

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Solar Charger Market 2018, Forecast to 2023

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Abstracts

A solar charger employs solar energy to supply electricity to devices or charge batteries. They are generally portable. Solar chargers can charge lead acid or Ni-Cd battery banks up to 48 V and hundreds of ampere-hours (up to 4000 Ah) capacity. Such type of solar charger setups generally use an intelligent charge controllers. These devices have high degree of flexibility and highest efficiency as compared to any other green charger.

Scope of the Report:

This report focuses on the Solar Charger in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The market for Solar Charger is highly fragmented with players such as Anker, GoalZero, Letsolar, RAVPower, ECEEN, Powertraveller, Solio, LittleSun, Voltaic Systems, YOLK, Solar Technology International, NOCO, Instapark, Xtorm, Allpowers Industrial International, Hanergy and so on.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. There hardly to have obvious technology breakthrough except deeper system function integration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Despite the presence of competition problems, due to the global recovery trend is clear,

investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Solar Charger is expected to grow at a CAGR of roughly 26.8% over the next five years, will reach 4570 million US\$ in 2023, from 1100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Anker

GoalZero

Letsolar

RAVPower

ECEEN

Powertraveller

Solio

LittleSun

Voltaic Systems

YOLK

Solar Technology International

NOCO

Instapark

Xtorm

Allpowers Industrial International

Hanergy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Below 5 Wattage

5 Wattage to 10 Wattage

10 Wattage to 20 Wattage

Above 20 Wattage

Market Segment by Applications, can be divided into

Portable Consumer Electronics

Automotive

Other

There are 15 Chapters to deeply display the global Solar Charger market.

Chapter 1, to describe Solar Charger Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Solar Charger, with sales, revenue, and price of Solar Charger, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Solar Charger, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Solar Charger market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Solar Charger sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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