

Global Sour Plum Beverage Concentrate Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Sour Plum Beverage Concentrate market size was valued at US\$ 329 million in 2025 and is forecast to a readjusted size of US\$ 487 million by 2032 with a CAGR of 5.7% during review period.

Sour Plum Beverage Concentrate refers to a concentrated beverage base made from smoked or sour plum, ume, green plum or related stone-fruit materials, often blended with hawthorn, osmanthus, licorice, tangerine peel and other flavoring ingredients. It is produced through extraction, decoction, filtration, blending, concentration, pasteurization or aseptic filling processes, and is supplied in liquid concentrate, sour plum paste, syrup, BIB concentrate, foodservice pouches or high-strength ume extract formats. The product is diluted with water, iced water, soda, tea or other beverage bases before consumption and is mainly used by foodservice chains, hotpot and barbecue restaurants, tea shops, beverage factories and household consumers seeking standardized sour-sweet plum flavor and efficient drink preparation.

Based on our research, ?Sour Plum Puree? is not the most appropriate professional scope for this topic. The more accurate industry term is ?Sour Plum Beverage Concentrate,? which includes sour plum drink concentrate, sour plum paste, ume or smoked plum concentrate, osmanthus sour plum syrup and foodservice beverage bases. The category is structurally different from ordinary plum juice concentrate because it is usually a formulated beverage base rather than a single-fruit industrial juice ingredient. It is also different from ready-to-drink sour plum beverages because its primary value lies in foodservice standardization, dilution efficiency, shelf stability and flavor consistency for restaurants, beverage shops and drink manufacturers.

Demand growth is mainly driven by chain restaurant standardization, hotpot and barbecue beverage pairing, new Chinese-style wellness drinks and retail convenience. The category benefits from consumers' interest in traditional flavors, digestive and refreshing occasions, and low-sugar or cleaner-label beverage formats. However, it remains a niche category with regional taste characteristics and seasonal demand. The most competitive suppliers will be those capable of combining authentic plum flavor extraction, stable large-scale production, compliant use of additives, aseptic or advanced filling formats, and flexible packaging for both foodservice and retail channels. The market is expected to grow steadily rather than explosively, with gradual consolidation among large B2B suppliers while regional brands and OEM manufacturers continue to serve fragmented local demand.

From an industry outlook perspective, sour plum beverage concentrate is not a high-growth mass market, but a steadily growing segment driven by the industrial upgrading of traditional beverages. Its market ceiling is constrained by the regional and seasonal nature of sour plum flavor, yet penetration still has room to increase in hotpot and barbecue restaurants, Chinese-style wellness drinks, tea beverage ingredients, and overseas Asian dining channels. Future competition will likely evolve around three paths: large-format, low-cost and stable-flavor products for B2B foodservice customers; time-honored brands, low-sugar formulas and health-oriented products for retail consumers; and distinctive plum-based concentrate products in Japan and Southeast Asia. Industry concentration is expected to rise gradually, while long-tail local brands and OEM manufacturers will continue to exist.

This report is a detailed and comprehensive analysis for global Sour Plum Beverage Concentrate market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Sour Plum Beverage Concentrate market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/ton), 2021-2032

Global Sour Plum Beverage Concentrate market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling

prices (US\$/ton), 2021-2032

Global Sour Plum Beverage Concentrate market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/ton), 2021-2032

Global Sour Plum Beverage Concentrate market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Sour Plum Beverage Concentrate

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Sour Plum Beverage Concentrate market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wuhan Jin Hui Quan Food & Beverage Co., Ltd., Zhejiang De Xin Food Technology Co., Ltd., Fujian Zhao'an Xingfuyi Food Technology Co., Ltd., Changzhou New Area Yitai Food Co., Ltd., Hubei Chuhengji Food & Beverage Co., Ltd., Wuhan Yijiang Food Co., Ltd., Wuhan Leyi Food Co., Ltd., Linyuan International Industrial Co., Ltd., Cheng Song Tai Food Industrial Co., Ltd., Chutian Agricultural Industrial Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Sour Plum Beverage Concentrate market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche

markets.

Market segment by Type

Paste / Syrup Concentrate

Powder / Instant Granule

Other Concentrated Base

Market segment by Ingredient Base

Wumei-based

Green Plum / Ume-based

Plum / Prune-based

Other Mixed Fruit Base

Market segment by Processing Method

Traditional Decoction

Concentration Processing

Other

Market segment by Application

Foodservice Beverage

Industrial Beverage Processing

Other

Major players covered

Wuhan Jin Hui Quan Food & Beverage Co., Ltd.

Zhejiang De Xin Food Technology Co., Ltd.

Fujian Zhao'an Xingfuyi Food Technology Co., Ltd.

Changzhou New Area Yitai Food Co., Ltd.

Hubei Chuhengji Food & Beverage Co., Ltd.

Wuhan Yijiang Food Co., Ltd.

Wuhan Leyi Food Co., Ltd.

Linyuan International Industrial Co., Ltd.

Cheng Song Tai Food Industrial Co., Ltd.

Chutian Agricultural Industrial Co., Ltd.

Sunnysyrup Food Co., Ltd.

Nutrifres Food & Beverages Industries Sdn Bhd

Mitoku Co., Ltd.

Kino-Sato Foods

Kenko Foods Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sour Plum Beverage Concentrate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sour Plum Beverage Concentrate, with price, sales quantity, revenue, and global market share of Sour Plum Beverage Concentrate from 2021 to 2026.

Chapter 3, the Sour Plum Beverage Concentrate competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sour Plum Beverage Concentrate breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Sour Plum Beverage Concentrate market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sour Plum Beverage Concentrate.

Chapter 14 and 15, to describe Sour Plum Beverage Concentrate sales channel, distributors, customers, research findings and conclusion.

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