

Global Soft Multifocal Lenses for Myopia Management Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Soft Multifocal Lenses for Myopia Management market size was valued at US\$ 166 million in 2025 and is forecast to a readjusted size of US\$ 336 million by 2032 with a CAGR of 9.9% during review period.

Soft Multifocal Lenses for Myopia Management refer to functional soft corneal contact lenses used for myopia management in children and adolescents. Through dual-focus, multifocal, concentric ring, extended depth of focus, peripheral defocus, or similar optical designs, these lenses correct distance vision during daytime wear while regulating peripheral or para-central retinal image formation, allowing part of the incoming light to form myopic defocus signals. This helps slow axial elongation and continuous myopia progression. Compared with ordinary soft contact lenses, these products place greater emphasis not only on daily visual clarity and wearing comfort, but also on myopia control efficacy, material oxygen permeability, care convenience, wearing compliance, and regular follow-up management after fitting. Representative products include CooperVision MiSight 1 day, Visioneering Technologies NaturalVue, Mark?ennovy MYLO, and SEED 1dayPure EDOF/Multistage. In 2025, global production of Soft Multifocal Lenses for Myopia Management reached approximately 117 million pairs, with an average selling price of about US\$ 1.38 per pair.

Soft Multifocal Lenses for Myopia Management are an important sub-category within soft myopia control contact lenses, mainly serving the need for myopia progression control in children and adolescents. These products are usually worn during the day and use dual-focus, multifocal, extended depth of focus, or peripheral defocus designs to correct distance vision while optically intervening in retinal image formation. Compared

with orthokeratology lenses, soft multifocal lenses do not reshape the cornea overnight and provide a wearing experience closer to ordinary soft contact lenses. Compared with ordinary soft lenses, their core value lies in long-term participation in axial elongation control and myopia management.

From the demand side, the industry is mainly driven by the rising prevalence of myopia among children and adolescents, the earlier onset of myopia, stronger parental awareness of high-myopia risks, and the promotion of myopia management solutions by ophthalmic hospitals and optometry centers. Children aged 8-12 are usually the core group for initial myopia management and clinical validation, while teenagers aged 13-18 mainly represent continuing wearers, late starters, or users whose myopia is still progressing. Since soft multifocal lenses directly contact the cornea, terminal demand is not determined only by product price, but also by fitting qualifications, doctor recommendations, follow-up systems, parental supervision, and user care compliance.

In terms of product classification, these products are more suitably classified by optical design mechanism, including dual-focus soft contact lenses, extended depth of focus soft contact lenses, and other multifocal soft contact lenses. Dual-focus products usually combine a distance correction zone with myopia control functional zones to generate myopic defocus signals. Extended depth of focus products expand the effective imaging range through continuous focal depth or special optical structures while supporting myopia management. Other multifocal soft lenses include pupil-optimized, multi-zone multifocal, regional, or customized products. Terms such as daily disposable and monthly replacement refer to replacement cycles or product attributes and are not recommended as the core classification for this topic.

From the industrial chain and manufacturing perspective, upstream segments mainly include silicone hydrogel materials, hydrogel materials, monomers, molds, optical design software, injection molding equipment, sterilized packaging materials, and testing instruments. The midstream covers optical design, mold development, molding, hydration treatment, surface treatment, sterilization, quality inspection, and branded packaging. Downstream channels mainly include ophthalmic hospitals, optometry centers, professional contact lens fitting institutions, optical retail chains, and some O2O follow-up and repurchase channels. A mature automated soft contact lens production line can usually achieve annual single-line capacity from several million pairs to more than ten million pairs. However, multifocal myopia management products require stronger capabilities in optical design replication, mold consistency, cleanroom production, sterilized packaging, and batch quality control, so actual effective capacity is affected by yield rate, SKU quantity, line changeover frequency, and registration

requirements in different markets.

In terms of profitability and competitive landscape, Soft Multifocal Lenses for Myopia Management usually have higher gross margins than ordinary corrective soft contact lenses, but lower margins than highly customized or more medical-service-oriented orthokeratology lenses. Companies with strong brands, patented optical designs, clinical validation, and terminal education capabilities can usually achieve product gross margins of around 45% to 65%. Basic OEM or processing segments generally have gross margins of around 25% to 40%, while the industry average gross margin is roughly in the range of 40% to 55%. Future competition will focus on clinical evidence, suitability for children, wearing comfort, daily disposable convenience, channel fitting capability, repurchase rate, and axial length follow-up data management.

This report is a detailed and comprehensive analysis for global Soft Multifocal Lenses for Myopia Management market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Soft Multifocal Lenses for Myopia Management market size and forecasts, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Soft Multifocal Lenses for Myopia Management market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Soft Multifocal Lenses for Myopia Management market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Soft Multifocal Lenses for Myopia Management market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pairs), and ASP (US\$/Pair), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Soft Multifocal Lenses for Myopia Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Soft Multifocal Lenses for Myopia Management market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CooperVision, Johnson & Johnson, Visioneering Technologies, Mark'ennovy, SEED, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Soft Multifocal Lenses for Myopia Management market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dual-Focus Soft Contact Lenses

Extended Depth of Focus Soft Contact Lenses

Other Multifocal Soft Contact Lenses

Market segment by Sales Channel

Eye Hospital

Eye Clinic

Brand Store

Eyewear Retail Store

Online Sales

Market segment by Application

Children

Teenagers

Major players covered

CooperVision

Johnson & Johnson

Visioneering Technologies

Mark'ennovy

SEED

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Soft Multifocal Lenses for Myopia Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Soft Multifocal Lenses for Myopia Management, with price, sales quantity, revenue, and global market share of Soft Multifocal Lenses for Myopia Management from 2021 to 2026.

Chapter 3, the Soft Multifocal Lenses for Myopia Management competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Soft Multifocal Lenses for Myopia Management breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Soft Multifocal Lenses for Myopia Management market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Soft Multifocal Lenses for Myopia Management.

Chapter 14 and 15, to describe Soft Multifocal Lenses for Myopia Management sales channel, distributors, customers, research findings and conclusion.

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