

# Global Soft Tag Electronic Article Surveillance (EAS) System Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF170CF72FDEEN.html>

Date: July 2024

Pages: 88

Price: US\$ 3,480.00 (Single User License)

ID: GF170CF72FDEEN

## Abstracts

According to our (Global Info Research) latest study, the global Soft Tag Electronic Article Surveillance (EAS) System market size was valued at USD 299.4 million in 2023 and is forecast to a readjusted size of USD 423.3 million by 2030 with a CAGR of 5.1% during review period.

Soft Tag Electronic Article Surveillance (EAS) System is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out.

The Global Info Research report includes an overview of the development of the Soft Tag Electronic Article Surveillance (EAS) System industry chain, the market status of Clothing & Fashion Accessories (Radio Frequency Identification (RFID) System, Acoustic Magnetic (AM) Anti-Theft System), Cosmetics/Pharmacy (Radio Frequency Identification (RFID) System, Acoustic Magnetic (AM) Anti-Theft System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Soft Tag Electronic Article Surveillance (EAS) System.

Regionally, the report analyzes the Soft Tag Electronic Article Surveillance (EAS) System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Soft Tag Electronic Article Surveillance (EAS) System market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Soft Tag Electronic Article Surveillance (EAS) System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Soft Tag Electronic Article Surveillance (EAS) System industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Radio Frequency Identification (RFID) System, Acoustic Magnetic (AM) Anti-Theft System).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Soft Tag Electronic Article Surveillance (EAS) System market.

**Regional Analysis:** The report involves examining the Soft Tag Electronic Article Surveillance (EAS) System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Soft Tag Electronic Article Surveillance (EAS) System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Soft Tag Electronic Article Surveillance (EAS) System:

**Company Analysis:** Report covers individual Soft Tag Electronic Article Surveillance (EAS) System players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Soft Tag Electronic Article Surveillance (EAS) System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clothing & Fashion Accessories, Cosmetics/Pharmacy).

**Technology Analysis:** Report covers specific technologies relevant to Soft Tag Electronic Article Surveillance (EAS) System. It assesses the current state, advancements, and potential future developments in Soft Tag Electronic Article Surveillance (EAS) System areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Soft Tag Electronic Article Surveillance (EAS) System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Soft Tag Electronic Article Surveillance (EAS) System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Radio Frequency Identification (RFID) System

Acoustic Magnetic (AM) Anti-Theft System

Radio Frequency (RF) System

Electromagnetic Wave (EM) Anti-Theft System

Other

### Market segment by Application

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

### Market segment by players, this report covers

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPi

Ketec

All Tag

Universal Surveillance Systems

### Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Soft Tag Electronic Article Surveillance (EAS) System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Soft Tag Electronic Article Surveillance (EAS) System, with revenue, gross margin and global market share of Soft Tag Electronic Article Surveillance (EAS) System from 2019 to 2024.

Chapter 3, the Soft Tag Electronic Article Surveillance (EAS) System competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Soft Tag Electronic Article Surveillance (EAS) System market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Soft Tag Electronic Article Surveillance (EAS) System.

Chapter 13, to describe Soft Tag Electronic Article Surveillance (EAS) System research findings and conclusion.

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