

Global Soft Skills Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Soft skills can be broadly categorized under three segments: character, interpersonal skills, and critical and creative thinking. Soft skills play a crucial role in enabling individuals to communicate effectively, manage a team with good interpersonal skills, and solve problems. Therefore, apart from training students and employees in technical skills, organizations and education institutions are using their discretionary budget to train them in soft skills.

SCOPE OF THE REPORT:

This report studies the Soft Skills Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Soft Skills Training market by product type and applications/end industries.

According to this market research and analysis, corporate organizations were the major end-users of the soft skill development training market during 2017. Increased investments by organizations towards training programs that focus on middle and senior level management will be a major factor fueling market growth in the coming years. Moreover, the increasing focus of corporate industries towards expanding their business operations to emerging economies that will propel the demand for corporate training in both technical and non-technical fields, will also fuel market growth in this segment. The market study report estimates that this segment will account for the major revenue shares and dominate the market during the next few years as well.

In terms of geographical regions, North America was the major revenue contributor to the market during 2017. The rise in number of graduates and the need to bridge the skill gap, will induce educational institutions to adopt advanced training methods to enhance

student skills. Moreover, the focus of corporate organizations in the region to expand their operations to several other countries will also create the need to train employees to ensure smooth interaction and effective knowledge transfer, in turn, boosting the demand for soft skills development courses. According to this market study, this region will continue to dominate the market throughout the next few years as well.

The global Soft Skills Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Soft Skills Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Pearson

Articulate

Skillssoft

Vitalsmarts

Articulate

Computer Generated Solutions

Desire2Learn

Global Training Solutions

Interaction Associates

New Horizons Worldwide

NIIT

Wilson Learning Worldwide

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Character

Interpersonal Skills

Critical and Creative Thinking

Market Segment by Applications, can be divided into

Corporate

Institutions

Contents

1 SOFT SKILLS TRAINING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Soft Skills Training
- 1.2 Classification of Soft Skills Training by Types
 - 1.2.1 Global Soft Skills Training Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Soft Skills Training Revenue Market Share by Types in 2017
 - 1.2.3 Character
 - 1.2.4 Interpersonal Skills
 - 1.2.5 Critical and Creative Thinking
- 1.3 Global Soft Skills Training Market by Application
 - 1.3.1 Global Soft Skills Training Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Corporate
 - 1.3.3 Institutions
- 1.4 Global Soft Skills Training Market by Regions
 - 1.4.1 Global Soft Skills Training Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Soft Skills Training Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Soft Skills Training Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Soft Skills Training Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Soft Skills Training Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Soft Skills Training Status and Prospect (2013-2023)
- 1.5 Global Market Size of Soft Skills Training (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Pearson
 - 2.1.1 Business Overview
 - 2.1.2 Soft Skills Training Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B
 - 2.1.3 Pearson Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

2.2 Articulate

2.2.1 Business Overview

2.2.2 Soft Skills Training Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Articulate Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

2.3 Skillsoft

2.3.1 Business Overview

2.3.2 Soft Skills Training Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Skillsoft Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

2.4 Vitalsmarts

2.4.1 Business Overview

2.4.2 Soft Skills Training Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Vitalsmarts Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

2.5 Articulate

2.5.1 Business Overview

2.5.2 Soft Skills Training Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Articulate Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

2.6 Computer Generated Solutions

2.6.1 Business Overview

2.6.2 Soft Skills Training Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Computer Generated Solutions Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

2.7 Desire2Learn

2.7.1 Business Overview

2.7.2 Soft Skills Training Type and Applications

- 2.7.2.1 Product A
- 2.7.2.2 Product B
- 2.7.3 Desire2Learn Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Global Training Solutions
 - 2.8.1 Business Overview
 - 2.8.2 Soft Skills Training Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 Global Training Solutions Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Interaction Associates
 - 2.9.1 Business Overview
 - 2.9.2 Soft Skills Training Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Interaction Associates Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 New Horizons Worldwide
 - 2.10.1 Business Overview
 - 2.10.2 Soft Skills Training Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 New Horizons Worldwide Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 NIIT
 - 2.11.1 Business Overview
 - 2.11.2 Soft Skills Training Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
 - 2.11.3 NIIT Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Wilson Learning Worldwide
 - 2.12.1 Business Overview
 - 2.12.2 Soft Skills Training Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B
 - 2.12.3 Wilson Learning Worldwide Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL SOFT SKILLS TRAINING MARKET COMPETITION, BY PLAYERS

- 3.1 Global Soft Skills Training Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Soft Skills Training Players Market Share
 - 3.2.2 Top 10 Soft Skills Training Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL SOFT SKILLS TRAINING MARKET SIZE BY REGIONS

- 4.1 Global Soft Skills Training Revenue and Market Share by Regions
- 4.2 North America Soft Skills Training Revenue and Growth Rate (2013-2018)
- 4.3 Europe Soft Skills Training Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Soft Skills Training Revenue and Growth Rate (2013-2018)
- 4.5 South America Soft Skills Training Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Soft Skills Training Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA SOFT SKILLS TRAINING REVENUE BY COUNTRIES

- 5.1 North America Soft Skills Training Revenue by Countries (2013-2018)
- 5.2 USA Soft Skills Training Revenue and Growth Rate (2013-2018)
- 5.3 Canada Soft Skills Training Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Soft Skills Training Revenue and Growth Rate (2013-2018)

6 EUROPE SOFT SKILLS TRAINING REVENUE BY COUNTRIES

- 6.1 Europe Soft Skills Training Revenue by Countries (2013-2018)
- 6.2 Germany Soft Skills Training Revenue and Growth Rate (2013-2018)
- 6.3 UK Soft Skills Training Revenue and Growth Rate (2013-2018)
- 6.4 France Soft Skills Training Revenue and Growth Rate (2013-2018)
- 6.5 Russia Soft Skills Training Revenue and Growth Rate (2013-2018)
- 6.6 Italy Soft Skills Training Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC SOFT SKILLS TRAINING REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Soft Skills Training Revenue by Countries (2013-2018)
- 7.2 China Soft Skills Training Revenue and Growth Rate (2013-2018)
- 7.3 Japan Soft Skills Training Revenue and Growth Rate (2013-2018)
- 7.4 Korea Soft Skills Training Revenue and Growth Rate (2013-2018)

7.5 India Soft Skills Training Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Soft Skills Training Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA SOFT SKILLS TRAINING REVENUE BY COUNTRIES

8.1 South America Soft Skills Training Revenue by Countries (2013-2018)

8.2 Brazil Soft Skills Training Revenue and Growth Rate (2013-2018)

8.3 Argentina Soft Skills Training Revenue and Growth Rate (2013-2018)

8.4 Colombia Soft Skills Training Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE SOFT SKILLS TRAINING BY COUNTRIES

9.1 Middle East and Africa Soft Skills Training Revenue by Countries (2013-2018)

9.2 Saudi Arabia Soft Skills Training Revenue and Growth Rate (2013-2018)

9.3 UAE Soft Skills Training Revenue and Growth Rate (2013-2018)

9.4 Egypt Soft Skills Training Revenue and Growth Rate (2013-2018)

9.5 Nigeria Soft Skills Training Revenue and Growth Rate (2013-2018)

9.6 South Africa Soft Skills Training Revenue and Growth Rate (2013-2018)

10 GLOBAL SOFT SKILLS TRAINING MARKET SEGMENT BY TYPE

10.1 Global Soft Skills Training Revenue and Market Share by Type (2013-2018)

10.2 Global Soft Skills Training Market Forecast by Type (2018-2023)

10.3 Character Revenue Growth Rate (2013-2023)

10.4 Interpersonal Skills Revenue Growth Rate (2013-2023)

10.5 Critical and Creative Thinking Revenue Growth Rate (2013-2023)

11 GLOBAL SOFT SKILLS TRAINING MARKET SEGMENT BY APPLICATION

11.1 Global Soft Skills Training Revenue Market Share by Application (2013-2018)

11.2 Soft Skills Training Market Forecast by Application (2018-2023)

11.3 Corporate Revenue Growth (2013-2018)

11.4 Institutions Revenue Growth (2013-2018)

12 GLOBAL SOFT SKILLS TRAINING MARKET SIZE FORECAST (2018-2023)

12.1 Global Soft Skills Training Market Size Forecast (2018-2023)

12.2 Global Soft Skills Training Market Forecast by Regions (2018-2023)

12.3 North America Soft Skills Training Revenue Market Forecast (2018-2023)

12.4 Europe Soft Skills Training Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Soft Skills Training Revenue Market Forecast (2018-2023)

12.6 South America Soft Skills Training Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Soft Skills Training Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Soft Skills Training Picture

Table Product Specifications of Soft Skills Training

Table Global Soft Skills Training and Revenue (Million USD) Market Split by Product Type

Figure Global Soft Skills Training Revenue Market Share by Types in 2017

Figure Character Picture

Figure Interpersonal Skills Picture

Figure Critical and Creative Thinking Picture

Table Global Soft Skills Training Revenue (Million USD) by Application (2013-2023)

Figure Soft Skills Training Revenue Market Share by Applications in 2017

Figure Corporate Picture

Figure Institutions Picture

Table Global Market Soft Skills Training Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Soft Skills Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Soft Skills Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Soft Skills Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Soft Skills Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Soft Skills Training Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Soft Skills Training Revenue (Million USD) and Growth Rate (2013-2023)

Table Pearson Basic Information, Manufacturing Base and Competitors

Table Pearson Soft Skills Training Type and Applications

Table Pearson Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table Articulate Basic Information, Manufacturing Base and Competitors

Table Articulate Soft Skills Training Type and Applications

Table Articulate Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table Skillsoft Basic Information, Manufacturing Base and Competitors

Table Skillsoft Soft Skills Training Type and Applications

Table Skillsoft Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

Table Vitalsmarts Basic Information, Manufacturing Base and Competitors

Table Vitalsmarts Soft Skills Training Type and Applications

Table Vitalsmarts Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

Table Articulate Basic Information, Manufacturing Base and Competitors

Table Articulate Soft Skills Training Type and Applications

Table Articulate Soft Skills Training Revenue, Gross Margin and Market Share

(2016-2017)

Table Computer Generated Solutions Basic Information, Manufacturing Base and Competitors

Table Computer Generated Solutions Soft Skills Training Type and Applications

Table Computer Generated Solutions Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table Desire2Learn Basic Information, Manufacturing Base and Competitors

Table Desire2Learn Soft Skills Training Type and Applications

Table Desire2Learn Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table Global Training Solutions Basic Information, Manufacturing Base and Competitors

Table Global Training Solutions Soft Skills Training Type and Applications

Table Global Training Solutions Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table Interaction Associates Basic Information, Manufacturing Base and Competitors

Table Interaction Associates Soft Skills Training Type and Applications

Table Interaction Associates Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table New Horizons Worldwide Basic Information, Manufacturing Base and Competitors

Table New Horizons Worldwide Soft Skills Training Type and Applications

Table New Horizons Worldwide Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table NIIT Basic Information, Manufacturing Base and Competitors

Table NIIT Soft Skills Training Type and Applications

Table NIIT Soft Skills Training Revenue, Gross Margin and Market Share (2016-2017)

Table Wilson Learning Worldwide Basic Information, Manufacturing Base and Competitors

Table Wilson Learning Worldwide Soft Skills Training Type and Applications

Table Wilson Learning Worldwide Soft Skills Training Revenue, Gross Margin and

Market Share (2016-2017)

Table Global Soft Skills Training Revenue (Million USD) by Players (2013-2018)

Table Global Soft Skills Training Revenue Share by Players (2013-2018)

Figure Global Soft Skills Training Revenue Share by Players in 2016

Figure Global Soft Skills Training Revenue Share by Players in 2017

Figure Global Top 5 Players Soft Skills Training Revenue Market Share in 2017

Figure Global Top 10 Players Soft Skills Training Revenue Market Share in 2017

Figure Global Soft Skills Training Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Soft Skills Training Revenue (Million USD) by Regions (2013-2018)

Table Global Soft Skills Training Revenue Market Share by Regions (2013-2018)

Figure Global Soft Skills Training Revenue Market Share by Regions (2013-2018)

Figure Global Soft Skills Training Revenue Market Share by Regions in 2017

Figure North America Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Europe Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure South America Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Soft Skills Training Revenue and Growth Rate (2013-2018)

Table North America Soft Skills Training Revenue by Countries (2013-2018)

Table North America Soft Skills Training Revenue Market Share by Countries (2013-2018)

Figure North America Soft Skills Training Revenue Market Share by Countries (2013-2018)

Figure North America Soft Skills Training Revenue Market Share by Countries in 2017

Figure USA Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Canada Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Mexico Soft Skills Training Revenue and Growth Rate (2013-2018)

Table Europe Soft Skills Training Revenue (Million USD) by Countries (2013-2018)

Figure Europe Soft Skills Training Revenue Market Share by Countries (2013-2018)

Figure Europe Soft Skills Training Revenue Market Share by Countries in 2017

Figure Germany Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure UK Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure France Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Russia Soft Skills Training Revenue and Growth Rate (2013-2018)

Figure Italy Soft Skills Training Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Soft Skills Training Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Soft Skills Training Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Soft Skills Training Revenue Market Share by Countries in 2017
Figure China Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Japan Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Korea Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure India Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Soft Skills Training Revenue and Growth Rate (2013-2018)
Table South America Soft Skills Training Revenue by Countries (2013-2018)
Table South America Soft Skills Training Revenue Market Share by Countries (2013-2018)
Figure South America Soft Skills Training Revenue Market Share by Countries (2013-2018)
Figure South America Soft Skills Training Revenue Market Share by Countries in 2017
Figure Brazil Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Argentina Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Colombia Soft Skills Training Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Soft Skills Training Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Soft Skills Training Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Soft Skills Training Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Soft Skills Training Revenue Market Share by Countries in 2017
Figure Saudi Arabia Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure UAE Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Egypt Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure Nigeria Soft Skills Training Revenue and Growth Rate (2013-2018)
Figure South Africa Soft Skills Training Revenue and Growth Rate (2013-2018)
Table Global Soft Skills Training Revenue (Million USD) by Type (2013-2018)
Table Global Soft Skills Training Revenue Share by Type (2013-2018)
Figure Global Soft Skills Training Revenue Share by Type (2013-2018)
Figure Global Soft Skills Training Revenue Share by Type in 2017
Table Global Soft Skills Training Revenue Forecast by Type (2018-2023)
Figure Global Soft Skills Training Market Share Forecast by Type (2018-2023)
Figure Global Character Revenue Growth Rate (2013-2018)
Figure Global Interpersonal Skills Revenue Growth Rate (2013-2018)
Figure Global Critical and Creative Thinking Revenue Growth Rate (2013-2018)
Table Global Soft Skills Training Revenue by Application (2013-2018)
Table Global Soft Skills Training Revenue Share by Application (2013-2018)

Figure Global Soft Skills Training Revenue Share by Application (2013-2018)
Figure Global Soft Skills Training Revenue Share by Application in 2017
Table Global Soft Skills Training Revenue Forecast by Application (2018-2023)
Figure Global Soft Skills Training Market Share Forecast by Application (2018-2023)
Figure Global Corporate Revenue Growth Rate (2013-2018)
Figure Global Institutions Revenue Growth Rate (2013-2018)
Figure Global Soft Skills Training Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Soft Skills Training Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Soft Skills Training Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Soft Skills Training Revenue Market Forecast (2018-2023)
Figure Europe Soft Skills Training Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Soft Skills Training Revenue Market Forecast (2018-2023)
Figure South America Soft Skills Training Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Soft Skills Training Revenue Market Forecast (2018-2023)

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