

Global Solar-powered GPS Asset Tracker Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Solar-powered GPS Asset Tracker market size is expected to reach \$ 330 million by 2032, rising at a market growth of 8.6% CAGR during the forecast period (2026-2032).

A solar-powered GPS asset tracker is a smart tracking device that integrates global satellite positioning and provides long-term, maintenance-free power through a built-in solar panel. It is designed for deployment on high-value outdoor assets that are in areas without external power sources, are frequently moved, or are widely distributed. In 2025, global Solar-powered GPS Asset Tracker production reached approximately 2815 k units, with an average global market price of around 65 US\$/Unit. The production capacity of Solar-powered GPS Asset Tracker reaches 3500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The market growth of solar-powered GPS asset trackers is primarily driven by a surge in demand for theft prevention and management of high-value outdoor assets, the maturity of IoT and low-power communication technologies, the decreasing cost of miniaturized renewable energy, and enterprises' urgent need for supply chain visibility and operational efficiency improvements. In industries such as logistics, construction, agriculture, and energy, a large number of devices are deployed long-term in remote or scattered areas without grid coverage. Traditional battery-powered locators are difficult to maintain and have limited battery life, while solar-powered solutions significantly reduce the total cost of ownership.

This report studies the global Solar-powered GPS Asset Tracker production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solar-powered GPS Asset Tracker and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solar-powered GPS Asset Tracker that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Solar-powered GPS Asset Tracker total production and demand, 2021-2032, (K Units)

Global Solar-powered GPS Asset Tracker total production value, 2021-2032, (USD Million)

Global Solar-powered GPS Asset Tracker production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Solar-powered GPS Asset Tracker consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Solar-powered GPS Asset Tracker domestic production, consumption, key domestic manufacturers and share

Global Solar-powered GPS Asset Tracker production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Solar-powered GPS Asset Tracker production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Solar-powered GPS Asset Tracker production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Solar-powered GPS Asset Tracker market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wireless Links, Concox, Digital Matter, Tteletrac Navman, Globalstar, GoFleet, TopFly, skEYEWATCH, SODAQ, CallPass, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solar-powered GPS Asset Tracker market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Solar-powered GPS Asset Tracker Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Solar-powered GPS Asset Tracker Market, Segmentation by Type:

Standalone Tracker

Integrated Tracker

Global Solar-powered GPS Asset Tracker Market, Segmentation by Asset Type:

Magnetic Type

Fixed Type

Others

Global Solar-powered GPS Asset Tracker Market, Segmentation by Installation Method:

Fleet Asset Management

Equipment Asset Management

Others

Global Solar-powered GPS Asset Tracker Market, Segmentation by Application:

Vehicle

Machinery

Others

Companies Profiled:

Wireless Links

Concox

Digital Matter

Tteletrac Navman

Globalstar

GoFleet

TopFly

skEYEwatch

SODAQ

CallPass

Gosafe

Suntech

Key Questions Answered:

1. How big is the global Solar-powered GPS Asset Tracker market?
2. What is the demand of the global Solar-powered GPS Asset Tracker market?
3. What is the year over year growth of the global Solar-powered GPS Asset Tracker market?
4. What is the production and production value of the global Solar-powered GPS Asset Tracker market?
5. Who are the key producers in the global Solar-powered GPS Asset Tracker market?
6. What are the growth factors driving the market demand?

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