

Global Sour Plum Beverage Concentrate Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Sour Plum Beverage Concentrate market size is expected to reach \$ 487 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Sour Plum Beverage Concentrate refers to a concentrated beverage base made from smoked or sour plum, ume, green plum or related stone-fruit materials, often blended with hawthorn, osmanthus, licorice, tangerine peel and other flavoring ingredients. It is produced through extraction, decoction, filtration, blending, concentration, pasteurization or aseptic filling processes, and is supplied in liquid concentrate, sour plum paste, syrup, BIB concentrate, foodservice pouches or high-strength ume extract formats. The product is diluted with water, iced water, soda, tea or other beverage bases before consumption and is mainly used by foodservice chains, hotpot and barbecue restaurants, tea shops, beverage factories and household consumers seeking standardized sour-sweet plum flavor and efficient drink preparation.

Based on our research, 'Sour Plum Puree' is not the most appropriate professional scope for this topic. The more accurate industry term is 'Sour Plum Beverage Concentrate,' which includes sour plum drink concentrate, sour plum paste, ume or smoked plum concentrate, osmanthus sour plum syrup and foodservice beverage bases. The category is structurally different from ordinary plum juice concentrate because it is usually a formulated beverage base rather than a single-fruit industrial juice ingredient. It is also different from ready-to-drink sour plum beverages because its primary value lies in foodservice standardization, dilution efficiency, shelf stability and flavor consistency for restaurants, beverage shops and drink manufacturers.

Demand growth is mainly driven by chain restaurant standardization, hotpot and

barbecue beverage pairing, new Chinese-style wellness drinks and retail convenience. The category benefits from consumers' interest in traditional flavors, digestive and refreshing occasions, and low-sugar or cleaner-label beverage formats. However, it remains a niche category with regional taste characteristics and seasonal demand. The most competitive suppliers will be those capable of combining authentic plum flavor extraction, stable large-scale production, compliant use of additives, aseptic or advanced filling formats, and flexible packaging for both foodservice and retail channels. The market is expected to grow steadily rather than explosively, with gradual consolidation among large B2B suppliers while regional brands and OEM manufacturers continue to serve fragmented local demand.

From an industry outlook perspective, sour plum beverage concentrate is not a high-growth mass market, but a steadily growing segment driven by the industrial upgrading of traditional beverages. Its market ceiling is constrained by the regional and seasonal nature of sour plum flavor, yet penetration still has room to increase in hotpot and barbecue restaurants, Chinese-style wellness drinks, tea beverage ingredients, and overseas Asian dining channels. Future competition will likely evolve around three paths: large-format, low-cost and stable-flavor products for B2B foodservice customers; time-honored brands, low-sugar formulas and health-oriented products for retail consumers; and distinctive plum-based concentrate products in Japan and Southeast Asia. Industry concentration is expected to rise gradually, while long-tail local brands and OEM manufacturers will continue to exist.

This report studies the global Sour Plum Beverage Concentrate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sour Plum Beverage Concentrate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sour Plum Beverage Concentrate that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Sour Plum Beverage Concentrate total production and demand, 2021-2032, (Tons)

Global Sour Plum Beverage Concentrate total production value, 2021-2032, (USD Million)

Global Sour Plum Beverage Concentrate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Sour Plum Beverage Concentrate consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Sour Plum Beverage Concentrate domestic production, consumption, key domestic manufacturers and share

Global Sour Plum Beverage Concentrate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Sour Plum Beverage Concentrate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Sour Plum Beverage Concentrate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Sour Plum Beverage Concentrate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wuhan Jin Hui Quan Food & Beverage Co., Ltd., Zhejiang De Xin Food Technology Co., Ltd., Fujian Zhao'an Xingfuyi Food Technology Co., Ltd., Changzhou New Area Yitai Food Co., Ltd., Hubei Chuhengji Food & Beverage Co., Ltd., Wuhan Yijiang Food Co., Ltd., Wuhan Leyi Food Co., Ltd., Linyuan International Industrial Co., Ltd., Cheng Song Tai Food Industrial Co., Ltd., Chutian Agricultural Industrial Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sour Plum Beverage Concentrate market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sour Plum Beverage Concentrate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Sour Plum Beverage Concentrate Market, Segmentation by Type:

Paste / Syrup Concentrate

Powder / Instant Granule

Other Concentrated Base

Global Sour Plum Beverage Concentrate Market, Segmentation by Ingredient Base:

Wumei-based

Green Plum / Ume-based

Plum / Prune-based

Other Mixed Fruit Base

Global Sour Plum Beverage Concentrate Market, Segmentation by Processing Method:

Traditional Decoction

Concentration Processing

Other

Global Sour Plum Beverage Concentrate Market, Segmentation by Application:

Foodservice Beverage

Industrial Beverage Processing

Other

Companies Profiled:

Wuhan Jin Hui Quan Food & Beverage Co., Ltd.

Zhejiang De Xin Food Technology Co., Ltd.

Fujian Zhao'an Xingfuyi Food Technology Co., Ltd.

Changzhou New Area Yitai Food Co., Ltd.

Hubei Chuhengji Food & Beverage Co., Ltd.

Wuhan Yijiang Food Co., Ltd.

Wuhan Leyi Food Co., Ltd.

Linyuan International Industrial Co., Ltd.

Cheng Song Tai Food Industrial Co., Ltd.

Chutian Agricultural Industrial Co., Ltd.

Sunnysyrup Food Co., Ltd.

Nutrifres Food & Beverages Industries Sdn Bhd

Mitoku Co., Ltd.

Kino-Sato Foods

Kenko Foods Co., Ltd.

Key Questions Answered:

1. How big is the global Sour Plum Beverage Concentrate market?
2. What is the demand of the global Sour Plum Beverage Concentrate market?
3. What is the year over year growth of the global Sour Plum Beverage Concentrate market?
4. What is the production and production value of the global Sour Plum Beverage Concentrate market?
5. Who are the key producers in the global Sour Plum Beverage Concentrate market?
6. What are the growth factors driving the market demand?

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