

# Global Solar Reflective Roof Coating Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5AF339A4135EN.html>

Date: June 2026

Pages: 208

Price: US\$ 4,480.00 (Single User License)

ID: G5AF339A4135EN

## Abstracts

The global Solar Reflective Roof Coating market size is expected to reach \$ 2699 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global Solar Reflective Roof Coating production reached approximately 175,000 K Sq.m, with an average global market price of around 10.5 US\$/Sq.m.

Solar Reflective Roof Coating is a specialized functional coating applied to building roof surfaces, formulated with high-reflectivity pigments, heat-insulating fillers, and weather-resistant binders, designed to efficiently reflect solar radiation (visible light and short-wave infrared rays) and minimize heat absorption by the roof. It forms a thin, durable protective film that not only reduces roof surface temperature and indoor cooling load but also enhances the roof's resistance to UV radiation, rain, thermal aging, and corrosion, extending the service life of the roof substrate (such as concrete, metal, asphalt, or tile). Unlike ordinary roof coatings that focus only on protection, it prioritizes energy conservation by reducing the need for air conditioning, is easy to apply and maintain, and comes in various colors to match different building styles, making it suitable for both new residential and commercial buildings, as well as existing roof renovation projects.

The demand for Solar Reflective Roof Coating is driven by global efforts to achieve energy conservation and carbon neutrality, tightening building energy efficiency standards, rising cooling costs in high-temperature regions, and growing awareness of green building practices. New construction projects and large-scale old building renovation programs (especially in hot and subtropical areas) are major demand sources, with commercial buildings (e.g., warehouses, shopping malls) and public

facilities requiring more of this coating due to their large roof areas. Business opportunities lie in optimizing product performance to improve solar reflectivity and durability, developing low-VOC, environmentally friendly formulations to comply with strict environmental regulations, and expanding applicability to various roof substrates. Cooperating with real estate developers, building contractors, and government departments for green building projects, and tapping into emerging markets with increasing energy conservation needs, can further expand market share, while promoting cost-effective products to accelerate penetration in the residential sector.

This report studies the global Solar Reflective Roof Coating production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solar Reflective Roof Coating and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solar Reflective Roof Coating that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Solar Reflective Roof Coating total production and demand, 2021-2032, (K Sqm)

Global Solar Reflective Roof Coating total production value, 2021-2032, (USD Million)

Global Solar Reflective Roof Coating production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Solar Reflective Roof Coating consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Solar Reflective Roof Coating domestic production, consumption, key domestic manufacturers and share

Global Solar Reflective Roof Coating production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Solar Reflective Roof Coating production by Solar Reflectance Index (SRI), production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Solar Reflective Roof Coating production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Solar Reflective Roof Coating market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG Industries, Sherwin-Williams, Henry Company, Sika, GAF, Tremco Roofing, Gaco, KARNAK, APOC, SOPREMAts,

etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solar Reflective Roof Coating market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Solar Reflectance Index (SRI), and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Solar Reflective Roof Coating Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Solar Reflective Roof Coating Market, Segmentation by Solar Reflectance Index (SRI):

Low Reflective Type (SRI 100)

## Global Solar Reflective Roof Coating Market, Segmentation by Resin Technology:

Acrylic Type

Silicone Type

Polyurethane Type

Hybrid Polymer Type

Others

## Global Solar Reflective Roof Coating Market, Segmentation by Application:

Residential Buildings

Commercial Buildings

Industrial Facilities

Public Infrastructure

Agricultural Buildings

Others

## Companies Profiled:

PPG Industries

Sherwin-Williams

Henry Company

Sika

GAF

Tremco Roofing

Gaco

KARNAK

APOC

SOPREMAts

Momentive

IKO Group

Rust-Oleum

Bond It

HQC Paints

Corline Coatings

Coo-Var

Rizistal

Larsen Building Products

COOL-R

Solacoat

SOLEC-Solar Energy Corporation

CoolRoof France

Star Shield Technologies

Aegon Power

Lumincoat

Asian Paints

Berger Paints India

Nippon Paint Holdings

Nippon Paint

Kansai Paint

SKK

Jotun

Beijing Oriental Yuhong Waterproof Technology

SKSHU Paint

Keshun Waterproof Technologies

Carpoly Chemical Group

#### Key Questions Answered:

1. How big is the global Solar Reflective Roof Coating market?
2. What is the demand of the global Solar Reflective Roof Coating market?
3. What is the year over year growth of the global Solar Reflective Roof Coating market?
4. What is the production and production value of the global Solar Reflective Roof Coating market?
5. Who are the key producers in the global Solar Reflective Roof Coating market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Solar Reflective Roof Coating Introduction
- 1.2 World Solar Reflective Roof Coating Supply & Forecast
  - 1.2.1 World Solar Reflective Roof Coating Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Solar Reflective Roof Coating Production (2021-2032)
  - 1.2.3 World Solar Reflective Roof Coating Pricing Trends (2021-2032)
- 1.3 World Solar Reflective Roof Coating Production by Region (Based on Production Site)
  - 1.3.1 World Solar Reflective Roof Coating Production Value by Region (2021-2032)
  - 1.3.2 World Solar Reflective Roof Coating Production by Region (2021-2032)
  - 1.3.3 World Solar Reflective Roof Coating Average Price by Region (2021-2032)
  - 1.3.4 North America Solar Reflective Roof Coating Production (2021-2032)
  - 1.3.5 Europe Solar Reflective Roof Coating Production (2021-2032)
  - 1.3.6 China Solar Reflective Roof Coating Production (2021-2032)
  - 1.3.7 Japan Solar Reflective Roof Coating Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Solar Reflective Roof Coating Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Solar Reflective Roof Coating Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Solar Reflective Roof Coating Demand (2021-2032)
- 2.2 World Solar Reflective Roof Coating Consumption by Region
  - 2.2.1 World Solar Reflective Roof Coating Consumption by Region (2021-2026)
  - 2.2.2 World Solar Reflective Roof Coating Consumption Forecast by Region (2027-2032)
- 2.3 United States Solar Reflective Roof Coating Consumption (2021-2032)
- 2.4 China Solar Reflective Roof Coating Consumption (2021-2032)
- 2.5 Europe Solar Reflective Roof Coating Consumption (2021-2032)
- 2.6 Japan Solar Reflective Roof Coating Consumption (2021-2032)
- 2.7 South Korea Solar Reflective Roof Coating Consumption (2021-2032)
- 2.8 ASEAN Solar Reflective Roof Coating Consumption (2021-2032)
- 2.9 India Solar Reflective Roof Coating Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Solar Reflective Roof Coating Production Value by Manufacturer (2021-2026)
- 3.2 World Solar Reflective Roof Coating Production by Manufacturer (2021-2026)
- 3.3 World Solar Reflective Roof Coating Average Price by Manufacturer (2021-2026)
- 3.4 Solar Reflective Roof Coating Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Solar Reflective Roof Coating Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Solar Reflective Roof Coating in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Solar Reflective Roof Coating in 2025
- 3.6 Solar Reflective Roof Coating Market: Overall Company Footprint Analysis
  - 3.6.1 Solar Reflective Roof Coating Market: Region Footprint
  - 3.6.2 Solar Reflective Roof Coating Market: Company Product Type Footprint
  - 3.6.3 Solar Reflective Roof Coating Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Solar Reflective Roof Coating Production Value Comparison
  - 4.1.1 United States VS China: Solar Reflective Roof Coating Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Solar Reflective Roof Coating Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Solar Reflective Roof Coating Production Comparison
  - 4.2.1 United States VS China: Solar Reflective Roof Coating Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Solar Reflective Roof Coating Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Solar Reflective Roof Coating Consumption Comparison
  - 4.3.1 United States VS China: Solar Reflective Roof Coating Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Solar Reflective Roof Coating Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Solar Reflective Roof Coating Manufacturers and Market

Share, 2021-2026

4.4.1 United States Based Solar Reflective Roof Coating Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Solar Reflective Roof Coating Production Value (2021-2026)

4.4.3 United States Based Manufacturers Solar Reflective Roof Coating Production (2021-2026)

4.5 China Based Solar Reflective Roof Coating Manufacturers and Market Share

4.5.1 China Based Solar Reflective Roof Coating Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Solar Reflective Roof Coating Production Value (2021-2026)

4.5.3 China Based Manufacturers Solar Reflective Roof Coating Production (2021-2026)

4.6 Rest of World Based Solar Reflective Roof Coating Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Solar Reflective Roof Coating Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Solar Reflective Roof Coating Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Solar Reflective Roof Coating Production (2021-2026)

## **5 MARKET ANALYSIS BY SOLAR REFLECTANCE INDEX (SRI)**

5.1 World Solar Reflective Roof Coating Market Size Overview by Solar Reflectance Index (SRI): 2021 VS 2025 VS 2032

5.2 Segment Introduction by Solar Reflectance Index (SRI)

5.2.1 Low Reflective Type (SRI 100)

5.3 Market Segment by Solar Reflectance Index (SRI)

5.3.1 World Solar Reflective Roof Coating Production by Solar Reflectance Index (SRI) (2021-2032)

5.3.2 World Solar Reflective Roof Coating Production Value by Solar Reflectance Index (SRI) (2021-2032)

5.3.3 World Solar Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2021-2032)

## **6 MARKET ANALYSIS BY RESIN TECHNOLOGY**

6.1 World Solar Reflective Roof Coating Market Size Overview by Resin Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Resin Technology

6.2.1 Acrylic Type

6.2.2 Silicone Type

6.2.3 Polyurethane Type

6.2.4 Hybrid Polymer Type

6.2.5 Others

6.3 Market Segment by Resin Technology

6.3.1 World Solar Reflective Roof Coating Production by Resin Technology (2021-2032)

6.3.2 World Solar Reflective Roof Coating Production Value by Resin Technology (2021-2032)

6.3.3 World Solar Reflective Roof Coating Average Price by Resin Technology (2021-2032)

## **7 MARKET ANALYSIS BY APPLICATION**

7.1 World Solar Reflective Roof Coating Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Residential Buildings

7.2.2 Commercial Buildings

7.2.3 Industrial Facilities

7.2.4 Public Infrastructure

7.2.5 Agricultural Buildings

7.2.6 Others

7.3 Market Segment by Application

7.3.1 World Solar Reflective Roof Coating Production by Application (2021-2032)

7.3.2 World Solar Reflective Roof Coating Production Value by Application (2021-2032)

7.3.3 World Solar Reflective Roof Coating Average Price by Application (2021-2032)

## **8 COMPANY PROFILES**

8.1 PPG Industries

8.1.1 PPG Industries Details

8.1.2 PPG Industries Major Business

8.1.3 PPG Industries Solar Reflective Roof Coating Product and Services

8.1.4 PPG Industries Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 PPG Industries Recent Developments/Updates

8.1.6 PPG Industries Competitive Strengths & Weaknesses

8.2 Sherwin-Williams

8.2.1 Sherwin-Williams Details

8.2.2 Sherwin-Williams Major Business

8.2.3 Sherwin-Williams Solar Reflective Roof Coating Product and Services

8.2.4 Sherwin-Williams Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Sherwin-Williams Recent Developments/Updates

8.2.6 Sherwin-Williams Competitive Strengths & Weaknesses

8.3 Henry Company

8.3.1 Henry Company Details

8.3.2 Henry Company Major Business

8.3.3 Henry Company Solar Reflective Roof Coating Product and Services

8.3.4 Henry Company Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Henry Company Recent Developments/Updates

8.3.6 Henry Company Competitive Strengths & Weaknesses

8.4 Sika

8.4.1 Sika Details

8.4.2 Sika Major Business

8.4.3 Sika Solar Reflective Roof Coating Product and Services

8.4.4 Sika Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.4.5 Sika Recent Developments/Updates

8.4.6 Sika Competitive Strengths & Weaknesses

8.5 GAF

8.5.1 GAF Details

8.5.2 GAF Major Business

8.5.3 GAF Solar Reflective Roof Coating Product and Services

8.5.4 GAF Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.5.5 GAF Recent Developments/Updates

8.5.6 GAF Competitive Strengths & Weaknesses

8.6 Tremco Roofing

8.6.1 Tremco Roofing Details

8.6.2 Tremco Roofing Major Business

- 8.6.3 Tremco Roofing Solar Reflective Roof Coating Product and Services
- 8.6.4 Tremco Roofing Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.6.5 Tremco Roofing Recent Developments/Updates
- 8.6.6 Tremco Roofing Competitive Strengths & Weaknesses
- 8.7 Gaco
  - 8.7.1 Gaco Details
  - 8.7.2 Gaco Major Business
  - 8.7.3 Gaco Solar Reflective Roof Coating Product and Services
  - 8.7.4 Gaco Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.7.5 Gaco Recent Developments/Updates
  - 8.7.6 Gaco Competitive Strengths & Weaknesses
- 8.8 KARNAK
  - 8.8.1 KARNAK Details
  - 8.8.2 KARNAK Major Business
  - 8.8.3 KARNAK Solar Reflective Roof Coating Product and Services
  - 8.8.4 KARNAK Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.8.5 KARNAK Recent Developments/Updates
  - 8.8.6 KARNAK Competitive Strengths & Weaknesses
- 8.9 APOC
  - 8.9.1 APOC Details
  - 8.9.2 APOC Major Business
  - 8.9.3 APOC Solar Reflective Roof Coating Product and Services
  - 8.9.4 APOC Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.9.5 APOC Recent Developments/Updates
  - 8.9.6 APOC Competitive Strengths & Weaknesses
- 8.10 SOPREMAts
  - 8.10.1 SOPREMAts Details
  - 8.10.2 SOPREMAts Major Business
  - 8.10.3 SOPREMAts Solar Reflective Roof Coating Product and Services
  - 8.10.4 SOPREMAts Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.10.5 SOPREMAts Recent Developments/Updates
  - 8.10.6 SOPREMAts Competitive Strengths & Weaknesses
- 8.11 Momentive
  - 8.11.1 Momentive Details

- 8.11.2 Momentive Major Business
- 8.11.3 Momentive Solar Reflective Roof Coating Product and Services
- 8.11.4 Momentive Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.11.5 Momentive Recent Developments/Updates
- 8.11.6 Momentive Competitive Strengths & Weaknesses
- 8.12 IKO Group
  - 8.12.1 IKO Group Details
  - 8.12.2 IKO Group Major Business
  - 8.12.3 IKO Group Solar Reflective Roof Coating Product and Services
  - 8.12.4 IKO Group Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.12.5 IKO Group Recent Developments/Updates
  - 8.12.6 IKO Group Competitive Strengths & Weaknesses
- 8.13 Rust-Oleum
  - 8.13.1 Rust-Oleum Details
  - 8.13.2 Rust-Oleum Major Business
  - 8.13.3 Rust-Oleum Solar Reflective Roof Coating Product and Services
  - 8.13.4 Rust-Oleum Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.13.5 Rust-Oleum Recent Developments/Updates
  - 8.13.6 Rust-Oleum Competitive Strengths & Weaknesses
- 8.14 Bond It
  - 8.14.1 Bond It Details
  - 8.14.2 Bond It Major Business
  - 8.14.3 Bond It Solar Reflective Roof Coating Product and Services
  - 8.14.4 Bond It Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.14.5 Bond It Recent Developments/Updates
  - 8.14.6 Bond It Competitive Strengths & Weaknesses
- 8.15 HQC Paints
  - 8.15.1 HQC Paints Details
  - 8.15.2 HQC Paints Major Business
  - 8.15.3 HQC Paints Solar Reflective Roof Coating Product and Services
  - 8.15.4 HQC Paints Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.15.5 HQC Paints Recent Developments/Updates
  - 8.15.6 HQC Paints Competitive Strengths & Weaknesses
- 8.16 Corline Coatings

- 8.16.1 Corline Coatings Details
- 8.16.2 Corline Coatings Major Business
- 8.16.3 Corline Coatings Solar Reflective Roof Coating Product and Services
- 8.16.4 Corline Coatings Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.16.5 Corline Coatings Recent Developments/Updates
- 8.16.6 Corline Coatings Competitive Strengths & Weaknesses
- 8.17 Coo-Var
  - 8.17.1 Coo-Var Details
  - 8.17.2 Coo-Var Major Business
  - 8.17.3 Coo-Var Solar Reflective Roof Coating Product and Services
  - 8.17.4 Coo-Var Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.17.5 Coo-Var Recent Developments/Updates
  - 8.17.6 Coo-Var Competitive Strengths & Weaknesses
- 8.18 Rizistal
  - 8.18.1 Rizistal Details
  - 8.18.2 Rizistal Major Business
  - 8.18.3 Rizistal Solar Reflective Roof Coating Product and Services
  - 8.18.4 Rizistal Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.18.5 Rizistal Recent Developments/Updates
  - 8.18.6 Rizistal Competitive Strengths & Weaknesses
- 8.19 Larsen Building Products
  - 8.19.1 Larsen Building Products Details
  - 8.19.2 Larsen Building Products Major Business
  - 8.19.3 Larsen Building Products Solar Reflective Roof Coating Product and Services
  - 8.19.4 Larsen Building Products Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.19.5 Larsen Building Products Recent Developments/Updates
  - 8.19.6 Larsen Building Products Competitive Strengths & Weaknesses
- 8.20 COOL-R
  - 8.20.1 COOL-R Details
  - 8.20.2 COOL-R Major Business
  - 8.20.3 COOL-R Solar Reflective Roof Coating Product and Services
  - 8.20.4 COOL-R Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.20.5 COOL-R Recent Developments/Updates
  - 8.20.6 COOL-R Competitive Strengths & Weaknesses

## 8.21 Solacoat

### 8.21.1 Solacoat Details

### 8.21.2 Solacoat Major Business

### 8.21.3 Solacoat Solar Reflective Roof Coating Product and Services

### 8.21.4 Solacoat Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.21.5 Solacoat Recent Developments/Updates

### 8.21.6 Solacoat Competitive Strengths & Weaknesses

## 8.22 SOLEC-Solar Energy Corporation

### 8.22.1 SOLEC-Solar Energy Corporation Details

### 8.22.2 SOLEC-Solar Energy Corporation Major Business

### 8.22.3 SOLEC-Solar Energy Corporation Solar Reflective Roof Coating Product and Services

### 8.22.4 SOLEC-Solar Energy Corporation Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.22.5 SOLEC-Solar Energy Corporation Recent Developments/Updates

### 8.22.6 SOLEC-Solar Energy Corporation Competitive Strengths & Weaknesses

## 8.23 CoolRoof France

### 8.23.1 CoolRoof France Details

### 8.23.2 CoolRoof France Major Business

### 8.23.3 CoolRoof France Solar Reflective Roof Coating Product and Services

### 8.23.4 CoolRoof France Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.23.5 CoolRoof France Recent Developments/Updates

### 8.23.6 CoolRoof France Competitive Strengths & Weaknesses

## 8.24 Star Shield Technologies

### 8.24.1 Star Shield Technologies Details

### 8.24.2 Star Shield Technologies Major Business

### 8.24.3 Star Shield Technologies Solar Reflective Roof Coating Product and Services

### 8.24.4 Star Shield Technologies Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 8.24.5 Star Shield Technologies Recent Developments/Updates

### 8.24.6 Star Shield Technologies Competitive Strengths & Weaknesses

## 8.25 Aegon Power

### 8.25.1 Aegon Power Details

### 8.25.2 Aegon Power Major Business

### 8.25.3 Aegon Power Solar Reflective Roof Coating Product and Services

### 8.25.4 Aegon Power Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 8.25.5 Aegon Power Recent Developments/Updates
- 8.25.6 Aegon Power Competitive Strengths & Weaknesses
- 8.26 Lumincoat
  - 8.26.1 Lumincoat Details
  - 8.26.2 Lumincoat Major Business
  - 8.26.3 Lumincoat Solar Reflective Roof Coating Product and Services
  - 8.26.4 Lumincoat Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.26.5 Lumincoat Recent Developments/Updates
  - 8.26.6 Lumincoat Competitive Strengths & Weaknesses
- 8.27 Asian Paints
  - 8.27.1 Asian Paints Details
  - 8.27.2 Asian Paints Major Business
  - 8.27.3 Asian Paints Solar Reflective Roof Coating Product and Services
  - 8.27.4 Asian Paints Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.27.5 Asian Paints Recent Developments/Updates
  - 8.27.6 Asian Paints Competitive Strengths & Weaknesses
- 8.28 Berger Paints India
  - 8.28.1 Berger Paints India Details
  - 8.28.2 Berger Paints India Major Business
  - 8.28.3 Berger Paints India Solar Reflective Roof Coating Product and Services
  - 8.28.4 Berger Paints India Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.28.5 Berger Paints India Recent Developments/Updates
  - 8.28.6 Berger Paints India Competitive Strengths & Weaknesses
- 8.29 Nippon Paint Holdings
  - 8.29.1 Nippon Paint Holdings Details
  - 8.29.2 Nippon Paint Holdings Major Business
  - 8.29.3 Nippon Paint Holdings Solar Reflective Roof Coating Product and Services
  - 8.29.4 Nippon Paint Holdings Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.29.5 Nippon Paint Holdings Recent Developments/Updates
  - 8.29.6 Nippon Paint Holdings Competitive Strengths & Weaknesses
- 8.30 Nippon Paint
  - 8.30.1 Nippon Paint Details
  - 8.30.2 Nippon Paint Major Business
  - 8.30.3 Nippon Paint Solar Reflective Roof Coating Product and Services
  - 8.30.4 Nippon Paint Solar Reflective Roof Coating Production, Price, Value, Gross

## Margin and Market Share (2021-2026)

8.30.5 Nippon Paint Recent Developments/Updates

8.30.6 Nippon Paint Competitive Strengths & Weaknesses

## 8.31 Kansai Paint

8.31.1 Kansai Paint Details

8.31.2 Kansai Paint Major Business

8.31.3 Kansai Paint Solar Reflective Roof Coating Product and Services

8.31.4 Kansai Paint Solar Reflective Roof Coating Production, Price, Value, Gross

## Margin and Market Share (2021-2026)

8.31.5 Kansai Paint Recent Developments/Updates

8.31.6 Kansai Paint Competitive Strengths & Weaknesses

## 8.32 SKK

8.32.1 SKK Details

8.32.2 SKK Major Business

8.32.3 SKK Solar Reflective Roof Coating Product and Services

8.32.4 SKK Solar Reflective Roof Coating Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

8.32.5 SKK Recent Developments/Updates

8.32.6 SKK Competitive Strengths & Weaknesses

## 8.33 Jotun

8.33.1 Jotun Details

8.33.2 Jotun Major Business

8.33.3 Jotun Solar Reflective Roof Coating Product and Services

8.33.4 Jotun Solar Reflective Roof Coating Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

8.33.5 Jotun Recent Developments/Updates

8.33.6 Jotun Competitive Strengths & Weaknesses

## 8.34 Beijing Oriental Yuhong Waterproof Technology

8.34.1 Beijing Oriental Yuhong Waterproof Technology Details

8.34.2 Beijing Oriental Yuhong Waterproof Technology Major Business

8.34.3 Beijing Oriental Yuhong Waterproof Technology Solar Reflective Roof Coating Product and Services

8.34.4 Beijing Oriental Yuhong Waterproof Technology Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.34.5 Beijing Oriental Yuhong Waterproof Technology Recent Developments/Updates

8.34.6 Beijing Oriental Yuhong Waterproof Technology Competitive Strengths & Weaknesses

## 8.35 SKSHU Paint

8.35.1 SKSHU Paint Details

- 8.35.2 SKSHU Paint Major Business
- 8.35.3 SKSHU Paint Solar Reflective Roof Coating Product and Services
- 8.35.4 SKSHU Paint Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.35.5 SKSHU Paint Recent Developments/Updates
- 8.35.6 SKSHU Paint Competitive Strengths & Weaknesses
- 8.36 Keshun Waterproof Technologies
  - 8.36.1 Keshun Waterproof Technologies Details
  - 8.36.2 Keshun Waterproof Technologies Major Business
  - 8.36.3 Keshun Waterproof Technologies Solar Reflective Roof Coating Product and Services
  - 8.36.4 Keshun Waterproof Technologies Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.36.5 Keshun Waterproof Technologies Recent Developments/Updates
  - 8.36.6 Keshun Waterproof Technologies Competitive Strengths & Weaknesses
- 8.37 Carpoly Chemical Group
  - 8.37.1 Carpoly Chemical Group Details
  - 8.37.2 Carpoly Chemical Group Major Business
  - 8.37.3 Carpoly Chemical Group Solar Reflective Roof Coating Product and Services
  - 8.37.4 Carpoly Chemical Group Solar Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.37.5 Carpoly Chemical Group Recent Developments/Updates
  - 8.37.6 Carpoly Chemical Group Competitive Strengths & Weaknesses

## **9 INDUSTRY CHAIN ANALYSIS**

- 9.1 Solar Reflective Roof Coating Industry Chain
- 9.2 Solar Reflective Roof Coating Upstream Analysis
  - 9.2.1 Solar Reflective Roof Coating Core Raw Materials
  - 9.2.2 Main Manufacturers of Solar Reflective Roof Coating Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Solar Reflective Roof Coating Production Mode
- 9.6 Solar Reflective Roof Coating Procurement Model
- 9.7 Solar Reflective Roof Coating Industry Sales Model and Sales Channels
  - 9.7.1 Solar Reflective Roof Coating Sales Model
  - 9.7.2 Solar Reflective Roof Coating Typical Distributors

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Solar Reflective Roof Coating Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Solar Reflective Roof Coating Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Solar Reflective Roof Coating Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Solar Reflective Roof Coating Production Value Market Share by Region (2021-2026)
- Table 5. World Solar Reflective Roof Coating Production Value Market Share by Region (2027-2032)
- Table 6. World Solar Reflective Roof Coating Production by Region (2021-2026) & (K Sqm)
- Table 7. World Solar Reflective Roof Coating Production by Region (2027-2032) & (K Sqm)
- Table 8. World Solar Reflective Roof Coating Production Market Share by Region (2021-2026)
- Table 9. World Solar Reflective Roof Coating Production Market Share by Region (2027-2032)
- Table 10. World Solar Reflective Roof Coating Average Price by Region (2021-2026) & (US\$/Sq m)
- Table 11. World Solar Reflective Roof Coating Average Price by Region (2027-2032) & (US\$/Sq m)
- Table 12. Solar Reflective Roof Coating Major Market Trends
- Table 13. World Solar Reflective Roof Coating Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Sqm)
- Table 14. World Solar Reflective Roof Coating Consumption by Region (2021-2026) & (K Sqm)
- Table 15. World Solar Reflective Roof Coating Consumption Forecast by Region (2027-2032) & (K Sqm)
- Table 16. World Solar Reflective Roof Coating Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Solar Reflective Roof Coating Producers in 2025
- Table 18. World Solar Reflective Roof Coating Production by Manufacturer (2021-2026) & (K Sqm)

Table 19. Production Market Share of Key Solar Reflective Roof Coating Producers in 2025

Table 20. World Solar Reflective Roof Coating Average Price by Manufacturer (2021-2026) & (US\$/Sq m)

Table 21. Global Solar Reflective Roof Coating Company Evaluation Quadrant

Table 22. World Solar Reflective Roof Coating Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Solar Reflective Roof Coating Production Site of Key Manufacturer

Table 24. Solar Reflective Roof Coating Market: Company Product Type Footprint

Table 25. Solar Reflective Roof Coating Market: Company Product Application Footprint

Table 26. Solar Reflective Roof Coating Competitive Factors

Table 27. Solar Reflective Roof Coating New Entrant and Capacity Expansion Plans

Table 28. Solar Reflective Roof Coating Mergers & Acquisitions Activity

Table 29. United States VS China Solar Reflective Roof Coating Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Solar Reflective Roof Coating Production Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 31. United States VS China Solar Reflective Roof Coating Consumption Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 32. United States Based Solar Reflective Roof Coating Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Solar Reflective Roof Coating Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Solar Reflective Roof Coating Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Solar Reflective Roof Coating Production (2021-2026) & (K Sqm)

Table 36. United States Based Manufacturers Solar Reflective Roof Coating Production Market Share (2021-2026)

Table 37. China Based Solar Reflective Roof Coating Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Solar Reflective Roof Coating Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Solar Reflective Roof Coating Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Solar Reflective Roof Coating Production, (2021-2026) & (K Sqm)

Table 41. China Based Manufacturers Solar Reflective Roof Coating Production Market

Share (2021-2026)

Table 42. Rest of World Based Solar Reflective Roof Coating Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Solar Reflective Roof Coating Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Solar Reflective Roof Coating Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Solar Reflective Roof Coating Production, (2021-2026) & (K Sqm)

Table 46. Rest of World Based Manufacturers Solar Reflective Roof Coating Production Market Share (2021-2026)

Table 47. World Solar Reflective Roof Coating Production Value by Solar Reflectance Index (SRI), (USD Million), 2021 & 2025 & 2032

Table 48. World Solar Reflective Roof Coating Production by Solar Reflectance Index (SRI) (2021-2026) & (K Sqm)

Table 49. World Solar Reflective Roof Coating Production by Solar Reflectance Index (SRI) (2027-2032) & (K Sqm)

Table 50. World Solar Reflective Roof Coating Production Value by Solar Reflectance Index (SRI) (2021-2026) & (USD Million)

Table 51. World Solar Reflective Roof Coating Production Value by Solar Reflectance Index (SRI) (2027-2032) & (USD Million)

Table 52. World Solar Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2021-2026) & (US\$/Sq m)

Table 53. World Solar Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2027-2032) & (US\$/Sq m)

Table 54. World Solar Reflective Roof Coating Production Value by Resin Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World Solar Reflective Roof Coating Production by Resin Technology (2021-2026) & (K Sqm)

Table 56. World Solar Reflective Roof Coating Production by Resin Technology (2027-2032) & (K Sqm)

Table 57. World Solar Reflective Roof Coating Production Value by Resin Technology (2021-2026) & (USD Million)

Table 58. World Solar Reflective Roof Coating Production Value by Resin Technology (2027-2032) & (USD Million)

Table 59. World Solar Reflective Roof Coating Average Price by Resin Technology (2021-2026) & (US\$/Sq m)

Table 60. World Solar Reflective Roof Coating Average Price by Resin Technology (2027-2032) & (US\$/Sq m)

Table 61. World Solar Reflective Roof Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Solar Reflective Roof Coating Production by Application (2021-2026) & (K Sqm)

Table 63. World Solar Reflective Roof Coating Production by Application (2027-2032) & (K Sqm)

Table 64. World Solar Reflective Roof Coating Production Value by Application (2021-2026) & (USD Million)

Table 65. World Solar Reflective Roof Coating Production Value by Application (2027-2032) & (USD Million)

Table 66. World Solar Reflective Roof Coating Average Price by Application (2021-2026) & (US\$/Sq m)

Table 67. World Solar Reflective Roof Coating Average Price by Application (2027-2032) & (US\$/Sq m)

Table 68. PPG Industries Basic Information, Manufacturing Base and Competitors

Table 69. PPG Industries Major Business

Table 70. PPG Industries Solar Reflective Roof Coating Product and Services

Table 71. PPG Industries Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. PPG Industries Recent Developments/Updates

Table 73. PPG Industries Competitive Strengths & Weaknesses

Table 74. Sherwin-Williams Basic Information, Manufacturing Base and Competitors

Table 75. Sherwin-Williams Major Business

Table 76. Sherwin-Williams Solar Reflective Roof Coating Product and Services

Table 77. Sherwin-Williams Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Sherwin-Williams Recent Developments/Updates

Table 79. Sherwin-Williams Competitive Strengths & Weaknesses

Table 80. Henry Company Basic Information, Manufacturing Base and Competitors

Table 81. Henry Company Major Business

Table 82. Henry Company Solar Reflective Roof Coating Product and Services

Table 83. Henry Company Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Henry Company Recent Developments/Updates

Table 85. Henry Company Competitive Strengths & Weaknesses

Table 86. Sika Basic Information, Manufacturing Base and Competitors

- Table 87. Sika Major Business
- Table 88. Sika Solar Reflective Roof Coating Product and Services
- Table 89. Sika Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. Sika Recent Developments/Updates
- Table 91. Sika Competitive Strengths & Weaknesses
- Table 92. GAF Basic Information, Manufacturing Base and Competitors
- Table 93. GAF Major Business
- Table 94. GAF Solar Reflective Roof Coating Product and Services
- Table 95. GAF Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. GAF Recent Developments/Updates
- Table 97. GAF Competitive Strengths & Weaknesses
- Table 98. Tremco Roofing Basic Information, Manufacturing Base and Competitors
- Table 99. Tremco Roofing Major Business
- Table 100. Tremco Roofing Solar Reflective Roof Coating Product and Services
- Table 101. Tremco Roofing Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Tremco Roofing Recent Developments/Updates
- Table 103. Tremco Roofing Competitive Strengths & Weaknesses
- Table 104. Gaco Basic Information, Manufacturing Base and Competitors
- Table 105. Gaco Major Business
- Table 106. Gaco Solar Reflective Roof Coating Product and Services
- Table 107. Gaco Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. Gaco Recent Developments/Updates
- Table 109. Gaco Competitive Strengths & Weaknesses
- Table 110. KARNAK Basic Information, Manufacturing Base and Competitors
- Table 111. KARNAK Major Business
- Table 112. KARNAK Solar Reflective Roof Coating Product and Services
- Table 113. KARNAK Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. KARNAK Recent Developments/Updates
- Table 115. KARNAK Competitive Strengths & Weaknesses
- Table 116. APOC Basic Information, Manufacturing Base and Competitors
- Table 117. APOC Major Business
- Table 118. APOC Solar Reflective Roof Coating Product and Services
- Table 119. APOC Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. APOC Recent Developments/Updates

Table 121. APOC Competitive Strengths & Weaknesses

Table 122. SOPREMA's Basic Information, Manufacturing Base and Competitors

Table 123. SOPREMA's Major Business

Table 124. SOPREMA's Solar Reflective Roof Coating Product and Services

Table 125. SOPREMA's Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. SOPREMA's Recent Developments/Updates

Table 127. SOPREMA's Competitive Strengths & Weaknesses

Table 128. Momentive Basic Information, Manufacturing Base and Competitors

Table 129. Momentive Major Business

Table 130. Momentive Solar Reflective Roof Coating Product and Services

Table 131. Momentive Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 132. Momentive Recent Developments/Updates

Table 133. Momentive Competitive Strengths & Weaknesses

Table 134. IKO Group Basic Information, Manufacturing Base and Competitors

Table 135. IKO Group Major Business

Table 136. IKO Group Solar Reflective Roof Coating Product and Services

Table 137. IKO Group Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 138. IKO Group Recent Developments/Updates

Table 139. IKO Group Competitive Strengths & Weaknesses

Table 140. Rust-Oleum Basic Information, Manufacturing Base and Competitors

Table 141. Rust-Oleum Major Business

Table 142. Rust-Oleum Solar Reflective Roof Coating Product and Services

Table 143. Rust-Oleum Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. Rust-Oleum Recent Developments/Updates

Table 145. Rust-Oleum Competitive Strengths & Weaknesses

Table 146. Bond It Basic Information, Manufacturing Base and Competitors

Table 147. Bond It Major Business

Table 148. Bond It Solar Reflective Roof Coating Product and Services

Table 149. Bond It Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq

m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Bond It Recent Developments/Updates

Table 151. Bond It Competitive Strengths & Weaknesses

Table 152. HQC Paints Basic Information, Manufacturing Base and Competitors

Table 153. HQC Paints Major Business

Table 154. HQC Paints Solar Reflective Roof Coating Product and Services

Table 155. HQC Paints Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. HQC Paints Recent Developments/Updates

Table 157. HQC Paints Competitive Strengths & Weaknesses

Table 158. Corline Coatings Basic Information, Manufacturing Base and Competitors

Table 159. Corline Coatings Major Business

Table 160. Corline Coatings Solar Reflective Roof Coating Product and Services

Table 161. Corline Coatings Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Corline Coatings Recent Developments/Updates

Table 163. Corline Coatings Competitive Strengths & Weaknesses

Table 164. Coo-Var Basic Information, Manufacturing Base and Competitors

Table 165. Coo-Var Major Business

Table 166. Coo-Var Solar Reflective Roof Coating Product and Services

Table 167. Coo-Var Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Coo-Var Recent Developments/Updates

Table 169. Coo-Var Competitive Strengths & Weaknesses

Table 170. Rizistal Basic Information, Manufacturing Base and Competitors

Table 171. Rizistal Major Business

Table 172. Rizistal Solar Reflective Roof Coating Product and Services

Table 173. Rizistal Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Rizistal Recent Developments/Updates

Table 175. Rizistal Competitive Strengths & Weaknesses

Table 176. Larsen Building Products Basic Information, Manufacturing Base and Competitors

Table 177. Larsen Building Products Major Business

Table 178. Larsen Building Products Solar Reflective Roof Coating Product and Services

Table 179. Larsen Building Products Solar Reflective Roof Coating Production (K Sqm),

Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Larsen Building Products Recent Developments/Updates

Table 181. Larsen Building Products Competitive Strengths & Weaknesses

Table 182. COOL-R Basic Information, Manufacturing Base and Competitors

Table 183. COOL-R Major Business

Table 184. COOL-R Solar Reflective Roof Coating Product and Services

Table 185. COOL-R Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 186. COOL-R Recent Developments/Updates

Table 187. COOL-R Competitive Strengths & Weaknesses

Table 188. Solacoat Basic Information, Manufacturing Base and Competitors

Table 189. Solacoat Major Business

Table 190. Solacoat Solar Reflective Roof Coating Product and Services

Table 191. Solacoat Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 192. Solacoat Recent Developments/Updates

Table 193. Solacoat Competitive Strengths & Weaknesses

Table 194. SOLEC-Solar Energy Corporation Basic Information, Manufacturing Base and Competitors

Table 195. SOLEC-Solar Energy Corporation Major Business

Table 196. SOLEC-Solar Energy Corporation Solar Reflective Roof Coating Product and Services

Table 197. SOLEC-Solar Energy Corporation Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 198. SOLEC-Solar Energy Corporation Recent Developments/Updates

Table 199. SOLEC-Solar Energy Corporation Competitive Strengths & Weaknesses

Table 200. CoolRoof France Basic Information, Manufacturing Base and Competitors

Table 201. CoolRoof France Major Business

Table 202. CoolRoof France Solar Reflective Roof Coating Product and Services

Table 203. CoolRoof France Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 204. CoolRoof France Recent Developments/Updates

Table 205. CoolRoof France Competitive Strengths & Weaknesses

Table 206. Star Shield Technologies Basic Information, Manufacturing Base and Competitors

Table 207. Star Shield Technologies Major Business

Table 208. Star Shield Technologies Solar Reflective Roof Coating Product and Services

Table 209. Star Shield Technologies Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 210. Star Shield Technologies Recent Developments/Updates

Table 211. Star Shield Technologies Competitive Strengths & Weaknesses

Table 212. Aegon Power Basic Information, Manufacturing Base and Competitors

Table 213. Aegon Power Major Business

Table 214. Aegon Power Solar Reflective Roof Coating Product and Services

Table 215. Aegon Power Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 216. Aegon Power Recent Developments/Updates

Table 217. Aegon Power Competitive Strengths & Weaknesses

Table 218. Lumincoat Basic Information, Manufacturing Base and Competitors

Table 219. Lumincoat Major Business

Table 220. Lumincoat Solar Reflective Roof Coating Product and Services

Table 221. Lumincoat Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 222. Lumincoat Recent Developments/Updates

Table 223. Lumincoat Competitive Strengths & Weaknesses

Table 224. Asian Paints Basic Information, Manufacturing Base and Competitors

Table 225. Asian Paints Major Business

Table 226. Asian Paints Solar Reflective Roof Coating Product and Services

Table 227. Asian Paints Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 228. Asian Paints Recent Developments/Updates

Table 229. Asian Paints Competitive Strengths & Weaknesses

Table 230. Berger Paints India Basic Information, Manufacturing Base and Competitors

Table 231. Berger Paints India Major Business

Table 232. Berger Paints India Solar Reflective Roof Coating Product and Services

Table 233. Berger Paints India Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 234. Berger Paints India Recent Developments/Updates

Table 235. Berger Paints India Competitive Strengths & Weaknesses

Table 236. Nippon Paint Holdings Basic Information, Manufacturing Base and

## Competitors

Table 237. Nippon Paint Holdings Major Business

Table 238. Nippon Paint Holdings Solar Reflective Roof Coating Product and Services

Table 239. Nippon Paint Holdings Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 240. Nippon Paint Holdings Recent Developments/Updates

Table 241. Nippon Paint Holdings Competitive Strengths & Weaknesses

Table 242. Nippon Paint Basic Information, Manufacturing Base and Competitors

Table 243. Nippon Paint Major Business

Table 244. Nippon Paint Solar Reflective Roof Coating Product and Services

Table 245. Nippon Paint Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 246. Nippon Paint Recent Developments/Updates

Table 247. Nippon Paint Competitive Strengths & Weaknesses

Table 248. Kansai Paint Basic Information, Manufacturing Base and Competitors

Table 249. Kansai Paint Major Business

Table 250. Kansai Paint Solar Reflective Roof Coating Product and Services

Table 251. Kansai Paint Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 252. Kansai Paint Recent Developments/Updates

Table 253. Kansai Paint Competitive Strengths & Weaknesses

Table 254. SKK Basic Information, Manufacturing Base and Competitors

Table 255. SKK Major Business

Table 256. SKK Solar Reflective Roof Coating Product and Services

Table 257. SKK Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 258. SKK Recent Developments/Updates

Table 259. SKK Competitive Strengths & Weaknesses

Table 260. Jotun Basic Information, Manufacturing Base and Competitors

Table 261. Jotun Major Business

Table 262. Jotun Solar Reflective Roof Coating Product and Services

Table 263. Jotun Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 264. Jotun Recent Developments/Updates

Table 265. Jotun Competitive Strengths & Weaknesses

Table 266. Beijing Oriental Yuhong Waterproof Technology Basic Information,

## Manufacturing Base and Competitors

Table 267. Beijing Oriental Yuhong Waterproof Technology Major Business

Table 268. Beijing Oriental Yuhong Waterproof Technology Solar Reflective Roof Coating Product and Services

Table 269. Beijing Oriental Yuhong Waterproof Technology Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 270. Beijing Oriental Yuhong Waterproof Technology Recent Developments/Updates

Table 271. Beijing Oriental Yuhong Waterproof Technology Competitive Strengths & Weaknesses

Table 272. SKSHU Paint Basic Information, Manufacturing Base and Competitors

Table 273. SKSHU Paint Major Business

Table 274. SKSHU Paint Solar Reflective Roof Coating Product and Services

Table 275. SKSHU Paint Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 276. SKSHU Paint Recent Developments/Updates

Table 277. SKSHU Paint Competitive Strengths & Weaknesses

Table 278. Keshun Waterproof Technologies Basic Information, Manufacturing Base and Competitors

Table 279. Keshun Waterproof Technologies Major Business

Table 280. Keshun Waterproof Technologies Solar Reflective Roof Coating Product and Services

Table 281. Keshun Waterproof Technologies Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 282. Keshun Waterproof Technologies Recent Developments/Updates

Table 283. Keshun Waterproof Technologies Competitive Strengths & Weaknesses

Table 284. Carpoly Chemical Group Basic Information, Manufacturing Base and Competitors

Table 285. Carpoly Chemical Group Major Business

Table 286. Carpoly Chemical Group Solar Reflective Roof Coating Product and Services

Table 287. Carpoly Chemical Group Solar Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 288. Carpoly Chemical Group Recent Developments/Updates

Table 289. Carpoly Chemical Group Competitive Strengths & Weaknesses

Table 290. Global Key Players of Solar Reflective Roof Coating Upstream (Raw Materials)

Table 291. Global Solar Reflective Roof Coating Typical Customers

Table 292. Solar Reflective Roof Coating Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Solar Reflective Roof Coating Picture

Figure 2. World Solar Reflective Roof Coating Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Solar Reflective Roof Coating Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Solar Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 5. World Solar Reflective Roof Coating Average Price (2021-2032) & (US\$/Sq m)

Figure 6. World Solar Reflective Roof Coating Production Value Market Share by Region (2021-2032)

Figure 7. World Solar Reflective Roof Coating Production Market Share by Region (2021-2032)

Figure 8. North America Solar Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 9. Europe Solar Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 10. China Solar Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 11. Japan Solar Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 12. Solar Reflective Roof Coating Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 15. World Solar Reflective Roof Coating Consumption Market Share by Region (2021-2032)

Figure 16. United States Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 17. China Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 18. Europe Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 19. Japan Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 20. South Korea Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 21. ASEAN Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 22. India Solar Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 23. Producer Shipments of Solar Reflective Roof Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Solar Reflective Roof Coating Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Solar Reflective Roof

## Coating Markets in 2025

Figure 26. United States VS China: Solar Reflective Roof Coating Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Solar Reflective Roof Coating Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Solar Reflective Roof Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Solar Reflective Roof Coating Production Market Share 2025

Figure 30. China Based Manufacturers Solar Reflective Roof Coating Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Solar Reflective Roof Coating Production Market Share 2025

Figure 32. World Solar Reflective Roof Coating Production Value by Solar Reflectance Index (SRI), (USD Million), 2021 & 2025 & 2032

Figure 33. World Solar Reflective Roof Coating Production Value Market Share by Solar Reflectance Index (SRI) in 2025

Figure 34. Low Reflective Type (SRI 100)

Figure 38. World Solar Reflective Roof Coating Production Market Share by Solar Reflectance Index (SRI) (2021-2032)

Figure 39. World Solar Reflective Roof Coating Production Value Market Share by Solar Reflectance Index (SRI) (2021-2032)

Figure 40. World Solar Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2021-2032) & (US\$/Sq m)

Figure 41. World Solar Reflective Roof Coating Production Value by Resin Technology, (USD Million), 2021 & 2025 & 2032

Figure 42. World Solar Reflective Roof Coating Production Value Market Share by Resin Technology in 2025

Figure 43. Acrylic Type

Figure 44. Silicone Type

Figure 45. Polyurethane Type

Figure 46. Hybrid Polymer Type

Figure 47. Others

Figure 48. World Solar Reflective Roof Coating Production Market Share by Resin Technology (2021-2032)

Figure 49. World Solar Reflective Roof Coating Production Value Market Share by Resin Technology (2021-2032)

Figure 50. World Solar Reflective Roof Coating Average Price by Resin Technology (2021-2032) & (US\$/Sq m)

- Figure 51. Concrete Roof Type
- Figure 52. Metal Roof Type
- Figure 53. Asphalt / Bitumen Roof Type
- Figure 54. Tile Roof Type
- Figure 55. Others
- Figure 56. World Solar Reflective Roof Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 57. World Solar Reflective Roof Coating Production Value Market Share by Application in 2025
- Figure 58. Residential Buildings
- Figure 59. Commercial Buildings
- Figure 60. Industrial Facilities
- Figure 61. Public Infrastructure
- Figure 62. Agricultural Buildings
- Figure 63. Others
- Figure 64. World Solar Reflective Roof Coating Production Market Share by Application (2021-2032)
- Figure 65. World Solar Reflective Roof Coating Production Value Market Share by Application (2021-2032)
- Figure 66. World Solar Reflective Roof Coating Average Price by Application (2021-2032) & (US\$/Sq m)
- Figure 67. Solar Reflective Roof Coating Industry Chain
- Figure 68. Solar Reflective Roof Coating Procurement Model
- Figure 69. Solar Reflective Roof Coating Sales Model
- Figure 70. Solar Reflective Roof Coating Sales Channels, Direct Sales, and Distribution
- Figure 71. Methodology
- Figure 72. Research Process and Data Source

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