

# Global Solution Polymerized Styrene-Butadiene Rubber (SSBR) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Solution Polymerized Styrene-Butadiene Rubber (SSBR) market size was valued at USD 3217.5 million in 2023 and is forecast to a readjusted size of USD 3948.2 million by 2030 with a CAGR of 3.0% during review period.

Solution-polymerized styrene-butadiene rubber (SSBR) are the products of polymerization of butadiene-1,3 and styrene in hydrocarbon solvent with lithium-organic catalyst.

SSBR is widely used in tire, industrial rubber, cable and footwear industries. Wide use of SSBR is explained by high technical properties of the rubbers based on them.

Global Solution Polymerized Styrene-Butadiene Rubber (SSBR) key players include Asahi Kasei, Firestone, Trinseo, LANXESS, Goodyear, etc. Global top five manufacturers hold a share over 40%.

Europe is the largest market, with a share over 20%, followed by USA and Japan, both have a share over 35%.

In terms of product, Batch s-SBR Process Scheme is the largest segment, with a share over 65%. And in terms of application, the largest application is Tires, followed by Adhesives, Footwear, etc.

The Global Info Research report includes an overview of the development of the Solution Polymerized Styrene-Butadiene Rubber (SSBR) industry chain, the market

status of Tires (Batch s-SBR Process Scheme, Continuous s-SBR Process Scheme), Footwear (Batch s-SBR Process Scheme, Continuous s-SBR Process Scheme), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Solution Polymerized Styrene-Butadiene Rubber (SSBR).

Regionally, the report analyzes the Solution Polymerized Styrene-Butadiene Rubber (SSBR) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Solution Polymerized Styrene-Butadiene Rubber (SSBR) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Solution Polymerized Styrene-Butadiene Rubber (SSBR) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Solution Polymerized Styrene-Butadiene Rubber (SSBR) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Batch s-SBR Process Scheme, Continuous s-SBR Process Scheme).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Solution Polymerized Styrene-Butadiene Rubber (SSBR) market.

**Regional Analysis:** The report involves examining the Solution Polymerized Styrene-Butadiene Rubber (SSBR) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Solution Polymerized Styrene-Butadiene Rubber (SSBR) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Solution Polymerized Styrene-Butadiene Rubber (SSBR):

**Company Analysis:** Report covers individual Solution Polymerized Styrene-Butadiene Rubber (SSBR) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Solution Polymerized Styrene-Butadiene Rubber (SSBR). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Tires, Footwear).

**Technology Analysis:** Report covers specific technologies relevant to Solution Polymerized Styrene-Butadiene Rubber (SSBR). It assesses the current state, advancements, and potential future developments in Solution Polymerized Styrene-Butadiene Rubber (SSBR) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Solution Polymerized Styrene-Butadiene Rubber (SSBR) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Solution Polymerized Styrene-Butadiene Rubber (SSBR) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Batch s-SBR Process Scheme

Continuous s-SBR Process Scheme

#### Market segment by Application

Tires

Footwear

Bitumen Modification

Adhesives

Others

#### Major players covered

Asahi Kasei

Lion Elastomers

JSR

ARLANXEO

Synthos

Goodyear

Michelin

Trinseo

Kumho Petr

Dynasol

ZS Elastoemers Co.

LG Chem

Versalis

Sibur

TSRC

Chi Mei

NKNH

Sinopec

CNPC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Solution Polymerized Styrene-Butadiene Rubber (SSBR) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Solution Polymerized Styrene-Butadiene Rubber (SSBR), with price, sales, revenue and global market share of Solution Polymerized Styrene-Butadiene Rubber (SSBR) from 2019 to 2024.

Chapter 3, the Solution Polymerized Styrene-Butadiene Rubber (SSBR) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Solution Polymerized Styrene-Butadiene Rubber (SSBR) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Solution Polymerized Styrene-Butadiene Rubber (SSBR) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Solution Polymerized Styrene-Butadiene Rubber (SSBR).

Chapter 14 and 15, to describe Solution Polymerized Styrene-Butadiene Rubber (SSBR) sales channel, distributors, customers, research findings and conclusion.

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