

Global Solar Water Heater Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G6DB1DC62C2EEN.html>

Date: January 2026

Pages: 144

Price: US\$ 4,480.00 (Single User License)

ID: G6DB1DC62C2EEN

Abstracts

The global Solar Water Heater market size is expected to reach \$ 5064 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

A solar water heater is a device that uses solar energy to heat water, typically consisting of collectors, a storage tank, a piping system, and a control system. The working principle involves solar radiation being absorbed by the collectors, converting it into heat energy, which is then used to heat the water flowing through the system. The storage tank stores the heated water for daily use. Solar water heaters are mainly used in residential, commercial, and industrial sectors, providing a stable, environmentally friendly, and cost-effective supply of hot water. Depending on the type of collector and design, solar water heaters can be classified into flat-plate collector type and vacuum tube collector type. The flat-plate collector is suitable for areas with abundant sunlight, while the vacuum tube collector is ideal for colder climates or regions with less stable sunlight conditions.

As an environmentally friendly technology, solar water heaters significantly reduce reliance on conventional energy sources and lower carbon dioxide emissions. They use pollution-free, renewable solar energy to supply hot water to households and industries, effectively saving on electricity, gas, and other energy costs, with substantial economic and environmental benefits. Given the global energy shortage and increasing environmental pressures, the market prospects for solar water heaters are very promising. With technological advancements and declining costs, more and more countries and regions are incorporating solar water heaters into their energy-saving and emission-reduction programs, driving the widespread adoption of this product worldwide.

As global demand for green energy increases, the solar water heater market shows strong growth potential. Key drivers include rising energy prices, stricter environmental regulations, technological innovations, and growing consumer demand for energy-efficient products. The widespread adoption of solar water heaters can reduce reliance on conventional energy sources, lower energy costs for households and businesses, and align with the global trend of low-carbon development.

However, the market also faces several challenges and risks. First, the initial investment cost of solar water heaters is relatively high, which may pose a barrier to purchase for many developing countries or low-income households. Second, weather and regional differences have a significant impact on the performance of solar water heaters, especially in areas with unstable sunlight or cold climates, where their performance and efficiency may be compromised. Additionally, market technological developments still face some challenges, such as improving the thermal efficiency of collectors and enhancing the insulation performance of storage systems.

The market concentration is relatively high, especially in countries and regions with advanced technologies and well-developed industrial chains, where major manufacturers dominate the market. At the same time, with technological advancements, an increasing number of innovative products are emerging, such as smart control systems and automatic water temperature regulation systems. The application of these new technologies is expected to further improve the efficiency and user experience of solar water heaters, driving sustained market growth.

In terms of downstream demand, there is rapid growth in the demand for solar water heaters in both residential and commercial sectors, particularly in sunny regions. Government subsidies and tax incentives have also played a role in promoting consumer purchasing willingness. With the continuous progress of solar technology and declining costs, the market is expected to experience even faster growth in the coming years.

This report studies the global Solar Water Heater production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solar Water Heater and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solar Water Heater that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Solar Water Heater total production and demand, 2021-2032, (Units)
Global Solar Water Heater total production value, 2021-2032, (USD Million)
Global Solar Water Heater production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)
Global Solar Water Heater consumption by region & country, CAGR, 2021-2032 & (Units)
U.S. VS China: Solar Water Heater domestic production, consumption, key domestic manufacturers and share
Global Solar Water Heater production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)
Global Solar Water Heater production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)
Global Solar Water Heater production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Solar Water Heater market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rheem Manufacturing Company, Shandong Sangle Group, Heliokami S.A., Himin Solar Energy Group, Sunrain, Jiaying Jinyi, Sole S.A., HITEK, Sunpower Solar, SunEarth, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solar Water Heater market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Solar Water Heater Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Solar Water Heater Market, Segmentation by Type:

Pressurized Solar Water Heater

Non Pressure Solar Water Heater

Global Solar Water Heater Market, Segmentation by Heating Method:

Direct Solar Water Heater

Indirect Solar Water Heater

Global Solar Water Heater Market, Segmentation By Energy Source:

Fully Solar-Powered Systems

Hybrid Systems

Global Solar Water Heater Market, Segmentation by Application:

Residential Use

Commercial Use

Industrial Systems

Companies Profiled:

Rheem Manufacturing Company

Shandong Sangle Group

Helioakmi S.A.

Himin Solar Energy Group

Sunrain

Jiaxing Jinyi

Sole S.A.

HITEK

Sunpower Solar

SunEarth, Inc.

Viessmann Group

V-Guard Industries Ltd

SunTank

GMO Water Heater

Alternate Energy

Bradford White

Solahart Industries

Key Questions Answered:

1. How big is the global Solar Water Heater market?
2. What is the demand of the global Solar Water Heater market?
3. What is the year over year growth of the global Solar Water Heater market?
4. What is the production and production value of the global Solar Water Heater market?
5. Who are the key producers in the global Solar Water Heater market?
6. What are the growth factors driving the market demand?

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