

Global Soft Multifocal Lenses for Myopia Management Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Soft Multifocal Lenses for Myopia Management market size is expected to reach \$ 336 million by 2032, rising at a market growth of 9.9% CAGR during the forecast period (2026-2032).

Soft Multifocal Lenses for Myopia Management refer to functional soft corneal contact lenses used for myopia management in children and adolescents. Through dual-focus, multifocal, concentric ring, extended depth of focus, peripheral defocus, or similar optical designs, these lenses correct distance vision during daytime wear while regulating peripheral or para-central retinal image formation, allowing part of the incoming light to form myopic defocus signals. This helps slow axial elongation and continuous myopia progression. Compared with ordinary soft contact lenses, these products place greater emphasis not only on daily visual clarity and wearing comfort, but also on myopia control efficacy, material oxygen permeability, care convenience, wearing compliance, and regular follow-up management after fitting. Representative products include CooperVision MiSight 1 day, Visioneering Technologies NaturalVue, Mark?ennovy MYLO, and SEED 1dayPure EDOF/Multistage. In 2025, global production of Soft Multifocal Lenses for Myopia Management reached approximately 117 million pairs, with an average selling price of about US\$ 1.38 per pair.

Soft Multifocal Lenses for Myopia Management are an important sub-category within soft myopia control contact lenses, mainly serving the need for myopia progression control in children and adolescents. These products are usually worn during the day and use dual-focus, multifocal, extended depth of focus, or peripheral defocus designs to correct distance vision while optically intervening in retinal image formation. Compared with orthokeratology lenses, soft multifocal lenses do not reshape the cornea overnight and provide a wearing experience closer to ordinary soft contact lenses. Compared with

ordinary soft lenses, their core value lies in long-term participation in axial elongation control and myopia management.

From the demand side, the industry is mainly driven by the rising prevalence of myopia among children and adolescents, the earlier onset of myopia, stronger parental awareness of high-myopia risks, and the promotion of myopia management solutions by ophthalmic hospitals and optometry centers. Children aged 8-12 are usually the core group for initial myopia management and clinical validation, while teenagers aged 13-18 mainly represent continuing wearers, late starters, or users whose myopia is still progressing. Since soft multifocal lenses directly contact the cornea, terminal demand is not determined only by product price, but also by fitting qualifications, doctor recommendations, follow-up systems, parental supervision, and user care compliance.

In terms of product classification, these products are more suitably classified by optical design mechanism, including dual-focus soft contact lenses, extended depth of focus soft contact lenses, and other multifocal soft contact lenses. Dual-focus products usually combine a distance correction zone with myopia control functional zones to generate myopic defocus signals. Extended depth of focus products expand the effective imaging range through continuous focal depth or special optical structures while supporting myopia management. Other multifocal soft lenses include pupil-optimized, multi-zone multifocal, regional, or customized products. Terms such as daily disposable and monthly replacement refer to replacement cycles or product attributes and are not recommended as the core classification for this topic.

From the industrial chain and manufacturing perspective, upstream segments mainly include silicone hydrogel materials, hydrogel materials, monomers, molds, optical design software, injection molding equipment, sterilized packaging materials, and testing instruments. The midstream covers optical design, mold development, molding, hydration treatment, surface treatment, sterilization, quality inspection, and branded packaging. Downstream channels mainly include ophthalmic hospitals, optometry centers, professional contact lens fitting institutions, optical retail chains, and some O2O follow-up and repurchase channels. A mature automated soft contact lens production line can usually achieve annual single-line capacity from several million pairs to more than ten million pairs. However, multifocal myopia management products require stronger capabilities in optical design replication, mold consistency, cleanroom production, sterilized packaging, and batch quality control, so actual effective capacity is affected by yield rate, SKU quantity, line changeover frequency, and registration requirements in different markets.

In terms of profitability and competitive landscape, Soft Multifocal Lenses for Myopia Management usually have higher gross margins than ordinary corrective soft contact lenses, but lower margins than highly customized or more medical-service-oriented orthokeratology lenses. Companies with strong brands, patented optical designs, clinical validation, and terminal education capabilities can usually achieve product gross margins of around 45% to 65%. Basic OEM or processing segments generally have gross margins of around 25% to 40%, while the industry average gross margin is roughly in the range of 40% to 55%. Future competition will focus on clinical evidence, suitability for children, wearing comfort, daily disposable convenience, channel fitting capability, repurchase rate, and axial length follow-up data management.

This report studies the global Soft Multifocal Lenses for Myopia Management production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Soft Multifocal Lenses for Myopia Management and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Soft Multifocal Lenses for Myopia Management that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Soft Multifocal Lenses for Myopia Management total production and demand, 2021-2032, (K Pairs)

Global Soft Multifocal Lenses for Myopia Management total production value, 2021-2032, (USD Million)

Global Soft Multifocal Lenses for Myopia Management production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Pairs), (based on production site)

Global Soft Multifocal Lenses for Myopia Management consumption by region & country, CAGR, 2021-2032 & (K Pairs)

U.S. VS China: Soft Multifocal Lenses for Myopia Management domestic production, consumption, key domestic manufacturers and share

Global Soft Multifocal Lenses for Myopia Management production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Pairs)

Global Soft Multifocal Lenses for Myopia Management production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Pairs)

Global Soft Multifocal Lenses for Myopia Management production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Pairs)

This report profiles key players in the global Soft Multifocal Lenses for Myopia Management market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CooperVision, Johnson & Johnson, Visioneering Technologies, Mark'ennovy, SEED, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Soft Multifocal Lenses for Myopia Management market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Pairs) and average price (US\$/Pair) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Soft Multifocal Lenses for Myopia Management Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Soft Multifocal Lenses for Myopia Management Market, Segmentation by Type:

Dual-Focus Soft Contact Lenses

Extended Depth of Focus Soft Contact Lenses

Other Multifocal Soft Contact Lenses

Global Soft Multifocal Lenses for Myopia Management Market, Segmentation by Sales Channel:

Eye Hospital

Eye Clinic

Brand Store

Eyewear Retail Store

Online Sales

Global Soft Multifocal Lenses for Myopia Management Market, Segmentation by Application:

Children

Teenagers

Companies Profiled:

CooperVision

Johnson & Johnson

Visioneering Technologies

Mark'ennovy

SEED

Key Questions Answered:

1. How big is the global Soft Multifocal Lenses for Myopia Management market?
2. What is the demand of the global Soft Multifocal Lenses for Myopia Management market?
3. What is the year over year growth of the global Soft Multifocal Lenses for Myopia Management market?
4. What is the production and production value of the global Soft Multifocal Lenses for Myopia Management market?
5. Who are the key producers in the global Soft Multifocal Lenses for Myopia Management market?
6. What are the growth factors driving the market demand?

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