

Global Soil Moisture Sensor Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Soil moisture sensors measure the volumetric water content in soil. Since the direct gravimetric measurement of free soil moisture requires removing, drying, and weighting of a sample, soil moisture sensors measure the volumetric water content indirectly by using some other property of the soil, such as electrical resistance, dielectric constant, or interaction with neutrons, as a proxy for the moisture content. The relation between the measured property and soil moisture must be calibrated and may vary depending on environmental factors such as soil type, temperature, or electric conductivity. Reflected microwave radiation is affected by the soil moisture and is used for remote sensing in hydrology and agriculture. Portable probe instruments can be used by farmers or gardeners.

SCOPE OF THE REPORT:

This report focuses on the Soil Moisture Sensor in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Americas accounted for the largest share of the soil moisture sensor market in 2017. The growth of this market is attributed to the factors such as strict environmental regulations, strong government support, efforts toward automation of agriculture processes, and growing adoption of precision farming and yield monitoring practices by small and the large farm owners to increase the productivity of the fields. The soil moisture sensor market in APAC is expected to grow at the highest CAGR between 2018 and 2023. The growth of the market in APAC is attributed to the increasing shift in the pattern of climatic conditions; adoption of soil moisture sensors in applications such as research studies, sports turf, weather forecasting, and construction; and rising

awareness about these sensors among the small farm owners in the region.

The worldwide market for Soil Moisture Sensor is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Meter Group

Irrrometer Company

Toro Company

Campbell Scientific

Delta-T Devices

Spectrum Technologies

Sentek

Stevens Water Monitoring Systems

E.S.I. Environmental Sensors

Imko Micromodultechnik

Acclima

Aquacheck

Baseline

Streat Instruments

Sdec France

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Volumetric Soil Moisture Sensors

Soil Water Potential Sensors

Market Segment by Applications, can be divided into

Residential

Agriculture

Landscaping and Ground Care

Sports Turf

Weather Forecasting

Research Studies

Forestry

Construction and Mining

There are 15 Chapters to deeply display the global Soil Moisture Sensor market.

Chapter 1, to describe Soil Moisture Sensor Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Soil Moisture Sensor, with sales, revenue, and price of Soil Moisture Sensor, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Soil Moisture Sensor, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Soil Moisture Sensor market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Soil Moisture Sensor sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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