

# **Global Software Products Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

Software Product companies develop, market and distribute software products for commercial and personal use. Publishers are usually sold in the form of licenses to use the software for a specified period or permanently. These license generally entitles the buyer to receive updates of the programs. Companies in this industry create and distribute computer software by designing software, providing documentation, assisting in installation and providing support services to software purchasers. Some businesses design, develop and publish; others only publish. Software publishers includes operating systems & productivity software publishing, database, storage & backup software publishing, business analytics & enterprise software, video game software and design, editing and rendering softwares.

### Scope of the Report:

This report studies the Software Products market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Software Products market by product type and applications/end industries.

The number of mergers and acquisitions in the software products industry is increasing. Large companies are acquiring small companies to increase their product and service offerings. High-performance cloud computing businesses and enterprise software vendors are the main acquisition targets for software product companies. For example, IBM Corporation recently acquired SPSS Statistics, Cognos Inc., SoftLayer Technologies Inc. Varicent Software Inc.

The global Software Products market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx%

between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Software Products.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Microsoft

HP

Oracle

Dell Technologies

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Operating Systems & Productivity Software Publishing

Business Analytics & Enterprise Software

Database, Storage & Backup Software Publishing

Video Game Software

Design, Editing & Rendering Software

Market Segment by Applications, can be divided into

Commercial

Personal

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