industry research report, the day or club salon segment will account for the major shares of the spa market throughout the forecast period.

The rise in working population and the increase in expenditure contributed to the growth of the wellness tourism market in Europe. The region has thousands of spas offering different types of treatments including massages, facials, thermal baths, and anti-aging treatments. The women workforce in this region is very high and women are the major customers of spas, availing different types of spa treatments and salon services like massages, waxing, facials, and hair treatments. According to this industry research and analysis, Europe will be the major revenue contributor to the spa market throughout the forecast period.

The global Spa market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Spa.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Hot Springs Resort & Spa

Lanserhof

Marriott International

Massage Envy Franchising

Rancho La Puerta

Aspira Spa

Canyon Ranch

Cal-a-Vie Health Spa

Clinique La Prairie

Kempinski Hotels

The Mineral Spa

The Clarins group

Reflections Medical Spa

Woodhouse Day Spa

Young Medical Spa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Day/Club/Salon Spa

Hotels and Resorts Spa

Medical Spa

Destination Spa

Thermal/Mineral Spring Spa

Market Segment by Applications, can be divided into

Male

Female

Contents

1 SPA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Spa
- 1.2 Classification of Spa by Types
 - 1.2.1 Global Spa Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Spa Revenue Market Share by Types in 2017
 - 1.2.3 Day/Club/Salon Spa
 - 1.2.4 Hotels and Resorts Spa
 - 1.2.5 Medical Spa
 - 1.2.6 Destination Spa
 - 1.2.7 Thermal/Mineral Spring Spa
- 1.3 Global Spa Market by Application
 - 1.3.1 Global Spa Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Male
 - 1.3.3 Female
- 1.4 Global Spa Market by Regions
 - 1.4.1 Global Spa Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Spa Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Spa Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Spa Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Spa Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Spa Status and Prospect (2013-2023)
- 1.5 Global Market Size of Spa (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Hot Springs Resort & Spa
 - 2.1.1 Business Overview
 - 2.1.2 Spa Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
 - 2.1.3 Hot Springs Resort & Spa Spa Revenue, Gross Margin and Market Share

(2016-2017)

2.2 Lanserhof

2.2.1 Business Overview

2.2.2 Spa Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Lanserhof Spa Revenue, Gross Margin and Market Share (2016-2017)

2.3 Marriott International

2.3.1 Business Overview

2.3.2 Spa Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Marriott International Spa Revenue, Gross Margin and Market Share

(2016-2017)

2.4 Massage Envy Franchising

2.4.1 Business Overview

2.4.2 Spa Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Massage Envy Franchising Spa Revenue, Gross Margin and Market Share

(2016-2017)

2.5 Rancho La Puerta

2.5.1 Business Overview

2.5.2 Spa Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Rancho La Puerta Spa Revenue, Gross Margin and Market Share (2016-2017)

2.6 Aspira Spa

2.6.1 Business Overview

2.6.2 Spa Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Aspira Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

2.7 Canyon Ranch

2.7.1 Business Overview

2.7.2 Spa Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Canyon Ranch Spa Revenue, Gross Margin and Market Share (2016-2017)

2.8 Cal-a-Vie Health Spa

2.8.1 Business Overview

2.8.2 Spa Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Cal-a-Vie Health Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

2.9 Clinique La Prairie

2.9.1 Business Overview

2.9.2 Spa Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Clinique La Prairie Spa Revenue, Gross Margin and Market Share (2016-2017)

2.10 Kempinski Hotels

2.10.1 Business Overview

2.10.2 Spa Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Kempinski Hotels Spa Revenue, Gross Margin and Market Share (2016-2017)

2.11 The Mineral Spa

2.11.1 Business Overview

2.11.2 Spa Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 The Mineral Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

2.12 The Clarins group

2.12.1 Business Overview

2.12.2 Spa Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 The Clarins group Spa Revenue, Gross Margin and Market Share (2016-2017)

2.13 Reflections Medical Spa

2.13.1 Business Overview

2.13.2 Spa Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Reflections Medical Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

2.14 Woodhouse Day Spa

- 2.14.1 Business Overview
- 2.14.2 Spa Type and Applications
 - 2.14.2.1 Product A
 - 2.14.2.2 Product B
- 2.14.3 Woodhouse Day Spa Spa Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Young Medical Spa
 - 2.15.1 Business Overview
 - 2.15.2 Spa Type and Applications
 - 2.15.2.1 Product A
 - 2.15.2.2 Product B
 - 2.15.3 Young Medical Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL SPA MARKET COMPETITION, BY PLAYERS

- 3.1 Global Spa Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Spa Players Market Share
 - 3.2.2 Top 10 Spa Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL SPA MARKET SIZE BY REGIONS

- 4.1 Global Spa Revenue and Market Share by Regions
- 4.2 North America Spa Revenue and Growth Rate (2013-2018)
- 4.3 Europe Spa Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Spa Revenue and Growth Rate (2013-2018)
- 4.5 South America Spa Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Spa Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA SPA REVENUE BY COUNTRIES

- 5.1 North America Spa Revenue by Countries (2013-2018)
- 5.2 USA Spa Revenue and Growth Rate (2013-2018)
- 5.3 Canada Spa Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Spa Revenue and Growth Rate (2013-2018)

6 EUROPE SPA REVENUE BY COUNTRIES

- 6.1 Europe Spa Revenue by Countries (2013-2018)
- 6.2 Germany Spa Revenue and Growth Rate (2013-2018)
- 6.3 UK Spa Revenue and Growth Rate (2013-2018)
- 6.4 France Spa Revenue and Growth Rate (2013-2018)
- 6.5 Russia Spa Revenue and Growth Rate (2013-2018)
- 6.6 Italy Spa Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC SPA REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Spa Revenue by Countries (2013-2018)
- 7.2 China Spa Revenue and Growth Rate (2013-2018)
- 7.3 Japan Spa Revenue and Growth Rate (2013-2018)
- 7.4 Korea Spa Revenue and Growth Rate (2013-2018)
- 7.5 India Spa Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Spa Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA SPA REVENUE BY COUNTRIES

- 8.1 South America Spa Revenue by Countries (2013-2018)
- 8.2 Brazil Spa Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Spa Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Spa Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE SPA BY COUNTRIES

- 9.1 Middle East and Africa Spa Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Spa Revenue and Growth Rate (2013-2018)
- 9.3 UAE Spa Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Spa Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Spa Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Spa Revenue and Growth Rate (2013-2018)

10 GLOBAL SPA MARKET SEGMENT BY TYPE

- 10.1 Global Spa Revenue and Market Share by Type (2013-2018)
- 10.2 Global Spa Market Forecast by Type (2018-2023)
- 10.3 Day/Club/Salon Spa Revenue Growth Rate (2013-2023)
- 10.4 Hotels and Resorts Spa Revenue Growth Rate (2013-2023)

- 10.5 Medical Spa Revenue Growth Rate (2013-2023)
- 10.6 Destination Spa Revenue Growth Rate (2013-2023)
- 10.7 Thermal/Mineral Spring Spa Revenue Growth Rate (2013-2023)

11 GLOBAL SPA MARKET SEGMENT BY APPLICATION

- 11.1 Global Spa Revenue Market Share by Application (2013-2018)
- 11.2 Spa Market Forecast by Application (2018-2023)
- 11.3 Male Revenue Growth (2013-2018)
- 11.4 Female Revenue Growth (2013-2018)

12 GLOBAL SPA MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Spa Market Size Forecast (2018-2023)
- 12.2 Global Spa Market Forecast by Regions (2018-2023)
- 12.3 North America Spa Revenue Market Forecast (2018-2023)
- 12.4 Europe Spa Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Spa Revenue Market Forecast (2018-2023)
- 12.6 South America Spa Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Spa Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Spa Picture

Table Product Specifications of Spa

Table Global Spa and Revenue (Million USD) Market Split by Product Type

Figure Global Spa Revenue Market Share by Types in 2017

Figure Day/Club/Salon Spa Picture

Figure Hotels and Resorts Spa Picture

Figure Medical Spa Picture

Figure Destination Spa Picture

Figure Thermal/Mineral Spring Spa Picture

Table Global Spa Revenue (Million USD) by Application (2013-2023)

Figure Spa Revenue Market Share by Applications in 2017

Figure Male Picture

Figure Female Picture

Table Global Market Spa Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Spa Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Spa Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Spa Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Spa Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Spa Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Spa Revenue (Million USD) and Growth Rate (2013-2023)

Table Hot Springs Resort & Spa Basic Information, Manufacturing Base and Competitors

Table Hot Springs Resort & Spa Spa Type and Applications

Table Hot Springs Resort & Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Lanserhof Basic Information, Manufacturing Base and Competitors

Table Lanserhof Spa Type and Applications

Table Lanserhof Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Marriott International Basic Information, Manufacturing Base and Competitors

Table Marriott International Spa Type and Applications

Table Marriott International Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Massage Envy Franchising Basic Information, Manufacturing Base and Competitors

Table Massage Envy Franchising Spa Type and Applications

Table Massage Envy Franchising Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Rancho La Puerta Basic Information, Manufacturing Base and Competitors

Table Rancho La Puerta Spa Type and Applications

Table Rancho La Puerta Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Aspira Spa Basic Information, Manufacturing Base and Competitors

Table Aspira Spa Spa Type and Applications

Table Aspira Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Canyon Ranch Basic Information, Manufacturing Base and Competitors

Table Canyon Ranch Spa Type and Applications

Table Canyon Ranch Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Cal-a-Vie Health Spa Basic Information, Manufacturing Base and Competitors

Table Cal-a-Vie Health Spa Spa Type and Applications

Table Cal-a-Vie Health Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Clinique La Prairie Basic Information, Manufacturing Base and Competitors

Table Clinique La Prairie Spa Type and Applications

Table Clinique La Prairie Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Kempinski Hotels Basic Information, Manufacturing Base and Competitors

Table Kempinski Hotels Spa Type and Applications

Table Kempinski Hotels Spa Revenue, Gross Margin and Market Share (2016-2017)

Table The Mineral Spa Basic Information, Manufacturing Base and Competitors

Table The Mineral Spa Spa Type and Applications

Table The Mineral Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table The Clarins group Basic Information, Manufacturing Base and Competitors

Table The Clarins group Spa Type and Applications

Table The Clarins group Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Reflections Medical Spa Basic Information, Manufacturing Base and Competitors

Table Reflections Medical Spa Spa Type and Applications

Table Reflections Medical Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Woodhouse Day Spa Basic Information, Manufacturing Base and Competitors

Table Woodhouse Day Spa Spa Type and Applications

Table Woodhouse Day Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Young Medical Spa Basic Information, Manufacturing Base and Competitors

Table Young Medical Spa Spa Type and Applications

Table Young Medical Spa Spa Revenue, Gross Margin and Market Share (2016-2017)

Table Global Spa Revenue (Million USD) by Players (2013-2018)

Table Global Spa Revenue Share by Players (2013-2018)
Figure Global Spa Revenue Share by Players in 2016
Figure Global Spa Revenue Share by Players in 2017
Figure Global Top 5 Players Spa Revenue Market Share in 2017
Figure Global Top 10 Players Spa Revenue Market Share in 2017
Figure Global Spa Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Spa Revenue (Million USD) by Regions (2013-2018)
Table Global Spa Revenue Market Share by Regions (2013-2018)
Figure Global Spa Revenue Market Share by Regions (2013-2018)
Figure Global Spa Revenue Market Share by Regions in 2017
Figure North America Spa Revenue and Growth Rate (2013-2018)
Figure Europe Spa Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Spa Revenue and Growth Rate (2013-2018)
Figure South America Spa Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Spa Revenue and Growth Rate (2013-2018)
Table North America Spa Revenue by Countries (2013-2018)
Table North America Spa Revenue Market Share by Countries (2013-2018)
Figure North America Spa Revenue Market Share by Countries (2013-2018)
Figure North America Spa Revenue Market Share by Countries in 2017
Figure USA Spa Revenue and Growth Rate (2013-2018)
Figure Canada Spa Revenue and Growth Rate (2013-2018)
Figure Mexico Spa Revenue and Growth Rate (2013-2018)
Table Europe Spa Revenue (Million USD) by Countries (2013-2018)
Figure Europe Spa Revenue Market Share by Countries (2013-2018)
Figure Europe Spa Revenue Market Share by Countries in 2017
Figure Germany Spa Revenue and Growth Rate (2013-2018)
Figure UK Spa Revenue and Growth Rate (2013-2018)
Figure France Spa Revenue and Growth Rate (2013-2018)
Figure Russia Spa Revenue and Growth Rate (2013-2018)
Figure Italy Spa Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Spa Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Spa Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Spa Revenue Market Share by Countries in 2017
Figure China Spa Revenue and Growth Rate (2013-2018)
Figure Japan Spa Revenue and Growth Rate (2013-2018)
Figure Korea Spa Revenue and Growth Rate (2013-2018)
Figure India Spa Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Spa Revenue and Growth Rate (2013-2018)
Table South America Spa Revenue by Countries (2013-2018)

Table South America Spa Revenue Market Share by Countries (2013-2018)
Figure South America Spa Revenue Market Share by Countries (2013-2018)
Figure South America Spa Revenue Market Share by Countries in 2017
Figure Brazil Spa Revenue and Growth Rate (2013-2018)
Figure Argentina Spa Revenue and Growth Rate (2013-2018)
Figure Colombia Spa Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Spa Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Spa Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Spa Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Spa Revenue Market Share by Countries in 2017
Figure Saudi Arabia Spa Revenue and Growth Rate (2013-2018)
Figure UAE Spa Revenue and Growth Rate (2013-2018)
Figure Egypt Spa Revenue and Growth Rate (2013-2018)
Figure Nigeria Spa Revenue and Growth Rate (2013-2018)
Figure South Africa Spa Revenue and Growth Rate (2013-2018)
Table Global Spa Revenue (Million USD) by Type (2013-2018)
Table Global Spa Revenue Share by Type (2013-2018)
Figure Global Spa Revenue Share by Type (2013-2018)
Figure Global Spa Revenue Share by Type in 2017
Table Global Spa Revenue Forecast by Type (2018-2023)
Figure Global Spa Market Share Forecast by Type (2018-2023)
Figure Global Day/Club/Salon Spa Revenue Growth Rate (2013-2018)
Figure Global Hotels and Resorts Spa Revenue Growth Rate (2013-2018)
Figure Global Medical Spa Revenue Growth Rate (2013-2018)
Figure Global Destination Spa Revenue Growth Rate (2013-2018)
Figure Global Thermal/Mineral Spring Spa Revenue Growth Rate (2013-2018)
Table Global Spa Revenue by Application (2013-2018)
Table Global Spa Revenue Share by Application (2013-2018)
Figure Global Spa Revenue Share by Application (2013-2018)
Figure Global Spa Revenue Share by Application in 2017
Table Global Spa Revenue Forecast by Application (2018-2023)
Figure Global Spa Market Share Forecast by Application (2018-2023)
Figure Global Male Revenue Growth Rate (2013-2018)
Figure Global Female Revenue Growth Rate (2013-2018)
Figure Global Spa Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Spa Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Spa Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Spa Revenue Market Forecast (2018-2023)
Figure Europe Spa Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Spa Revenue Market Forecast (2018-2023)

Figure South America Spa Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Spa Revenue Market Forecast (2018-2023)

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