

Global Sous-Vide Cooking Bags Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Sous-Vide Cooking Bags market size was valued at US\$ 606 million in 2024 and is forecast to a readjusted size of USD 896 million by 2031 with a CAGR of 5.7% during review period.

A sous vide bag is a bag used for sous vide cooking. It is a packaging material specifically designed for sous vide cooking technology, usually made of heat-resistant, chemical-resistant, and leak-proof materials such as polyethylene, nylon, polyester and other composite materials. These materials ensure that the food inside the bag can maintain a vacuum state during the cooking process and withstand the high-temperature water bath environment. Sous vide cooking is to put the food into a special plastic bag, evacuate it and seal it, and then immerse the sealed bag with a certain vacuum inside in temperature-controlled water for cooking. During the sous vide cooking process, the food is cooked for a long time (usually 1 to 7 hours, in some cases up to 72 hours or more) at a precisely regulated temperature, which is much lower than the temperature usually used for cooking, such as meat is usually around 55° to 75°, and vegetables are slightly higher. The purpose is to cook the food evenly, with little risk of undercooking or overcooking, while achieving the benefits of texture, nutrition and flavor.

As consumers' requirements for food safety, freshness and convenience increase, vacuum cooking bags meet the needs of modern fast-paced life with their unique functions of freshness preservation, extended shelf life and convenient cooking. In the food industry, especially in the field of perishable foods such as meat, seafood, vegetables, and fruits, vacuum packaging has become the mainstream packaging method, and the market demand for vacuum cooking bags has increased year by year.

At present, the vacuum cooking bag market presents a diversified competition pattern. Many domestic and foreign companies have entered this field and competed for market share through technological innovation, quality improvement and market expansion.

In addition, in addition to the traditional food industry, the application of vacuum cooking bags in emerging fields such as catering and take-out is also increasing. The rapid development of these fields has provided new growth points for the market.

This report is a detailed and comprehensive analysis for global Sous-Vide Cooking Bags market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sous-Vide Cooking Bags market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sous-Vide Cooking Bags market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sous-Vide Cooking Bags market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Sous-Vide Cooking Bags market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sous-Vide Cooking Bags

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sous-Vide Cooking Bags market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include VacMaster, SousVide Supreme, Anova Culinary, FoodSaver, Caso Germany, SousBear, Weston, OUII, Bonsenkitchen, Elegant Choise, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sous-Vide Cooking Bags market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Vacuum Sealer Bags

Embossed or Channel Bags

Zipper Seal Bags

Market segment by Application

Commercial

Household

Major players covered

VacMaster

SousVide Supreme

Anova Culinary

FoodSaver

Caso Germany

SousBear

Weston

OUII

Bonsenkitchen

Elegant Choise

WHX

FoodVacBags

Facem

VacYaYa

GreenPak

Plascon

Sacs Sous Vide

Besser Vacuum

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sous-Vide Cooking Bags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sous-Vide Cooking Bags, with price, sales quantity, revenue, and global market share of Sous-Vide Cooking Bags from 2020 to 2025.

Chapter 3, the Sous-Vide Cooking Bags competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sous-Vide Cooking Bags breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Sous-Vide Cooking Bags market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sous-Vide Cooking Bags.

Chapter 14 and 15, to describe Sous-Vide Cooking Bags sales channel, distributors, customers, research findings and conclusion.

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