

Global Software License Management Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Software license management (SLM) is the active management and administration of software allocation, deployment, licensing and contractual obligations. License management encompasses managing the risks associated with software license compliance as well as the costs of acquiring software Software License Management.

SCOPE OF THE REPORT:

This report studies the Software License Management market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Software License Management market by product type and applications/end industries. Europe is one of the largest consumption region of Software License Management in the world in the past few years and it will keep increasing in the next few years. Europe market took up about 44.35% of global market in 2016, while USA was followed with the share about 38.38%.

Flexera Software, SafeNet, Snow Software, Wibu Systems are the key suppliers in the global Software License Management market. Top 3 took up about 68.78% of the global market share in 2016. The top three, which have leading technology and market position, are well-known suppliers around the world. However, the software market itself is both expanding and evolving, providing a number of strategic opportunities for growth. At the same time, smaller competitors are gaining maturity and mindshare, and are challenging incumbents on pricing, feature set, customer service, and flexibility. The global Software License Management market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

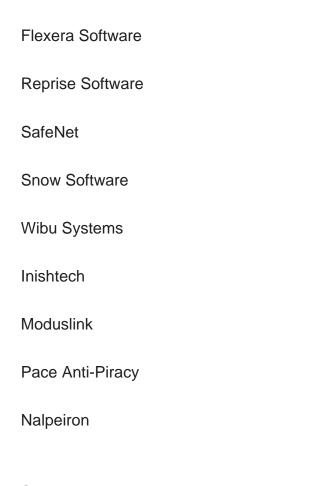


The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Software License Management.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers



Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware-based Enforcement

Software-based & Cloud-based Enforcement

Market Segment by Applications, can be divided into

B2B Vendors

B2C Vendors

Other



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