

# Global Sound-Absorbing Underlay Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Sound-Absorbing Underlay market size is expected to reach \$ 2679 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Sound absorbing underlay is a porous and resilient layer installed between the subfloor and the finished floor covering to absorb acoustic energy in the mid to high frequency range and reduce perceived noise and reverberation, improving acoustic comfort and underfoot feel. It is typically supplied as rolls or sheets and commonly made from rebond polyurethane foam, polyester felt, crumb rubber or recycled rubber, or laminated multi layer constructions that may combine porous absorbers with mass barrier membranes for broader noise control. It is widely used in carpet systems and selected resilient flooring systems across multi family residential, hospitality, office, education, and renovation projects. Absorption performance is commonly characterized using reverberation room test methods and reported with single number ratings such as NRC.

In 2025, global production of sound-absorbing underlay (primarily carpet underlay and acoustic underlayments with sound-absorption functions, measured by shipped/installed area) was reasonably estimated at around 0.8–1.3 billion m<sup>2</sup>. On an ex-factory basis (FOB proxy), mainstream products typically fell in the range of about USD 1.5–3.5 per m<sup>2</sup>, mainly driven by material systems (rebond polyurethane foam, rubber granules/recycled rubber, polyester felt, foams and laminated structures), thickness and density, plus fire-performance and durability requirements.

As urban living density rises and renovation activity expands, acoustic comfort is increasingly treated as an engineered deliverable rather than a subjective preference, and floor assemblies are among the most noticeable sources of everyday noise for

occupants. Sound absorbing underlay reduces perceived noise and room liveliness by dissipating acoustic energy within porous resilient materials, and it is increasingly bundled into systemized installation packages for carpets and selected resilient floors. For owners and operators in hospitality, office, and education environments, standardized metrics such as NRC help translate acoustic intent into a measurable procurement and handover language.

Market risk is largely driven by blurred boundaries between absorption and isolation objectives. Sound absorption targets reverberation and reflected sound within a room, while soundproofing targets transmission between spaces, and projects can underperform when the goal is not clarified early or when single product claims are used in place of assembly based design and verification. Performance also depends on durability factors such as thickness, compression set and long term creep, moisture and temperature stability, and fire compliance across different floor build ups, pushing suppliers to back claims with auditable reverberation room test methods and reporting.

Downstream demand is increasingly shaped by fast install renovation and lightweight retrofit needs, alongside growing attention to recycled content pathways. Mainstream materials such as rebond polyurethane foam and recycled rubber underlay continue to balance comfort and durability while enabling clearer product tiering through density, thickness, and absorption ratings. As building acoustics shifts toward system level design and validation, sound absorbing underlay is expected to be sold more often as part of integrated flooring solution bundles that combine materials, accessories, and project delivery support.

This report studies the global Sound-Absorbing Underlay production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Sound-Absorbing Underlay and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Sound-Absorbing Underlay that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Sound-Absorbing Underlay total production and demand, 2021-2032, (K Sqm)  
Global Sound-Absorbing Underlay total production value, 2021-2032, (USD Million)  
Global Sound-Absorbing Underlay production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Sound-Absorbing Underlay consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Sound-Absorbing Underlay domestic production, consumption, key domestic manufacturers and share

Global Sound-Absorbing Underlay production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Sound-Absorbing Underlay production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Sound-Absorbing Underlay production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Sound-Absorbing Underlay market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shenzhen Vinco Soundproofing Materials, Guangdong Vibratex Acoustics Technology, Raybone Technology, Berson New Materials, Amorim Cork Solutions, Maxxon Corporation, PROFLEX Products, AcoustiTECH, Acoustiblok, Sound Isolation Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Sound-Absorbing Underlay market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Sound-Absorbing Underlay Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Sound-Absorbing Underlay Market, Segmentation by Type:

Dedicated Acoustic Underlayment

Combination Underlayment

#### Global Sound-Absorbing Underlay Market, Segmentation by Core Technology Material:

Rubber or Recycled Rubber

Cork

Composite Foam (with barrier)

Others (e.g., felt, specialized fibers)

#### Global Sound-Absorbing Underlay Market, Segmentation by Product Form:

Rolls

Sheets or Mats

Tiles or Slabs

Others (e.g., liquid applied)

Global Sound-Absorbing Underlay Market, Segmentation by Primary Sales Channel:

Professional Channel (distributors, contractors)

Retail Channel (home centers, online)

Global Sound-Absorbing Underlay Market, Segmentation by Application:

Multi-Family Residential or Apartments

Single-Family Homes or Renovations

Commercial Spaces (e.g., offices, hotels)

Industrial and Specialized Facilities (e.g., factories, labs)

Companies Profiled:

Shenzhen Vinco Soundproofing Materials

Guangdong Vibratex Acoustics Technology

Raybone Technology

Berson New Materials

Amorim Cork Solutions

Maxxon Corporation

PROFLEX Products

AcoustiTECH

Acoustiblok

Sound Isolation Company

Acoustical Surfaces

Hush Acoustics

REGUPOL

Pliteq

KRAIBURG Relastec (DAMTEC)

DAIKEN

iKoustic Soundproofing

**Key Questions Answered:**

1. How big is the global Sound-Absorbing Underlay market?
2. What is the demand of the global Sound-Absorbing Underlay market?
3. What is the year over year growth of the global Sound-Absorbing Underlay market?
4. What is the production and production value of the global Sound-Absorbing Underlay market?
5. Who are the key producers in the global Sound-Absorbing Underlay market?
6. What are the growth factors driving the market demand?

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