

# Global Solid Masterbatches Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Solid Masterbatches market size is expected to reach \$ 25100 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Masterbatch is a concentrated mixture of pigments and/or additives encapsulated during a heat process into a carrier resin which is then cooled and cut into a granular shape. Masterbatch allows the processor to colour raw polymer economically during the plastics manufacturing process. Masterbatch (MB) is a solid additive for plastic used for coloring plastics (color masterbatch) or imparting other properties to plastics (additive masterbatch).

The core global solid masterbatch manufacturers include Avient, Ampacet Corporation, LyondellBasell, Americhem, Cabot Corporation and Polyplast Mueller GmbH. The top five manufacturers account for approximately 27% of the global share. Avient is the world's largest solid masterbatch manufacturer, with a market share of approximately 8%.

Asia-Pacific is the world's largest solid masterbatch market, accounting for nearly 43% of the market share. The second and third places are Europe and North America, accounting for 24% and 20% respectively.

In terms of product types, color masterbatch occupies a dominant position, accounting for 36%. At the same time, in terms of applications, packaging is the largest application field, accounting for 28%.

This report studies the global Solid Masterbatches production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solid Masterbatches and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solid Masterbatches that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Solid Masterbatches total production and demand, 2021-2032, (K MT)

Global Solid Masterbatches total production value, 2021-2032, (USD Million)

Global Solid Masterbatches production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Solid Masterbatches consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Solid Masterbatches domestic production, consumption, key domestic manufacturers and share

Global Solid Masterbatches production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Solid Masterbatches production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Solid Masterbatches production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Solid Masterbatches market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avient, Ampacet Corporation, LyondellBasell, Americhem, Cabot Corporation, Polyplast Mueller GmbH, Plastika Kritis S.A, Tosaf Group, GCR Group, RTP Company, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solid Masterbatches market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Solid Masterbatches Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Solid Masterbatches Market, Segmentation by Type:

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Global Solid Masterbatches Market, Segmentation by Application:

Packaging

Building & Construction

Electrical & Electronics

Consumer Goods

Automotive

Others

Companies Profiled:

Avient

Ampacet Corporation

LyondellBasell

Americhem

Cabot Corporation

Polyplast Mueller GmbH

Plastika Kritis S.A

Tosaf Group

GCR Group

RTP Company

EuroPlas

Malion New Materials

Astra Polymers

Alok Masterbatches

Techmer PM

Ingenia Polymers

Plastiblends

JJ Plastalloy

Hubron International

Gabriel-Chemie Group

Ningbo Color Master Batch

### **Key Questions Answered:**

1. How big is the global Solid Masterbatches market?
2. What is the demand of the global Solid Masterbatches market?
3. What is the year over year growth of the global Solid Masterbatches market?
4. What is the production and production value of the global Solid Masterbatches market?
5. Who are the key producers in the global Solid Masterbatches market?
6. What are the growth factors driving the market demand?

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