

# Global Solar-powered GPS Asset Tracker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Solar-powered GPS Asset Tracker market size was valued at US\$ 188 million in 2025 and is forecast to a readjusted size of US\$ 330 million by 2032 with a CAGR of 8.6% during review period.

A solar-powered GPS asset tracker is a smart tracking device that integrates global satellite positioning and provides long-term, maintenance-free power through a built-in solar panel. It is designed for deployment on high-value outdoor assets that are in areas without external power sources, are frequently moved, or are widely distributed. In 2025, global Solar-powered GPS Asset Tracker production reached approximately 2815 k units, with an average global market price of around 65 US\$/Unit. The production capacity of Solar-powered GPS Asset Tracker reaches 3500 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The market growth of solar-powered GPS asset trackers is primarily driven by a surge in demand for theft prevention and management of high-value outdoor assets, the maturity of IoT and low-power communication technologies, the decreasing cost of miniaturized renewable energy, and enterprises' urgent need for supply chain visibility and operational efficiency improvements. In industries such as logistics, construction, agriculture, and energy, a large number of devices are deployed long-term in remote or scattered areas without grid coverage. Traditional battery-powered locators are difficult to maintain and have limited battery life, while solar-powered solutions significantly reduce the total cost of ownership.

This report is a detailed and comprehensive analysis for global Solar-powered GPS Asset Tracker market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Solar-powered GPS Asset Tracker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Solar-powered GPS Asset Tracker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Solar-powered GPS Asset Tracker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Solar-powered GPS Asset Tracker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Solar-powered GPS Asset Tracker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Solar-powered GPS Asset Tracker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wireless Links, Concox, Digital Matter, Tteletrac Navman, Globalstar, GoFleet, TopFly, skEYEWATCH, SODAQ, CallPass, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Solar-powered GPS Asset Tracker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Standalone Tracker

Integrated Tracker

#### Market segment by Asset Type

Magnetic Type

Fixed Type

Others

#### Market segment by Installation Method

Fleet Asset Management

Equipment Asset Management

Others

#### Market segment by Application

Vehicle

Machinery

Others

## Major players covered

Wireless Links

Concox

Digital Matter

Tteletrac Navman

Globalstar

GoFleet

TopFly

skEYEwatch

SODAQ

CallPass

Gosafe

Suntech

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

## **The content of the study subjects, includes a total of 15 chapters:**

*Global Solar-powered GPS Asset Tracker Market 2026 by Manufacturers, Regions, Type and Application, Forecast t...*

Chapter 1, to describe Solar-powered GPS Asset Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Solar-powered GPS Asset Tracker, with price, sales quantity, revenue, and global market share of Solar-powered GPS Asset Tracker from 2021 to 2026.

Chapter 3, the Solar-powered GPS Asset Tracker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Solar-powered GPS Asset Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Solar-powered GPS Asset Tracker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Solar-powered GPS Asset Tracker.

Chapter 14 and 15, to describe Solar-powered GPS Asset Tracker sales channel, distributors, customers, research findings and conclusion.

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