

Global Soft Touch Laminating Films Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Soft Touch Laminating Films market size is expected to reach \$ 684 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Soft Touch Laminating Films are premium tactile laminating films applied to printed paper, paperboard, labels and packaging substrates to create a velvet, silky or soft-feel surface while protecting the printed layer from handling, scuffing, moisture and visual deterioration. Soft Touch Laminating Films upgrades ordinary printed materials into high-perceived-value packaging or graphic media, especially where brand owners need both touch differentiation and surface protection.

Upstream inputs of Soft Touch Laminating Films are mainly BOPP, PET, BOPET or nylon base films, EVA or low-temperature thermal adhesive coatings, matte or tactile surface coatings, anti-scuff additives, release and corona-treatment services, and precision slitting. Supply is linked to the broader flexible film and specialty coating chain, so resin cost, coating chemistry, coating-line utilization and energy cost have direct influence on margin. Downstream customers are mainly packaging converters, commercial printers, bookbinders, luxury packaging suppliers, label printers and stationery manufacturers. Procurement is typically based on annual supply agreements for repeat converters, distributor stocking programs for regional print-finishing channels, and project-based purchasing for luxury boxes, book covers and short-run digital print jobs. The industry's typical gross margin is estimated at 23.5%, higher than commodity BOPP film because tactile coating know-how, coating uniformity, post-lamination compatibility, anti-scuff performance, brand qualification and low-defect slitting create meaningful barriers.

In the current market, global production of Soft Touch Laminating Films is around 149,000 Metric Ton, with an average selling price of about 3,420 USD per Metric Ton EXW basis. The market remains a specialty subsegment within the wider thermal laminating film and pre-coated film industry. BOPP-based products dominate volume because they offer lower cost, stable converting behavior and broad compatibility with paperboard and print-finishing equipment. PET and nylon-based products account for a smaller but higher-value share where dimensional stability, mechanical performance or premium feel is required. Demand is concentrated in Europe, North America, China and the wider Indo-Pacific region. Europe and North America represent higher ASP demand because of luxury packaging, premium books, branded cartons and high-value commercial print. China and India are important both as demand centers and as supply bases, with Chinese producers focused on BOPP thermal soft-touch and pre-coated films, while Indian producers have stronger positions in BOPP, BOPET and nylon-based premium films. Top 5 suppliers control approximately 31.6 percent of global revenue CR5, indicating a moderately fragmented market with global leaders in premium product definition but many regional coating and laminating film producers.

From 2026 to 2032, demand of Soft Touch Laminating Films is expected to grow through premium packaging conversion, higher use of tactile finishes in cosmetics, spirits, jewelry, gift boxes, high-end books and digital print, and replacement of solvent-based post-print finishing with cleaner pre-coated or thermal film solutions. Regulatory and customer pressure will favor films with lower solvent residues, recyclable structures, thinner gauges, PCR-containing PET films and coatings compatible with downstream recycling or lower-energy lamination. Cost pressure will remain material because polypropylene, polyester, nylon, EVA and coating additives are tied to petrochemical cycles, while energy and freight volatility affect regional price spreads. Technical development will focus on anti-fingerprint, anti-scuff, deep matte black, digital-print adhesion, low-temperature lamination and improved hot-stamping or UV varnish compatibility. AI-enabled print workflows may indirectly support the category by increasing short-run customized packaging and personalized commercial print, but the core bottlenecks remain coating quality, surface consistency, scratch resistance, defect control, stable adhesion to difficult inks and the ability to qualify with brand owners and converters at commercial scale.

This report studies the global Soft Touch Laminating Films production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Soft Touch Laminating Films and provides market size (US\$ million) and Year-over-Year (YoY)

Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Soft Touch Laminating Films that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Soft Touch Laminating Films total production and demand, 2021-2032, (Ton)

Global Soft Touch Laminating Films total production value, 2021-2032, (USD Million)

Global Soft Touch Laminating Films production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Ton), (based on production site)

Global Soft Touch Laminating Films consumption by region & country, CAGR, 2021-2032 & (Ton)

U.S. VS China: Soft Touch Laminating Films domestic production, consumption, key domestic manufacturers and share

Global Soft Touch Laminating Films production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Ton)

Global Soft Touch Laminating Films production by Substrate, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

Global Soft Touch Laminating Films production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

This report profiles key players in the global Soft Touch Laminating Films market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Taghleef Industries, Cosmo First, UFlex, D&K Group, Transcendia, Dunmore Corporation, Anhui Guofeng New Materials, Huizhou YIDU Stationery Supplies, Guangdong EKO Film Manufacture, Guangdong New Era Composite Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Soft Touch Laminating Films market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Ton) and average price (US\$/Ton) by manufacturer, by Substrate, and by Application. Data is given for the years 2021-2032

by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Soft Touch Laminating Films Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Soft Touch Laminating Films Market, Segmentation by Substrate:

BOPP-Based Film

PET-Based Film

Other Polymer-Based Film

Global Soft Touch Laminating Films Market, Segmentation by Lamination Mode:

Standard Thermal Film

Digital Thermal Film

Wet Lamination Film

Other Lamination Film

Global Soft Touch Laminating Films Market, Segmentation by Surface Function:

Velvet Soft Touch Film

Silky Soft Touch Film

Anti-Scuff Soft Touch Film

Tinted Soft Touch Film

Metallized Soft Touch Film

Other Soft Touch Film

Global Soft Touch Laminating Films Market, Segmentation by Application:

Luxury Packaging

Book Covers

Consumer Goods Packaging

Commercial Print

Stationery Products

Other Applications

Companies Profiled:

Taghleef Industries

Cosmo First

UFlex

D&K Group

Transcendia

Dunmore Corporation

Anhui Guofeng New Materials

Huizhou YIDU Stationery Supplies

Guangdong EKO Film Manufacture

Guangdong New Era Composite Material

Zhejiang Kangfa Film Technology

Changding New Materials

Foshan Eluson Lamination

Chongqing Chinafilm Technology Group

Key Questions Answered:

1. How big is the global Soft Touch Laminating Films market?
2. What is the demand of the global Soft Touch Laminating Films market?
3. What is the year over year growth of the global Soft Touch Laminating Films market?
4. What is the production and production value of the global Soft Touch Laminating Films market?
5. Who are the key producers in the global Soft Touch Laminating Films market?
6. What are the growth factors driving the market demand?

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