

# Global Sound Bars Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Sound Bars market size was valued at USD 4546.1 million in 2023 and is forecast to a readjusted size of USD 5651.5 million by 2030 with a CAGR of 3.2% during review period.

A soundbar, also called a speakerbar, is a special speaker with multiple drivers, which is much wider than it is tall, and always put above a computer monitor or under a television or home theater screen. It can significantly improve the sound experience of consumers, without complex matters of surround sound speakers, wiring, etc. for whole family Theatre.

North America is the largest Soundbars market with about 36% market share. China is follower, accounting for about 20% market share. The key manufacturers are Samsung, Vizio Inc., Sony, LG, Bose, Yamaha, Sonos, Sound United, VOXX, Sharp, Philips, Panasonic, JVC, ZVOX Audio, iLive, Martin Logan, Edifier etc. Top 3 companies occupied about 42% market share.

The Global Info Research report includes an overview of the development of the Sound Bars industry chain, the market status of Household (Active Sound Bars, Passive Sound Bars), Office (Active Sound Bars, Passive Sound Bars), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Sound Bars.

Regionally, the report analyzes the Sound Bars markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Sound Bars market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Sound Bars market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Sound Bars industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Active Sound Bars, Passive Sound Bars).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Sound Bars market.

**Regional Analysis:** The report involves examining the Sound Bars market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Sound Bars market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Sound Bars:

**Company Analysis:** Report covers individual Sound Bars manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Sound Bars This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Office).

**Technology Analysis:** Report covers specific technologies relevant to Sound Bars. It assesses the current state, advancements, and potential future developments in Sound Bars areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Sound Bars market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Sound Bars market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Active Sound Bars

Passive Sound Bars

#### Market segment by Application

Household

Office

School

Commercial Use

Others

#### Major players covered

Samsung

Sony

VIZIO

Polk Audio

Bose

Yamaha

MartinLogan

Zvox

LG

Pioneer

Definitive Technology

PyleHome

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Sound Bars product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Sound Bars, with price, sales, revenue and global market share of Sound Bars from 2019 to 2024.

Chapter 3, the Sound Bars competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Sound Bars breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Sound Bars market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Sound Bars.

Chapter 14 and 15, to describe Sound Bars sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Sound Bars
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Sound Bars Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Active Sound Bars
  - 1.3.3 Passive Sound Bars
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Sound Bars Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Household
  - 1.4.3 Office
  - 1.4.4 School
  - 1.4.5 Commercial Use
  - 1.4.6 Others
- 1.5 Global Sound Bars Market Size & Forecast
  - 1.5.1 Global Sound Bars Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Sound Bars Sales Quantity (2019-2030)
  - 1.5.3 Global Sound Bars Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Samsung
  - 2.1.1 Samsung Details
  - 2.1.2 Samsung Major Business
  - 2.1.3 Samsung Sound Bars Product and Services
  - 2.1.4 Samsung Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Samsung Recent Developments/Updates
- 2.2 Sony
  - 2.2.1 Sony Details
  - 2.2.2 Sony Major Business
  - 2.2.3 Sony Sound Bars Product and Services
  - 2.2.4 Sony Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Sony Recent Developments/Updates
- 2.3 VIZIO
  - 2.3.1 VIZIO Details
  - 2.3.2 VIZIO Major Business
  - 2.3.3 VIZIO Sound Bars Product and Services
  - 2.3.4 VIZIO Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 VIZIO Recent Developments/Updates
- 2.4 Polk Audio
  - 2.4.1 Polk Audio Details
  - 2.4.2 Polk Audio Major Business
  - 2.4.3 Polk Audio Sound Bars Product and Services
  - 2.4.4 Polk Audio Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Polk Audio Recent Developments/Updates
- 2.5 Bose
  - 2.5.1 Bose Details
  - 2.5.2 Bose Major Business
  - 2.5.3 Bose Sound Bars Product and Services
  - 2.5.4 Bose Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Bose Recent Developments/Updates
- 2.6 Yamaha
  - 2.6.1 Yamaha Details
  - 2.6.2 Yamaha Major Business
  - 2.6.3 Yamaha Sound Bars Product and Services
  - 2.6.4 Yamaha Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Yamaha Recent Developments/Updates
- 2.7 MartinLogan
  - 2.7.1 MartinLogan Details
  - 2.7.2 MartinLogan Major Business
  - 2.7.3 MartinLogan Sound Bars Product and Services
  - 2.7.4 MartinLogan Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 MartinLogan Recent Developments/Updates
- 2.8 Zvox
  - 2.8.1 Zvox Details
  - 2.8.2 Zvox Major Business

- 2.8.3 Zvox Sound Bars Product and Services
- 2.8.4 Zvox Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Zvox Recent Developments/Updates
- 2.9 LG
  - 2.9.1 LG Details
  - 2.9.2 LG Major Business
  - 2.9.3 LG Sound Bars Product and Services
  - 2.9.4 LG Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 LG Recent Developments/Updates
- 2.10 Pioneer
  - 2.10.1 Pioneer Details
  - 2.10.2 Pioneer Major Business
  - 2.10.3 Pioneer Sound Bars Product and Services
  - 2.10.4 Pioneer Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Pioneer Recent Developments/Updates
- 2.11 Definitive Technology
  - 2.11.1 Definitive Technology Details
  - 2.11.2 Definitive Technology Major Business
  - 2.11.3 Definitive Technology Sound Bars Product and Services
  - 2.11.4 Definitive Technology Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Definitive Technology Recent Developments/Updates
- 2.12 PyleHome
  - 2.12.1 PyleHome Details
  - 2.12.2 PyleHome Major Business
  - 2.12.3 PyleHome Sound Bars Product and Services
  - 2.12.4 PyleHome Sound Bars Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 PyleHome Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: SOUND BARS BY MANUFACTURER**

- 3.1 Global Sound Bars Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Sound Bars Revenue by Manufacturer (2019-2024)
- 3.3 Global Sound Bars Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)



3.4.1 Producer Shipments of Sound Bars by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Sound Bars Manufacturer Market Share in 2023

3.4.2 Top 6 Sound Bars Manufacturer Market Share in 2023

3.5 Sound Bars Market: Overall Company Footprint Analysis

3.5.1 Sound Bars Market: Region Footprint

3.5.2 Sound Bars Market: Company Product Type Footprint

3.5.3 Sound Bars Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Sound Bars Market Size by Region

4.1.1 Global Sound Bars Sales Quantity by Region (2019-2030)

4.1.2 Global Sound Bars Consumption Value by Region (2019-2030)

4.1.3 Global Sound Bars Average Price by Region (2019-2030)

4.2 North America Sound Bars Consumption Value (2019-2030)

4.3 Europe Sound Bars Consumption Value (2019-2030)

4.4 Asia-Pacific Sound Bars Consumption Value (2019-2030)

4.5 South America Sound Bars Consumption Value (2019-2030)

4.6 Middle East and Africa Sound Bars Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Sound Bars Sales Quantity by Type (2019-2030)

5.2 Global Sound Bars Consumption Value by Type (2019-2030)

5.3 Global Sound Bars Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Sound Bars Sales Quantity by Application (2019-2030)

6.2 Global Sound Bars Consumption Value by Application (2019-2030)

6.3 Global Sound Bars Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Sound Bars Sales Quantity by Type (2019-2030)

7.2 North America Sound Bars Sales Quantity by Application (2019-2030)

## 7.3 North America Sound Bars Market Size by Country

- 7.3.1 North America Sound Bars Sales Quantity by Country (2019-2030)
- 7.3.2 North America Sound Bars Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

## 8 EUROPE

- 8.1 Europe Sound Bars Sales Quantity by Type (2019-2030)
- 8.2 Europe Sound Bars Sales Quantity by Application (2019-2030)
- 8.3 Europe Sound Bars Market Size by Country
  - 8.3.1 Europe Sound Bars Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Sound Bars Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Sound Bars Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Sound Bars Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Sound Bars Market Size by Region
  - 9.3.1 Asia-Pacific Sound Bars Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Sound Bars Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## 10 SOUTH AMERICA

- 10.1 South America Sound Bars Sales Quantity by Type (2019-2030)
- 10.2 South America Sound Bars Sales Quantity by Application (2019-2030)
- 10.3 South America Sound Bars Market Size by Country

- 10.3.1 South America Sound Bars Sales Quantity by Country (2019-2030)
- 10.3.2 South America Sound Bars Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Sound Bars Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Sound Bars Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Sound Bars Market Size by Country
  - 11.3.1 Middle East & Africa Sound Bars Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Sound Bars Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Sound Bars Market Drivers
- 12.2 Sound Bars Market Restraints
- 12.3 Sound Bars Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Sound Bars and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Sound Bars
- 13.3 Sound Bars Production Process
- 13.4 Sound Bars Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Sound Bars Typical Distributors

14.3 Sound Bars Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Sound Bars Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Sound Bars Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Samsung Basic Information, Manufacturing Base and Competitors

Table 4. Samsung Major Business

Table 5. Samsung Sound Bars Product and Services

Table 6. Samsung Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Samsung Recent Developments/Updates

Table 8. Sony Basic Information, Manufacturing Base and Competitors

Table 9. Sony Major Business

Table 10. Sony Sound Bars Product and Services

Table 11. Sony Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Sony Recent Developments/Updates

Table 13. VIZIO Basic Information, Manufacturing Base and Competitors

Table 14. VIZIO Major Business

Table 15. VIZIO Sound Bars Product and Services

Table 16. VIZIO Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. VIZIO Recent Developments/Updates

Table 18. Polk Audio Basic Information, Manufacturing Base and Competitors

Table 19. Polk Audio Major Business

Table 20. Polk Audio Sound Bars Product and Services

Table 21. Polk Audio Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Polk Audio Recent Developments/Updates

Table 23. Bose Basic Information, Manufacturing Base and Competitors

Table 24. Bose Major Business

Table 25. Bose Sound Bars Product and Services

Table 26. Bose Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Bose Recent Developments/Updates

Table 28. Yamaha Basic Information, Manufacturing Base and Competitors

Table 29. Yamaha Major Business

Table 30. Yamaha Sound Bars Product and Services

Table 31. Yamaha Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Yamaha Recent Developments/Updates

Table 33. MartinLogan Basic Information, Manufacturing Base and Competitors

Table 34. MartinLogan Major Business

Table 35. MartinLogan Sound Bars Product and Services

Table 36. MartinLogan Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. MartinLogan Recent Developments/Updates

Table 38. Zvox Basic Information, Manufacturing Base and Competitors

Table 39. Zvox Major Business

Table 40. Zvox Sound Bars Product and Services

Table 41. Zvox Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Zvox Recent Developments/Updates

Table 43. LG Basic Information, Manufacturing Base and Competitors

Table 44. LG Major Business

Table 45. LG Sound Bars Product and Services

Table 46. LG Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. LG Recent Developments/Updates

Table 48. Pioneer Basic Information, Manufacturing Base and Competitors

Table 49. Pioneer Major Business

Table 50. Pioneer Sound Bars Product and Services

Table 51. Pioneer Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Pioneer Recent Developments/Updates

Table 53. Definitive Technology Basic Information, Manufacturing Base and Competitors

Table 54. Definitive Technology Major Business

Table 55. Definitive Technology Sound Bars Product and Services

Table 56. Definitive Technology Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Definitive Technology Recent Developments/Updates

Table 58. PyleHome Basic Information, Manufacturing Base and Competitors

Table 59. PyleHome Major Business

Table 60. PyleHome Sound Bars Product and Services

Table 61. PyleHome Sound Bars Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. PyleHome Recent Developments/Updates

Table 63. Global Sound Bars Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 64. Global Sound Bars Revenue by Manufacturer (2019-2024) & (USD Million)

Table 65. Global Sound Bars Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 66. Market Position of Manufacturers in Sound Bars, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 67. Head Office and Sound Bars Production Site of Key Manufacturer

Table 68. Sound Bars Market: Company Product Type Footprint

Table 69. Sound Bars Market: Company Product Application Footprint

Table 70. Sound Bars New Market Entrants and Barriers to Market Entry

Table 71. Sound Bars Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Sound Bars Sales Quantity by Region (2019-2024) & (K Units)

Table 73. Global Sound Bars Sales Quantity by Region (2025-2030) & (K Units)

Table 74. Global Sound Bars Consumption Value by Region (2019-2024) & (USD Million)

Table 75. Global Sound Bars Consumption Value by Region (2025-2030) & (USD Million)

Table 76. Global Sound Bars Average Price by Region (2019-2024) & (USD/Unit)

Table 77. Global Sound Bars Average Price by Region (2025-2030) & (USD/Unit)

Table 78. Global Sound Bars Sales Quantity by Type (2019-2024) & (K Units)

Table 79. Global Sound Bars Sales Quantity by Type (2025-2030) & (K Units)

Table 80. Global Sound Bars Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Global Sound Bars Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Global Sound Bars Average Price by Type (2019-2024) & (USD/Unit)

Table 83. Global Sound Bars Average Price by Type (2025-2030) & (USD/Unit)

Table 84. Global Sound Bars Sales Quantity by Application (2019-2024) & (K Units)

Table 85. Global Sound Bars Sales Quantity by Application (2025-2030) & (K Units)

Table 86. Global Sound Bars Consumption Value by Application (2019-2024) & (USD Million)

Table 87. Global Sound Bars Consumption Value by Application (2025-2030) & (USD Million)

Table 88. Global Sound Bars Average Price by Application (2019-2024) & (USD/Unit)

Table 89. Global Sound Bars Average Price by Application (2025-2030) & (USD/Unit)

Table 90. North America Sound Bars Sales Quantity by Type (2019-2024) & (K Units)

Table 91. North America Sound Bars Sales Quantity by Type (2025-2030) & (K Units)

Table 92. North America Sound Bars Sales Quantity by Application (2019-2024) & (K Units)

Table 93. North America Sound Bars Sales Quantity by Application (2025-2030) & (K Units)

Table 94. North America Sound Bars Sales Quantity by Country (2019-2024) & (K Units)

Table 95. North America Sound Bars Sales Quantity by Country (2025-2030) & (K Units)

Table 96. North America Sound Bars Consumption Value by Country (2019-2024) & (USD Million)

Table 97. North America Sound Bars Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Europe Sound Bars Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Europe Sound Bars Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Europe Sound Bars Sales Quantity by Application (2019-2024) & (K Units)

Table 101. Europe Sound Bars Sales Quantity by Application (2025-2030) & (K Units)

Table 102. Europe Sound Bars Sales Quantity by Country (2019-2024) & (K Units)

Table 103. Europe Sound Bars Sales Quantity by Country (2025-2030) & (K Units)

Table 104. Europe Sound Bars Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Sound Bars Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Sound Bars Sales Quantity by Type (2019-2024) & (K Units)

Table 107. Asia-Pacific Sound Bars Sales Quantity by Type (2025-2030) & (K Units)

Table 108. Asia-Pacific Sound Bars Sales Quantity by Application (2019-2024) & (K Units)

Table 109. Asia-Pacific Sound Bars Sales Quantity by Application (2025-2030) & (K Units)

Table 110. Asia-Pacific Sound Bars Sales Quantity by Region (2019-2024) & (K Units)

Table 111. Asia-Pacific Sound Bars Sales Quantity by Region (2025-2030) & (K Units)

Table 112. Asia-Pacific Sound Bars Consumption Value by Region (2019-2024) & (USD Million)

Table 113. Asia-Pacific Sound Bars Consumption Value by Region (2025-2030) & (USD Million)

Table 114. South America Sound Bars Sales Quantity by Type (2019-2024) & (K Units)

Table 115. South America Sound Bars Sales Quantity by Type (2025-2030) & (K Units)

Table 116. South America Sound Bars Sales Quantity by Application (2019-2024) & (K Units)

Table 117. South America Sound Bars Sales Quantity by Application (2025-2030) & (K Units)

Table 118. South America Sound Bars Sales Quantity by Country (2019-2024) & (K



Units)

Table 119. South America Sound Bars Sales Quantity by Country (2025-2030) & (K Units)

Table 120. South America Sound Bars Consumption Value by Country (2019-2024) & (USD Million)

Table 121. South America Sound Bars Consumption Value by Country (2025-2030) & (USD Million)

Table 122. Middle East & Africa Sound Bars Sales Quantity by Type (2019-2024) & (K Units)

Table 123. Middle East & Africa Sound Bars Sales Quantity by Type (2025-2030) & (K Units)

Table 124. Middle East & Africa Sound Bars Sales Quantity by Application (2019-2024) & (K Units)

Table 125. Middle East & Africa Sound Bars Sales Quantity by Application (2025-2030) & (K Units)

Table 126. Middle East & Africa Sound Bars Sales Quantity by Region (2019-2024) & (K Units)

Table 127. Middle East & Africa Sound Bars Sales Quantity by Region (2025-2030) & (K Units)

Table 128. Middle East & Africa Sound Bars Consumption Value by Region (2019-2024) & (USD Million)

Table 129. Middle East & Africa Sound Bars Consumption Value by Region (2025-2030) & (USD Million)

Table 130. Sound Bars Raw Material

Table 131. Key Manufacturers of Sound Bars Raw Materials

Table 132. Sound Bars Typical Distributors

Table 133. Sound Bars Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Sound Bars Picture

Figure 2. Global Sound Bars Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Sound Bars Consumption Value Market Share by Type in 2023

Figure 4. Active Sound Bars Examples

Figure 5. Passive Sound Bars Examples

Figure 6. Global Sound Bars Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Sound Bars Consumption Value Market Share by Application in 2023

Figure 8. Household Examples

Figure 9. Office Examples

Figure 10. School Examples

Figure 11. Commercial Use Examples

Figure 12. Others Examples

Figure 13. Global Sound Bars Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Sound Bars Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Sound Bars Sales Quantity (2019-2030) & (K Units)

Figure 16. Global Sound Bars Average Price (2019-2030) & (USD/Unit)

Figure 17. Global Sound Bars Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Sound Bars Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Sound Bars by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Sound Bars Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Sound Bars Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Sound Bars Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Sound Bars Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Sound Bars Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Sound Bars Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Sound Bars Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Sound Bars Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Sound Bars Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Sound Bars Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Sound Bars Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Sound Bars Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Sound Bars Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Sound Bars Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Sound Bars Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Sound Bars Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Sound Bars Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Sound Bars Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Sound Bars Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Sound Bars Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Sound Bars Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Sound Bars Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Sound Bars Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Sound Bars Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Sound Bars Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Sound Bars Sales Quantity Market Share by Region

(2019-2030)

Figure 54. Asia-Pacific Sound Bars Consumption Value Market Share by Region

(2019-2030)

Figure 55. China Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 56. Japan Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 57. Korea Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 58. India Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD

Million)

Figure 59. Southeast Asia Sound Bars Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 60. Australia Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 61. South America Sound Bars Sales Quantity Market Share by Type

(2019-2030)

Figure 62. South America Sound Bars Sales Quantity Market Share by Application

(2019-2030)

Figure 63. South America Sound Bars Sales Quantity Market Share by Country

(2019-2030)

Figure 64. South America Sound Bars Consumption Value Market Share by Country

(2019-2030)

Figure 65. Brazil Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 66. Argentina Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 67. Middle East & Africa Sound Bars Sales Quantity Market Share by Type

(2019-2030)

Figure 68. Middle East & Africa Sound Bars Sales Quantity Market Share by Application

(2019-2030)

Figure 69. Middle East & Africa Sound Bars Sales Quantity Market Share by Region

(2019-2030)

Figure 70. Middle East & Africa Sound Bars Consumption Value Market Share by

Region (2019-2030)

Figure 71. Turkey Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 72. Egypt Sound Bars Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 73. Saudi Arabia Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Sound Bars Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Sound Bars Market Drivers

Figure 76. Sound Bars Market Restraints

Figure 77. Sound Bars Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Sound Bars in 2023

Figure 80. Manufacturing Process Analysis of Sound Bars

Figure 81. Sound Bars Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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