

Global Solar Heat Reflective Roof Coating Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Solar Heat Reflective Roof Coating market size is expected to reach \$ 2408 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

In 2025, global Solar Heat Reflective Roof Coating production reached approximately 156,000 K Sq.m, with an average global market price of around 10.5 US\$/Sq.m.

Solar Heat Reflective Roof Coating is a specialized functional coating designed for building roofs, formulated with high-reflectivity pigments (such as titanium dioxide, aluminum powder) and heat-insulating fillers, capable of reflecting most solar radiation (especially short-wave infrared and visible light) and reducing heat absorption by the roof surface. Unlike ordinary roof coatings, it integrates heat reflection, heat insulation, and weather resistance, forming a protective film on the roof surface that not only reflects solar heat to lower indoor and roof temperatures but also resists UV radiation, rain erosion, and thermal aging, extending the service life of the roof. It is applicable to various roof substrates (concrete, metal, asphalt, etc.), easy to construct and maintain, and available in different colors to meet aesthetic needs, serving as an energy-saving and environmentally friendly solution for both residential and commercial buildings to reduce air conditioning energy consumption.

The demand for Solar Heat Reflective Roof Coating is driven by the global emphasis on energy conservation and carbon emission reduction, the rising demand for building energy efficiency, and the increasing awareness of reducing cooling costs in hot and warm regions. With the tightening of building energy efficiency standards worldwide and the promotion of green building policies, both new buildings and existing roof renovation projects have a growing need for this coating, especially in high-temperature regions

and commercial buildings with large roof areas. Business opportunities lie in strengthening R&D to optimize heat reflection rate and durability, developing environmentally friendly, low-VOC (volatile organic compounds) formulations to meet environmental regulations, and expanding product applicability to different roof substrates. Additionally, cooperating with real estate developers, building maintenance companies, and government departments for old building renovation projects, and tapping into emerging markets with rising energy conservation needs, can further expand market share, while promoting the product's cost-effectiveness to accelerate its popularization in residential and small commercial building markets.

This report studies the global Solar Heat Reflective Roof Coating production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Solar Heat Reflective Roof Coating and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Solar Heat Reflective Roof Coating that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Solar Heat Reflective Roof Coating total production and demand, 2021-2032, (K Sqm)

Global Solar Heat Reflective Roof Coating total production value, 2021-2032, (USD Million)

Global Solar Heat Reflective Roof Coating production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Solar Heat Reflective Roof Coating consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Solar Heat Reflective Roof Coating domestic production, consumption, key domestic manufacturers and share

Global Solar Heat Reflective Roof Coating production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Solar Heat Reflective Roof Coating production by Solar Reflectance Index (SRI), production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Solar Heat Reflective Roof Coating production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Solar Heat Reflective Roof Coating market based on the following parameters - company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG Industries, Sherwin-Williams, Henry Company, Sika, GAF, Tremco Roofing, Gaco, KARNAK, APOC, SOPREMA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Solar Heat Reflective Roof Coating market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Solar Reflectance Index (SRI), and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Solar Heat Reflective Roof Coating Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Solar Heat Reflective Roof Coating Market, Segmentation by Solar Reflectance Index (SRI):

Low Reflective Type (SRI 100)

Global Solar Heat Reflective Roof Coating Market, Segmentation by Resin Technology:

Acrylic Type

Silicone Type

Polyurethane Type

Hybrid Polymer Type

Others

Global Solar Heat Reflective Roof Coating Market, Segmentation by Roof Substrate:

Concrete Roof Type

Metal Roof Type

Asphalt / Bitumen Roof Type

Tile Roof Type

Others

Global Solar Heat Reflective Roof Coating Market, Segmentation by Application:

Residential Buildings

Commercial Buildings

Industrial Facilities

Public Infrastructure

Agricultural Buildings

Others

Companies Profiled:

PPG Industries

Sherwin-Williams

Henry Company

Sika

GAF

Tremco Roofing

Gaco

KARNAK

APOC

SOPREMA

Momentive

COOL-R

Solacoat

SOLEC-Solar Energy Corporation

CoolRoof France

Star Shield Technologies

Aegon Power

Lumincoat

Cromar Building Products

Shieldcoat

Excel Coatings

Asian Paints

Berger Paints India

Dulux Acratex

Nippon Paint

Kansai Paint

SKK

Beijing Oriental Yuhong Waterproof Technology

SKSHU Paint

Keshun Waterproof Technologies

Carpoly Chemical Group

Nippon Paint China

Key Questions Answered:

1. How big is the global Solar Heat Reflective Roof Coating market?
2. What is the demand of the global Solar Heat Reflective Roof Coating market?
3. What is the year over year growth of the global Solar Heat Reflective Roof Coating market?
4. What is the production and production value of the global Solar Heat Reflective Roof

Coating market?

5. Who are the key producers in the global Solar Heat Reflective Roof Coating market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Solar Heat Reflective Roof Coating Introduction
- 1.2 World Solar Heat Reflective Roof Coating Supply & Forecast
 - 1.2.1 World Solar Heat Reflective Roof Coating Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Solar Heat Reflective Roof Coating Production (2021-2032)
 - 1.2.3 World Solar Heat Reflective Roof Coating Pricing Trends (2021-2032)
- 1.3 World Solar Heat Reflective Roof Coating Production by Region (Based on Production Site)
 - 1.3.1 World Solar Heat Reflective Roof Coating Production Value by Region (2021-2032)
 - 1.3.2 World Solar Heat Reflective Roof Coating Production by Region (2021-2032)
 - 1.3.3 World Solar Heat Reflective Roof Coating Average Price by Region (2021-2032)
 - 1.3.4 North America Solar Heat Reflective Roof Coating Production (2021-2032)
 - 1.3.5 Europe Solar Heat Reflective Roof Coating Production (2021-2032)
 - 1.3.6 China Solar Heat Reflective Roof Coating Production (2021-2032)
 - 1.3.7 Japan Solar Heat Reflective Roof Coating Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Solar Heat Reflective Roof Coating Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Solar Heat Reflective Roof Coating Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Solar Heat Reflective Roof Coating Demand (2021-2032)
- 2.2 World Solar Heat Reflective Roof Coating Consumption by Region
 - 2.2.1 World Solar Heat Reflective Roof Coating Consumption by Region (2021-2026)
 - 2.2.2 World Solar Heat Reflective Roof Coating Consumption Forecast by Region (2027-2032)
- 2.3 United States Solar Heat Reflective Roof Coating Consumption (2021-2032)
- 2.4 China Solar Heat Reflective Roof Coating Consumption (2021-2032)
- 2.5 Europe Solar Heat Reflective Roof Coating Consumption (2021-2032)
- 2.6 Japan Solar Heat Reflective Roof Coating Consumption (2021-2032)
- 2.7 South Korea Solar Heat Reflective Roof Coating Consumption (2021-2032)
- 2.8 ASEAN Solar Heat Reflective Roof Coating Consumption (2021-2032)
- 2.9 India Solar Heat Reflective Roof Coating Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Solar Heat Reflective Roof Coating Production Value by Manufacturer (2021-2026)

3.2 World Solar Heat Reflective Roof Coating Production by Manufacturer (2021-2026)

3.3 World Solar Heat Reflective Roof Coating Average Price by Manufacturer (2021-2026)

3.4 Solar Heat Reflective Roof Coating Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Solar Heat Reflective Roof Coating Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Solar Heat Reflective Roof Coating in 2025

3.5.3 Global Concentration Ratios (CR8) for Solar Heat Reflective Roof Coating in 2025

3.6 Solar Heat Reflective Roof Coating Market: Overall Company Footprint Analysis

3.6.1 Solar Heat Reflective Roof Coating Market: Region Footprint

3.6.2 Solar Heat Reflective Roof Coating Market: Company Product Type Footprint

3.6.3 Solar Heat Reflective Roof Coating Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Solar Heat Reflective Roof Coating Production Value Comparison

4.1.1 United States VS China: Solar Heat Reflective Roof Coating Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Solar Heat Reflective Roof Coating Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Solar Heat Reflective Roof Coating Production Comparison

4.2.1 United States VS China: Solar Heat Reflective Roof Coating Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Solar Heat Reflective Roof Coating Production Market

Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Solar Heat Reflective Roof Coating Consumption Comparison

4.3.1 United States VS China: Solar Heat Reflective Roof Coating Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Solar Heat Reflective Roof Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Solar Heat Reflective Roof Coating Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Solar Heat Reflective Roof Coating Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Solar Heat Reflective Roof Coating Production Value (2021-2026)

4.4.3 United States Based Manufacturers Solar Heat Reflective Roof Coating Production (2021-2026)

4.5 China Based Solar Heat Reflective Roof Coating Manufacturers and Market Share

4.5.1 China Based Solar Heat Reflective Roof Coating Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Solar Heat Reflective Roof Coating Production Value (2021-2026)

4.5.3 China Based Manufacturers Solar Heat Reflective Roof Coating Production (2021-2026)

4.6 Rest of World Based Solar Heat Reflective Roof Coating Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Solar Heat Reflective Roof Coating Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production (2021-2026)

5 MARKET ANALYSIS BY SOLAR REFLECTANCE INDEX (SRI)

5.1 World Solar Heat Reflective Roof Coating Market Size Overview by Solar Reflectance Index (SRI): 2021 VS 2025 VS 2032

5.2 Segment Introduction by Solar Reflectance Index (SRI)

5.2.1 Low Reflective Type (SRI 100)

5.3 Market Segment by Solar Reflectance Index (SRI)

5.3.1 World Solar Heat Reflective Roof Coating Production by Solar Reflectance Index

(SRI) (2021-2032)

5.3.2 World Solar Heat Reflective Roof Coating Production Value by Solar Reflectance Index (SRI) (2021-2032)

5.3.3 World Solar Heat Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2021-2032)

6 MARKET ANALYSIS BY RESIN TECHNOLOGY

6.1 World Solar Heat Reflective Roof Coating Market Size Overview by Resin Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Resin Technology

6.2.1 Acrylic Type

6.2.2 Silicone Type

6.2.3 Polyurethane Type

6.2.4 Hybrid Polymer Type

6.2.5 Others

6.3 Market Segment by Resin Technology

6.3.1 World Solar Heat Reflective Roof Coating Production by Resin Technology (2021-2032)

6.3.2 World Solar Heat Reflective Roof Coating Production Value by Resin Technology (2021-2032)

6.3.3 World Solar Heat Reflective Roof Coating Average Price by Resin Technology (2021-2032)

7 MARKET ANALYSIS BY ROOF SUBSTRATE

7.1 World Solar Heat Reflective Roof Coating Market Size Overview by Roof Substrate: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Roof Substrate

7.2.1 Concrete Roof Type

7.2.2 Metal Roof Type

7.2.3 Asphalt / Bitumen Roof Type

7.2.4 Tile Roof Type

7.2.5 Others

7.3 Market Segment by Roof Substrate

7.3.1 World Solar Heat Reflective Roof Coating Production by Roof Substrate (2021-2032)

7.3.2 World Solar Heat Reflective Roof Coating Production Value by Roof Substrate (2021-2032)

7.3.3 World Solar Heat Reflective Roof Coating Average Price by Roof Substrate (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Solar Heat Reflective Roof Coating Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Residential Buildings

8.2.2 Commercial Buildings

8.2.3 Industrial Facilities

8.2.4 Public Infrastructure

8.2.5 Agricultural Buildings

8.2.6 Others

8.3 Market Segment by Application

8.3.1 World Solar Heat Reflective Roof Coating Production by Application (2021-2032)

8.3.2 World Solar Heat Reflective Roof Coating Production Value by Application (2021-2032)

8.3.3 World Solar Heat Reflective Roof Coating Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 PPG Industries

9.1.1 PPG Industries Details

9.1.2 PPG Industries Major Business

9.1.3 PPG Industries Solar Heat Reflective Roof Coating Product and Services

9.1.4 PPG Industries Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 PPG Industries Recent Developments/Updates

9.1.6 PPG Industries Competitive Strengths & Weaknesses

9.2 Sherwin-Williams

9.2.1 Sherwin-Williams Details

9.2.2 Sherwin-Williams Major Business

9.2.3 Sherwin-Williams Solar Heat Reflective Roof Coating Product and Services

9.2.4 Sherwin-Williams Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Sherwin-Williams Recent Developments/Updates

9.2.6 Sherwin-Williams Competitive Strengths & Weaknesses

9.3 Henry Company

9.3.1 Henry Company Details

9.3.2 Henry Company Major Business

9.3.3 Henry Company Solar Heat Reflective Roof Coating Product and Services

9.3.4 Henry Company Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Henry Company Recent Developments/Updates

9.3.6 Henry Company Competitive Strengths & Weaknesses

9.4 Sika

9.4.1 Sika Details

9.4.2 Sika Major Business

9.4.3 Sika Solar Heat Reflective Roof Coating Product and Services

9.4.4 Sika Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Sika Recent Developments/Updates

9.4.6 Sika Competitive Strengths & Weaknesses

9.5 GAF

9.5.1 GAF Details

9.5.2 GAF Major Business

9.5.3 GAF Solar Heat Reflective Roof Coating Product and Services

9.5.4 GAF Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 GAF Recent Developments/Updates

9.5.6 GAF Competitive Strengths & Weaknesses

9.6 Tremco Roofing

9.6.1 Tremco Roofing Details

9.6.2 Tremco Roofing Major Business

9.6.3 Tremco Roofing Solar Heat Reflective Roof Coating Product and Services

9.6.4 Tremco Roofing Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Tremco Roofing Recent Developments/Updates

9.6.6 Tremco Roofing Competitive Strengths & Weaknesses

9.7 Gaco

9.7.1 Gaco Details

9.7.2 Gaco Major Business

9.7.3 Gaco Solar Heat Reflective Roof Coating Product and Services

9.7.4 Gaco Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Gaco Recent Developments/Updates

9.7.6 Gaco Competitive Strengths & Weaknesses

9.8 KARNAK

9.8.1 KARNAK Details

9.8.2 KARNAK Major Business

9.8.3 KARNAK Solar Heat Reflective Roof Coating Product and Services

9.8.4 KARNAK Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 KARNAK Recent Developments/Updates

9.8.6 KARNAK Competitive Strengths & Weaknesses

9.9 APOC

9.9.1 APOC Details

9.9.2 APOC Major Business

9.9.3 APOC Solar Heat Reflective Roof Coating Product and Services

9.9.4 APOC Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 APOC Recent Developments/Updates

9.9.6 APOC Competitive Strengths & Weaknesses

9.10 SOPREMA

9.10.1 SOPREMA Details

9.10.2 SOPREMA Major Business

9.10.3 SOPREMA Solar Heat Reflective Roof Coating Product and Services

9.10.4 SOPREMA Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 SOPREMA Recent Developments/Updates

9.10.6 SOPREMA Competitive Strengths & Weaknesses

9.11 Momentive

9.11.1 Momentive Details

9.11.2 Momentive Major Business

9.11.3 Momentive Solar Heat Reflective Roof Coating Product and Services

9.11.4 Momentive Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Momentive Recent Developments/Updates

9.11.6 Momentive Competitive Strengths & Weaknesses

9.12 COOL-R

9.12.1 COOL-R Details

9.12.2 COOL-R Major Business

9.12.3 COOL-R Solar Heat Reflective Roof Coating Product and Services

9.12.4 COOL-R Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.12.5 COOL-R Recent Developments/Updates
- 9.12.6 COOL-R Competitive Strengths & Weaknesses
- 9.13 Solacoat
 - 9.13.1 Solacoat Details
 - 9.13.2 Solacoat Major Business
 - 9.13.3 Solacoat Solar Heat Reflective Roof Coating Product and Services
 - 9.13.4 Solacoat Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Solacoat Recent Developments/Updates
 - 9.13.6 Solacoat Competitive Strengths & Weaknesses
- 9.14 SOLEC-Solar Energy Corporation
 - 9.14.1 SOLEC-Solar Energy Corporation Details
 - 9.14.2 SOLEC-Solar Energy Corporation Major Business
 - 9.14.3 SOLEC-Solar Energy Corporation Solar Heat Reflective Roof Coating Product and Services
 - 9.14.4 SOLEC-Solar Energy Corporation Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 SOLEC-Solar Energy Corporation Recent Developments/Updates
 - 9.14.6 SOLEC-Solar Energy Corporation Competitive Strengths & Weaknesses
- 9.15 CoolRoof France
 - 9.15.1 CoolRoof France Details
 - 9.15.2 CoolRoof France Major Business
 - 9.15.3 CoolRoof France Solar Heat Reflective Roof Coating Product and Services
 - 9.15.4 CoolRoof France Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 CoolRoof France Recent Developments/Updates
 - 9.15.6 CoolRoof France Competitive Strengths & Weaknesses
- 9.16 Star Shield Technologies
 - 9.16.1 Star Shield Technologies Details
 - 9.16.2 Star Shield Technologies Major Business
 - 9.16.3 Star Shield Technologies Solar Heat Reflective Roof Coating Product and Services
 - 9.16.4 Star Shield Technologies Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Star Shield Technologies Recent Developments/Updates
 - 9.16.6 Star Shield Technologies Competitive Strengths & Weaknesses
- 9.17 Aegon Power
 - 9.17.1 Aegon Power Details
 - 9.17.2 Aegon Power Major Business

- 9.17.3 Aegon Power Solar Heat Reflective Roof Coating Product and Services
- 9.17.4 Aegon Power Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 Aegon Power Recent Developments/Updates
- 9.17.6 Aegon Power Competitive Strengths & Weaknesses
- 9.18 Lumincoat
 - 9.18.1 Lumincoat Details
 - 9.18.2 Lumincoat Major Business
 - 9.18.3 Lumincoat Solar Heat Reflective Roof Coating Product and Services
 - 9.18.4 Lumincoat Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Lumincoat Recent Developments/Updates
 - 9.18.6 Lumincoat Competitive Strengths & Weaknesses
- 9.19 Cromar Building Products
 - 9.19.1 Cromar Building Products Details
 - 9.19.2 Cromar Building Products Major Business
 - 9.19.3 Cromar Building Products Solar Heat Reflective Roof Coating Product and Services
 - 9.19.4 Cromar Building Products Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Cromar Building Products Recent Developments/Updates
 - 9.19.6 Cromar Building Products Competitive Strengths & Weaknesses
- 9.20 Shieldcoat
 - 9.20.1 Shieldcoat Details
 - 9.20.2 Shieldcoat Major Business
 - 9.20.3 Shieldcoat Solar Heat Reflective Roof Coating Product and Services
 - 9.20.4 Shieldcoat Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Shieldcoat Recent Developments/Updates
 - 9.20.6 Shieldcoat Competitive Strengths & Weaknesses
- 9.21 Excel Coatings
 - 9.21.1 Excel Coatings Details
 - 9.21.2 Excel Coatings Major Business
 - 9.21.3 Excel Coatings Solar Heat Reflective Roof Coating Product and Services
 - 9.21.4 Excel Coatings Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Excel Coatings Recent Developments/Updates
 - 9.21.6 Excel Coatings Competitive Strengths & Weaknesses
- 9.22 Asian Paints

- 9.22.1 Asian Paints Details
- 9.22.2 Asian Paints Major Business
- 9.22.3 Asian Paints Solar Heat Reflective Roof Coating Product and Services
- 9.22.4 Asian Paints Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.22.5 Asian Paints Recent Developments/Updates
- 9.22.6 Asian Paints Competitive Strengths & Weaknesses
- 9.23 Berger Paints India
 - 9.23.1 Berger Paints India Details
 - 9.23.2 Berger Paints India Major Business
 - 9.23.3 Berger Paints India Solar Heat Reflective Roof Coating Product and Services
 - 9.23.4 Berger Paints India Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Berger Paints India Recent Developments/Updates
 - 9.23.6 Berger Paints India Competitive Strengths & Weaknesses
- 9.24 Dulux Acratex
 - 9.24.1 Dulux Acratex Details
 - 9.24.2 Dulux Acratex Major Business
 - 9.24.3 Dulux Acratex Solar Heat Reflective Roof Coating Product and Services
 - 9.24.4 Dulux Acratex Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.24.5 Dulux Acratex Recent Developments/Updates
 - 9.24.6 Dulux Acratex Competitive Strengths & Weaknesses
- 9.25 Nippon Paint
 - 9.25.1 Nippon Paint Details
 - 9.25.2 Nippon Paint Major Business
 - 9.25.3 Nippon Paint Solar Heat Reflective Roof Coating Product and Services
 - 9.25.4 Nippon Paint Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Nippon Paint Recent Developments/Updates
 - 9.25.6 Nippon Paint Competitive Strengths & Weaknesses
- 9.26 Kansai Paint
 - 9.26.1 Kansai Paint Details
 - 9.26.2 Kansai Paint Major Business
 - 9.26.3 Kansai Paint Solar Heat Reflective Roof Coating Product and Services
 - 9.26.4 Kansai Paint Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.26.5 Kansai Paint Recent Developments/Updates
 - 9.26.6 Kansai Paint Competitive Strengths & Weaknesses

9.27 SKK

9.27.1 SKK Details

9.27.2 SKK Major Business

9.27.3 SKK Solar Heat Reflective Roof Coating Product and Services

9.27.4 SKK Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.27.5 SKK Recent Developments/Updates

9.27.6 SKK Competitive Strengths & Weaknesses

9.28 Beijing Oriental Yuhong Waterproof Technology

9.28.1 Beijing Oriental Yuhong Waterproof Technology Details

9.28.2 Beijing Oriental Yuhong Waterproof Technology Major Business

9.28.3 Beijing Oriental Yuhong Waterproof Technology Solar Heat Reflective Roof Coating Product and Services

9.28.4 Beijing Oriental Yuhong Waterproof Technology Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.28.5 Beijing Oriental Yuhong Waterproof Technology Recent Developments/Updates

9.28.6 Beijing Oriental Yuhong Waterproof Technology Competitive Strengths & Weaknesses

9.29 SKSHU Paint

9.29.1 SKSHU Paint Details

9.29.2 SKSHU Paint Major Business

9.29.3 SKSHU Paint Solar Heat Reflective Roof Coating Product and Services

9.29.4 SKSHU Paint Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.29.5 SKSHU Paint Recent Developments/Updates

9.29.6 SKSHU Paint Competitive Strengths & Weaknesses

9.30 Keshun Waterproof Technologies

9.30.1 Keshun Waterproof Technologies Details

9.30.2 Keshun Waterproof Technologies Major Business

9.30.3 Keshun Waterproof Technologies Solar Heat Reflective Roof Coating Product and Services

9.30.4 Keshun Waterproof Technologies Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.30.5 Keshun Waterproof Technologies Recent Developments/Updates

9.30.6 Keshun Waterproof Technologies Competitive Strengths & Weaknesses

9.31 Carpoly Chemical Group

9.31.1 Carpoly Chemical Group Details

9.31.2 Carpoly Chemical Group Major Business

9.31.3 Carpoly Chemical Group Solar Heat Reflective Roof Coating Product and

Services

9.31.4 Carpoly Chemical Group Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.31.5 Carpoly Chemical Group Recent Developments/Updates

9.31.6 Carpoly Chemical Group Competitive Strengths & Weaknesses

9.32 Nippon Paint China

9.32.1 Nippon Paint China Details

9.32.2 Nippon Paint China Major Business

9.32.3 Nippon Paint China Solar Heat Reflective Roof Coating Product and Services

9.32.4 Nippon Paint China Solar Heat Reflective Roof Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.32.5 Nippon Paint China Recent Developments/Updates

9.32.6 Nippon Paint China Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Solar Heat Reflective Roof Coating Industry Chain

10.2 Solar Heat Reflective Roof Coating Upstream Analysis

10.2.1 Solar Heat Reflective Roof Coating Core Raw Materials

10.2.2 Main Manufacturers of Solar Heat Reflective Roof Coating Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Solar Heat Reflective Roof Coating Production Mode

10.6 Solar Heat Reflective Roof Coating Procurement Model

10.7 Solar Heat Reflective Roof Coating Industry Sales Model and Sales Channels

10.7.1 Solar Heat Reflective Roof Coating Sales Model

10.7.2 Solar Heat Reflective Roof Coating Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Solar Heat Reflective Roof Coating Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Solar Heat Reflective Roof Coating Production Value by Region (2021-2026) & (USD Million)

Table 3. World Solar Heat Reflective Roof Coating Production Value by Region (2027-2032) & (USD Million)

Table 4. World Solar Heat Reflective Roof Coating Production Value Market Share by Region (2021-2026)

Table 5. World Solar Heat Reflective Roof Coating Production Value Market Share by Region (2027-2032)

Table 6. World Solar Heat Reflective Roof Coating Production by Region (2021-2026) & (K Sqm)

Table 7. World Solar Heat Reflective Roof Coating Production by Region (2027-2032) & (K Sqm)

Table 8. World Solar Heat Reflective Roof Coating Production Market Share by Region (2021-2026)

Table 9. World Solar Heat Reflective Roof Coating Production Market Share by Region (2027-2032)

Table 10. World Solar Heat Reflective Roof Coating Average Price by Region (2021-2026) & (US\$/Sq m)

Table 11. World Solar Heat Reflective Roof Coating Average Price by Region (2027-2032) & (US\$/Sq m)

Table 12. Solar Heat Reflective Roof Coating Major Market Trends

Table 13. World Solar Heat Reflective Roof Coating Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Sqm)

Table 14. World Solar Heat Reflective Roof Coating Consumption by Region (2021-2026) & (K Sqm)

Table 15. World Solar Heat Reflective Roof Coating Consumption Forecast by Region (2027-2032) & (K Sqm)

Table 16. World Solar Heat Reflective Roof Coating Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Solar Heat Reflective Roof Coating Producers in 2025

Table 18. World Solar Heat Reflective Roof Coating Production by Manufacturer (2021-2026) & (K Sqm)

Table 19. Production Market Share of Key Solar Heat Reflective Roof Coating Producers in 2025

Table 20. World Solar Heat Reflective Roof Coating Average Price by Manufacturer (2021-2026) & (US\$/Sq m)

Table 21. Global Solar Heat Reflective Roof Coating Company Evaluation Quadrant

Table 22. World Solar Heat Reflective Roof Coating Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Solar Heat Reflective Roof Coating Production Site of Key Manufacturer

Table 24. Solar Heat Reflective Roof Coating Market: Company Product Type Footprint

Table 25. Solar Heat Reflective Roof Coating Market: Company Product Application Footprint

Table 26. Solar Heat Reflective Roof Coating Competitive Factors

Table 27. Solar Heat Reflective Roof Coating New Entrant and Capacity Expansion Plans

Table 28. Solar Heat Reflective Roof Coating Mergers & Acquisitions Activity

Table 29. United States VS China Solar Heat Reflective Roof Coating Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Solar Heat Reflective Roof Coating Production Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 31. United States VS China Solar Heat Reflective Roof Coating Consumption Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 32. United States Based Solar Heat Reflective Roof Coating Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Solar Heat Reflective Roof Coating Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Solar Heat Reflective Roof Coating Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Solar Heat Reflective Roof Coating Production (2021-2026) & (K Sqm)

Table 36. United States Based Manufacturers Solar Heat Reflective Roof Coating Production Market Share (2021-2026)

Table 37. China Based Solar Heat Reflective Roof Coating Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Solar Heat Reflective Roof Coating Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Solar Heat Reflective Roof Coating Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Solar Heat Reflective Roof Coating Production,

(2021-2026) & (K Sqm)

Table 41. China Based Manufacturers Solar Heat Reflective Roof Coating Production Market Share (2021-2026)

Table 42. Rest of World Based Solar Heat Reflective Roof Coating Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production, (2021-2026) & (K Sqm)

Table 46. Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production Market Share (2021-2026)

Table 47. World Solar Heat Reflective Roof Coating Production Value by Solar Reflectance Index (SRI), (USD Million), 2021 & 2025 & 2032

Table 48. World Solar Heat Reflective Roof Coating Production by Solar Reflectance Index (SRI) (2021-2026) & (K Sqm)

Table 49. World Solar Heat Reflective Roof Coating Production by Solar Reflectance Index (SRI) (2027-2032) & (K Sqm)

Table 50. World Solar Heat Reflective Roof Coating Production Value by Solar Reflectance Index (SRI) (2021-2026) & (USD Million)

Table 51. World Solar Heat Reflective Roof Coating Production Value by Solar Reflectance Index (SRI) (2027-2032) & (USD Million)

Table 52. World Solar Heat Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2021-2026) & (US\$/Sq m)

Table 53. World Solar Heat Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2027-2032) & (US\$/Sq m)

Table 54. World Solar Heat Reflective Roof Coating Production Value by Resin Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World Solar Heat Reflective Roof Coating Production by Resin Technology (2021-2026) & (K Sqm)

Table 56. World Solar Heat Reflective Roof Coating Production by Resin Technology (2027-2032) & (K Sqm)

Table 57. World Solar Heat Reflective Roof Coating Production Value by Resin Technology (2021-2026) & (USD Million)

Table 58. World Solar Heat Reflective Roof Coating Production Value by Resin Technology (2027-2032) & (USD Million)

Table 59. World Solar Heat Reflective Roof Coating Average Price by Resin Technology (2021-2026) & (US\$/Sq m)

- Table 60. World Solar Heat Reflective Roof Coating Average Price by Resin Technology (2027-2032) & (US\$/Sq m)
- Table 61. World Solar Heat Reflective Roof Coating Production Value by Roof Substrate, (USD Million), 2021 & 2025 & 2032
- Table 62. World Solar Heat Reflective Roof Coating Production by Roof Substrate (2021-2026) & (K Sqm)
- Table 63. World Solar Heat Reflective Roof Coating Production by Roof Substrate (2027-2032) & (K Sqm)
- Table 64. World Solar Heat Reflective Roof Coating Production Value by Roof Substrate (2021-2026) & (USD Million)
- Table 65. World Solar Heat Reflective Roof Coating Production Value by Roof Substrate (2027-2032) & (USD Million)
- Table 66. World Solar Heat Reflective Roof Coating Average Price by Roof Substrate (2021-2026) & (US\$/Sq m)
- Table 67. World Solar Heat Reflective Roof Coating Average Price by Roof Substrate (2027-2032) & (US\$/Sq m)
- Table 68. World Solar Heat Reflective Roof Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 69. World Solar Heat Reflective Roof Coating Production by Application (2021-2026) & (K Sqm)
- Table 70. World Solar Heat Reflective Roof Coating Production by Application (2027-2032) & (K Sqm)
- Table 71. World Solar Heat Reflective Roof Coating Production Value by Application (2021-2026) & (USD Million)
- Table 72. World Solar Heat Reflective Roof Coating Production Value by Application (2027-2032) & (USD Million)
- Table 73. World Solar Heat Reflective Roof Coating Average Price by Application (2021-2026) & (US\$/Sq m)
- Table 74. World Solar Heat Reflective Roof Coating Average Price by Application (2027-2032) & (US\$/Sq m)
- Table 75. PPG Industries Basic Information, Manufacturing Base and Competitors
- Table 76. PPG Industries Major Business
- Table 77. PPG Industries Solar Heat Reflective Roof Coating Product and Services
- Table 78. PPG Industries Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. PPG Industries Recent Developments/Updates
- Table 80. PPG Industries Competitive Strengths & Weaknesses
- Table 81. Sherwin-Williams Basic Information, Manufacturing Base and Competitors

Table 82. Sherwin-Williams Major Business

Table 83. Sherwin-Williams Solar Heat Reflective Roof Coating Product and Services

Table 84. Sherwin-Williams Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Sherwin-Williams Recent Developments/Updates

Table 86. Sherwin-Williams Competitive Strengths & Weaknesses

Table 87. Henry Company Basic Information, Manufacturing Base and Competitors

Table 88. Henry Company Major Business

Table 89. Henry Company Solar Heat Reflective Roof Coating Product and Services

Table 90. Henry Company Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Henry Company Recent Developments/Updates

Table 92. Henry Company Competitive Strengths & Weaknesses

Table 93. Sika Basic Information, Manufacturing Base and Competitors

Table 94. Sika Major Business

Table 95. Sika Solar Heat Reflective Roof Coating Product and Services

Table 96. Sika Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Sika Recent Developments/Updates

Table 98. Sika Competitive Strengths & Weaknesses

Table 99. GAF Basic Information, Manufacturing Base and Competitors

Table 100. GAF Major Business

Table 101. GAF Solar Heat Reflective Roof Coating Product and Services

Table 102. GAF Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. GAF Recent Developments/Updates

Table 104. GAF Competitive Strengths & Weaknesses

Table 105. Tremco Roofing Basic Information, Manufacturing Base and Competitors

Table 106. Tremco Roofing Major Business

Table 107. Tremco Roofing Solar Heat Reflective Roof Coating Product and Services

Table 108. Tremco Roofing Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Tremco Roofing Recent Developments/Updates

Table 110. Tremco Roofing Competitive Strengths & Weaknesses

Table 111. Gaco Basic Information, Manufacturing Base and Competitors

Table 112. Gaco Major Business

- Table 113. Gaco Solar Heat Reflective Roof Coating Product and Services
- Table 114. Gaco Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Gaco Recent Developments/Updates
- Table 116. Gaco Competitive Strengths & Weaknesses
- Table 117. KARNAK Basic Information, Manufacturing Base and Competitors
- Table 118. KARNAK Major Business
- Table 119. KARNAK Solar Heat Reflective Roof Coating Product and Services
- Table 120. KARNAK Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. KARNAK Recent Developments/Updates
- Table 122. KARNAK Competitive Strengths & Weaknesses
- Table 123. APOC Basic Information, Manufacturing Base and Competitors
- Table 124. APOC Major Business
- Table 125. APOC Solar Heat Reflective Roof Coating Product and Services
- Table 126. APOC Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. APOC Recent Developments/Updates
- Table 128. APOC Competitive Strengths & Weaknesses
- Table 129. SOPREMA Basic Information, Manufacturing Base and Competitors
- Table 130. SOPREMA Major Business
- Table 131. SOPREMA Solar Heat Reflective Roof Coating Product and Services
- Table 132. SOPREMA Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. SOPREMA Recent Developments/Updates
- Table 134. SOPREMA Competitive Strengths & Weaknesses
- Table 135. Momentive Basic Information, Manufacturing Base and Competitors
- Table 136. Momentive Major Business
- Table 137. Momentive Solar Heat Reflective Roof Coating Product and Services
- Table 138. Momentive Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Momentive Recent Developments/Updates
- Table 140. Momentive Competitive Strengths & Weaknesses
- Table 141. COOL-R Basic Information, Manufacturing Base and Competitors

Table 142. COOL-R Major Business

Table 143. COOL-R Solar Heat Reflective Roof Coating Product and Services

Table 144. COOL-R Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. COOL-R Recent Developments/Updates

Table 146. COOL-R Competitive Strengths & Weaknesses

Table 147. Solacoat Basic Information, Manufacturing Base and Competitors

Table 148. Solacoat Major Business

Table 149. Solacoat Solar Heat Reflective Roof Coating Product and Services

Table 150. Solacoat Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Solacoat Recent Developments/Updates

Table 152. Solacoat Competitive Strengths & Weaknesses

Table 153. SOLEC-Solar Energy Corporation Basic Information, Manufacturing Base and Competitors

Table 154. SOLEC-Solar Energy Corporation Major Business

Table 155. SOLEC-Solar Energy Corporation Solar Heat Reflective Roof Coating Product and Services

Table 156. SOLEC-Solar Energy Corporation Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. SOLEC-Solar Energy Corporation Recent Developments/Updates

Table 158. SOLEC-Solar Energy Corporation Competitive Strengths & Weaknesses

Table 159. CoolRoof France Basic Information, Manufacturing Base and Competitors

Table 160. CoolRoof France Major Business

Table 161. CoolRoof France Solar Heat Reflective Roof Coating Product and Services

Table 162. CoolRoof France Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. CoolRoof France Recent Developments/Updates

Table 164. CoolRoof France Competitive Strengths & Weaknesses

Table 165. Star Shield Technologies Basic Information, Manufacturing Base and Competitors

Table 166. Star Shield Technologies Major Business

Table 167. Star Shield Technologies Solar Heat Reflective Roof Coating Product and Services

Table 168. Star Shield Technologies Solar Heat Reflective Roof Coating Production (K

Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Star Shield Technologies Recent Developments/Updates

Table 170. Star Shield Technologies Competitive Strengths & Weaknesses

Table 171. Aegon Power Basic Information, Manufacturing Base and Competitors

Table 172. Aegon Power Major Business

Table 173. Aegon Power Solar Heat Reflective Roof Coating Product and Services

Table 174. Aegon Power Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Aegon Power Recent Developments/Updates

Table 176. Aegon Power Competitive Strengths & Weaknesses

Table 177. Lumincoat Basic Information, Manufacturing Base and Competitors

Table 178. Lumincoat Major Business

Table 179. Lumincoat Solar Heat Reflective Roof Coating Product and Services

Table 180. Lumincoat Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Lumincoat Recent Developments/Updates

Table 182. Lumincoat Competitive Strengths & Weaknesses

Table 183. Cromar Building Products Basic Information, Manufacturing Base and Competitors

Table 184. Cromar Building Products Major Business

Table 185. Cromar Building Products Solar Heat Reflective Roof Coating Product and Services

Table 186. Cromar Building Products Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Cromar Building Products Recent Developments/Updates

Table 188. Cromar Building Products Competitive Strengths & Weaknesses

Table 189. Shieldcoat Basic Information, Manufacturing Base and Competitors

Table 190. Shieldcoat Major Business

Table 191. Shieldcoat Solar Heat Reflective Roof Coating Product and Services

Table 192. Shieldcoat Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Shieldcoat Recent Developments/Updates

Table 194. Shieldcoat Competitive Strengths & Weaknesses

Table 195. Excel Coatings Basic Information, Manufacturing Base and Competitors

- Table 196. Excel Coatings Major Business
- Table 197. Excel Coatings Solar Heat Reflective Roof Coating Product and Services
- Table 198. Excel Coatings Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 199. Excel Coatings Recent Developments/Updates
- Table 200. Excel Coatings Competitive Strengths & Weaknesses
- Table 201. Asian Paints Basic Information, Manufacturing Base and Competitors
- Table 202. Asian Paints Major Business
- Table 203. Asian Paints Solar Heat Reflective Roof Coating Product and Services
- Table 204. Asian Paints Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Asian Paints Recent Developments/Updates
- Table 206. Asian Paints Competitive Strengths & Weaknesses
- Table 207. Berger Paints India Basic Information, Manufacturing Base and Competitors
- Table 208. Berger Paints India Major Business
- Table 209. Berger Paints India Solar Heat Reflective Roof Coating Product and Services
- Table 210. Berger Paints India Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 211. Berger Paints India Recent Developments/Updates
- Table 212. Berger Paints India Competitive Strengths & Weaknesses
- Table 213. Dulux Acratex Basic Information, Manufacturing Base and Competitors
- Table 214. Dulux Acratex Major Business
- Table 215. Dulux Acratex Solar Heat Reflective Roof Coating Product and Services
- Table 216. Dulux Acratex Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 217. Dulux Acratex Recent Developments/Updates
- Table 218. Dulux Acratex Competitive Strengths & Weaknesses
- Table 219. Nippon Paint Basic Information, Manufacturing Base and Competitors
- Table 220. Nippon Paint Major Business
- Table 221. Nippon Paint Solar Heat Reflective Roof Coating Product and Services
- Table 222. Nippon Paint Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 223. Nippon Paint Recent Developments/Updates

Table 224. Nippon Paint Competitive Strengths & Weaknesses

Table 225. Kansai Paint Basic Information, Manufacturing Base and Competitors

Table 226. Kansai Paint Major Business

Table 227. Kansai Paint Solar Heat Reflective Roof Coating Product and Services

Table 228. Kansai Paint Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 229. Kansai Paint Recent Developments/Updates

Table 230. Kansai Paint Competitive Strengths & Weaknesses

Table 231. SKK Basic Information, Manufacturing Base and Competitors

Table 232. SKK Major Business

Table 233. SKK Solar Heat Reflective Roof Coating Product and Services

Table 234. SKK Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 235. SKK Recent Developments/Updates

Table 236. SKK Competitive Strengths & Weaknesses

Table 237. Beijing Oriental Yuhong Waterproof Technology Basic Information, Manufacturing Base and Competitors

Table 238. Beijing Oriental Yuhong Waterproof Technology Major Business

Table 239. Beijing Oriental Yuhong Waterproof Technology Solar Heat Reflective Roof Coating Product and Services

Table 240. Beijing Oriental Yuhong Waterproof Technology Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 241. Beijing Oriental Yuhong Waterproof Technology Recent Developments/Updates

Table 242. Beijing Oriental Yuhong Waterproof Technology Competitive Strengths & Weaknesses

Table 243. SKSHU Paint Basic Information, Manufacturing Base and Competitors

Table 244. SKSHU Paint Major Business

Table 245. SKSHU Paint Solar Heat Reflective Roof Coating Product and Services

Table 246. SKSHU Paint Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 247. SKSHU Paint Recent Developments/Updates

Table 248. SKSHU Paint Competitive Strengths & Weaknesses

Table 249. Keshun Waterproof Technologies Basic Information, Manufacturing Base and Competitors

Table 250. Keshun Waterproof Technologies Major Business

Table 251. Keshun Waterproof Technologies Solar Heat Reflective Roof Coating Product and Services

Table 252. Keshun Waterproof Technologies Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 253. Keshun Waterproof Technologies Recent Developments/Updates

Table 254. Keshun Waterproof Technologies Competitive Strengths & Weaknesses

Table 255. Carpoly Chemical Group Basic Information, Manufacturing Base and Competitors

Table 256. Carpoly Chemical Group Major Business

Table 257. Carpoly Chemical Group Solar Heat Reflective Roof Coating Product and Services

Table 258. Carpoly Chemical Group Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 259. Carpoly Chemical Group Recent Developments/Updates

Table 260. Carpoly Chemical Group Competitive Strengths & Weaknesses

Table 261. Nippon Paint China Basic Information, Manufacturing Base and Competitors

Table 262. Nippon Paint China Major Business

Table 263. Nippon Paint China Solar Heat Reflective Roof Coating Product and Services

Table 264. Nippon Paint China Solar Heat Reflective Roof Coating Production (K Sqm), Price (US\$/Sq m), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 265. Nippon Paint China Recent Developments/Updates

Table 266. Nippon Paint China Competitive Strengths & Weaknesses

Table 267. Global Key Players of Solar Heat Reflective Roof Coating Upstream (Raw Materials)

Table 268. Global Solar Heat Reflective Roof Coating Typical Customers

Table 269. Solar Heat Reflective Roof Coating Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Solar Heat Reflective Roof Coating Picture

Figure 2. World Solar Heat Reflective Roof Coating Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Solar Heat Reflective Roof Coating Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Solar Heat Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 5. World Solar Heat Reflective Roof Coating Average Price (2021-2032) & (US\$/Sq m)

Figure 6. World Solar Heat Reflective Roof Coating Production Value Market Share by Region (2021-2032)

Figure 7. World Solar Heat Reflective Roof Coating Production Market Share by Region (2021-2032)

Figure 8. North America Solar Heat Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 9. Europe Solar Heat Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 10. China Solar Heat Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 11. Japan Solar Heat Reflective Roof Coating Production (2021-2032) & (K Sqm)

Figure 12. Solar Heat Reflective Roof Coating Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 15. World Solar Heat Reflective Roof Coating Consumption Market Share by Region (2021-2032)

Figure 16. United States Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 17. China Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 18. Europe Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 19. Japan Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 20. South Korea Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 21. ASEAN Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 22. India Solar Heat Reflective Roof Coating Consumption (2021-2032) & (K Sqm)

Figure 23. Producer Shipments of Solar Heat Reflective Roof Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Solar Heat Reflective Roof Coating Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Solar Heat Reflective Roof Coating Markets in 2025

Figure 26. United States VS China: Solar Heat Reflective Roof Coating Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Solar Heat Reflective Roof Coating Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Solar Heat Reflective Roof Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Solar Heat Reflective Roof Coating Production Market Share 2025

Figure 30. China Based Manufacturers Solar Heat Reflective Roof Coating Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Solar Heat Reflective Roof Coating Production Market Share 2025

Figure 32. World Solar Heat Reflective Roof Coating Production Value by Solar Reflectance Index (SRI), (USD Million), 2021 & 2025 & 2032

Figure 33. World Solar Heat Reflective Roof Coating Production Value Market Share by Solar Reflectance Index (SRI) in 2025

Figure 34. Low Reflective Type (SRI 100)

Figure 38. World Solar Heat Reflective Roof Coating Production Market Share by Solar Reflectance Index (SRI) (2021-2032)

Figure 39. World Solar Heat Reflective Roof Coating Production Value Market Share by Solar Reflectance Index (SRI) (2021-2032)

Figure 40. World Solar Heat Reflective Roof Coating Average Price by Solar Reflectance Index (SRI) (2021-2032) & (US\$/Sq m)

Figure 41. World Solar Heat Reflective Roof Coating Production Value by Resin Technology, (USD Million), 2021 & 2025 & 2032

Figure 42. World Solar Heat Reflective Roof Coating Production Value Market Share by Resin Technology in 2025

Figure 43. Acrylic Type

Figure 44. Silicone Type

Figure 45. Polyurethane Type

Figure 46. Hybrid Polymer Type

Figure 47. Others

Figure 48. World Solar Heat Reflective Roof Coating Production Market Share by Resin Technology (2021-2032)

Figure 49. World Solar Heat Reflective Roof Coating Production Value Market Share by Resin Technology (2021-2032)

Figure 50. World Solar Heat Reflective Roof Coating Average Price by Resin Technology (2021-2032) & (US\$/Sq m)

Figure 51. World Solar Heat Reflective Roof Coating Production Value by Roof Substrate, (USD Million), 2021 & 2025 & 2032

Figure 52. World Solar Heat Reflective Roof Coating Production Value Market Share by Roof Substrate in 2025

Figure 53. Concrete Roof Type

Figure 54. Metal Roof Type

Figure 55. Asphalt / Bitumen Roof Type

Figure 56. Tile Roof Type

Figure 57. Others

Figure 58. World Solar Heat Reflective Roof Coating Production Market Share by Roof Substrate (2021-2032)

Figure 59. World Solar Heat Reflective Roof Coating Production Value Market Share by Roof Substrate (2021-2032)

Figure 60. World Solar Heat Reflective Roof Coating Average Price by Roof Substrate (2021-2032) & (US\$/Sq m)

Figure 61. World Solar Heat Reflective Roof Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 62. World Solar Heat Reflective Roof Coating Production Value Market Share by Application in 2025

Figure 63. Residential Buildings

Figure 64. Commercial Buildings

Figure 65. Industrial Facilities

Figure 66. Public Infrastructure

Figure 67. Agricultural Buildings

Figure 68. Others

Figure 69. World Solar Heat Reflective Roof Coating Production Market Share by Application (2021-2032)

Figure 70. World Solar Heat Reflective Roof Coating Production Value Market Share by Application (2021-2032)

Figure 71. World Solar Heat Reflective Roof Coating Average Price by Application (2021-2032) & (US\$/Sq m)

Figure 72. Solar Heat Reflective Roof Coating Industry Chain

Figure 73. Solar Heat Reflective Roof Coating Procurement Model

Figure 74. Solar Heat Reflective Roof Coating Sales Model

Figure 75. Solar Heat Reflective Roof Coating Sales Channels, Direct Sales, and Distribution

Figure 76. Methodology

Figure 77. Research Process and Data Source

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