

Global Solid Cleansing Oils Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Solid Cleansing Oils market size is expected to reach \$ 4990 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Solid cleansing oils are solid or balm-form oil-based facial cleansing products that melt upon contact with skin to effectively dissolve makeup, sunscreen, and impurities while maintaining skin barrier integrity. These products are widely used in daily skincare routines, particularly among consumers seeking gentle, travel-friendly, and low-water cleansing solutions. In 2025, the average selling price of solid cleansing oils is approximately US\$22 per unit, with global sales volume reaching around 128 million units. The industry maintains a gross margin of 60%–80%, supported by premium skincare positioning, formulation innovation, and strong consumer adoption of solid-format beauty products.

This report studies the global Solid Cleansing Oils production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solid Cleansing Oils and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solid Cleansing Oils that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Solid Cleansing Oils total production and demand, 2021-2032, (K Units)

Global Solid Cleansing Oils total production value, 2021-2032, (USD Million)

Global Solid Cleansing Oils production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (K Units), (based on production site)

Global Solid Cleansing Oils consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Solid Cleansing Oils domestic production, consumption, key domestic manufacturers and share

Global Solid Cleansing Oils production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Solid Cleansing Oils production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Solid Cleansing Oils production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Solid Cleansing Oils market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shiseido, L'Oreal, Estee Lauder, Unilever, Amorepacific, Kao, Procter & Gamble, LVMH, Beiersdorf, LG Household & Health Care, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solid Cleansing Oils market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Solid Cleansing Oils Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Solid Cleansing Oils Market, Segmentation by Type:

Sensitive Skin

Dry Skin

Combination & Oily Skin

Global Solid Cleansing Oils Market, Segmentation by Melting Behavior:

Fast-melting Formulas

Slow-melting / Controlled

Global Solid Cleansing Oils Market, Segmentation by Ingredient Origin:

Plant-based Oils

Mixed Natural & Synthetic

Global Solid Cleansing Oils Market, Segmentation by Application:

Offline Retail

E-commerce

Professional Beauty Stores

Companies Profiled:

Shiseido

L'Oreal

Estee Lauder

Unilever

Amorepacific

Kao

Procter & Gamble

LVMH

Beiersdorf

LG Household & Health Care

Key Questions Answered:

1. How big is the global Solid Cleansing Oils market?
2. What is the demand of the global Solid Cleansing Oils market?
3. What is the year over year growth of the global Solid Cleansing Oils market?
4. What is the production and production value of the global Solid Cleansing Oils market?
5. Who are the key producers in the global Solid Cleansing Oils market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bandsaw Blades Welding Machine Introduction
- 1.2 World Bandsaw Blades Welding Machine Supply & Forecast
 - 1.2.1 World Bandsaw Blades Welding Machine Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Bandsaw Blades Welding Machine Production (2021-2032)
 - 1.2.3 World Bandsaw Blades Welding Machine Pricing Trends (2021-2032)
- 1.3 World Bandsaw Blades Welding Machine Production by Region (Based on Production Site)
 - 1.3.1 World Bandsaw Blades Welding Machine Production Value by Region (2021-2032)
 - 1.3.2 World Bandsaw Blades Welding Machine Production by Region (2021-2032)
 - 1.3.3 World Bandsaw Blades Welding Machine Average Price by Region (2021-2032)
 - 1.3.4 North America Bandsaw Blades Welding Machine Production (2021-2032)
 - 1.3.5 Europe Bandsaw Blades Welding Machine Production (2021-2032)
 - 1.3.6 China Bandsaw Blades Welding Machine Production (2021-2032)
 - 1.3.7 Japan Bandsaw Blades Welding Machine Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bandsaw Blades Welding Machine Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bandsaw Blades Welding Machine Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Bandsaw Blades Welding Machine Demand (2021-2032)
- 2.2 World Bandsaw Blades Welding Machine Consumption by Region
 - 2.2.1 World Bandsaw Blades Welding Machine Consumption by Region (2021-2026)
 - 2.2.2 World Bandsaw Blades Welding Machine Consumption Forecast by Region (2027-2032)
- 2.3 United States Bandsaw Blades Welding Machine Consumption (2021-2032)
- 2.4 China Bandsaw Blades Welding Machine Consumption (2021-2032)
- 2.5 Europe Bandsaw Blades Welding Machine Consumption (2021-2032)
- 2.6 Japan Bandsaw Blades Welding Machine Consumption (2021-2032)
- 2.7 South Korea Bandsaw Blades Welding Machine Consumption (2021-2032)
- 2.8 ASEAN Bandsaw Blades Welding Machine Consumption (2021-2032)
- 2.9 India Bandsaw Blades Welding Machine Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Bandsaw Blades Welding Machine Production Value by Manufacturer (2021-2026)

3.2 World Bandsaw Blades Welding Machine Production by Manufacturer (2021-2026)

3.3 World Bandsaw Blades Welding Machine Average Price by Manufacturer (2021-2026)

3.4 Bandsaw Blades Welding Machine Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Bandsaw Blades Welding Machine Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Bandsaw Blades Welding Machine in 2025

3.5.3 Global Concentration Ratios (CR8) for Bandsaw Blades Welding Machine in 2025

3.6 Bandsaw Blades Welding Machine Market: Overall Company Footprint Analysis

3.6.1 Bandsaw Blades Welding Machine Market: Region Footprint

3.6.2 Bandsaw Blades Welding Machine Market: Company Product Type Footprint

3.6.3 Bandsaw Blades Welding Machine Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Bandsaw Blades Welding Machine Production Value Comparison

4.1.1 United States VS China: Bandsaw Blades Welding Machine Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Bandsaw Blades Welding Machine Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Bandsaw Blades Welding Machine Production Comparison

4.2.1 United States VS China: Bandsaw Blades Welding Machine Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Bandsaw Blades Welding Machine Production Market

Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Bandsaw Blades Welding Machine Consumption Comparison

4.3.1 United States VS China: Bandsaw Blades Welding Machine Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Bandsaw Blades Welding Machine Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Bandsaw Blades Welding Machine Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Bandsaw Blades Welding Machine Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Bandsaw Blades Welding Machine Production Value (2021-2026)

4.4.3 United States Based Manufacturers Bandsaw Blades Welding Machine Production (2021-2026)

4.5 China Based Bandsaw Blades Welding Machine Manufacturers and Market Share

4.5.1 China Based Bandsaw Blades Welding Machine Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bandsaw Blades Welding Machine Production Value (2021-2026)

4.5.3 China Based Manufacturers Bandsaw Blades Welding Machine Production (2021-2026)

4.6 Rest of World Based Bandsaw Blades Welding Machine Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Bandsaw Blades Welding Machine Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bandsaw Blades Welding Machine Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Bandsaw Blades Welding Machine Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Bandsaw Blades Welding Machine Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Manual

5.2.2 Semi-Automatic

5.2.3 Fully Automatic

5.3 Market Segment by Type

5.3.1 World Bandsaw Blades Welding Machine Production by Type (2021-2032)

5.3.2 World Bandsaw Blades Welding Machine Production Value by Type (2021-2032)

5.3.3 World Bandsaw Blades Welding Machine Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Bandsaw Blades Welding Machine Market Size Overview By Technology:
2021 VS 2025 VS 2032

6.2 Segment Introduction By Technology

6.2.1 Resistance Butt Welding Machine

6.2.2 Flash Butt Welding Machine

6.3 Market Segment By Technology

6.3.1 World Bandsaw Blades Welding Machine Production By Technology
(2021-2032)

6.3.2 World Bandsaw Blades Welding Machine Production Value By Technology
(2021-2032)

6.3.3 World Bandsaw Blades Welding Machine Average Price By Technology
(2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Bandsaw Blades Welding Machine Market Size Overview by Application:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Metal Working

7.2.2 Wood Working

7.2.3 Food

7.2.4 Others

7.3 Market Segment by Application

7.3.1 World Bandsaw Blades Welding Machine Production by Application (2021-2032)

7.3.2 World Bandsaw Blades Welding Machine Production Value by Application
(2021-2032)

7.3.3 World Bandsaw Blades Welding Machine Average Price by Application
(2021-2032)

8 COMPANY PROFILES

8.1 ELITE MACHINES

- 8.1.1 ELITE MACHINES Details
- 8.1.2 ELITE MACHINES Major Business
- 8.1.3 ELITE MACHINES Bandsaw Blades Welding Machine Product and Services
- 8.1.4 ELITE MACHINES Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.1.5 ELITE MACHINES Recent Developments/Updates
- 8.1.6 ELITE MACHINES Competitive Strengths & Weaknesses
- 8.2 Grob Inc.
 - 8.2.1 Grob Inc. Details
 - 8.2.2 Grob Inc. Major Business
 - 8.2.3 Grob Inc. Bandsaw Blades Welding Machine Product and Services
 - 8.2.4 Grob Inc. Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.2.5 Grob Inc. Recent Developments/Updates
 - 8.2.6 Grob Inc. Competitive Strengths & Weaknesses
- 8.3 Electroweld Industries
 - 8.3.1 Electroweld Industries Details
 - 8.3.2 Electroweld Industries Major Business
 - 8.3.3 Electroweld Industries Bandsaw Blades Welding Machine Product and Services
 - 8.3.4 Electroweld Industries Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.3.5 Electroweld Industries Recent Developments/Updates
 - 8.3.6 Electroweld Industries Competitive Strengths & Weaknesses
- 8.4 IDEAL
 - 8.4.1 IDEAL Details
 - 8.4.2 IDEAL Major Business
 - 8.4.3 IDEAL Bandsaw Blades Welding Machine Product and Services
 - 8.4.4 IDEAL Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.4.5 IDEAL Recent Developments/Updates
 - 8.4.6 IDEAL Competitive Strengths & Weaknesses
- 8.5 CRUXWELD
 - 8.5.1 CRUXWELD Details
 - 8.5.2 CRUXWELD Major Business
 - 8.5.3 CRUXWELD Bandsaw Blades Welding Machine Product and Services
 - 8.5.4 CRUXWELD Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 CRUXWELD Recent Developments/Updates
 - 8.5.6 CRUXWELD Competitive Strengths & Weaknesses

8.6 DoALL

8.6.1 DoALL Details

8.6.2 DoALL Major Business

8.6.3 DoALL Bandsaw Blades Welding Machine Product and Services

8.6.4 DoALL Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.6.5 DoALL Recent Developments/Updates

8.6.6 DoALL Competitive Strengths & Weaknesses

8.7 SawnillWorld

8.7.1 SawnillWorld Details

8.7.2 SawnillWorld Major Business

8.7.3 SawnillWorld Bandsaw Blades Welding Machine Product and Services

8.7.4 SawnillWorld Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.7.5 SawnillWorld Recent Developments/Updates

8.7.6 SawnillWorld Competitive Strengths & Weaknesses

8.8 Kritonics

8.8.1 Kritonics Details

8.8.2 Kritonics Major Business

8.8.3 Kritonics Bandsaw Blades Welding Machine Product and Services

8.8.4 Kritonics Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.8.5 Kritonics Recent Developments/Updates

8.8.6 Kritonics Competitive Strengths & Weaknesses

8.9 Junzhi

8.9.1 Junzhi Details

8.9.2 Junzhi Major Business

8.9.3 Junzhi Bandsaw Blades Welding Machine Product and Services

8.9.4 Junzhi Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.9.5 Junzhi Recent Developments/Updates

8.9.6 Junzhi Competitive Strengths & Weaknesses

8.10 DUROPOWER GROUP

8.10.1 DUROPOWER GROUP Details

8.10.2 DUROPOWER GROUP Major Business

8.10.3 DUROPOWER GROUP Bandsaw Blades Welding Machine Product and Services

8.10.4 DUROPOWER GROUP Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.10.5 DUROPOWER GROUP Recent Developments/Updates

8.10.6 DUROPOWER GROUP Competitive Strengths & Weaknesses

8.11 Jinzhi

8.11.1 Jinzhi Details

8.11.2 Jinzhi Major Business

8.11.3 Jinzhi Bandsaw Blades Welding Machine Product and Services

8.11.4 Jinzhi Bandsaw Blades Welding Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.11.5 Jinzhi Recent Developments/Updates

8.11.6 Jinzhi Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 Bandsaw Blades Welding Machine Industry Chain

9.2 Bandsaw Blades Welding Machine Upstream Analysis

9.2.1 Bandsaw Blades Welding Machine Core Raw Materials

9.2.2 Main Manufacturers of Bandsaw Blades Welding Machine Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Bandsaw Blades Welding Machine Production Mode

9.6 Bandsaw Blades Welding Machine Procurement Model

9.7 Bandsaw Blades Welding Machine Industry Sales Model and Sales Channels

9.7.1 Bandsaw Blades Welding Machine Sales Model

9.7.2 Bandsaw Blades Welding Machine Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Solid Cleansing Oils Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Solid Cleansing Oils Production Value by Region (2021-2026) & (USD Million)

Table 3. World Solid Cleansing Oils Production Value by Region (2027-2032) & (USD Million)

Table 4. World Solid Cleansing Oils Production Value Market Share by Region (2021-2026)

Table 5. World Solid Cleansing Oils Production Value Market Share by Region (2027-2032)

Table 6. World Solid Cleansing Oils Production by Region (2021-2026) & (K Units)

Table 7. World Solid Cleansing Oils Production by Region (2027-2032) & (K Units)

Table 8. World Solid Cleansing Oils Production Market Share by Region (2021-2026)

Table 9. World Solid Cleansing Oils Production Market Share by Region (2027-2032)

Table 10. World Solid Cleansing Oils Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Solid Cleansing Oils Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Solid Cleansing Oils Major Market Trends

Table 13. World Solid Cleansing Oils Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Solid Cleansing Oils Consumption by Region (2021-2026) & (K Units)

Table 15. World Solid Cleansing Oils Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Solid Cleansing Oils Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Solid Cleansing Oils Producers in 2025

Table 18. World Solid Cleansing Oils Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Solid Cleansing Oils Producers in 2025

Table 20. World Solid Cleansing Oils Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Solid Cleansing Oils Company Evaluation Quadrant

Table 22. World Solid Cleansing Oils Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Solid Cleansing Oils Production Site of Key Manufacturer

Table 24. Solid Cleansing Oils Market: Company Product Type Footprint

Table 25. Solid Cleansing Oils Market: Company Product Application Footprint

Table 26. Solid Cleansing Oils Competitive Factors

Table 27. Solid Cleansing Oils New Entrant and Capacity Expansion Plans

Table 28. Solid Cleansing Oils Mergers & Acquisitions Activity

Table 29. United States VS China Solid Cleansing Oils Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Solid Cleansing Oils Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Solid Cleansing Oils Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Solid Cleansing Oils Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Solid Cleansing Oils Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Solid Cleansing Oils Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Solid Cleansing Oils Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Solid Cleansing Oils Production Market Share (2021-2026)

Table 37. China Based Solid Cleansing Oils Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Solid Cleansing Oils Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Solid Cleansing Oils Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Solid Cleansing Oils Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Solid Cleansing Oils Production Market Share (2021-2026)

Table 42. Rest of World Based Solid Cleansing Oils Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Solid Cleansing Oils Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Solid Cleansing Oils Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Solid Cleansing Oils Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Solid Cleansing Oils Production Market Share (2021-2026)

Table 47. World Solid Cleansing Oils Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Solid Cleansing Oils Production by Type (2021-2026) & (K Units)

Table 49. World Solid Cleansing Oils Production by Type (2027-2032) & (K Units)

Table 50. World Solid Cleansing Oils Production Value by Type (2021-2026) & (USD Million)

Table 51. World Solid Cleansing Oils Production Value by Type (2027-2032) & (USD Million)

Table 52. World Solid Cleansing Oils Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Solid Cleansing Oils Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Solid Cleansing Oils Production Value by Melting Behavior, (USD Million), 2021 & 2025 & 2032

Table 55. World Solid Cleansing Oils Production by Melting Behavior (2021-2026) & (K Units)

Table 56. World Solid Cleansing Oils Production by Melting Behavior (2027-2032) & (K Units)

Table 57. World Solid Cleansing Oils Production Value by Melting Behavior (2021-2026) & (USD Million)

Table 58. World Solid Cleansing Oils Production Value by Melting Behavior (2027-2032) & (USD Million)

Table 59. World Solid Cleansing Oils Average Price by Melting Behavior (2021-2026) & (US\$/Unit)

Table 60. World Solid Cleansing Oils Average Price by Melting Behavior (2027-2032) & (US\$/Unit)

Table 61. World Solid Cleansing Oils Production Value by Ingredient Origin, (USD Million), 2021 & 2025 & 2032

Table 62. World Solid Cleansing Oils Production by Ingredient Origin (2021-2026) & (K Units)

Table 63. World Solid Cleansing Oils Production by Ingredient Origin (2027-2032) & (K Units)

Table 64. World Solid Cleansing Oils Production Value by Ingredient Origin (2021-2026) & (USD Million)

Table 65. World Solid Cleansing Oils Production Value by Ingredient Origin (2027-2032) & (USD Million)

Table 66. World Solid Cleansing Oils Average Price by Ingredient Origin (2021-2026) &

(US\$/Unit)

Table 67. World Solid Cleansing Oils Average Price by Ingredient Origin (2027-2032) & (US\$/Unit)

Table 68. World Solid Cleansing Oils Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Solid Cleansing Oils Production by Application (2021-2026) & (K Units)

Table 70. World Solid Cleansing Oils Production by Application (2027-2032) & (K Units)

Table 71. World Solid Cleansing Oils Production Value by Application (2021-2026) & (USD Million)

Table 72. World Solid Cleansing Oils Production Value by Application (2027-2032) & (USD Million)

Table 73. World Solid Cleansing Oils Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Solid Cleansing Oils Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Shiseido Basic Information, Manufacturing Base and Competitors

Table 76. Shiseido Major Business

Table 77. Shiseido Solid Cleansing Oils Product and Services

Table 78. Shiseido Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Shiseido Recent Developments/Updates

Table 80. Shiseido Competitive Strengths & Weaknesses

Table 81. L'Oreal Basic Information, Manufacturing Base and Competitors

Table 82. L'Oreal Major Business

Table 83. L'Oreal Solid Cleansing Oils Product and Services

Table 84. L'Oreal Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. L'Oreal Recent Developments/Updates

Table 86. L'Oreal Competitive Strengths & Weaknesses

Table 87. Estee Lauder Basic Information, Manufacturing Base and Competitors

Table 88. Estee Lauder Major Business

Table 89. Estee Lauder Solid Cleansing Oils Product and Services

Table 90. Estee Lauder Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Estee Lauder Recent Developments/Updates

Table 92. Estee Lauder Competitive Strengths & Weaknesses

Table 93. Unilever Basic Information, Manufacturing Base and Competitors

Table 94. Unilever Major Business

Table 95. Unilever Solid Cleansing Oils Product and Services

- Table 96. Unilever Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Unilever Recent Developments/Updates
- Table 98. Unilever Competitive Strengths & Weaknesses
- Table 99. Amorepacific Basic Information, Manufacturing Base and Competitors
- Table 100. Amorepacific Major Business
- Table 101. Amorepacific Solid Cleansing Oils Product and Services
- Table 102. Amorepacific Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Amorepacific Recent Developments/Updates
- Table 104. Amorepacific Competitive Strengths & Weaknesses
- Table 105. Kao Basic Information, Manufacturing Base and Competitors
- Table 106. Kao Major Business
- Table 107. Kao Solid Cleansing Oils Product and Services
- Table 108. Kao Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Kao Recent Developments/Updates
- Table 110. Kao Competitive Strengths & Weaknesses
- Table 111. Procter & Gamble Basic Information, Manufacturing Base and Competitors
- Table 112. Procter & Gamble Major Business
- Table 113. Procter & Gamble Solid Cleansing Oils Product and Services
- Table 114. Procter & Gamble Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Procter & Gamble Recent Developments/Updates
- Table 116. Procter & Gamble Competitive Strengths & Weaknesses
- Table 117. LVMH Basic Information, Manufacturing Base and Competitors
- Table 118. LVMH Major Business
- Table 119. LVMH Solid Cleansing Oils Product and Services
- Table 120. LVMH Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. LVMH Recent Developments/Updates
- Table 122. LVMH Competitive Strengths & Weaknesses
- Table 123. Beiersdorf Basic Information, Manufacturing Base and Competitors
- Table 124. Beiersdorf Major Business
- Table 125. Beiersdorf Solid Cleansing Oils Product and Services
- Table 126. Beiersdorf Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Beiersdorf Recent Developments/Updates

Table 128. Beiersdorf Competitive Strengths & Weaknesses

Table 129. LG Household & Health Care Basic Information, Manufacturing Base and Competitors

Table 130. LG Household & Health Care Major Business

Table 131. LG Household & Health Care Solid Cleansing Oils Product and Services

Table 132. LG Household & Health Care Solid Cleansing Oils Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. LG Household & Health Care Recent Developments/Updates

Table 134. LG Household & Health Care Competitive Strengths & Weaknesses

Table 135. Global Key Players of Solid Cleansing Oils Upstream (Raw Materials)

Table 136. Global Solid Cleansing Oils Typical Customers

Table 137. Solid Cleansing Oils Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Solid Cleansing Oils Picture

Figure 2. World Solid Cleansing Oils Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Solid Cleansing Oils Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Solid Cleansing Oils Production (2021-2032) & (K Units)

Figure 5. World Solid Cleansing Oils Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Solid Cleansing Oils Production Value Market Share by Region (2021-2032)

Figure 7. World Solid Cleansing Oils Production Market Share by Region (2021-2032)

Figure 8. North America Solid Cleansing Oils Production (2021-2032) & (K Units)

Figure 9. Europe Solid Cleansing Oils Production (2021-2032) & (K Units)

Figure 10. China Solid Cleansing Oils Production (2021-2032) & (K Units)

Figure 11. Japan Solid Cleansing Oils Production (2021-2032) & (K Units)

Figure 12. Southeast Asia Solid Cleansing Oils Production (2021-2032) & (K Units)

Figure 13. Solid Cleansing Oils Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 16. World Solid Cleansing Oils Consumption Market Share by Region (2021-2032)

Figure 17. United States Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 18. China Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 19. Europe Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 20. Japan Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 21. South Korea Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 23. India Solid Cleansing Oils Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Solid Cleansing Oils by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Solid Cleansing Oils Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Solid Cleansing Oils Markets in 2025

Figure 27. United States VS China: Solid Cleansing Oils Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Solid Cleansing Oils Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Solid Cleansing Oils Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Solid Cleansing Oils Production Market Share 2025

Figure 31. China Based Manufacturers Solid Cleansing Oils Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Solid Cleansing Oils Production Market Share 2025

Figure 33. World Solid Cleansing Oils Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Solid Cleansing Oils Production Value Market Share by Type in 2025

Figure 35. Sensitive Skin

Figure 36. Dry Skin

Figure 37. Combination & Oily Skin

Figure 38. World Solid Cleansing Oils Production Market Share by Type (2021-2032)

Figure 39. World Solid Cleansing Oils Production Value Market Share by Type (2021-2032)

Figure 40. World Solid Cleansing Oils Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Solid Cleansing Oils Production Value by Melting Behavior, (USD Million), 2021 & 2025 & 2032

Figure 42. World Solid Cleansing Oils Production Value Market Share by Melting Behavior in 2025

Figure 43. Fast-melting Formulas

Figure 44. Slow-melting / Controlled

Figure 45. World Solid Cleansing Oils Production Market Share by Melting Behavior (2021-2032)

Figure 46. World Solid Cleansing Oils Production Value Market Share by Melting Behavior (2021-2032)

Figure 47. World Solid Cleansing Oils Average Price by Melting Behavior (2021-2032) & (US\$/Unit)

Figure 48. World Solid Cleansing Oils Production Value by Ingredient Origin, (USD Million), 2021 & 2025 & 2032

Figure 49. World Solid Cleansing Oils Production Value Market Share by Ingredient Origin in 2025

Figure 50. Plant-based Oils

Figure 51. Mixed Natural & Synthetic

Figure 52. World Solid Cleansing Oils Production Market Share by Ingredient Origin

(2021-2032)

Figure 53. World Solid Cleansing Oils Production Value Market Share by Ingredient Origin (2021-2032)

Figure 54. World Solid Cleansing Oils Average Price by Ingredient Origin (2021-2032) & (US\$/Unit)

Figure 55. World Solid Cleansing Oils Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Solid Cleansing Oils Production Value Market Share by Application in 2025

Figure 57. Offline Retail

Figure 58. E-commerce

Figure 59. Professional Beauty Stores

Figure 60. World Solid Cleansing Oils Production Market Share by Application (2021-2032)

Figure 61. World Solid Cleansing Oils Production Value Market Share by Application (2021-2032)

Figure 62. World Solid Cleansing Oils Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Solid Cleansing Oils Industry Chain

Figure 64. Solid Cleansing Oils Procurement Model

Figure 65. Solid Cleansing Oils Sales Model

Figure 66. Solid Cleansing Oils Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

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