

Global Solid Masterbatches Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Solid Masterbatches market size is expected to reach \$ 18616 million by 2032, rising at a market growth of 1.4% CAGR during the forecast period (2026-2032).

Solid masterbatches are concentrated, solid-form plastic additives produced by dispersing pigments, dyes, fillers, or functional additives in a thermoplastic carrier resin through compounding and pelletizing processes. They are typically supplied as pellets, granules, or flakes and are blended with base polymers during plastics processing to provide color, opacity, ultraviolet resistance, flame retardancy, antistatic performance, antimicrobial properties, impact modification, or other functional characteristics. In 2025, global solid masterbatches sales reached approximately 6,220 K MT, with an average price of 2,650 US\$/MT.

For many years the global solid masterbatches industry has been fighting declining margins, product commoditization, rapidly expanding competition in developing countries, and customers demanding more at lower prices. Prodded by accelerating technology advances, which are shaping customer purchases and needs, some masterbatches companies have begun to rethink their growth strategies, finally moving away from cost-cutting and retrenchment, toward more nimble, coherent, and aggressive business models. Timidity and contraction are giving way to new ways of navigating and benefitting from mergers and acquisitions, digital products and services, and even political forces affecting global trade. Although this trend is nascent, it is nonetheless significant and could place the masterbatches industry on a path to improved performance in the short-term and offer better prospects for long-term growth.

This report studies the global Solid Masterbatches production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solid Masterbatches and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solid Masterbatches that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Solid Masterbatches total production and demand, 2021-2032, (K MT)

Global Solid Masterbatches total production value, 2021-2032, (USD Million)

Global Solid Masterbatches production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Solid Masterbatches consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Solid Masterbatches domestic production, consumption, key domestic manufacturers and share

Global Solid Masterbatches production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Solid Masterbatches production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Solid Masterbatches production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Solid Masterbatches market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avient, Poly Plastic Masterbatch, DIC, Ampacet, Cabot, LyondellBasell, EuroPlas, Malion New Materials, Plastiblends, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solid Masterbatches market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Solid Masterbatches Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Solid Masterbatches Market, Segmentation by Type:

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Global Solid Masterbatches Market, Segmentation by Carrier Resin:

Polyethylene-Based Masterbatches

Polypropylene-Based Masterbatches

Polyester-Based Masterbatches

Polyamide-Based Masterbatches

Others

Global Solid Masterbatches Market, Segmentation by Processing Method:

Injection Molding

Extrusion Molding

Others

Global Solid Masterbatches Market, Segmentation by Application:

Packaging

Building & Construction

Electrical & Electronics

Consumer Goods

Automotive

Others

Companies Profiled:

Avient

Poly Plastic Masterbatch

DIC

Ampacet

Cabot

LyondellBasell

EuroPlas

Malion New Materials

Plastiblends

RTP Company

Jiangsu Pulaike Hongmei Masterbatch

Ningbo Color Master Batch

Plasticolors Asia

Alok Masterbatches

Samhwa Corporation

Americhem

US Masterbatch

Salee Colour

Kasakata Masterbatch

Colloids

ADC Plastic

Tosaf

Sukano

Gabriel-Chemie

Plastika Kritis

Penn Color

Hubron International

Key Questions Answered:

1. How big is the global Solid Masterbatches market?
2. What is the demand of the global Solid Masterbatches market?
3. What is the year over year growth of the global Solid Masterbatches market?
4. What is the production and production value of the global Solid Masterbatches market?
5. Who are the key producers in the global Solid Masterbatches market?
6. What are the growth factors driving the market demand?

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