

# Global Solar-powered GPS Tracker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Solar-powered GPS Tracker market size was valued at US\$ 210 million in 2025 and is forecast to a readjusted size of US\$ 372 million by 2032 with a CAGR of 8.6% during review period.

A solar-powered GPS tracker is a location-tracking device that uses solar energy to maintain its power, allowing for extended or continuous operation without frequent battery replacements or recharging. It incorporates a GPS module to determine precise geographic coordinates by receiving signals from satellites and uses communication networks, such as cellular or satellite, to transmit location data to a monitoring platform or mobile device.

Equipped with solar panels, the tracker converts sunlight into electrical energy, which recharges the built-in battery, extending the device's lifespan and reducing maintenance needs. Solar-powered GPS trackers are designed for outdoor use in various applications, including tracking vehicles, wildlife, boats, or remote assets, where reliable power sources may be limited.

These trackers often feature additional functionalities, such as geofencing, motion detection, and tamper alerts. By harnessing solar energy, they provide a sustainable, low-maintenance solution for long-term monitoring, making them ideal for applications in remote or rugged environments.

**Growing Demand for Sustainable Solutions:** There is an increasing emphasis on sustainability across industries. The demand for eco-friendly and energy-efficient solutions is likely to drive interest in solar-powered GPS trackers, especially in

applications where continuous tracking is essential. Remote Asset Monitoring: The need for remote monitoring of assets in industries such as agriculture, logistics, and wildlife conservation may drive the adoption of solar-powered GPS trackers. These trackers provide a self-sustaining solution for assets located in areas without easy access to power sources. Advancements in Energy Harvesting Technology: Ongoing advancements in solar technology and energy harvesting techniques may lead to more efficient and compact solar-powered GPS trackers. Improved energy efficiency can extend operational periods and enhance performance. Cost-Effective Solutions: As the cost of solar technology continues to decrease, solar-powered GPS trackers may become more cost-effective. This can make them attractive to businesses looking for economical and sustainable tracking solutions.

This report is a detailed and comprehensive analysis for global Solar-powered GPS Tracker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Solar-powered GPS Tracker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Solar-powered GPS Tracker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Solar-powered GPS Tracker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Solar-powered GPS Tracker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Solar-powered GPS Tracker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Solar-powered GPS Tracker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wireless Links, Queclink Wireless Solutions, Concox, Digital Matter, Teletrac Navman, Globalstar, GoFleet, RF-GSM(SZ) Technology, JUNYUE, TopFly, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

Solar-powered GPS Tracker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Standalone Tracker

Integrated Tracker

Market segment by Application

Automotive

Assets

Boat

Wildlife

Others

#### Major players covered

Wireless Links

Queclink Wireless Solutions

Concox

Digital Matter

Teletrac Navman

Globalstar

GoFleet

RF-GSM(SZ) Technology

JUNYUE

TopFly

skEYEwatch

Suntech

SODAQ

CallPass

Gosafe

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Solar-powered GPS Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Solar-powered GPS Tracker, with price, sales quantity, revenue, and global market share of Solar-powered GPS Tracker from 2021 to 2026.

Chapter 3, the Solar-powered GPS Tracker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Solar-powered GPS Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Solar-powered GPS Tracker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Solar-powered GPS Tracker.

Chapter 14 and 15, to describe Solar-powered GPS Tracker sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Solar-powered GPS Tracker Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Standalone Tracker

1.3.3 Integrated Tracker

1.4 Market Analysis by Application

1.4.1 Overview: Global Solar-powered GPS Tracker Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Automotive

1.4.3 Assets

1.4.4 Boat

1.4.5 Wildlife

1.4.6 Others

1.5 Global Solar-powered GPS Tracker Market Size & Forecast

1.5.1 Global Solar-powered GPS Tracker Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Solar-powered GPS Tracker Sales Quantity (2021-2032)

1.5.3 Global Solar-powered GPS Tracker Average Price (2021-2032)

### 2 MANUFACTURERS PROFILES

2.1 Wireless Links

2.1.1 Wireless Links Details

2.1.2 Wireless Links Major Business

2.1.3 Wireless Links Solar-powered GPS Tracker Product and Services

2.1.4 Wireless Links Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Wireless Links Recent Developments/Updates

2.2 Queclink Wireless Solutions

2.2.1 Queclink Wireless Solutions Details

2.2.2 Queclink Wireless Solutions Major Business

2.2.3 Queclink Wireless Solutions Solar-powered GPS Tracker Product and Services

2.2.4 Queclink Wireless Solutions Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.2.5 Queclink Wireless Solutions Recent Developments/Updates
- 2.3 Concox
  - 2.3.1 Concox Details
  - 2.3.2 Concox Major Business
  - 2.3.3 Concox Solar-powered GPS Tracker Product and Services
  - 2.3.4 Concox Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.3.5 Concox Recent Developments/Updates
- 2.4 Digital Matter
  - 2.4.1 Digital Matter Details
  - 2.4.2 Digital Matter Major Business
  - 2.4.3 Digital Matter Solar-powered GPS Tracker Product and Services
  - 2.4.4 Digital Matter Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.4.5 Digital Matter Recent Developments/Updates
- 2.5 Teletrac Navman
  - 2.5.1 Teletrac Navman Details
  - 2.5.2 Teletrac Navman Major Business
  - 2.5.3 Teletrac Navman Solar-powered GPS Tracker Product and Services
  - 2.5.4 Teletrac Navman Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.5.5 Teletrac Navman Recent Developments/Updates
- 2.6 Globalstar
  - 2.6.1 Globalstar Details
  - 2.6.2 Globalstar Major Business
  - 2.6.3 Globalstar Solar-powered GPS Tracker Product and Services
  - 2.6.4 Globalstar Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.6.5 Globalstar Recent Developments/Updates
- 2.7 GoFleet
  - 2.7.1 GoFleet Details
  - 2.7.2 GoFleet Major Business
  - 2.7.3 GoFleet Solar-powered GPS Tracker Product and Services
  - 2.7.4 GoFleet Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.7.5 GoFleet Recent Developments/Updates
- 2.8 RF-GSM(SZ) Technology
  - 2.8.1 RF-GSM(SZ) Technology Details
  - 2.8.2 RF-GSM(SZ) Technology Major Business

- 2.8.3 RF-GSM(SZ) Technology Solar-powered GPS Tracker Product and Services
- 2.8.4 RF-GSM(SZ) Technology Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.8.5 RF-GSM(SZ) Technology Recent Developments/Updates
- 2.9 JUNYUE
  - 2.9.1 JUNYUE Details
  - 2.9.2 JUNYUE Major Business
  - 2.9.3 JUNYUE Solar-powered GPS Tracker Product and Services
  - 2.9.4 JUNYUE Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.9.5 JUNYUE Recent Developments/Updates
- 2.10 TopFly
  - 2.10.1 TopFly Details
  - 2.10.2 TopFly Major Business
  - 2.10.3 TopFly Solar-powered GPS Tracker Product and Services
  - 2.10.4 TopFly Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.10.5 TopFly Recent Developments/Updates
- 2.11 skEYEWATCH
  - 2.11.1 skEYEWATCH Details
  - 2.11.2 skEYEWATCH Major Business
  - 2.11.3 skEYEWATCH Solar-powered GPS Tracker Product and Services
  - 2.11.4 skEYEWATCH Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.11.5 skEYEWATCH Recent Developments/Updates
- 2.12 Suntech
  - 2.12.1 Suntech Details
  - 2.12.2 Suntech Major Business
  - 2.12.3 Suntech Solar-powered GPS Tracker Product and Services
  - 2.12.4 Suntech Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.12.5 Suntech Recent Developments/Updates
- 2.13 SODAQ
  - 2.13.1 SODAQ Details
  - 2.13.2 SODAQ Major Business
  - 2.13.3 SODAQ Solar-powered GPS Tracker Product and Services
  - 2.13.4 SODAQ Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.13.5 SODAQ Recent Developments/Updates

## 2.14 CallPass

### 2.14.1 CallPass Details

### 2.14.2 CallPass Major Business

### 2.14.3 CallPass Solar-powered GPS Tracker Product and Services

### 2.14.4 CallPass Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.14.5 CallPass Recent Developments/Updates

## 2.15 Gosafe

### 2.15.1 Gosafe Details

### 2.15.2 Gosafe Major Business

### 2.15.3 Gosafe Solar-powered GPS Tracker Product and Services

### 2.15.4 Gosafe Solar-powered GPS Tracker Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.15.5 Gosafe Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: SOLAR-POWERED GPS TRACKER BY MANUFACTURER**

### 3.1 Global Solar-powered GPS Tracker Sales Quantity by Manufacturer (2021-2026)

### 3.2 Global Solar-powered GPS Tracker Revenue by Manufacturer (2021-2026)

### 3.3 Global Solar-powered GPS Tracker Average Price by Manufacturer (2021-2026)

### 3.4 Market Share Analysis (2025)

#### 3.4.1 Producer Shipments of Solar-powered GPS Tracker by Manufacturer Revenue (\$MM) and Market Share (%): 2025

#### 3.4.2 Top 3 Solar-powered GPS Tracker Manufacturer Market Share in 2025

#### 3.4.3 Top 6 Solar-powered GPS Tracker Manufacturer Market Share in 2025

### 3.5 Solar-powered GPS Tracker Market: Overall Company Footprint Analysis

#### 3.5.1 Solar-powered GPS Tracker Market: Region Footprint

#### 3.5.2 Solar-powered GPS Tracker Market: Company Product Type Footprint

#### 3.5.3 Solar-powered GPS Tracker Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Solar-powered GPS Tracker Market Size by Region

#### 4.1.1 Global Solar-powered GPS Tracker Sales Quantity by Region (2021-2032)

#### 4.1.2 Global Solar-powered GPS Tracker Consumption Value by Region (2021-2032)

#### 4.1.3 Global Solar-powered GPS Tracker Average Price by Region (2021-2032)

- 4.2 North America Solar-powered GPS Tracker Consumption Value (2021-2032)
- 4.3 Europe Solar-powered GPS Tracker Consumption Value (2021-2032)
- 4.4 Asia-Pacific Solar-powered GPS Tracker Consumption Value (2021-2032)
- 4.5 South America Solar-powered GPS Tracker Consumption Value (2021-2032)
- 4.6 Middle East & Africa Solar-powered GPS Tracker Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Solar-powered GPS Tracker Sales Quantity by Type (2021-2032)
- 5.2 Global Solar-powered GPS Tracker Consumption Value by Type (2021-2032)
- 5.3 Global Solar-powered GPS Tracker Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Solar-powered GPS Tracker Sales Quantity by Application (2021-2032)
- 6.2 Global Solar-powered GPS Tracker Consumption Value by Application (2021-2032)
- 6.3 Global Solar-powered GPS Tracker Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

- 7.1 North America Solar-powered GPS Tracker Sales Quantity by Type (2021-2032)
- 7.2 North America Solar-powered GPS Tracker Sales Quantity by Application (2021-2032)
- 7.3 North America Solar-powered GPS Tracker Market Size by Country
  - 7.3.1 North America Solar-powered GPS Tracker Sales Quantity by Country (2021-2032)
  - 7.3.2 North America Solar-powered GPS Tracker Consumption Value by Country (2021-2032)
  - 7.3.3 United States Market Size and Forecast (2021-2032)
  - 7.3.4 Canada Market Size and Forecast (2021-2032)
  - 7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

- 8.1 Europe Solar-powered GPS Tracker Sales Quantity by Type (2021-2032)
- 8.2 Europe Solar-powered GPS Tracker Sales Quantity by Application (2021-2032)
- 8.3 Europe Solar-powered GPS Tracker Market Size by Country
  - 8.3.1 Europe Solar-powered GPS Tracker Sales Quantity by Country (2021-2032)
  - 8.3.2 Europe Solar-powered GPS Tracker Consumption Value by Country (2021-2032)

- 8.3.3 Germany Market Size and Forecast (2021-2032)
- 8.3.4 France Market Size and Forecast (2021-2032)
- 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
- 8.3.6 Russia Market Size and Forecast (2021-2032)
- 8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Solar-powered GPS Tracker Market Size by Region
  - 9.3.1 Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Region (2021-2032)
  - 9.3.2 Asia-Pacific Solar-powered GPS Tracker Consumption Value by Region (2021-2032)
  - 9.3.3 China Market Size and Forecast (2021-2032)
  - 9.3.4 Japan Market Size and Forecast (2021-2032)
  - 9.3.5 South Korea Market Size and Forecast (2021-2032)
  - 9.3.6 India Market Size and Forecast (2021-2032)
  - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
  - 9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

- 10.1 South America Solar-powered GPS Tracker Sales Quantity by Type (2021-2032)
- 10.2 South America Solar-powered GPS Tracker Sales Quantity by Application (2021-2032)
- 10.3 South America Solar-powered GPS Tracker Market Size by Country
  - 10.3.1 South America Solar-powered GPS Tracker Sales Quantity by Country (2021-2032)
  - 10.3.2 South America Solar-powered GPS Tracker Consumption Value by Country (2021-2032)
  - 10.3.3 Brazil Market Size and Forecast (2021-2032)
  - 10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Application

(2021-2032)

11.3 Middle East & Africa Solar-powered GPS Tracker Market Size by Country

11.3.1 Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Country

(2021-2032)

11.3.2 Middle East & Africa Solar-powered GPS Tracker Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

12.1 Solar-powered GPS Tracker Market Drivers

12.2 Solar-powered GPS Tracker Market Restraints

12.3 Solar-powered GPS Tracker Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Solar-powered GPS Tracker and Key Manufacturers

13.2 Manufacturing Costs Percentage of Solar-powered GPS Tracker

13.3 Solar-powered GPS Tracker Production Process

13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Solar-powered GPS Tracker Typical Distributors

14.3 Solar-powered GPS Tracker Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Solar-powered GPS Tracker Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Solar-powered GPS Tracker Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Wireless Links Basic Information, Manufacturing Base and Competitors

Table 4. Wireless Links Major Business

Table 5. Wireless Links Solar-powered GPS Tracker Product and Services

Table 6. Wireless Links Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Wireless Links Recent Developments/Updates

Table 8. Queclink Wireless Solutions Basic Information, Manufacturing Base and Competitors

Table 9. Queclink Wireless Solutions Major Business

Table 10. Queclink Wireless Solutions Solar-powered GPS Tracker Product and Services

Table 11. Queclink Wireless Solutions Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Queclink Wireless Solutions Recent Developments/Updates

Table 13. Concox Basic Information, Manufacturing Base and Competitors

Table 14. Concox Major Business

Table 15. Concox Solar-powered GPS Tracker Product and Services

Table 16. Concox Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Concox Recent Developments/Updates

Table 18. Digital Matter Basic Information, Manufacturing Base and Competitors

Table 19. Digital Matter Major Business

Table 20. Digital Matter Solar-powered GPS Tracker Product and Services

Table 21. Digital Matter Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Digital Matter Recent Developments/Updates

Table 23. Teletrac Navman Basic Information, Manufacturing Base and Competitors

Table 24. Teletrac Navman Major Business

Table 25. Teletrac Navman Solar-powered GPS Tracker Product and Services

Table 26. Teletrac Navman Solar-powered GPS Tracker Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Teletrac Navman Recent Developments/Updates

Table 28. Globalstar Basic Information, Manufacturing Base and Competitors

Table 29. Globalstar Major Business

Table 30. Globalstar Solar-powered GPS Tracker Product and Services

Table 31. Globalstar Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 32. Globalstar Recent Developments/Updates

Table 33. GoFleet Basic Information, Manufacturing Base and Competitors

Table 34. GoFleet Major Business

Table 35. GoFleet Solar-powered GPS Tracker Product and Services

Table 36. GoFleet Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 37. GoFleet Recent Developments/Updates

Table 38. RF-GSM(SZ) Technology Basic Information, Manufacturing Base and Competitors

Table 39. RF-GSM(SZ) Technology Major Business

Table 40. RF-GSM(SZ) Technology Solar-powered GPS Tracker Product and Services

Table 41. RF-GSM(SZ) Technology Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 42. RF-GSM(SZ) Technology Recent Developments/Updates

Table 43. JUNYUE Basic Information, Manufacturing Base and Competitors

Table 44. JUNYUE Major Business

Table 45. JUNYUE Solar-powered GPS Tracker Product and Services

Table 46. JUNYUE Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 47. JUNYUE Recent Developments/Updates

Table 48. TopFly Basic Information, Manufacturing Base and Competitors

Table 49. TopFly Major Business

Table 50. TopFly Solar-powered GPS Tracker Product and Services

Table 51. TopFly Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. TopFly Recent Developments/Updates

Table 53. skEYEWATCH Basic Information, Manufacturing Base and Competitors

Table 54. skEYEWATCH Major Business

Table 55. skEYEWATCH Solar-powered GPS Tracker Product and Services

Table 56. skEYEWATCH Solar-powered GPS Tracker Sales Quantity (K Units), Average

- Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 57. skEYEWATCH Recent Developments/Updates
- Table 58. Suntech Basic Information, Manufacturing Base and Competitors
- Table 59. Suntech Major Business
- Table 60. Suntech Solar-powered GPS Tracker Product and Services
- Table 61. Suntech Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 62. Suntech Recent Developments/Updates
- Table 63. SODAQ Basic Information, Manufacturing Base and Competitors
- Table 64. SODAQ Major Business
- Table 65. SODAQ Solar-powered GPS Tracker Product and Services
- Table 66. SODAQ Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 67. SODAQ Recent Developments/Updates
- Table 68. CallPass Basic Information, Manufacturing Base and Competitors
- Table 69. CallPass Major Business
- Table 70. CallPass Solar-powered GPS Tracker Product and Services
- Table 71. CallPass Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 72. CallPass Recent Developments/Updates
- Table 73. Gosafe Basic Information, Manufacturing Base and Competitors
- Table 74. Gosafe Major Business
- Table 75. Gosafe Solar-powered GPS Tracker Product and Services
- Table 76. Gosafe Solar-powered GPS Tracker Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 77. Gosafe Recent Developments/Updates
- Table 78. Global Solar-powered GPS Tracker Sales Quantity by Manufacturer (2021-2026) & (K Units)
- Table 79. Global Solar-powered GPS Tracker Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 80. Global Solar-powered GPS Tracker Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 81. Market Position of Manufacturers in Solar-powered GPS Tracker, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 82. Head Office and Solar-powered GPS Tracker Production Site of Key Manufacturer
- Table 83. Solar-powered GPS Tracker Market: Company Product Type Footprint
- Table 84. Solar-powered GPS Tracker Market: Company Product Application Footprint
- Table 85. Solar-powered GPS Tracker New Market Entrants and Barriers to Market

**Entry**

Table 86. Solar-powered GPS Tracker Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Solar-powered GPS Tracker Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 88. Global Solar-powered GPS Tracker Sales Quantity by Region (2021-2026) & (K Units)

Table 89. Global Solar-powered GPS Tracker Sales Quantity by Region (2027-2032) & (K Units)

Table 90. Global Solar-powered GPS Tracker Consumption Value by Region (2021-2026) & (USD Million)

Table 91. Global Solar-powered GPS Tracker Consumption Value by Region (2027-2032) & (USD Million)

Table 92. Global Solar-powered GPS Tracker Average Price by Region (2021-2026) & (US\$/Unit)

Table 93. Global Solar-powered GPS Tracker Average Price by Region (2027-2032) & (US\$/Unit)

Table 94. Global Solar-powered GPS Tracker Sales Quantity by Type (2021-2026) & (K Units)

Table 95. Global Solar-powered GPS Tracker Sales Quantity by Type (2027-2032) & (K Units)

Table 96. Global Solar-powered GPS Tracker Consumption Value by Type (2021-2026) & (USD Million)

Table 97. Global Solar-powered GPS Tracker Consumption Value by Type (2027-2032) & (USD Million)

Table 98. Global Solar-powered GPS Tracker Average Price by Type (2021-2026) & (US\$/Unit)

Table 99. Global Solar-powered GPS Tracker Average Price by Type (2027-2032) & (US\$/Unit)

Table 100. Global Solar-powered GPS Tracker Sales Quantity by Application (2021-2026) & (K Units)

Table 101. Global Solar-powered GPS Tracker Sales Quantity by Application (2027-2032) & (K Units)

Table 102. Global Solar-powered GPS Tracker Consumption Value by Application (2021-2026) & (USD Million)

Table 103. Global Solar-powered GPS Tracker Consumption Value by Application (2027-2032) & (USD Million)

Table 104. Global Solar-powered GPS Tracker Average Price by Application (2021-2026) & (US\$/Unit)

- Table 105. Global Solar-powered GPS Tracker Average Price by Application (2027-2032) & (US\$/Unit)
- Table 106. North America Solar-powered GPS Tracker Sales Quantity by Type (2021-2026) & (K Units)
- Table 107. North America Solar-powered GPS Tracker Sales Quantity by Type (2027-2032) & (K Units)
- Table 108. North America Solar-powered GPS Tracker Sales Quantity by Application (2021-2026) & (K Units)
- Table 109. North America Solar-powered GPS Tracker Sales Quantity by Application (2027-2032) & (K Units)
- Table 110. North America Solar-powered GPS Tracker Sales Quantity by Country (2021-2026) & (K Units)
- Table 111. North America Solar-powered GPS Tracker Sales Quantity by Country (2027-2032) & (K Units)
- Table 112. North America Solar-powered GPS Tracker Consumption Value by Country (2021-2026) & (USD Million)
- Table 113. North America Solar-powered GPS Tracker Consumption Value by Country (2027-2032) & (USD Million)
- Table 114. Europe Solar-powered GPS Tracker Sales Quantity by Type (2021-2026) & (K Units)
- Table 115. Europe Solar-powered GPS Tracker Sales Quantity by Type (2027-2032) & (K Units)
- Table 116. Europe Solar-powered GPS Tracker Sales Quantity by Application (2021-2026) & (K Units)
- Table 117. Europe Solar-powered GPS Tracker Sales Quantity by Application (2027-2032) & (K Units)
- Table 118. Europe Solar-powered GPS Tracker Sales Quantity by Country (2021-2026) & (K Units)
- Table 119. Europe Solar-powered GPS Tracker Sales Quantity by Country (2027-2032) & (K Units)
- Table 120. Europe Solar-powered GPS Tracker Consumption Value by Country (2021-2026) & (USD Million)
- Table 121. Europe Solar-powered GPS Tracker Consumption Value by Country (2027-2032) & (USD Million)
- Table 122. Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Type (2021-2026) & (K Units)
- Table 123. Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Type (2027-2032) & (K Units)
- Table 124. Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Application

(2021-2026) & (K Units)

Table 125. Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Application

(2027-2032) & (K Units)

Table 126. Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Region

(2021-2026) & (K Units)

Table 127. Asia-Pacific Solar-powered GPS Tracker Sales Quantity by Region

(2027-2032) & (K Units)

Table 128. Asia-Pacific Solar-powered GPS Tracker Consumption Value by Region

(2021-2026) & (USD Million)

Table 129. Asia-Pacific Solar-powered GPS Tracker Consumption Value by Region

(2027-2032) & (USD Million)

Table 130. South America Solar-powered GPS Tracker Sales Quantity by Type

(2021-2026) & (K Units)

Table 131. South America Solar-powered GPS Tracker Sales Quantity by Type

(2027-2032) & (K Units)

Table 132. South America Solar-powered GPS Tracker Sales Quantity by Application

(2021-2026) & (K Units)

Table 133. South America Solar-powered GPS Tracker Sales Quantity by Application

(2027-2032) & (K Units)

Table 134. South America Solar-powered GPS Tracker Sales Quantity by Country

(2021-2026) & (K Units)

Table 135. South America Solar-powered GPS Tracker Sales Quantity by Country

(2027-2032) & (K Units)

Table 136. South America Solar-powered GPS Tracker Consumption Value by Country

(2021-2026) & (USD Million)

Table 137. South America Solar-powered GPS Tracker Consumption Value by Country

(2027-2032) & (USD Million)

Table 138. Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Type

(2021-2026) & (K Units)

Table 139. Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Type

(2027-2032) & (K Units)

Table 140. Middle East & Africa Solar-powered GPS Tracker Sales Quantity by

Application (2021-2026) & (K Units)

Table 141. Middle East & Africa Solar-powered GPS Tracker Sales Quantity by

Application (2027-2032) & (K Units)

Table 142. Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Country

(2021-2026) & (K Units)

Table 143. Middle East & Africa Solar-powered GPS Tracker Sales Quantity by Country

(2027-2032) & (K Units)

Table 144. Middle East & Africa Solar-powered GPS Tracker Consumption Value by Country (2021-2026) & (USD Million)

Table 145. Middle East & Africa Solar-powered GPS Tracker Consumption Value by Country (2027-2032) & (USD Million)

Table 146. Solar-powered GPS Tracker Raw Material

Table 147. Key Manufacturers of Solar-powered GPS Tracker Raw Materials

Table 148. Solar-powered GPS Tracker Typical Distributors

Table 149. Solar-powered GPS Tracker Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Solar-powered GPS Tracker Picture

Figure 2. Global Solar-powered GPS Tracker Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Solar-powered GPS Tracker Revenue Market Share by Type in 2025

Figure 4. Standalone Tracker Examples

Figure 5. Integrated Tracker Examples

Figure 6. Global Solar-powered GPS Tracker Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Solar-powered GPS Tracker Revenue Market Share by Application in 2025

Figure 8. Automotive Examples

Figure 9. Assets Examples

Figure 10. Boat Examples

Figure 11. Wildlife Examples

Figure 12. Others Examples

Figure 13. Global Solar-powered GPS Tracker Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 14. Global Solar-powered GPS Tracker Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 15. Global Solar-powered GPS Tracker Sales Quantity (2021-2032) & (K Units)

Figure 16. Global Solar-powered GPS Tracker Price (2021-2032) & (US\$/Unit)

Figure 17. Global Solar-powered GPS Tracker Sales Quantity Market Share by Manufacturer in 2025

Figure 18. Global Solar-powered GPS Tracker Revenue Market Share by Manufacturer in 2025

Figure 19. Producer Shipments of Solar-powered GPS Tracker by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 20. Top 3 Solar-powered GPS Tracker Manufacturer (Revenue) Market Share in 2025

Figure 21. Top 6 Solar-powered GPS Tracker Manufacturer (Revenue) Market Share in 2025

Figure 22. Global Solar-powered GPS Tracker Sales Quantity Market Share by Region (2021-2032)

Figure 23. Global Solar-powered GPS Tracker Consumption Value Market Share by Region (2021-2032)

Figure 24. North America Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 26. Asia-Pacific Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 27. South America Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 29. Global Solar-powered GPS Tracker Sales Quantity Market Share by Type (2021-2032)

Figure 30. Global Solar-powered GPS Tracker Consumption Value Market Share by Type (2021-2032)

Figure 31. Global Solar-powered GPS Tracker Average Price by Type (2021-2032) & (US\$/Unit)

Figure 32. Global Solar-powered GPS Tracker Sales Quantity Market Share by Application (2021-2032)

Figure 33. Global Solar-powered GPS Tracker Revenue Market Share by Application (2021-2032)

Figure 34. Global Solar-powered GPS Tracker Average Price by Application (2021-2032) & (US\$/Unit)

Figure 35. North America Solar-powered GPS Tracker Sales Quantity Market Share by Type (2021-2032)

Figure 36. North America Solar-powered GPS Tracker Sales Quantity Market Share by Application (2021-2032)

Figure 37. North America Solar-powered GPS Tracker Sales Quantity Market Share by Country (2021-2032)

Figure 38. North America Solar-powered GPS Tracker Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Solar-powered GPS Tracker Sales Quantity Market Share by Type (2021-2032)

Figure 43. Europe Solar-powered GPS Tracker Sales Quantity Market Share by

Application (2021-2032)

Figure 44. Europe Solar-powered GPS Tracker Sales Quantity Market Share by Country (2021-2032)

Figure 45. Europe Solar-powered GPS Tracker Consumption Value Market Share by Country (2021-2032)

Figure 46. Germany Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 47. France Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 48. United Kingdom Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 49. Russia Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 50. Italy Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 51. Asia-Pacific Solar-powered GPS Tracker Sales Quantity Market Share by Type (2021-2032)

Figure 52. Asia-Pacific Solar-powered GPS Tracker Sales Quantity Market Share by Application (2021-2032)

Figure 53. Asia-Pacific Solar-powered GPS Tracker Sales Quantity Market Share by Region (2021-2032)

Figure 54. Asia-Pacific Solar-powered GPS Tracker Consumption Value Market Share by Region (2021-2032)

Figure 55. China Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 56. Japan Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 57. South Korea Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 58. India Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 59. Southeast Asia Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 60. Australia Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)

Figure 61. South America Solar-powered GPS Tracker Sales Quantity Market Share by Type (2021-2032)

Figure 62. South America Solar-powered GPS Tracker Sales Quantity Market Share by Application (2021-2032)

- Figure 63. South America Solar-powered GPS Tracker Sales Quantity Market Share by Country (2021-2032)
- Figure 64. South America Solar-powered GPS Tracker Consumption Value Market Share by Country (2021-2032)
- Figure 65. Brazil Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)
- Figure 66. Argentina Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)
- Figure 67. Middle East & Africa Solar-powered GPS Tracker Sales Quantity Market Share by Type (2021-2032)
- Figure 68. Middle East & Africa Solar-powered GPS Tracker Sales Quantity Market Share by Application (2021-2032)
- Figure 69. Middle East & Africa Solar-powered GPS Tracker Sales Quantity Market Share by Country (2021-2032)
- Figure 70. Middle East & Africa Solar-powered GPS Tracker Consumption Value Market Share by Country (2021-2032)
- Figure 71. Turkey Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)
- Figure 72. Egypt Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)
- Figure 73. Saudi Arabia Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)
- Figure 74. South Africa Solar-powered GPS Tracker Consumption Value (2021-2032) & (USD Million)
- Figure 75. Solar-powered GPS Tracker Market Drivers
- Figure 76. Solar-powered GPS Tracker Market Restraints
- Figure 77. Solar-powered GPS Tracker Market Trends
- Figure 78. Porters Five Forces Analysis
- Figure 79. Manufacturing Cost Structure Analysis of Solar-powered GPS Tracker in 2025
- Figure 80. Manufacturing Process Analysis of Solar-powered GPS Tracker
- Figure 81. Solar-powered GPS Tracker Industrial Chain
- Figure 82. Sales Channel: Direct to End-User vs Distributors
- Figure 83. Direct Channel Pros & Cons
- Figure 84. Indirect Channel Pros & Cons
- Figure 85. Methodology
- Figure 86. Research Process and Data Source

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