

# Global Solar Charger Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Solar Charger market size was valued at USD 2810.1 million in 2023 and is forecast to a readjusted size of USD 13890 million by 2030 with a CAGR of 25.6% during review period.

A solar charger employs solar energy to supply electricity to devices or charge batteries. They are generally portable. Solar chargers can charge lead acid or Ni-Cd battery banks up to 48 V and hundreds of ampere-hours (up to 4000 Ah) capacity. Such type of solar charger setups generally use an intelligent charge controllers. These devices have high degree of flexibility and highest efficiency as compared to any other green charger.

The market for Solar Charger is highly fragmented with players such as Anker, GoalZero, Letsolar, RAVPower, ECEEN, Powertraveller, Solio, LittleSun, Voltaic Systems, YOLK, Solar Technology International, NOCO, Instapark, Xtorm, Allpowers Industrial International, Hanergy and so on. They totally got about 30% market shares.

Based on regions, the global Solar Charger market is segmented into North America, Europe, China, Japan, Southeast Asia, India, Asia Other, and the Rest of the World (ROW). China is the largest share of the production market with 63% market shares.

The Global Info Research report includes an overview of the development of the Solar Charger industry chain, the market status of Portable Consumer Electronics (Below 5 Wattage, 5 Wattage to 10 Wattage), Automotive (Below 5 Wattage, 5 Wattage to 10 Wattage), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Solar Charger.

Regionally, the report analyzes the Solar Charger markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Solar Charger market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Solar Charger market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Solar Charger industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 5 Wattage, 5 Wattage to 10 Wattage).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Solar Charger market.

**Regional Analysis:** The report involves examining the Solar Charger market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Solar Charger market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Solar Charger:

**Company Analysis:** Report covers individual Solar Charger manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Solar Charger This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Portable Consumer Electronics, Automotive).

**Technology Analysis:** Report covers specific technologies relevant to Solar Charger. It assesses the current state, advancements, and potential future developments in Solar Charger areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Solar Charger market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Solar Charger market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Below 5 Wattage

5 Wattage to 10 Wattage

10 Wattage to 20 Wattage

Above 20 Wattage

### Market segment by Application

Portable Consumer Electronics

Automotive

Other

### Major players covered

Anker

GoalZero

Letsolar

RAVPower

ECEEN

Powertraveller

Solio

LittleSun

Voltaic Systems

YOLK

Solar Technology International

NOCO

Instapark

Xtorm

Allpowers Industrial International

Hanergy

Market segment by region, regional analysis covers

*Global Solar Charger Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030*

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Solar Charger product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Solar Charger, with price, sales, revenue and global market share of Solar Charger from 2019 to 2024.

Chapter 3, the Solar Charger competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Solar Charger breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Solar Charger market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Solar Charger.

Chapter 14 and 15, to describe Solar Charger sales channel, distributors, customers, research findings and conclusion.

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